



COMMUNITY BRIDGES
PUENTES DE LA COMUNIDAD

2027

COMMUNITY PARTNERSHIP OPPORTUNITIES

Invest in the Community You Call Home.

*Partner with Community Bridges to
make a lasting impact where your
employees, customers, and community live.*



Introduction

Partner with Community Bridges to Create a Stronger, Healthier Community

For 50 years strong, Community Bridges has been a cornerstone of support on the Central Coast, helping children, families, and older adults not just survive, but thrive. Through our family of programs, we provide essential services that empower more than 20,000 residents each year—ensuring access to nutritious food, reliable transportation, quality healthcare, and family support services that foster long-term stability. Our work is rooted in the belief that equitable access to resources strengthens the entire community, creating a future where everyone has the opportunity to succeed.

Your support is key to sustaining and expanding these vital services. By becoming a community partner or sponsoring our signature gala events, you are directly investing in the well-being of our neighbors while leveraging your brand as a leader in cultivating community support and connection among our followers and supporters.

Partnerships create long-term relationships that support emerging and ongoing initiatives, while sponsorships provide critical support that allows us to enhance and grow our programs. In return, your business or organization gains valuable recognition and visibility, demonstrating your commitment to a more just, equitable, and thriving community.

As a Community Bridges partner, your investment not only strengthens the foundation of our programs but also aligns your brand with a trusted, community-based nonprofit dedicated to dignity, equity, and well-being. Together, we can continue breaking down barriers, uplifting lives, and ensuring that no one in our community is left behind.

*Together, we're unstoppable.
Join us today.*

TO LEARN MORE about our partnership opportunities,
VISIT: communitybridges.org/sponsorship.
CONTACT: donations@cbridges.org, 831-688-8840 ext. 205
Community Bridges 519 Main Street, Watsonville, CA, 95076

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Why Companies Partner With Community Bridges

Invest where your employees, customers, and community live.

Community Bridges is one of the Central Coast's most trusted nonprofits, serving more than **20,000** children, families, and older adults each year through 11 essential programs. A partnership is more than event sponsorship or logo placement: it connects your company with 50 years of trusted local impact while sustaining the food, transportation, healthcare, and family services that help our region thrive.



Why Businesses Choose Community Bridges

- ☒ Demonstrate community leadership.
- ☒ Strengthen employee engagement.
- ☒ Build trust and goodwill with local families.
- ☒ Increase visibility through year-round events and communications.
- ☒ Invest where employees and customers live.



“Driscoll’s has been proud to partner with Community Bridges for many years, supporting programs that make a meaningful difference for families throughout our community. We value partnerships that allow us to invest locally and help strengthen the communities where we live and work.”

— Stephanie Ruhl, Executive Assistant, Driscoll’s, Inc.

WE PROUDLY
PARTNER
WITH



What Your Partnership Makes Possible

Your investment reaches far beyond a single event.

Every Community Bridges partnership connects more than 20,000 Central Coast residents each year with nutritious food, transportation, healthcare, education, disaster response, and family support. Your partnership helps sustain the essential services that allow children, families, and older adults to live with greater stability, dignity, and independence.

\$25,000

COMMUNITY LEADER

Transform lives across the Central Coast

- 8,500 home-delivered meals
- 4,000 medical rides
- Emergency support for 250 families

\$10,000

COMMUNITY CHAMPION

Strengthen families and neighborhoods

- 3,400 meals
- 1,600 rides
- 3 months of crisis support services

\$5,000

COMMUNITY BUILDER

Create everyday moments of impact

- 1,700 meals
- 800 transportation rides
- 2 months of counseling services

THE NEED IS GROWING

With the right partners beside us,
so can our impact.

73%

INCREASE IN MENTAL
HEALTH COUNSELING VISITS

33%

INCREASE IN DOOR-TO-DOOR RIDES

13%

INCREASE IN ADULT DAY
HEALTH CARE ATTENDANCE

Together, we
create healthier
families, stronger
neighborhoods,
and a more
connected
Central Coast.



Who You Will Reach

A marketing investment with measurable community value.

Community Bridges connects your company with local residents across trusted services, signature events, social channels, digital communications, and community media. Your brand gains meaningful visibility in the same region where your employees, customers, and neighbors live.



80,000
ANNUAL WEBSITE VISITORS

30,310
INSTAGRAM ACCOUNTS REACHED

20,000
RESIDENTS SERVED

11,500
FACEBOOK FOLLOWERS

10,000
EMAIL SUBSCRIBERS

2,000
ANNUAL-REPORT DISTRIBUTION

150+
EVENT ATTENDANCE

120+
INSTANCES OF PRESS COVERAGE

Reach That Reinforces Reputation

Be seen. Be involved. Be associated with impact.

- ✓ Be visible through trusted, year-round communications.
- ✓ Connect residents at meaningful moments of celebration and service.
- ✓ Engage employees and customers around shared community values.
- ✓ Tie your brand to tangible local outcomes people can see and feel locally.



Ways to Partner for Maximum Impact

Choose a year-round partnership, select an individual event later in this packet, or work with us to create a customized partnership.

EXCLUSIVE OPPORTUNITY ONE AVAILABLE

COMMUNITY LEADER

\$25,000

Lead community impact across the Central Coast with the highest year-round visibility, executive positioning, and association with Community Bridges' full mission.

- Exclusive category recognition
- Premier year-round brand visibility
- Executive speaking or recognition opportunity
- Dedicated partnership story
- Private leadership program tour
- Customized impact report and year-end recap
- Premium access at all three signature events

Best for: regional leaders seeking exclusivity, measurable impact, and a highly visible community position.

LIMITED AVAILABILITY THREE AVAILABLE

COMMUNITY CHAMPION

\$15,000

Strengthen your company's connection to the community through visible investment and employee, customer, and leadership engagement.

- Prominent annual-communications recognition
- Signature-event leadership recognition
- Dedicated social spotlight
- Employee volunteer or engagement opportunity
- Annual-report recognition
- Preferred seating and hospitality
- Post-partnership impact summary

Best for: companies focused on reputation, employee engagement, local visibility, and sustained investment.

LIMITED AVAILABILITY FIVE AVAILABLE

COMMUNITY BUILDER

\$10,000

Build visibility while supporting essential local services through a flexible entry point with credible community alignment.

- Recognition across selected communications
- Website sponsor profile
- Social recognition
- Employee volunteer opportunity
- Annual-report recognition
- Event tickets and preferred access
- Partnership impact update

Best for: growing businesses and regional employers seeking credible local visibility and employee involvement.



SIGNATURE SUMMER GATHERING

Farm to Fork Gala

Pajaro Valley harvest. Local abundance. A table set for community impact.

SATURDAY, JUNE 26, 2027 • 5–9 PM

Seascape Golf Club • 610 Clubhouse Drive, Aptos, CA 95003

Farm to Fork brings local business and community leaders together for an evening celebrating the flavors and abundance of the Pajaro Valley. Guests gather around a shared table to enjoy locally inspired food and connection while raising critical support for Community Bridges' 11 programs serving more than 20,000 children, families, and older adults across the Central Coast.

"Strong communities are built through collaboration. We're honored to support Farm to Fork because it helps sustain Community Bridges' 11 programs, which strengthen the health and well-being of our neighbors every day."

—June Ponce
Executive Director
Watsonville Community Hospital Foundation



2027 PARTNERSHIP OPPORTUNITIES

Presenting Partner

\$5,000

- One table for eight with preferred placement
- Premier logo placement across event promotions, signage, and program
- Presenting Partner recognition from the stage
- Opportunity for a company representative to offer brief welcome remarks
- Dedicated social media partner spotlight
- Company recognition on the Farm to Fork event webpage
- Full-page program recognition
- Recognition in post-event communications

Culinary Partner

\$2,500

- Prominent logo recognition on event signage and program
- Recognition in select event promotions
- Social media partner recognition
- Company recognition on the Farm to Fork event webpage
- Four preferred seats for employees, clients, or guests
- Half-page program recognition
- Recognition during the event

Wine & Spirits Partner

\$1,000

- Logo recognition on event signage
- Logo recognition in the event program
- Company recognition on the Farm to Fork event webpage
- Social media recognition
- Two event tickets

Auction/In-Kind Sponsor

\$500 item value

One event ticket per donated item valued at \$500

A warm, highly visible evening for companies that value local food systems, regional agriculture, hospitality, and shared prosperity.

SIGNATURE MEALS ON WHEELS GATHERING

Food from the Heart

Valentine warmth. Senior dignity.

The human connection delivered with every meal.

FRIDAY, FEBRUARY 12, 2027 • 11 AM–1 PM

Chaminade Resort & Spa • One Chaminade Lane, Santa Cruz, CA 95065



Hosted by **Meals on Wheels** for Santa Cruz County, **Food from the Heart** brings local leaders and supporters together to prevent senior hunger and isolation. This Valentine-themed luncheon celebrates the care neighbors show one another through nutritious meals and friendly human connection. With your help, Meals on Wheels can serve 200,000 meals each year and help 2,000 seniors live with dignity and independence.

“For us, community has always been about bringing people together. That’s why we’re proud to sponsor Food from the Heart benefiting Meals on Wheels.

Every senior deserves access to the resources they need to live and stay connected to their community, and we’re honored to play a small part in making that possible.”

—Cara Pearson, President Pacific Cookie Company



2027 PARTNERSHIP OPPORTUNITIES

Presenting Partner

\$5,000

- One table for eight with preferred placement
- Premier logo placement across event promotions, signage, and program
- Presenting Partner recognition from the stage
- Opportunity for a company representative to offer brief welcome remarks
- Dedicated social media partner spotlight
- Company recognition on the event webpage
- Full-page program recognition
- Recognition in post-event communications

Dignity & Connection Partner

\$2,500

- Prominent logo recognition on event signage and program
- Recognition in select event promotions
- Social media partner recognition
- Company recognition on event webpage
- Four preferred seats for employees, clients, or guests
- Half-page program recognition
- Recognition during event

Friend of Local Seniors

\$1,000

- Logo recognition on event signage and program
- Company recognition on event webpage
- Social media recognition
- Two event tickets
- Recognition as a Friend of Local Seniors

Auction/In-Kind Sponsor

\$500 item value

One event ticket per donated item valued at \$500

An intimate, mission-forward luncheon for companies committed to older adults, food security, dignity, and neighbor-to-neighbor care.

SIGNATURE SAN LORENZO VALLEY GATHERING



The Mountain Affair

San Lorenzo Valley resilience beneath the redwoods.

FRIDAY, OCTOBER 2027 • DATE / TIME TBD

The Mountain Affair celebrates the San Lorenzo Valley community and the resilience built by staying connected. This festive fall gathering features fine foods, local wines, live music, and distinctive mountain character. Proceeds support Mountain Community Resources—a warm, friendly, safe place where 1,800 local residents access 8,000 points of contact each year, including emergency preparedness, disaster recovery, and crisis support.

"We're proud to support Mountain Community



Resources, because they provide a safety net for local families when it is needed most. It's an investment in the community we call home."

—Bodhi Galt, AV/Branch Manager Liberty Bank



2027 PARTNERSHIP OPPORTUNITIES

Presenting Partner

\$5,000

- One table for eight with preferred placement
- Premier logo placement across event promotions, signage, and program
- Presenting Partner recognition from the stage
- Opportunity for a company representative to offer brief welcome remarks
- Dedicated social media partner spotlight
- Company recognition on the event webpage
- Full-page program recognition
- Recognition in post-event communications

Community Resilience Partner

\$2,500

- Recognition in select event promotions
- Social media partner recognition
- Company recognition on event webpage
- Four preferred seats for employees, clients, or guests
- Half-page program recognition
- Recognition during event

Friend of the Mountain

\$1,000

- Logo recognition on event signage and program
- Company recognition on event webpage
- Social media recognition
- Two event tickets
- Recognition as a Friend of the Mountain

Auction/In-Kind Sponsor

\$500 item value

One event ticket per donated item valued at \$500

A distinctive fall gathering for businesses that stand with the San Lorenzo Valley through preparedness, recovery, crisis support, and community connection.

Partnership Benefits

at a glance

Find the partnership that best aligns with your company's goals, desired visibility, and level of community engagement.



BENEFIT	\$25K CENTRAL COAST IMPACT	\$15K COMMUNITY IMPACT	\$10K ESSENTIAL SERVICES	\$5K PRESENTING	\$2.5K MISSION	\$1K FRIEND OF...
Year-round brand recognition	✓ Premier	✓ Prominent	✓	—	—	—
Recognition across CB communications	✓ Premier	✓ Prominent	✓ Select	Event-specific	Event-specific	Event-specific
Website recognition	✓ Premier	✓	✓	Event webpage	Event webpage	Event webpage
Social media recognition	✓ Dedicated spotlight	✓ Dedicated recognition	✓ Recognition	✓ Dedicated event spotlight	✓ Recognition	✓ Recognition
Leadership / event recognition	✓ Premier	✓	✓ Select	✓ Presenting recognition	✓ Event recognition	—
Program / event signage	✓ Premier	✓ Premier	✓ Premier	✓ Premier	✓ Prominent	✓ Logo
Employee engagement / volunteer opportunities	✓ Customized	✓	✓	—	—	—
Private program / leadership engagement	✓	✓ Select	✓ Select	—	—	—
Hospitality / event access	✓ Premium access across signature events	✓ Preferred access	✓ Event access	✓ Preferred table / 8 guests	✓ 4 preferred guests	✓ 2 guests
Customized visibility opportunities	✓	✓	✓ Select	—	—	—
Impact reporting	✓ Customized year-end report	✓ Partnership impact summary	✓ Partnership impact update	✓ Post-event highlights	✓ Post-event highlights	✓ Post-event highlights
Shareable partner recognition	✓	✓	✓	✓	✓	✓
Partnership tailored to company goals	✓ Extensive	✓	✓	Event-focused	Event-focused	Event-focused

Every partnership can be tailored. We'll work with your team to align community impact, visibility, employee engagement, and hospitality with your goals.

Let's Build Your Partnership

*We share this community and we share an interest in its future.
Together, we can shape what that future looks like.*

*Every partnership can be tailored. We'll work with your team to align
community impact, visibility, employee engagement, and hospitality with your goals.*

1

SELECT A YEAR-ROUND PARTNERSHIP

- ☐ Community Leader | \$25,000 ☐ Community Champion | \$15,000 ☐ Community Builder | \$10,000

2

OR A SIGNATURE PARTNERSHIP

Farm to Fork Gala

- ☐ Presenting Partner | \$5,000
☐ Culinary Partner | \$2,500
☐ Wine & Spirits Partner | \$1,000
☐ In-Kind / Media

Food from the Heart

- ☐ Presenting Partner | \$5,000
☐ Dignity & Connection | \$2,500
☐ Friend of Local Seniors | \$1,000
☐ In-Kind / Media

The Mountain Affair

- ☐ Presenting Partner | \$5,000
☐ Community Resilience | \$2,500
☐ Friend of the Mountain | \$1,000
☐ In-Kind / Media

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TELL US WHERE TO FOLLOW UP

Company / organization	Primary contact		
Email	Phone		
Mailing address	City	State	Zip
Partnership goals or customization request			
Preferred next step / timing			

I'D ALSO LIKE TO EXPLORE

- ☐ Employee engagement or volunteer opportunities
☐ Customized visibility or hospitality
☐ In-kind partnership opportunities
☐ A customized partnership
☐ Other ways to make an impact

HERE WHEN YOU ARE READY

donations@cbridges.org
831-688-8840 ext. 205

Register or submit payment online:
CommunityBridges.org/events

Checks may be mailed to:
Community Bridges, 519 Main Street, Watsonville, CA 95076

Contributions are tax-deductible to the extent allowed by law. Community Bridges is a nonprofit 501(c)(3) organization. Federal Tax ID #94-2460211.

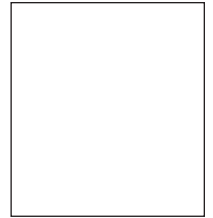


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519 Main St, Watsonville CA 95076
Info@cbridges.org | communitybridges.org/events



Thanks to you we can
provide services to over 20,000
children, families and seniors.
This season, make an impact by
supporting our programs at
communitybridges.org/events