

2025-2026

# Event Sponsorship

OPPORTUNITIES



COMMUNITY BRIDGES  
PUENTES DE LA COMUNIDAD

Visit: [CommunityBridges.org/events](https://CommunityBridges.org/events) | Email: [donations@cbridges.org](mailto:donations@cbridges.org)

# Introduction

## Partner with Community Bridges to Create a Stronger, Healthier Community

For nearly 50 years, Community Bridges has been a cornerstone of support on the Central Coast, helping children, families, and older adults not just survive, but thrive. Through our family of ten programs, we provide essential services that empower more than 20,000 residents each year—ensuring access to nutritious food, reliable transportation, quality healthcare, and family support services that foster long-term stability. Our work is rooted in the belief that equitable access to resources strengthens the entire community, creating a future where everyone has the opportunity to succeed.

Your support is key to sustaining and expanding these vital services. By sponsoring our gala events or becoming a community partner, you are directly investing in the well-being of our neighbors while leveraging your brand as a leader in cultivating community support and connection among our followers and supporters.

Sponsorships provide critical support that allows us to enhance and grow our programs, while partnerships create long-term relationships that support ongoing initiatives. In return, your business or organization gains valuable recognition and visibility, demonstrating your commitment to a more just, equitable, and thriving community.

As a Community Bridges partner, your investment not only strengthens the foundation of our programs but also aligns your brand with a trusted, community-based nonprofit dedicated to dignity, equity, and well-being. Together, we can continue breaking down barriers, uplifting lives, and ensuring that no one in our community is left behind.

*Together, we're unstoppable.  
Join us today.*

**TO LEARN MORE** about our sponsorship and partnership opportunities, **VISIT:** [communitybridges.org/sponsorship](https://communitybridges.org/sponsorship).  
**CONTACT:** [donations@cbridges.org](mailto:donations@cbridges.org), 831-688-8840 ext. 205  
Community Bridges 519 Main Street, Watsonville, CA, 95076

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# Sponsorship Opportunities



**Community Bridges** fulfills a vital role on the Central Coast by helping children, families and older adults thrive. Our family of ten programs provides essential services to meet the needs of 20,000 residents each year. We invite organizations and individuals to join us in creating a stronger community for all by sponsoring our gala events:

## Event Sponsorship Opportunities

Our gala events bring together local leaders, supporters, residents and businesses to celebrate the communities that make our services possible. All our events showcase local food and wine, desirable gifts and getaways, inspiring volunteer recognition, client service spotlights, donation pledge drives, and exciting prizes.



**Farm to Fork Gala:** June/July



**Food from the Heart:** February/March



**The Mountain Affair:** October/November

With each event going strong for more than ten years, our 100+ attendees-- plus dozens of sponsors, donors, vendors and volunteers-- look forward to returning year after year to celebrate our community. Our invite lists and outreach networks span thousands of community members committed to participating in making a difference.

Our event promotions, printed materials, on-screen presentations, event activities and announcements create a festive, meaningful and welcoming experience for all and offer a variety of unique opportunities to showcase your organization in the best light.

**Contact: Community Bridges**

**donations@cbridges.org, 831-688-8840 ext. 205**

## Event Sponsorship Benefits

Sponsorships leverage your business profile to engage supporters in building a thriving community. Your partnership helps raise awareness for your services and unites your contributions with our mission. All event sponsors receive the following benefits:

- ✓ **Event tickets** for your team to engage with our supporters
- ✓ **Logo displayed** on event promotions and printed materials
- ✓ **Recognition on event email** announcements to our supporters
- ✓ **Mention in press** and media releases sent to local publications
- ✓ **Recognition on social media** accounts and on-screen presentation

# Partnership Opportunities



## Maximize Your Impact

Community Bridges partners play a key role in sustaining our programs and services, anticipating growing needs, and responding to emerging challenges. By sponsoring our gala events, your investment goes beyond a one-time donation—it becomes a catalyst for real, measurable change in the lives of thousands of Central Coast residents.

Your partnership with Community Bridges stretches across ten programs-- ensuring that children, families, and older adults have access to essential services like nutritious meals, healthcare, education, transportation, disaster relief, and family support-- creating a high-impact demonstration of your commitment to social responsibility.

By co-branding our events as a community partner, your business or organization gains high-visibility recognition while aligning with a trusted nonprofit of nearly 50 years. You lead the way in sustaining vital services while leveraging your valuable brand to drive others to get involved in building a more just, equitable, and thriving community.

Select from our three gala events to lead the unique impacts and opportunities that align with your organizational goals. Community Partners receive the benefits described below as well as the Event Sponsorship benefits described in the following pages:

### Community Leader - \$15,000

- ✓ Branded welcome reception
- ✓ Branded cocktail
- ✓ Branded wine glass
- ✓ Branded guest gift bag

### Community Builder - \$10,000

- ✓ Branded outreach booth
- ✓ Branded custom canopy
- ✓ Branded tablecloth display
- ✓ Branded stand-up banners

To discuss partnership options tailored to be most impactful to your organization, contact Community Bridges, [donations@cbridges.org](mailto:donations@cbridges.org), 831-688-8840 ext. 205.

## Partnership Benefits

Partnerships leverage investments in our programs that envision a thriving community. Your partnership demonstrates your organization as a major benefactor of our services. All partners receive the following partner benefits, in addition to event sponsor benefits.

- ✓ **Table for eight** at gala event of your choice
- ✓ **Brief remarks** from the podium at gala event of your choice
- ✓ **Sponsored social media ad** promoting partner relationship
- ✓ **Recognition in annual report** sent to more than 5,000 supporters
- ✓ **Recognition in paid media ad** with select local publications



# EVENT 1: *Farm to Fork Gala*



## Farm to Fork Gala

**Saturday, June 27, 2026** from 5pm to 9pm  
Seascape Golf Club, 610 Clubhouse Dr, Aptos, CA 95003

### Sponsorship Opportunity

The Farm to Fork Gala raises funds for all ten programs of Community Bridges serving the Central Coast. With its farm-to-table culinary theme celebrating our vibrant Pajaro Valley, this event celebrates the elegance of our ecosystem, the abundance of our harvest, and the warmth of our community. Celebrate our tenth annual fundraiser to help meet the growing needs of more than 20,000 children, families and older adults throughout the Monterey Bay Area.

### Sponsorship Benefits

#### Main Course Sponsor - \$5,000

- One table for eight with preferred placement
- Full page ad in printed program

#### Entree Level Sponsor - \$2,500

- Four seats with prominent location & signage
- Half page ad in printed program

#### Dessert Level Sponsor - \$1,000

- Two seats with prominent location & signage
- Logo included in printed program
- Auction/In-Kind/Media Sponsor
- One ticket per item value of \$500

#### Auction/In-Kind/Media Sponsor

- One ticket per donated item value of \$500



# EVENT 2: *Food from the Heart*



## Food from the Heart

**Friday, February 13, 2026** from 11am to 1pm  
Chaminade Resort & Spa, One Chaminade Lane,  
Santa Cruz, CA 95065

### Sponsorship Opportunity

Meals on Wheels for Santa Cruz County hosts the Food from the Heart Luncheon bringing together local leaders and supporters to prevent senior hunger and isolation. This Valentine-themed event celebrates the affection shared when neighbors care for one another, such as the volunteers who care for our seniors by providing nutritious meals and friendly human connection. With your help, we can serve 200,000 meals each year to help 2,000 seniors live with dignity and independence amidst increasing costs and demand.

### Sponsorship Benefits

#### Champagne Sponsor - \$5,000

- ✓ One table for eight with preferred placement
- ✓ Full page ad in printed program

#### Chocolate Sponsor - \$2,500

- ✓ Four tickets with preferred placement
- ✓ Half page ad in printed program

#### Red Rose Sponsor - \$1,000

- ✓ Two tickets with preferred placement
- ✓ Logo included in printed program
- ✓ Auction/In-Kind Sponsor
- ✓ One ticket per item value of \$500

#### Auction/In-Kind/Media Sponsor

- ✓ One ticket per donated item value of \$500



# EVENT 3: *The Mountain Affair*



## The Mountain Affair

**Friday, October 24, 2025** from 6pm to 10pm  
Highlands Park Senior & Community Center,  
8500 Hwy 9, Ben Lomond, CA 95005

### Sponsorship Opportunity

The Mountain Affair celebrates the San Lorenzo Valley community that builds resiliency through staying connected. This festive fall gathering features fine foods, local wines, and unique crafts reflecting this special place in the Santa Cruz Mountains. Proceeds support Mountain Community Resources to build a warm, friendly, safe place for 1,200 local residents to access 12,000 points of contact each year with supportive services including emergency preparedness, disaster recovery, and crisis support.

### Sponsorship Benefits

#### Valley Event Sponsor - \$2,000

Eight tickets to the event

#### River Event Sponsor - \$1,000

Four tickets to the event

#### Auction/In-Kind/Media Sponsor

Two tickets per item value of \$500

A EVENING UNDER THE REDWOODS

**THE MOUNTAIN AFFAIR**  
BENEFITING MOUNTAIN COMMUNITY RESOURCES

COMMUNITY BRIDGES SPONSORSHIP OPPORTUNITIES

# Partner & Sponsor Registration

## Agency Partnerships

\_\_\_\_ I would like to partner with Community Bridges as follows:

- Community Leader Partner - \$15,000
- Community Builder Partner - \$10,000

\_\_\_\_ I would like to partner on the following event (choose one):

- Farm to Fork Gala: Number of Tickets \_\_\_\_\_
- Food from the Heart: Number of Tickets \_\_\_\_\_
- The Mountain Affair: Number of Tickets \_\_\_\_\_



## Individual Event Sponsorships

\_\_\_\_ I would like to sponsor Community Bridges event(s) as follows:

### Farm to Fork - Summer 2026

- Main Course Sponsor - \$5,000 (table for 8)
- Entree Level Sponsor - \$2,500 (four tickets)
- Dessert Level Sponsor - \$1,000 (two tickets)
- In-Kind Sponsor - \$500 item value (one ticket)

### Food from the Heart - Winter 2026

- Champagne Sponsor - \$5,000 (table for 8)
- Chocolate Sponsor - \$2,500 (four tickets)
- Red Rose Sponsor - \$1,000 (two tickets)
- In-Kind Sponsor - \$500 item value (one ticket)

### The Mountain Affair - Fall 2025

- Valley Event Sponsor - \$2,000 (table for 8)
- River Event Sponsor - \$1,000 (four tickets)
- In-Kind Sponsor - \$500 item value (two tickets)

## Contact Information

\_\_\_\_\_  
Contact Name Organization Name

\_\_\_\_\_  
Mailing Address

\_\_\_\_\_  
Email Phone

**PAYMENT INFORMATION:** \$\_\_\_\_\_ Total Remittance

Check enclosed

\_\_\_\_\_  
 Credit Card : Card Number Exp Date CVC

Please mail this completed form with payment to: Community Bridges  
Attn: Development  
519 Main Street  
Watsonville, CA 95076

**Questions?** Contact [donations@cbridges.org](mailto:donations@cbridges.org) or 831-688-8840 ext. 205.  
You can also submit your payment online at [CommunityBridges.org/events](https://CommunityBridges.org/events).  
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