

BOARD OF DIRECTORS MEETING

Wednesday, February 19, 2025, 5:00 PM to 7:30 PM

Zoom: https://us02web.zoom.us/j/613973795

Meeting ID: 613 973 795

REGULAR SESSION DRAFT AGENDA

5:00	1	\boldsymbol{c}	00	ED	CEC	CION	

- 6:00 2. Adjourn Closed Session
- 6:00 3. Call to Order/Establish Quorum
- **6:00 4. Agenda Review** (5 min)
- **6:05 5. Announcements/Program Updates** (10 min)
- **6:15 6. *CONSENT AGENDA Action Items** (5 min)

*In approving the consent agenda, the Board is approving recommendations within each committee's minutes listed below.

- 6.1 Draft Minutes of the January 15, 2025 Board of Directors Meeting
- 6.2 Draft Minutes of the February 12, 2025 Governance Committee Meeting
- 6.3 Draft Minutes of the February 12, 2025 Finance Committee Meeting
- 6.3a Motion to approve CEO and CFO's recommendation to renew our line of credit for \$750k at SCCB. Motion moved by Mary/Jack, MSP.
- 6.4 Draft Minutes of the February 12, 2025 Development Committee Meeting
- 6:20 7. Receive comments from members of the public on "Items not on the Agenda" (10 min)
- **6:30 8. BOD Chair Report Jack Jacobson** (5 min)
- 6:35 9. CEO Report Ray Cancino (20 min)
 - a) Agency Work Federal Response
- **6:55 10. Development Report-Tony Nunez/ Anna Vaage** (15 min)
- 7:10 11. Finance Committee Update Doug Underhill (15 min)
- 7:25 12. Newspaper Articles
 - a. Community Bridges, PG&E team for bill assistance workshops KION, February 2025
 - b. <u>Meals on Wheels faces first waitlist in 50 years: Support Santa Cruz seniors at Valentine's</u>

 <u>Day fundraiser</u> Lookout Santa Cruz, January 2025
- 7:25 13. Items for Next Agenda (5 min)

7:30 14. Adjourn Regular Meeting

Next Meeting:

March 19, 2025, 5 pm - 7:30 pm.



BOARD OF DIRECTORS MEETING Wednesday, January 15, 2025, 5:00 PM to 7:30 PM

Zoom: https://us02web.zoom.us/j/613973795

Meeting ID: 613 973 795

Present: Silvia Morales, Lisa HH, Lois Sones, Mayra Melendrez, Ray Cancino, Michele Miller, Mary McMillan, Nick Calubaquib, Steph Ruhl, Jack Jacobson, Jesus Bojorquez, Doug Underhill, Tony

Nunez, Dana Wagner, Brenda Griffin

Minutes: Mary Mackenzie

REGULAR SESSION DRAFT AGENDA

5	:00	1.	CL	OS	ED	SES	SIO	N
---	-----	----	----	----	----	------------	-----	---

- 5:28 2. Adjourn Closed Session
- 5:50 3. Call to Order/Establish Quorum
- 5:50 4. Agenda Review
- 5:58 5. Announcements/Program Updates

Announcement of Nick of the need to step down, he is taking on the Deputy City Manager in addition to Director of Parks and Rec.

5:28 6. *CONSENT AGENDA – *Action Items* (5 min)

*In approving the consent agenda, the Board is approving recommendations within each committee's minutes listed below.

- 6.1 Draft Minutes of the November 20, 2024 Board of Directors Meeting
- 6.2 Draft Minutes of the December 11, 2024 Governance Committee Meeting
- 6.3 Draft Minutes of the January 8, 2025 Governance Committee Meeting
- 6.5 Draft Minutes of the December 11, 2024 Audit/Finance Committee Meeting
- 6.6 Draft Minutes of the January 8, 2025 Finance Committee Meeting
- 6.7 Draft Minutes of the December 11, 2024 Development Committee Meeting
- 6.8 Draft Minutes of the January 8, 2025 Development Committee Meeting

Motion to accept the consent agenda as written. Motion moved by Mary/Nick, MSP.

- **7. Receive comments from members of the public on "Items not on the Agenda"**None
- 5:30 8. BOD Chair Report Jack Jacobson

Chair spoke recently with Watsonville Law Center and was made aware of the red cards which are in both English and Spanish. CEO explained that the major difference between the red cards and our cards is that the red cards are generic. The ones that CB did back in 2017 are the same language and information with exception of a couple key pieces of information. The primary purpose is to remind individuals of their constitutional rights. CB summarized it a little at the bottom and included numbers relating to legal aid. The agency is trying to get people to think about planning for an ICE encounter. Do you have an attorney, or someone that can provide bail bond? Do you have identification that can prove citizenship? Casual Encounters: If you don't have your documentation, that can cause a detainment. Know your consulate numbers and community resources around deportation defense. Watsonville Law Center and CAB will do long term deportation defense, no one is willing to do is provide bail and immediate defense. Having someone to submit bail bonds and provide immediate representation is important. Working on resources for not just Santa Cruz, but also Monterey and San Benito counties. Rapid Response Network – Santa Cruz County – Number people can call. We have to make a decision to print the cards vs. waiting for the systems to get their act together. Make sure people know to not let ICE enter their house: "I do not give you permission to enter my house unless it is a judicial warrant with my name on it." They are going after those with violent crimes, and anyone that is in the vicinity will get picked up. That will happen here, as it has happened in Kern and Bakersfield. Western Growers stated this just ruined the citrus harvest. They sent out a really good article on ICE visits. AG just sent out some key procedures for all employer sectors.

5:40 9. CEO Report - Ray Cancino

a) 545 Ohlone Pkwy Update

At the moment CB went to city hall and have filed for permits with the estimated time of two weeks, after Feb 1st. CB will have to see if they have any recommendations, if they don't then the agency can go ahead with building permits. Use permits are different than building permits. Hogan needs to get the signed civil plans. Ausonio is our contractor. CB has already done was close to \$400k, and will have an additional 10%.

b) Immigration Response - Children Safety Plan

Back in 2017, CB created the child Safety Plan, a set of forms that are used to create a kinship relationship between a caregiver between someone that is non familial and a potential child who is left behind due to deportation. This allows parents to keep their rights. It also allows family friends, extended family that could take care of the

children instead having them go into foster care. CB is revamping the work with the FRCs, nonprofits, etc. and reteaching schools/communities on these plans. Look at the plans and review against other plans out there. AILA and ICE is endorsing what to do. Notarization would be an added costs. Non-compliant with POA, people can notarize their own documents if two non-conflicted witnesses are present. And confuses people and potentially endanger parent rights. Our team is working to update and make this more user friendly. The FRCs are working with local school districts and community partners.

c) Pajaro Response – Pajaro Phase 2, Round 1 Assistance Support
Pajaro response has state funded dollars from Monterey county in the amount of \$6M to community and \$3M to CB. CB is redistributing it back into the community through disaster case management. They have finally decided to make a second round of support to the local community. The amount will vary depending on household size. A couple weeks ago, around New Years, there was a significant water rise in the harbor in Santa Cruz which displaced a lot of workers for several days. Received an unconditional gift for low income families in Santa Cruz and Monterey counties. 288 families were supported with a \$500.00 gift cards. NVCR are short staffed, lost several staff, closing program as a quiet close this weekend. Just over \$113k. NVCR PM sent over some photos, will uplift those staff and put in our newsletter. The agency has a lot of practice in doing this in the last couple of years, but it never gets easier. Had some hiccups, but staff improvised and met the moment.

6:00 10. Development Report-Tony Nunez/ Anna Vaage

Development does have numbers through December. With close out a couple days after the month ends. There is some that trickle in through January, but will be recognized in December. Everything is going well, \$17k over (1.7%) of where we were last year. Over the last few months, Development had a great October and a very good November. October was about double of compared to last year. CB General Donation Drive and the MOW Mailer went out earlier this year, the second week of October \$107k up from \$60k last year. November was steady and where Development was last year, as was December. A little worried that numbers might be impacted Nov/Dec but it didn't. What does Development add into the next 6 months to continue to build on what they have done in the first 6 months. Donations have doubled in size and tripled in the number of donors the organization have had over the years. This is attributed to media and exposure to the public. \$268k December number will get pushed up a little bit will be right around \$273k. \$152k for MOW fall mailer. A Development employee just sent the final for what was deemed as final \$159k at cut off. Development have a schedule of what they want to do and the timing. What is missing is the major donor cultivation. PDs have

said they would like to meet their donors. Another priority is to increase sponsorships for campaigns but also for events. Development would like to see and have this menu in front of us when they're putting together their budgets at the end of the year. Plenty of small wins, LL sponsorships are all placed except for one, which is waiting on one piece of artwork. Those sorts of thing that Development has included in their ongoing activities. ELD the change in the \$7k, ELD brought in \$21k in last year, that came in through Santa Cruz Gives, this year we used it as a kick started for WIC diaper initiative. La Manzana is harder to explain away and will need more work.

6:11 11. Finance Committee Update - Doug Underhill

The media's presence has been phenomenal, it's also the number of lives the agency is touching. CEO went out in the parking lot, or fairgrounds, FRC PD and her team being out at all the disasters. All the people the agency has touched has helped. CB has pivoted to emerging needs, and has put a lot of money out into the community. They might be potential donors.

The Agency Audit is complete, and was a successful audit with no findings. Review of EED, CACFP and reviewed Eviction Prevention Program, the ERAP program, which received federal passthrough funding. Measure D is a part of the audit. There was also the Measure D annual audit and review to the RTC.

Began the year with \$667k of prior year funds, knocked down to \$316k. Want to get as close to zero as possible.

WIC is getting incredible gains due to ECM. ECM is being built out and is in FRC, WIC and Elderday.

EED has a loss due to HP, will need to find a way to bring this up.

ELD is under pressure due to ADA. Did reach an ADA of 70, but need to find a way to bring people in faster, ELD is into a cyclical down period over the winder, in March it will start to pick up. With CORE and increased reimbursement they will get out of the woods. With the new site, they are seeing increased numbers. Today they had a 72 ADA. With the CORE, increased rate and ECM revenues are counteracting some deficits. It is going to be a constant battle in terms of attrition for the program. If you can only bring in two people at a time, that is basically on par with the disenrollment rate. Without the team doing everything that they can to support these people. If we bring in two a week, we lose one a week, so we'd grow. LL is doing well and is break even. Longevity stipends have been given out which is a one-time payment at 5 and 10 years.

MOW and FRCs need to sit down with PD and GAs. MOW it's a matter of how many meals we need and AAA fundings reduction in one funding stream. For the FRCS fiscal removed \$1M because it wouldn't be spend out. Also lost \$100k in operational expenses. Just added an operations manager and added a counselor. We have these buckets of funding some haven't

been spent out, applying the right person to the funding to be spent out. Overall this is going to turn positive for the FRCs.

Administration is in a positive, higher operational expenses in the programs and a FTE is being paid for by Path Cited Grant

Development was in the negative the month prior, but as Marketing and Communications Direct reported, there was amazing work through the holidays and are back to the positive.

7:25 12. Newspaper Articles

- a. <u>Editorial | SC Wharf reopening: Much to celebrate and honor (amid blame)</u> Santa Cruz Sentinel, January 2025
- b. <u>Santa Cruz Wharf Reopens With a Ceremony as Residents, Businesses Celebrate</u> KQED, January 2025
- c. Santa Cruz Wharf reopens to community fanfare Monterey Herald, January 2025
- d. <u>Community Foundation taking donations for Santa Cruz Wharf workers, harbor residents</u> –
 Santa Cruz Sentinel, January 2025
- e. <u>Santa Cruz Harbor liveaboards face housing uncertainty after devastating swell</u> Lookout Santa Cruz, January 2025
- f. <u>Santa Cruz County Disaster Fund collects donations after partial wharf collapse</u> CBS News, December 2024
- g. <u>Santa Cruz Wharf likely closed for weeks as city weighs whether to rebuild</u> Lookout Santa Cruz, December 2024
- h. <u>Pajaro floods two years later: many still waiting for recovery funds</u> The Pajaronian, December 2024
- Guest Column | Reflecting on 12 Years of Service in Santa Cruz County The Press Banner, December 2024
- j. <u>Measuring progress on the County's post-flood recovery plan in Pajaro</u> Monterey County Weekly, December 2024
- k. A year after the County approved \$10 million for Pajaro aid, just \$2.6 million has been spent Monterey County Weekly, December 2024
- Santa Cruz County declares itself sanctuary community for immigrants Santa Cruz Sentinel, December 2024
- m. <u>Pajaro River levee breach recovery efforts continue with new funding</u> KSBW, December 2024
- n. <u>Monterey County provides Pajaro flood recovery funding update</u> Santa Cruz Sentinel, December 2024
- o. <u>Three-quarters of Pajaro flood relief funds for residents and businesses remain unspent</u> <u>after one year KAZU, December 2024</u>
- p. The Pajaro Recovery Fund, one year assessment KION, December 2024
- q. Meals on Wheels Taps Dana Wagner Aptos Times, December 2024
- r. Meals on Wheels picks senior program director Santa Cruz Sentinel, December 2024

- s. <u>Fear of unknown as communities brace for mass deportations</u> The Pajaronian, December 2024
- t. <u>'Tis the season for service: Where to volunteer in Santa Cruz County during the holidays</u> Lookout Santa Cruz, December 2024
- u. Add Ease to Year-End Giving Aptos Times, December 2024
- v. <u>West Cliff's future depends on unity surfers have a place in the discussion</u> Lookout Santa Cruz, December 2024
- w. <u>Live Oak School District's housing bond measure failed. Where does it go from here?</u> Santa Cruz Sentinel, December 2024
- x. Founder of Mountain Community Resources dies at 87 Press Banner, November 2024
- y. Make A Difference: Where To Volunteer In Watsonville! Patch, November 2024
- z. <u>Dispute over seniors center helps sink Live Oak School District workforce housing bond</u> Lookout Santa Cruz, November 2024
- aa. <u>Core funding process leaves nonprofits perplexed, officials frustrated</u> The Pajaronian, November 2024
- bb. <u>How supporting Community Bridges can transform lives this giving season</u> Lookout Santa Cruz, November 2024
- cc. <u>You Can Help More than ever, great local charities need a boost</u> Good Times, November 2024
- dd. <u>Step into the season of giving: Supporting Santa Cruz County's vital nonprofits</u> Lookout Santa Cruz, November 2024
- ee. <u>Santa Cruz County supervisors approve latest CORE funding cycle amid community uproar</u> Santa Cruz Sentinel, November 2024
- ff. Santa Cruz City Council Provides funding to Meals on Wheels Santa Cruz Sentinel, 2024
- gg. <u>'Like we're in the Hunger Games': County process to fund nonprofits leaves few satisfied, again</u> Lookout Santa Cruz, November 2024
- hh. In the Public Interest: 'Just doesn't make any sense': Supervisors face tense vote on nonprofit funding Lookout Santa Cruz, November 2024
- ii. <u>Child care, Meals on Wheels could be reduced with local funding changes</u> Santa Cruz Local, November 2024
- 7:25 13. Items for Next Agenda (5 min)

Thank you to Nick!

6:27 14. Adjourn Regular Meeting

Next Meeting:

February 19, 2025, 5 pm - 7:30 pm.



Governance Committee Meeting

Wednesday, February 12, 2025, 6-7 pm Zoom: https://zoom.us/j/326410777

Meeting ID: 326 410 777

Present: Ray Cancino, Ryan Friedrich, Jack Jacobson, Doug Underhill, Michele Miller, Silvia

Morales

Minutes: Mary Mackenzie

REGULAR SESSION DRAFT MINUTES

- 6:00 1. Meeting to order/Establish Quorum
- 6:00 2. Closed Session
- 6:23 3. Consent Agenda
 - a) 1/8/25 Governance Committee Regular Session Draft Minutes

 Motion to approve the consent agenda as written. Motion moved by

 Jack/Ryan, MSP.

6:24 4. Agenda Review/Announcements

CEO is out of the country from February 22-March 5. He will be in Europe. CFO and Marketing and Communications Director will be acting. CFO/Marketing and Communications Director and Director of Business Operations will coordinate to make sure someone is onsite each day.

6:25 5. Federal Shutdown

a) Planning

CB has been working to figure out where funding sources are and WIC, CACFP, MOW receive major funding from the federal government. Some are coming in advance payments and others in reimbursements. We are trying to figure that out at the state level. Did the state of CA receive funding in lump sum? What is delay between reimbursement and submitting for funds? CB is working on both an agency assessment and program assessment. It's rough numbers, not going to be exact. Based on a given situation based on

where funding is either paused or super delayed. Including where we are going in terms of assessment mode.

b) Assessment

Next trigger point will be when congress has to pass the budget in May. CB is aware of that potential situation. We are also looking to estimate the cost of putting programs in furlough based on contracts and estimated the time we might have using reserves to maintain staff whole for an extended period of time.

6:35 7. Items for next GC Agenda/BOD Agenda

6:36 8. Adjourn

Next Meeting: March 12, 2025, 6-7 pm

Zoom: https://zoom.us/j/326410777,

or call +1 669 900 6833 Meeting ID: 326 410 777



Finance Committee

Wednesday, January 8, 2025, 5:00-6:00 PM

https://us02web.zoom.us/j/326410777

Zoom Meeting ID: 326-410-777 Santa Cruz County, CA

Present: Doug Underhill, Mary McMillan, Jack Jacobson, Ray Cancino, Steph Ruhl

Minutes: Mary Mackenzie

DRAFT MINUTES

5:00 Agenda Review

5:04 CFO Report - Doug Underhill

- a) Department updates and announcements Because last month's meeting was the audit, not a program report, this covers two months. Longevity stipends were completed as stipulated by SEIU. A staff accountant was hired, and one AP staff member who is on leave.
- b) November 30, 2024, Program Budget Summary
 WIC is projected to have a \$193k gain due to ECM revenues.
 EED: HP is now a CSPP site, which is state funded. They do have one private-pay student which CB is going to have to figure out what to do about. The program is projected to lose \$88k with minimal chance of making up the deficit, however that should now level out. CB can't make any money on a state funded site, the only thing that would bring it down would be donations.

ELD: There was a downward revision due to ADA not increasing at a rate that was projected in the budget. ELD was running a 70 ADA in November, ADA decreased in December and is 67 YTD. Daily reimbursement rates are increasing as of January 1, which will help the program in the future.

MOW is showing a \$185k projected deficit in part due to a downward revision in AAA dollars. There is some program restructuring occurring at the dining site and attempts are being made to reduce expenses.

LL shows a -\$22k change as compared to two months ago. This is in part due to a CDL stipend and paying the longevity stipend. LL is operating right around break even.

There are 100 registered individuals using the pay for ride option, about 50-60 rides/week, which equates to about \$18k in rides that would otherwise be down time. FRCs – \$150k deficit, need to set up a meeting with the FRC PD. There was a big shift with Monterey County funding, removing some from this FY budget, as the funding is being disbursed more slowly than expected. There is also a Cal CRG grant and a consulting grant we anticipate spending less than originally projected in this FY budget. The FRCs hired an operations manager, a position that has been difficult to fill. They also just added a counselor.

CACFP is running solid in daycare home counts. It is much higher than it was a year ago. CACFP has 420 Day care homes, however CB would like to see that increase to about 450. The program is cyclical from winter to summer.

Admin is seeing a surplus right now due to a lot of increased ECM spending increasing indirect and one FTE that is billing to an ECM grant.

Development had a successful December. Coming out of December 31st they were at \$320k, beating expectations by \$20k.

c) Investments and Funds – December 31, 2024 Little change in LOCC and fixed asset.

5:19 ELD ADA

December dropped to an average of 63 ADA. This is a typical December drop. The Marketing and Communications Director can do everything right and get participants here, but if ELD can't enroll them fast enough, there's nothing CB can do. The wage inflation is crazy. CB has had to restructure the rates for Nurses. Nurses and Social workers are hard to bring on.

5:23 CalFire Green Schoolyards update

This project has been taking a lot of input from different areas of Admin and the program, especially the Director of Business Operations and the Project Manager for the CalFire Grant Project. There is a lot of back and forth with different contractors. There's been a budget revision that has been presented to CalFire. A landscape designer has been determined, as well as civil engineering. The project does extend into the next couple of fiscal years, but the agency will have a tight timeline.

5:28 347 Locust Property update

CB should go back to the owner to negotiate lower. The agency currently isn't in a purchase and sale agreement. Swenson is supposed to be going up there to look at the location. The Alliance is not currently funding projects in Monterey or Santa Cruz County. Waiting to hear about RISE funding. Funding is required for property improvements of this or other potential properties. The school district is aggressively

moving forward with their plan, so unless CB has a place, they may not extend beyond the two years of the current lease.

5:25 Lift Line Project Update

It's taken some time to get things going. Our General Contractor is Ausensio. Now that there is a contract in place, the CFO can reach out to them to work in a fiscal timeline.

5:39 Adjourn

Next Meeting February 12th, 2025



Development Committee Notes February 12, 2025 at 11:00 a.m.

https://us02web.zoom.us/j/85260053476

+1 669 900 6833 US Meeting ID: 852 6005 3476

1. Events Update: 11:00am-11:10am

• Food From the Heart Meals on Wheels event is this Friday. We have 120 reservations, \$16K sponsorships.

Farm to Fork - themes
 We will hold the 10th annual Farm to Fork Gala at Seascape Golf Club on June 28.
 The event committee will convene to discuss how to bring the farm-to-table theme.

2. Development Report: 11:10am-11:20am

• January 2025

We are \$47K or 4.7% ahead of where we were last year. We have met 81% of our budgeted goals for the year. Family Resource Centers need the most support. In seeking to cultivate the increase in support from fires, floods, etc. we started an FRC e-newsletter. Unrestricted grants and major gifts from individuals are also helpful. This cohort requires a grassroots approach to cultivate community support at scale.

3. Projects Update: 11:20am-11:40am

- Sponsorship Packet Update
 A draft Event Sponsorship packet was presented detailing three event sponsorship opportunities plus higher levels above individual events. Launch September 2025.
- National Nutrition Month Following Giving Tuesday success in the fall, we will host educational campaigns including National Nutrition Month in March highlighting our nutrition programs.

4. Discussion Items: 11:40am-11:55am

• Long-term Planning for Development Department The department plans to increase support through staffing and contractors to expand activities including planned & major gift cultivation.

Next Meeting: 2nd Wednesdays at 11am Wed, Mar 12, 2025 Via Zoom

Development Progress Report Fiscal Year 2024-25 January 31, 2025

Donation Revenue (Excluding Grants & Disaster Funds)

	Fiscal Year	July	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	Мау	Jun	Total
Total	Current Year 24/25	\$59,860	\$50,976	\$33,500	\$107,340	\$150,501	\$268,561	\$116,675						\$787,413
	Previous Year 23/24	\$59,425	\$58,835	\$27,788	\$60,344	\$154,259	\$292,602	\$86,326	\$70,944	\$43,146	\$54,309	\$50,402	\$52,011	\$1,010,391

Year over year difference: 1/31/24 to 1/31/25 \$47,007 4.7% change \$1,000,000 \$800,000 FY 24/25 \$787,413 FY 23/24 \$740,406 \$600,000 \$400,000 \$200,000 \$0 riul AUB sep MOA Dec Jun Jan oč Pbi

A. Cumulative YTD Donations

 24/25 Donations YTD 	\$787,413	81% Portion of goal met
 23/24 Donations YTD 	\$740,406	21% Portion of goal met
 24/25 Donation Goal 	\$970,150	59% Portion of year lapsed
• 23/24 Donations Final	\$1,010,391	4.7% Change over prior year

Fundraising Campaign Report Through January 31, 2025

Total Campaign Revenue

Donations to Programs		24/25 Goal	24/25 Actual	% Goal Met	23/24 YTD	\$ chg	% chg
CB General Funds		\$372,500	\$360,753	97%	\$279,321	\$81,432	29%
Child and Adult Care Food	Program	\$6,250	\$5,101	82%	\$5,170	(\$69)	-1%
Early Education Division		\$6,000	\$3,683	61%	\$3,614	\$69	2%
Women, Infants & Children	l	\$3,600	\$12,948	360%	\$6,785	\$6,164	91%
Elderday		\$8,500	\$14,514	171%	\$21,254	(\$6,740)	-32%
Lift Line		\$12,800	\$16,428	128%	\$5,350	\$11,078	207%
Meals on Wheels		\$500,000	\$329,405	66%	\$321,013	\$8,392	3%
La Manzana Community Re	esources	\$9,200	\$4,881	53%	\$50,559	(\$45,678)	-90%
Live Oak Community Reso	urces	\$8,100	\$3,912	48%	\$5,265	(\$1,353)	-26%
Mountain Community Reso	ources	\$38,200	\$31,661	83%	\$38,475	(\$6,814)	-18%
Nueva Vista Community Re	esources	\$5,000	\$4,127	83%	\$3,600	\$527	15%
Total Program Revenue		\$970,150	\$787,413	81%	\$740,406	\$47,007	4.7%
Fundraising Appeals & Cam	npaigns	24/25 Goal	24/25 YTD	% Goal Met	23/24 YTD	\$ chg	% chg
CB Annual Report	May/June	\$7,500	\$12,642	169%	unk	unk	unk
CB Calendar	Nov/Dec	\$25,800	\$10,157	39%	unk	unk	unk
CB Fall Mailer	Sept/Oct	\$10,000	\$26,455	265%	\$13,717	\$12,738	93%
CB Farm to Fork Gala	July/Aug	\$65,500	\$61,235	93%	\$47,938	\$13,297	28%
General Donations	Ongoing	\$228,900	\$177,807	78%	\$195,214	(\$17,407)	-9%
Giving Tuesday	Nov/Dec	\$22,950	\$32,316	141%	\$22,109	\$10,207	46%
LL Van Sponsorships	Ongoing	\$8,000	\$11,750	147%	\$0	\$11,750	100%
Major Gifts \$5,000+	Ongoing	\$218,500	\$189,471	87%	\$178,209	\$11,262	6%
Monthly	Ongoing	\$25,000	\$10,200	41%	\$23,824	(\$13,624)	-57%
MCR Mountain Affair	Oct/Nov	\$20,000	\$19,437	97%	\$15,890	\$3,547	22%
MOW Client Contributions	Ongoing	\$8,000	\$6,607	83%	\$2,418	\$4,189	173%
MOW Fall Mailer	Nov/Dec	\$160,000	\$164,791	103%	\$165,914	(\$1,123)	-1%
MOW Spring Mailer	Apr/May	\$60,000	tbd	tbd	tbd	tbd	tbd
MOW Food from the Heart	Jan/Feb	\$70,000	\$17,608	25%	\$23,313	(\$5,705)	-24%
Outside Fundraisers	Ongoing	\$15,000	\$6,657	44%	\$20,585	(\$13,928)	-68%
Payroll Contributions	Ongoing	\$25,000	\$29,786	119%	\$20,704	\$9,082	44%
Santa Cruz Gives	Nov/Dec	n/a	\$10,496	n/a	\$10,574	(\$78)	-1%
		1					

\$787,413

\$740,406

\$47,007

4.7%

81%

\$970,150

COMMUNITY BRIDGES Program Budget Summary December 31, 2024

Projections for Year Ending 6-30-2025 Α В С D Ε G Н J Κ L (B+G) Annual (E-D) 6/30/24 24/25 Current Current As Yet Net **Goal 25%** Change 14.53% Unaudited Approved Projected Projected Unsecured 2024-2025 Cumulative Reserve from Change Gen'l & **PROGRAM NAME:** Balance Budget Expenses Gain/Loss Gain/Loss Prior Mo Adm Exp Revenues Revenues WIC (CB FY) 363,948 3,484,532 214,937 244,671 608,619 18.8% 51,390 1.6% 471,990 3,008,693 3,239,861 **Early Education Division** 4,793,637 (60,901)251,939 5.2% 5,834,413 312,840 5,110,055 4,854,538 1,500,000 27,841 0.6% Elderday 3,078,476 3,193,182 2,902,543 1,200,000 (880,922) -27.6% (61,172)-1.9% 440.951 (590,283)(290.639)**Meals on Wheels** 1,609,289 2,728,196 2,758,675 2,444,709 500,000 (313,966)1,295,323 48.7% (128,952)-4.7% 396,478 Lift Line (104, 165)3,986,695 4,311,077 4,294,604 250,000 (16,473)(120,638)-3.1% (8,817)-0.2% 446,979 La Manzana Commty Res 465,201 3,567,910 2,638,926 2,394,831 250,000 (244,095)221,106 8.4% (38, 395)-1.5% 217,750 **Mountain Commty Res** 462,953 815,446 784,624 744,624 250,000 (40.000)422,953 54.6% (20,068)-2.6% 103.127 **Nueva Vista Commty Res** 319,690 594.067 629,674 599,644 200,000 (30,030)289,660 46.3% (6,540)-1.0% 91,625 **Live Oak Commty Res** 198,386 598,835 625,525 562,119 200,000 (63,406)134,980 21.6% (42,239)-6.8% 90,867 FRC ECM 586,540 174,913 59.983 411.627 174,913 42.5% 60,595 14.7% CACFP 92,019 4,023,600 4,044,077 4,046,642 360,000 2,565 94,584 9.9% 0.0% 80,234 Administration 248,014 2,943,103 2,884,111 3,018,668 150,000 134,557 382,571 13.3% (2,637)-0.1% Philanthropy 396,070 492,482 516,522 522,482 337,266 5,960 402,030 77.8% (11,472)-2.2% 75,271 **TOTAL PROGRAMS** 30,947,558 3,773,962 30,892,419 30,395,575 5,412,203 (496,844)3,277,118 12.20% (180,466)-0.6% 8,309,668 LOCR-Capital Campaign 494,191 (4,375)463,316 26,500 (30,875)NA 0 CBHQ FY 23/24 Activity 143,768 143,406 0 (362)(362)NA 2,563 0 Fixed Assets & Gen'l Agy 9,105,589 34,966 1.780 33.186 9,138,775 NA **TOTAL AGENCY** 13,373,742 30,569,572 (494,895) 12,878,847 12.20% (177,903) 30,947,558 31,064,467 5,412,203 -0.6% 8,309,668

Fixed Asset purchases and Pass-Thru expenses exempt from Indirect; Revenues and Expenses include all pass-through *667K of Prior Year Funds were in approved BOD budget for programs: 265K ELD, 402K MOW

Program Budget Summary December 31, 2024

PROGRAM NAME:

WIC +33K allliance ECM funding, -34K personnel, +10K supplies

Early Education Division Projected losses are from HP private pay site, +Cal Fire Rev set eqal to exp. CSPP is break even

Elderday Nov ADA 69.47, YTD ADA 67.91, decrease in proj. CCAH rev (lower ADA proj), +35K personnel

Meals on Wheels +15K personnel, +10K supplies, -111K AAA funding
Lift Line Slight increase in personnel, minimal other changes

La Manzana CR +13K IT, -10K FEMA, -15K Calfresh

MCR -20K CalOES, -5K Calfresh, +10K FEMA, -12K personnel

Nueva Vista CR -10K Calfresh, -5K personnel
Live Oak CR -10K Calfresh, -5K personnel

FRC ECM -64k Personnel

CACFP August 2024 DCH count 428. Minor personnel changes: +limited term EE, 1 EE on LOA

Administration Increase in Indirect from programs, +100K compare to BOD approved budget

Philanthropy Strong Dec donations, 300K through 12/31 versus 250K last year, +5K Staff Training, +10K Promotion Media

LOCR-Cap Campaign Actual YTD less proj FY 24/25 expenses, 12/31/2024 \$497,097

CBHQ Actual Revenue/Expense through 12/31/2024

FAs & Agy Unrestr. Actual YTD less projected FY 24/25 expenses, Endowment Balance 12/31/2024 \$829,400

Total Agency Total Programs -496K, BOD aproved budget -667K