# Food from the Heart

Valentine's Day with a purpose - LUNCHEON

#### BENEFITING MEALS ON WHEELS FOR SANTA CRUZ COUNTY

LIVE AUCTION AND RAFFLE



BENEFITTING LOCAL SENIORS

## Friday, February 14, 2025 • 11am to 1pm Chaminade Resort & Spa

1 Chaminade Lane, Santa Cruz, CA

Meals on Wheels for Santa Cruz County prevents hunger and isolation in older adults through healthy meals and friendly human contact at four dining sites throughout the county and meals delivered to the home. We invite you to partner with us to ensure that no senior goes hungry in our community.









All proceeds support Meals on Wheels for Santa Cruz County. Contributions are tax deductible. Community Bridges is a registered 501(c)(3) organization, Federal Tax ID number 94-2460211.



More information is available at CommunityBridges.org/Events



# **2025 Food from the Heart Sponsorship Benefits**



The twelfth annual Food from the Heart event benefiting Meals on Wheels for Santa Cruz Count will be held at Chaminade Resort on Friday, February 14, 2025 from 11am to 1pm featuring a silent and live auction.

This event is the primary annual fundraiser event benefiting Meals on Wheels for Santa Cruz County. Act quickly to ensure your company name can be associated with this popular and noteworthy event.

#### All sponsors receive:

- Mention in press and media releases (deadline: 1/31/25)
- Recognition in event email promotions (deadline: 1/31/25)
- Recognition in Meals on Wheels Facebook event page
- Verbal recognition on stage and in on-screen presentation

Additionally, sponsor benefits by level are listed below.







#### **Champagne - \$5,000**

- One full table for 8 with preferred placement
- Logo prominently on all marketing materials
- Full page ad in the event program (due: 1/31/25)

#### **Chocolate - \$2,500**

- Four tickets to the event with preferred placement
- Logo prominently on all marketing materials
- Half page ad in the event program (due: 1/31/25)

#### **Red Rose - \$1,000**

- Two tickets to the event with preferred placement
- Logo included in event program (due: 1/31/25)

#### **Auction/In-Kind/Media Sponsor**

- Donate of an auction item or in-kind advertising
- One event ticket for every \$240 value donation



☐ American Express

### Deadline for Sponsorship January 31, 2025



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Meals on Wheels	Sponsorship Opportu	nities	
FOR SANTA CRUZ COUNTY	☐ Yes, I would like to become	a sponsor and attend the event.	
COMMUNITY BRIDGES PUENTES DE LA COMUNIDAD	☐ Yes, I would like to be a spo for Meals on Wheels to fill	onsor and donate our table/seats on our behalf.	
Please direct all sponsorship	Sponsorship Levels & Tickets		
inquiries to:	☐ Champagne (\$5,000)		
Anna Vaage	☐ Chocolate (\$2,500)		
831-688-8840 x205	☐ Red Rose (\$1,000)		
annav@cbridges.org	☐ Auction/In-Kind/Media Spo	onsor	
Additional tickets available at CommunityBridges.org/Events	Payment Information  ☐ Total remittance \$  ☐ Check enclosed (payable to  ☐ Credit card payment (please	Community Bridges, memo: MoW) e provide information below)	
	You can also pay online at ww	w.CommunityBridges.org/donate	
NAME		TITLE	
ORGANIZATION		_	
STREET ADDRESS		_	
СІТУ	STATE	ZIP CODE	
PHONE		EMAIL	
□ VISA □ Mastercard	CARD NUMBER	EXPIRATION CVC	

To make a payment online please go to www.CommunityBridges.org/donate or mail completed form with payment to: Community Bridges 519 Main Street Watsonville, CA 95076

SIGNATURE



#### ITEM DONATION FORM

The 11th annual Food from the Heart event benefiting Meals on Wheels for Santa Cruz Count will be held at Chaminade Resort on Friday, February 14, 2025 from 11am to 1pm featuring a silent and live auction fundaiser. This event is the primary annual fundraiser event benefiting Meals on Wheels for Santa Cruz County.

DONOR NAME	ORGANIZATION	
MAILING ADDRESS		
PHONE NUMBER	EMAIL	
Please provide a brief descrip	tion of the item(s) you are donating. Approxinate retail value: \$	
•	donation to <b>Meals on Wheels</b> during business hours.	
1777 Capitota Ru, Santa Cr	uz CA 95062. Open Monday - Friday 9am to 5pm.	
☐ I will mail/deliver my item of	donation to <b>Community Bridges</b> (courtyard at Main & West Lake Ave).	
519 Main Street, Watsonvill	e CA 95076. Open Monday - Friday 9am to 5pm.	
☐ Please contact me to arran	ge a pick-up of my item donation at email/phone:	
Email	Phone	
☐ I would like to make a dona	ation to Meals on Wheels in the amount of \$	
☐ Please charge this to my cr	edit card. The information is below:	
NAME ON CARD		
CARD NUMBER	EXPIRATION CVC	!

Meals on Wheels for Santa Cruz County is program of Community Bridges,

a nonprofit 501(c)(3) organization. Tax ID #94-2460211.

Meals on Wheels

FOR SANTA CRUZ COUNTY

COMMUNITY BRIDGES
PUENTES DE LA COMUNIDAD