



## BOARD OF DIRECTORS

Wednesday, January 17, 2024 5:00 PM to 7:30 PM

<https://us02web.zoom.us/j/613973795>

Meeting ID: 613 973 795

## REGULAR SESSION DRAFT AGENDA

**5:00 1. CLOSED SESSION**

**6:15 2. Adjourn Closed Session**

**6:15 3. Call to Order/Establish Quorum**

**6:15 4. Agenda Review (5 min)**

**6:20 5. Announcements/Program Updates (10 min)**

**6:30 6. \*CONSENT AGENDA – Action Items (5 min)**

*\*In approving the consent agenda, the Board is approving recommendations within each committee's minutes listed below.*

*6.1 Draft Minutes of the November 15, 2023 Board of Directors Meeting*

*6.2 Draft Minutes of the December 13, 2023 Governance Committee Meeting*

*6.3 Draft Minutes of the January 10, 2024 Governance Committee Meeting*

*6.4 Draft Minutes of the December 13, 2023 Audit & Finance Committee Meeting*

*6.5 Draft Minutes of the January 10, 2024 Finance Committee Meeting*

*6.6 Draft Minutes of the January 11, 2023 Advocacy Committee Meeting*

*6.7 Draft Minutes of the December 13, 2023 Development Committee Meeting*

*6.8 Draft Minutes of the January 10, 2024 Development Committee Meeting*

**6.9 Resolution: Urban and Community Forestry Grant Program- Email Vote**

**6.10 Resolution: Approving Participation in the Community Air Grants Program- Email Vote**

*6.11 Approval of Agency Board Resolution MOW Bay Fed*

**6:35 7. Receive comments from members of the public on “Items not on the Agenda” (5 min)**

**6:40 8. BOD Chair Report – Jack Jacobson (5 min)**

**6:45 9. CEO Report – Ray Cancino (20 min)**

a) *WIC Program Presentation*

b) *CACFP Program Presentation*

**7:05 10. Development Report–Tony Nunez/ Anna Vaage (10 min)**

**7:15 11. Finance Committee Update – Doug Underhill (10 min)**

**7:25 12. Newspaper Articles**

- a) [Top 10 ways to volunteer and help fight hunger this November in Santa Cruz County](#) – Lookout Santa Cruz, November 2023
- b) [Writers to host benefit for Pajaro flood survivors](#) – Santa Cruz Sentinel, November 2023
- c) [Elderday Grand Opening: New Watsonville Center Welcomes Volunteers](#) – Aptos Times, November 2023
- d) [Community Bridges steps in to help victims of a mass eviction in Pajaro](#) – KSBW, November 2023
- e) [Transforming Santa Cruz County’s transportation landscape: Lift Line’s mission to bridge gaps](#) – Lookout Santa Cruz, November 2023
- f) [Community Bridges assists Pajaro families facing eviction](#) – Santa Cruz Sentinel, November 2023
- g) [Familias en Pájaro pasan los últimos días en labores de mudanza antes de cumplir con orden de desalojo](#) – Telemundo, November 2023
- h) [Decenas de familias desalojadas en la comunidad de Pájaro en el condado Monterey](#) – Telemundo 48, November 2023
- i) [Reading For Flood Victims](#) – Good Times, November 2023
- j) [Dozens of Pajaro residents facing eviction during the holiday season organize and fundraise](#) – Monterey County Weekly, November 2023
- k) [Community Bridges raises more than \\$60K for Pajaro families facing evictions](#) – Santa Cruz Sentinel, November 2023
- l) [Empowering 22,000 vulnerable residents: Help deliver essential services to older adults, children & families](#) – Lookout Santa Cruz, November 2023
- m) [Evictions loom for 14 Pajaro families](#) - The Pajaronian, December 2023
- n) [Writers raise funds, encourage advocacy for Pajaro flood victims](#) – Santa Cruz Sentinel, December 2023
- o) [Monterey County flood response bolstered](#) – Monterey Herald, December 2023

**7:25 13. Items for Next Agenda** (5 min)

**7:30 14. Adjourn Regular Meeting**

**Next Meeting:** *Wednesday, February 21, 2024, 5 pm - 7:30 pm, via Zoom.*



### **HYBRID BOARD OF DIRECTORS**

**Wednesday, November 15, 2023, 5:00 PM to 7:30 PM**

**Big Bird Room (18 W Lake Ave) OR**

<https://us02web.zoom.us/j/613973795>, Meeting ID: 613 973 795

### **REGULAR SESSION DRAFT MINUTES**

**Present:** Jack Jacobson, Tony Nunez, Michele Miller, Ray Cancino, Mary McMillan, Michael Babich, Silvia Morales, Alope Mukherjee, Darren Daley, Steph Ruhl, Lisa Hindman Holbert, Mayra Melendrez, Dana Wagner

**Minutes:** Mary Mackenzie

**5:00 1. CLOSED SESSION**

**6:00 2. Adjourn Closed Session**

**6:00 3. Call to Order/Establish Quorum**

**6:00 4. Agenda Review (5 min)**

**6:25 5. Announcements/Program Updates (10 min)**

**6:25 6. \*CONSENT AGENDA – Action Items (5 min)**

*\*In approving the consent agenda, the Board is approving recommendations within each committee's minutes listed below.*

*6.1 Draft Minutes of the September 20, 2023 Board of Directors Meeting*

*6.2 Draft Minutes of the October 11, 2023 Governance Committee Meeting*

*6.4 Draft Minutes of the October 11, 2023 Finance Committee Meeting*

*6.7 Draft Minutes of the October 11, 2023 Development Committee Meeting*

*6.8 Draft Minutes of the November 8, 2023 Development Committee Meeting*

**6.9 Resolution: CDE Continued Funding Application - Email Vote**

**6.10 Resolution: CDSS Daycare Expansion Grant - Email Vote**

**6.11 Resolution: Whale Tail Grant (for FRCs) – Email Vote**

*6.11 Approval of Agency Board Resolution EED Highland Park*

**Motion to approve consent agenda as written. Motion moved by Mary/Michael, MSP.**

**6:20 7. Receive comments from members of the public on “Items not on the Agenda” (5 min)**

**6:27 8. BOD Chair Report – Jack Jacobson (5 min)**

**6:28 9. CEO Report – Ray Cancino (30 min)**

*a) Program Presentation – FRCs*

See program presentation. Thank you FRC PD, she's extremely busy. What do you want to feature on the FRC Newsletter? Also, PD is willing to pick up a call from CEO. Would you be excited about Hopes Closet, not really, but it would fit within the FRCs. There are probably FRC team members that would be excited.

b) *Agency Phishing Attack*

The agency received a very aggressive attack which resulted in email access with sensitive information (fiscal). It was a significant breach. The agency is enacting MFA authentication, 1 year credit monitoring, spam filter etc., and monitoring bad actors. Employee records, and health information, CB wasn't able to identify that someone downloaded information.

**7:00 10. Development Report-Tony Nunez/ Anna Vaage (10 min)**

Development Committee meets monthly tracking month over month. The donations the agency is receiving for flood relief for this year, they're an equal amount, as of this fiscal year, the office is receiving donations that are supporting Pajaro Center. 5% above where the agency was last year. Would like to get to 5% above where we were last year in donations. Want to grow by \$50k this year. CB could start this fiscal year as here's what CB is doing, to here's what the FRCs do. At the start of the calendar year, we're going to focus on tax services the FRCs provide. Monterey County Gives and Pajaro Event.

Development is bringing back the wall calendar, get more donations when CB mails it than when it doesn't. CB does have a couple months left if any small businesses want to get a spot. CB do several mailers 6-8 per year. Fall mailer is coming from CB. The FRC Mailer is going out Mother's day and Father's day.

First one of the year is the annual report that goes out. Need more donor date, CEO took a potential donor out to Lilian's and got \$10k check.

Putting together the donor acknowledgement and engagement plan. The thing CB hasn't done is come up with acknowledgment and engagement for corporate, etc.

**7:01 12. Finance Committee Update - Doug Underhill (15 min)**

We are one quarter into the new fiscal year, -\$334k, vs. budget of -\$364k.

WIC: Finished up their Federal fiscal year spending 99.22% of contract. WIC has started to generate some ECM revenues.

EED: Currently being audited. Program is nearly spending out entire contract 98%. State has ARPA money to disburse, so EED got a temporary rate increase, \$157k, and then another \$300k, restricted to allowable CSPP expenses, but with no expiration date. EED PD has been building HP private pay site.

ELD: Continued challenges for Elderday. ELD made the move to the new location, no drop in ADA, and needs to build from that.

LL: Has a new \$300k contract for transportation for unhoused to the armory, \$170k in personnel and will be doing wage increases.

FRCs: Aggregate running is in positive, one site as a gain one as a loss, funds can be moved back and forth from each other, need more staffing, move \$200k forward.

CACFP: Daycare homes count has been solid and increasing. They do drop some seasonally. \$37k gain state revenues, reimbursement rates continue to go up.

Admin and Dev: are running pretty solid, headed towards positive.

LOCC and Endowments: pressured – markets were volatile last quarter.

CBHQ: Revenues equaling expenses year to date.

501 Main: A few more expenses. Took out the remaining loans.

We will need an audit committee put together in about two weeks.

**7:25 13. Newspaper Articles**

- a) [Decades of dedication: Lisa Berkowitz's lifelong commitment to Meals on Wheels](#) – Lookout Santa Cruz, September 2023
- b) [Slow recovery continues after Pajaro flood](#) – Santa Cruz Local, September 2023
- c) [Six months after levee breach, Pajaro residents face difficult road ahead](#) – KAZU, September 2023
- d) [Community Bridges readies for Lift Line service expansion](#) – Santa Cruz Sentinel, September 2023
- e) [Community Bridges celebrates opening of new Elderday center](#) – Santa Cruz Sentinel, October 2023
- f) [Mountain Affair to honor longtime food pantry volunteer](#) – Press Banner, October 2023
- g) [Elderday unveils its new senior day center](#) – The Pajaronian, October 2023
- h) [Pajaro Flood Victims Still Rebuilding](#) – Good Times, October 2023
- i) [Five UC Santa Cruz projects awarded grant funding to tackle climate change challenges](#) – Lookout Santa Cruz, October 2023
- j) [5 Amazing Volunteer Organizations In Watsonville](#) – Patch, October 2023
- k) [Medi-Cal rules prompt enrollment drop in Santa Cruz County](#) – Santa Cruz Local, October 2023

**7:25 14. Items for Next Agenda (5 min)**

Needs to put Hopes Closet on FC committee. – Jack

**7:30 15. Adjourn Regular Meeting**

**Next Meeting:** *Wednesday, January 17, 2023, 5 pm - 7:30 pm, via Zoom.*



### **Governance Committee Meeting**

Wednesday, December 13, 2023, 6-7 pm

Zoom: <https://zoom.us/j/326410777>

Meeting ID: 326 410 777

**Present:** Mary McMillan, Ray Cancino, Michael Babich, Ryan Friedrich, Jack Jacobson, Sara Seigel, Steph Ruhl, Michele Miller, Doug Underhill

**Minutes:** Mary Mackenzie

### **REGULAR SESSION DRAFT MINUTES**

**6:00 1. Meeting to order/Establish Quorum**

**6:00 2. Closed Session**

See closed session minutes

**6:30 3. Consent Agenda (3 min)**

a) *10/11/23 Regular Session Draft Minutes*

**Motion to accept minutes as written. Motion moved by Mary/Michael, MSP.**

**6:30 4. Agenda Review (2 min)**

Farm to Fork – Possible Locations:

Going to the Loft at which the back room opened for study hall. It was a beautiful building which is owned by Twin Lakes Church. It looks like a beautiful space. Can reach out to the pastor.

**6:32 5. Advocacy Committee (10 min)**

Wanted to make sure that the board was aware that we want to have regular meetings. Mary McMillan will be the chair. Need to look at what will be on the March and November ballot: support for sales tax for unincorporated areas. Incorporation of PVHD. Need active engagement, conversation about how much time and effort to put in. No controversy. The committee needs another board member. Had a cursory over coffee. Copy of elevator speech. Time is of the essence. Election is going to be over before we know it. We need to take a position by second week of January. We need to have a meeting. The goal is to get any endorsement out before ballots hit the doors.

**6:36 6. Board Recruitment (15 min)**

There are a couple of options – potential for extensions/recruitment. CB/Board Member should meet with a potential board member who is a colleague of Steve McKay. Need to keep the BOD around 12 to 15 board members ideally. If there are any

Prepared by Mary Mackenzie

people, please provide names.

**6:39 7. Items for next GC Agenda/BOD Agenda** (5 min)

None

**6:39 8. Adjourn**

**Next Meeting: January 10, 2023, 6-7 pm**

Zoom: <https://zoom.us/j/326410777>,

or call +1 669 900 6833

Meeting ID: 326 410 777



### **Governance Committee Meeting**

Wednesday, January 10, 2024, 6-7 pm

Zoom: <https://zoom.us/j/326410777>

Meeting ID: 326 410 777

**Present:** Silvia Morales, Steph Ruhl, Ryan Friedrich, Ray Cancino, Michele Miller, Sara Seigel, Alope Mukherjee

**Minutes:** Mary Mackenzie

### **REGULAR SESSION DRAFT MINUTES**

**6:02 1. Meeting to order/Establish Quorum**

**6:02 2. Closed Session**

See closed session minutes

**6:18 3. Consent Agenda (3 min)**

a) *12/13/23 Regular Session Draft Minutes*

**Motion to approve consent agenda as written. Motion moved by Silvia/Ryan, MSP.**

**6:18 4. Agenda Review (2 min)**

**6:19 5. Board Roster – Michael Babich (5 min)**

Michael Babich has submitted his resignation, extended his thanks for being on the Board. CB will thank him and sending a gift on behalf of the agency.

There is also one other person that we are hoping to

**6:40 6. LOSD – Lease and Next Steps (15 min)**

CB has signed the lease with LOSD, move forward with reestablishing MOW's location, and this also allows us to have LOSC to be a dining site. This contract also allows us to have a conversation about buying the property. Upon purchase of the property, this would terminate MOW's lease upon sale or swap.

**6:55 7. Items for next GC Agenda/BOD Agenda (5 min)**

**7:00 8. Adjourn**



**Next Meeting: February 14, 2024, 6-7 pm**

Zoom: <https://zoom.us/j/326410777>,

or call +1 669 900 6833

Meeting ID: 326 410 777



**Audit/Finance Committee Meeting**  
**Wednesday, December 13, 2023, 5-6 pm**  
**Zoom: <https://zoom.us/j/326410777>**  
**Meeting ID: 326 410 777**

**Present:** Mary McMillan, Doug Underhill, Jack Jacobson, Steph Ruhl, Michael Babich, Ryan Friedrich, Ray Cancino, Sara Seigel

**Audit Committee:** Steph Ruhl, Sara Seigel, Ryan Friedrich

**Minutes:** Mary Mackenzie

**Guest:** Peter Mersino, Auditor

**Audit Committee – Audit Review:**

[Introductions to Peter]

The auditor sends a letter to governance as well as management with regard to the outcome of the audit. It's a clean letter, but it's a requirement. The letter would go to governance and the board.

Page 1: Independent auditor's report. It's a clean opinion and it's unmodified.

Page 2: Contains more of the report, including supplemental information for CDE.

Page 3: Explains governing audit standards.

Page 4: Contains the statement of financial position: cash and cash equivalents decreased investments \$2.6M, this is in part due to property and equipment purchases for the year including: child development equipment, vehicles, and building improvements. Assets: \$22.6M.

Reserve fund was used to pay off the LL owner carry note: \$400k.

CB has \$8M in liabilities.

Net assets w/o restrictions \$13M, net assets w/restriction \$400k

Overall:

21% increase revenue

16% increase expenses

13% admin rate

\$1.3 M net increase contributions for the year

There was an increase in net assets of \$4M which was added to the \$9M, \$13M for total net assets.

Page 6: Shows program services

Page 7: Contains supporting services, including management in general, salaries and benefits, and pass through for day care providers.

Page 8: Statement of Cashflows: change in accounts. Ending cash \$2.7M.

Pages 9-11: Accounting principles applied as well as accounting policies.

Page 12: Amount in excess of FDIC limits, investments

Page 13: Property and equipment - clarification: equipment recorded at purchase cost.

Note 7: Contribution to 401k plan \$236k (5%)

Note 8: vacation time payout

Note 10: Notes payable

Page 15: There are no contingencies on operating assets.

Note 12: Shows liquid assets to pay for next year.

Page 16: Includes various reports that are required with a single audit, there were no instances of non-compliance.

Page 18: Another report for single audit act for compliance with major programs. – WIC and CalFresh outreach. They rotate every year. CB complied with all aspects of compliance.

Page 20: Schedule of expenditures of federal and state awards.

Page 21: Federal

Page 22: State

Page 25: This is a required summary of the audit.

CB is determined to be a low-risk audit, and has filed its audit timely for last two years and has had no major findings.

Pages 41-42 Measure D

Pages 43-44 TDA report

It is a clean audit and that's really the result of the staff at CB knowing what they're doing and having experience.

Want to thank CFO and the whole fiscal team! Do you want to highlight any trends? Drop in cash and increase in investments, which reflects the money that CB put into T-Bills.

As far as ELD, \$2.1M in grant fundings, to make up significant portion of gain. Peter referenced a lot of funding received for spending next year, Fiscal keeps track of what is going on with that. There are two categories of funding. Conditional funding has higher barriers, if funding isn't used in certain ways it can be recalled and is not realized when received and is deferred when unspent. Unconditional funding is recognized as revenue the day we receive it. It will show up as a gain but is not yet spent. We have a little over a million dollars to be spent in this fiscal year or thereafter. CB has disaster donations that came in late in the year. \$950k in disaster donations that the FRCs will be spending out.

Does a tax exempt organization have to make a report to the Federal government? Yes 990. Lots of important information, including all of the numbers in the first 20 pages of the audits.

**Motion to approve FY 22/23 single audit with the direction to make any minor administrative changes by staff. Motion moved by Ryan/Steph, MSP.**

**Finance Committee:**

*1. Hope's Closet – Financial Aspect*

CB has initially put together what it would cost to operate Hopes Closet, including the addition of a volunteer coordinator. CB would need a lot of volunteers to run it. Based on '22 store sales, revenues, CB estimates a \$100k loss, but after revenues, it would be -\$34k. We would have \$255k in reserves with hopes closet. It would cost \$380k in personnel and operating expenses – not a huge program. Financially – this occupancy they're paying, the lease is going to come up, they're going to need a new home. Where should this program live? There are some advantages of being in South County, trucks of donations that could be dropped off. The agency is discussing the decision to incorporate Hopes Closet, is there a way to assist them without bringing them under our umbrella? Caroline's is the other one, however it is also a volunteer run organization as well. They have reached out to other organizations. These are '22 store sales, we're projecting 23/24 expenses vs. that. Is there a way in which to have a volunteer coordinator that could be directed at other programs in addition to their work with Hopes Closet? If volunteer coordinator could be integrated to MOW as well. Yes, it would be possible, for example, if they are no longer 50% at Hope's Closet, but rather 25%. Which program will manage it? That's the big question – FRC PD and WIC PD have been supportive of the idea. How do we provide the necessary staffing?

The Board was a sent a questionnaire, what were the results. [Results shared with the Board] What's the most important program that you'd like to add – direct assistance? Maybe top 5. One issue that CB might run into is that someone that applied for case management position isn't going to want to work at a retail store.

This is a straw poll – there's got to be a bridge, without absorbing them. Can we help find another buyer? Do we have relationships with someone else that might be interested? If there's \$350k in expenses, it's bringing additional dollars into admin. Could the WIC office move from Soquel into this location? To reduce the size of Hopes Closet. What if you considered taking them on for one year, with someone from their board for a year. Would want them to stay on the board for at least a 3-year term. What's left on their lease? March 2024.

Our current staff is overstretched, however at the same time Hopes Closet has a function that aligns with our values. They shouldn't go away just because the other organization ran out of inertia. Want to make sure that there's an operational plan. What are the metrics, goals, time frame. Game plan.



## **Finance Committee**

Wednesday, January 10, 2024, 5:00-6:00 PM

<https://us02web.zoom.us/j/326410777>

Zoom Meeting ID: 326-410-777

Santa Cruz County, CA

**Present:** Ray Cancino, Mary McMillan, Doug Underhill, Ryan Friedrich, Steph Ruhl,

**Minutes:** Mary Mackenzie

## **REGULAR SESSION**

### **DRAFT MINUTES**

#### **5:00 Agenda Review**

#### **5:03 CFO Report – Doug Underhill**

a) *Department updates and announcements*

1. *WIC Audit*

An auditor from the state comptroller's office is doing the 2-year WIC review. This and the CACFP onsite audits are the most rigorous program audits. CFO has been fielding questions and requests.

2. *Grants Analyst – Staffing*

Down a grants analyst for 12 weeks. Have an offer out to a qualified internal candidate.

b) *November 30, 2023 Program Budget Summary*

One Change prior to BOD meeting.

WIC: ECM revenue greater than expenses. They made \$11k in ECM revenue and the Path Cited grant is paying expenses. WIC also just received another grant of \$62k from CCAH. The extra program income will eventually become an endowment.

EED: The PD is doing everything she needs to be doing. HP is currently projecting \$33k loss for the year. Fiscal is only showing projected revenue for children currently enrolled. A toddler teacher was hired, and the toddler room will be open. Only a few places in the county take toddlers. Last year the program only brought in \$100k parent fees (tuition), and this year is projected at \$191k based on current enrollment.

ELD – ADA was 44 in November because of a medical closure. Anytime you have a closure like that, there's going to be a few that don't come back right away. Going to have to figure out a way to increase ADA. Do we have a path out? Haven't been down in Watsonville long enough to get ADA up. ECM is slow getting started. ELD has hired a new social worker. The other big thing is the RN submitted her resignation and will be departing in 7 weeks. That's going to slow down some enrollments. Not sure they can do all the day to day work, plus the

enrollments. CFO doesn't think that the ADA will go down more, they're growing but at smaller pace. They are doing a lot of media outreach. ELD will need to focus on the ECM side. Is it helpful for the board to say, "We want to see by the end of Q3 58 and end of Q4 64?" CFO thinks it's effective to ask PD to come to FC to explain what's going on.

CEO recommends that it is brought up at the full board. FC Chair would also like PD to come to the next FC meeting. CB is going to need the full board advocacy re: reimbursement rate. At the statewide level we need to be engaged.

MOW – Who's speaking at the FFTH event? – Michelle Bassi, whole room should be told about ELD. \$140k lease hold improvements are being reduced to 85K. Expected some resolution with the current lease. Their net is going to improve by 65k – projected down 135k. MOW started off the year with 213k of prior year funds. We usually throw in about 60% of what we think we're going to get in OTO and state augmentation funding and will likely receive more. Same with donations. CB knows that MOW gets AAA funding in January or February, but fiscal doesn't put it in the budget until CB has the funds.

LL did a lot of wage increases for drivers and hired some additional drivers. Currently projecting a \$40k loss. There is some profit that will come in, including some profit for the delivery of the armory services unhoused.

FRCs – It's hard to come up with a clear picture of the FRC operations. Spending funds that came in last year and donations. These aren't really going to be losses, moving prior year donations that are parked outside the programs. Slight loss right now, but that's with deferring significant revenue. Will produce a report of prior year funding.

CACFP is looking solid, gains last year, state reimbursement can only be spent on allowable expenses, but it can be retained earnings and the state payments are \$30-\$40k a year.

Admin is a strong point, because of the increased program spending, it's also because of nearly 3 months without a Grants Analyst.

Development is showing a loss, but that's not necessarily a loss, as a \$40K payment was made to do the ballot measure study. That payment is a one-time that can't fall into admin, but may be funded from grant funding.

LOCC saw a big rebound. They combined the November and December statements and the gain was \$41k.

CBHQ revenues are exceeding expenses. We like to match those. There's no reason to give back money at the end of the year.

501 Main St – Outside renters there's still some work, going back and forth with Swenson Endowment same thing decent size gain.

EED – CDE additional \$41k – no expiration date. Just leave the funds parked.

c) *Investments and Funds – December 31, 2023*

d) *Cash Flow – provided at meeting*

All T-Bills were due – rolled that over 4/23 maturity rate

**5:25 EED SB 140 allocation**

\$41k in more CDE funding.

**5:30 ELD YTD ADA = 54, Nov ADA = 44.45 (temp closure)**

FY ADA 54. December is running higher than November. Projecting 58 ADA for the year. We built a budget originally around 65. Reeling it back to 58 is conservative. Need to show an increase trend in the ADA. This time of year, it's weather dependent and also there's an uptick in Covid cases. Considering December is historically the lowest month, we're hoping January will increase from that.

**5:35 501 Main change order**

Change order – Can we do some of the work ourselves? \$48k of work they're proposing for \$76k.

**5:40 Closed Session**

**6:00 Adjourn**

Next Meeting February 14<sup>th</sup>, 2024



## **Advocacy Committee Meeting**

Thursday, January 11, 2024

4:00pm-5:30pm

Zoom: <https://us02web.zoom.us/j/86553229947?pwd=enJzaml6MmhxRFhsVGJsbG1MYlpPQT09>

Meeting ID: 865 5322 9947

Passcode: 6GNn4

Present: Mary McMillan, Ray Cancino, Sara Seigel, Lois Sones

Minutes: Mary Mackenzie

Guests: Marcus Pimentel, Dori Rose Inda, Matt Huffaker, Nicole Colburn

### **DRAFT AGENDA**

#### **4:04 1. Introductions, Times/Dates/Locations for Ongoing Meetings**

Introductions.

Committee is made up of Board and Staff (2 each), Ray is tie breaker. Full board will meet next week.

This is the check list that we use to help guide our Advocacy goals.

Elevator Speech – Send out after the meeting.

#### **4:10 2. Discussion of Mission, Purpose, Outcomes and Plan (Ray/Tony)**

*a. Goals, Objectives, and Measurable Annual Outcomes*

Skipped

#### **4:20 3. Review Current Community Bridges Speech**

Skipped

#### **4:42 4. Santa Cruz City, Measure K (Matt Huffaker)**

Introduction of Matt Huffaker

Background:

High Quality Essential services for all

Progress in Action which includes housing affordability. The city exceeded the 5<sup>th</sup> regional housing needs allocation targets in every income category. Only 6 jurisdictions in the state made these targets.

The city received the State Pro Housing designation.

There are 2000 units in development in Santa Cruz.

Redevelopment of the Metro Station – Pac Station South and Pac Station North.

Cedar Street Apartments (65 units).

Downtown Library Affordable Housing Project (128 units).

1800 are unhoused in the county, of which about 1000 are in the city of Santa Cruz.



185 temporary sleeping spaces, 74 in long term stable housing, 578 people served in sheltering safe parking programs, 77 with family and friends.

The working middle class is getting priced out.

Challenges: fires, floodings, lack affordable housing, etc.

Long Range Financial Plan – Many cities, including Santa Cruz are struggling to keep up with services. By 2027 we will have depleted reserves and will be in the red, which will substantially change services.

50% of tax in the city is paid by visitors. The sales tax measure helps make sure that they pay their share.

Respond to needs of community – invest in affordable housing, connecting people experiencing homelessness with services and shelter.

Other aspects include, Food and housing programs, public safety and emergency response efforts, including Wildfire Preparedness, Infrastructure enhancements for safer communities.

How many cities, have this rate in Santa Cruz County? County is at 9%

Capitola 9%, Santa Cruz 9.25%, Watsonville 9.75%, Scotts Valley 9.75%, 9.75% is state max.

If there is a way that the city can make a commitment to social services – they are part of the CORE, the city's ability to bring commitments back up to where they have been pre-covid. Absolutely see that as being synergistic.

Found nothing about Resident Oversight, Citizen Oversight – always concern when it comes to general taxes. We have provided some assurances on how the measure is crafted, at the end of the day it is a general tax measure, and it will go into the general fund.

Homeless services is this to fund existing services or expand services like more emergency shelters \$4M to operate the Armory, and \$4M has been transferred to the general fund already, not in position to transfer the rest of the funding, hope to leverage Home Key fundings, to build a permanent navigation center. That is the city contribution. The city fully runs and operate the armory.

#### **4:13 5. Pajaro Valley Healthcare District, Measure N** (Dori Rose Inda and Marcus Pimentel)

Presenting for the committee for the improvement and expansion of local health care.

Update on the hospital: 33390 Emergency Room visits, 1971 Surgeries, 834 Babies delivered, 225,946 Lab test, 9879 Rehab sessions (physical, occupational and speech therapy), 5331 Wound care procedures.

There are also 650 staff members, 300 physicians and medical staff.

The population is mostly Spanish speaking, also takes on patients that are diverted from Dominican (due to code red status which is when the hospital closes the ED to ppl in through emergency, but allows walk ins).

Pajaro Valley Health Care District oversees the hospital. Improve healthcare to the Pajaro valley area. It was formed really quickly in 2022. HPI Score 3.0. The community has some of the worst community scores in the area. Hospitals are not the only provider, Salud is great, but does not offer the same services as a hospital. WCH, Dominican and Sutter are three major providers, 70% of Spanish speakers come to WCH.

WCH is turning the tide. Hospital Board took over in 2022 (September), in 16 months eliminated the deficit of \$30M deficit in 16 months.

Yes on N:

All volunteer campaign committee – Supported by John Laird, Luis Alejo, Zach Friend and Felipe Hernandez as well as the County of Monterey, Nurses and providers. Moving forward for March ballot measure – March 5<sup>th</sup>. 74% of those surveyed in a poll from July are in support.

Measure N is a Tax Measure which would impose a \$24 for every \$100,000 assessed value. The measure would include an oversight committee. Marcus invited any of our board members or staff that are interested to consider being on the oversight committee. Land was sold out to a real estate investment trust. Rent control is gone in a few years. Part of the funds from this measure would help to return the land and building to local control. It would also help an expansion of the ED through an expansion of urgent care, replace medical tools, and redesign patient rooms, It would also help with facility improvements. The property owner would pay approximately \$70-\$200/year for 30 years. The goal is to bring the hospital up to its future state. We are at the ready to be taxed in order to support the hospital. Community Bridges has been part of helping to get hospital to stay in community. The district has started and continued to see a future, part of an understanding that we would need this next phase. It is a hospital that needs to be improved, in terms of physical infrastructure. This has come to the public as a surprise. It is the next step, the next phase. Committed to serving this community with quality care.

Thank you both for being public servants, both professionally and personally.

March is an important cycle. There is a limited time to buy the land back so need cash in hand due to the time frame they have.

## **5:03 6. Santa Cruz County, Measure L (Nicole Coburn)**

Introductions

About the County – State Mandated Countywide Services and City-like Municipal services. The County provides major services to unincorporated areas of the county. Santa Cruz County is serving much higher proportion than their peers, 35% higher, and 88% less revenue per capita than peers.

Housing needs for families and protecting our community from climate change are the main priorities. Trying to figure out and work on plans for county employees. 17 natural disasters since 2017. Looking at a bond financing for this year.

Meeting needs: Investing in our community – helped save Watsonville hospital, county service center, help secure funding for Pajaro Levee Project.

Climate Change: Office of Response, Recovery and Resilience and we Partner when we do have a disaster. Still a lot to do in that area. Polled last summer showed that the community considers the following as priorities: Wildfire and Emergency Response, Roads, Potholes and Parks, and Providing healthy and safe community.

More to do: Provide emergency response and recovery services, attracting and retaining frontline workers, develop affordable housing, repairing streets and potholes, provide mental health crisis services for children and vulnerable services. Sales tax is currently the same as Capitola, This would add \$.50 sales tax, so still below state maximum of 9.75%. If

this gets passed, starting in October the county will receive \$7.5M in first year, and \$10M going forward.

Public disclosure of all funding with annual budget and financial audit, County sales tax applies only in the unincorporated area, if you're in the city then you pay city rate. All voters get to vote on the County Measure. These are funds that the state can't take away. Governor just released the state budget, and there's a deficit.

BOS when they placed measure on the ballot, did pass a resolution with it. Affordable housing, navigation centers, invest in climate resiliency, and road repairs and infrastructure.

Why did county decide to go 9.5% vs. 9.75% is the polling that different?

With a half cent sales tax polling great, when the percentage goes up, the polling goes down.

Where is the planned mid-county navigation center? Old Harbor Vet Building, near current behavior health building is on Soquel. North county – sites by Housing Matters. South county is Church with Monterey County.

Do not see oversight committee, do you have one? Somehow acknowledge in the budget that dollars will be used for what was stated, hopefully supplemental, this is a general tax, but look for ways to message and convey what dollars were used for and what's happening.

Is there any plans to increase the bed capacity to the crisis stabilization location? There's conversations about putting beds in other locations (Watsonville Hospital).

Saw the expansion contract for help to maintain for Mobile Crisis Team? This is a tool that we can use to continue things in the future.

Is there any thought given to increasing CORE funding? There's so much talk about how the pie needs to be grown. We need to weigh everything as a whole and see what we can do.

## **5:20 7. Next Meeting/Agenda Items/Closing Remarks (10 min)**

3 Measures –

Hospital: My only questions would be in terms of giving funds. Only time we gave funds was when we were fighting to keep the hospital in the community. \$5000 in support would be recommendation of the CEO.

**Recommendation to move forward with \$5000.00 donation and to support the measure. January 27<sup>th</sup> will be a call to action – they're already using our space.**

City of Santa Cruz – Tried to hold Matt (or city manager), First time they have called out unhoused. If they don't get funding, they would get closed. Don't feel that needs of agency are put first. They can use our name and goodwill – not giving city and county money. County's arguments are weak – so vague. If we do support these, then it should be accompanied by a letter to the Board. Cannot feel sorry for them saying they're lowest property taxed, politicians wouldn't vote for them.

**Recommendation to support but with accompanying letter.**

## **5:30 8. Adjourn**



## **Development Committee December 13, 2023 Notes**

### **1. Fundraising Update (40 minutes)**

#### **a. November Donations Report – Anna**

We have raised \$196K this quarter, including \$50K major gifts compared to \$26K this time last year. Last year we also received a one-time gift of \$36K from the disbandment of Associated of Watsonville Area Seniors, which provided oversight for Watsonville Senior Center now under Watsonville Parks.

We have also received \$17K in Flood Relief donations this year, and these are supporting operating expenses for the new Pajaro resource center. We have incorporated these gifts into the running total. This brings our year over year total to 0.5% ahead of last year, and our goal is to grow by 5% or \$50K.

#### **b. Upcoming Events**

##### **i. Giving Tuesday - Nov 28**

We have prepared materials to raise \$30K online flash campaign after Cyber Monday. This is a stretch goal to support general operations plus disaster recovery services. Development Dept will provide messaging for Board and staff to share with their networks. Some programs have more name recognition, and gifts can be designated to any program. We will highlight the services most in need of support in promotions.

##### **ii. Pajaro Rising - Nov 30**

A group of prominent local authors are hosting a reading and book signing event to benefit Pajaro Flood Relief services, with all proceeds going to Community Bridges. We will circulate invitation to the Board.

##### **iii. Food from the Heart - Feb 2**

A committee of Friends of Meals on Wheels members is helping plan the 11<sup>th</sup> annual Food from the Heart luncheon. The event will be held at Chaminade Resort of Friday, Feb 2 from 1am to 1pm.

#### **c. Upcoming Campaigns**

- i. Year-end fundraising campaigns are in progress, including CB & MOW Fall Mailers.** We are bringing the CB calendar mailing back this year because it raised more money than not sending it. We are participating in Santa Cruz Gives for Elderday, Monterey County Gives for Pajaro resource center, and Subaru Share the Love for Meals on Wheels.

## **2. Events (20 minutes)**

### **a. Farm to Fork 2024 venue – Anna**

We polled the Farm to Fork committee volunteers and presented the results. After lengthy discussion we eliminated one of the Top 5 down to 4 options. We are looking for a space that has indoor dining and outdoor reception space, plenty of space for up to 150 guests, that is on theme with the event supporting Community Bridges which is headquartered in Watsonville. If we choose a venue that can hold less than 100 guests, we will need to increase cultivation of other income sources to raise the ticket price, ambience, auction items and major gifts. The committee was unable to recommend any of the four options over the others. One idea was to alternate north and south county locations, or choose a venue where we hold other events and brand it as our agency venue.

### **Next meeting:**

**2nd Wednesdays at 11am**

**Wed, December 13, 2023**

**via Zoom**



## **Development Committee January 10, 2023 Notes**

### **1. Fundraising Updates 11:00 – 11:40 (40 minutes)**

#### **a. December Donations Report (10 mins)**

Donations are up 60% compared to December of last year. CB & MOW Fall mailers, Giving Tuesday, general, monthly, and major gifts have all increased this year due to the increase in support we gained for our flood responses.

Major gifts are up 55%, which we attribute to earned media appealing to high information donors. We have expanded outreach in earned and paid media, email newsletters and mailers. We are developing major donor cultivation. Event revenue is down, needing cultivation of donors and sponsorships.

#### **b. Upcoming Events & Campaigns (10 mins)**

##### **i. Food from the Heart – Feb 2**

Friends of Meals on Wheels committee members have gathered an event planning committee of 15 volunteers supporting sponsorships, tickets, auction items and hospitality. Volunteers are helpful with spreading the word and making introductions with new contacts.

##### **ii. FRC Spring Mailer – March 11**

Our new spring mailer will highlight our accomplishments one-year post flood. We have hired support with data entry and maintenance to communicate with new contacts and continue to increase outreach.

##### **iii. Community Champions – March 18**

Meals on Wheels will invite partners to deliver meals and visit dining sites the week of March 18 in a publicity campaign to highlight the programs needs and the issues facing participants. It's a good opportunity to invite new contacts to learn about the program.

c. Future Events & Campaigns (20 mins)

i. FRC Phone-a-Thon – April tbd

MCR has a commitment to raise \$12,000 in April. We will plan activities to connect with supporters and highlight news at the program.

ii. Planned Giving Mixer – May tbd

We have seen success with planned gifts through both individuals that make these decisions with their hearts, and their advisors that can encourage the financial benefits. We will plan outreach activities to highlight opportunities for planned giving at Community Bridges.

iii. Farm to Fork – July tbd

Our first choice for Farm to Fork venue is Pajaro Dunes Lagoon House, but this is a private venue. Committee members are looking into contacts that could potentially sponsor us.

**2. Committee Updates 11:40 – 11:50 (10 minutes)**

a. Board & Committee Invitations (10 mins)

Michael Babich has stepped down from the board and committees after serving four years very dedicatedly. Development Committee will acknowledge his contributions. Stephanie has recruited two volunteers that can help with event planning and other activities. Committee members can help us brainstorm sponsor introductions. Development Dept will prepare a list of current and potential business relationships and our contacts.

**Next meeting:**

**Wed, February 14, 2024**

**2nd Wednesdays at 11am**

**via Zoom**


## Email Vote on Board Resolution: CalFire Green Schoolyard application

Mary Mackenzie <marym@cbridges.org>

Thu 11/16/2023 2:10 PM

To: CB Board of Directors <CBBOD@cbridges.org>

Cc: Nora Mustaffa <noram@cbridges.org>

 1 attachments (18 KB)

uf-grants-resolution-11-15-21.docx;

Hi All,

I'm sorry I didn't get this resolution in time to add this to the agenda at the Board Meeting last night, but it came in just at the end of the work day. So consequently, since this is an email vote on a Board Resolution, we will need 100% participation and a unanimous vote. We will need this vote by Monday, November 20<sup>th</sup> COB.

This project aims to transform our preschool sites into vibrant green learning oases, providing children with opportunities to connect with nature, foster a lifelong appreciation for the environment, and engage in hands-on learning experiences. The project will involve creating a variety of natural play areas, planting trees and other vegetation, and incorporating sustainable landscaping practices.

Thanks,  
Mary

Mary Mackenzie (pronouns she, her, hers)  
Assistant to the CEO, Community Bridges  
519 Main Street, Watsonville, CA 95076  
P | 831.688.8840 x207 C | 206.819.2478 F | 831.688.8302

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## Re: Email Vote on Board Resolution: CalFire Green Schoolyard application

Aloke Mukherjee <aloke.m@outlook.com>

Mon 11/20/2023 12:29 PM

To: Mary Mackenzie <marym@cbridges.org>

I vote yes.

Thanks, Mary.

Aloke Mukherjee

aloke.m@outlook.com

831-539-6154

---

**From:** Mary Mackenzie <marym@cbridges.org>

**Sent:** Thursday, November 16, 2023 2:10 PM

**To:** CB Board of Directors <CBBOD@cbridges.org>

**Cc:** Nora Mustaffa <noram@cbridges.org>

**Subject:** Email Vote on Board Resolution: CalFire Green Schoolyard application

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## Re: Email Vote on Board Resolution: CalFire Green Schoolyard application

Jack Jacobson <jackjacobson@cs.com>

Thu 11/16/2023 8:20 PM

To: Mary Mackenzie <marym@cbridges.org>

Cc: CB Board of Directors <CBBOD@cbridges.org>; Nora Mustaffa <noram@cbridges.org>

Sent from my iPhone

On Nov 16, 2023, at 2:10 PM, Mary Mackenzie <marym@cbridges.org> wrote:  
I vote yes... great idea

Hi All,

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Thanks,  
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<uf-grants-resolution-11-15-21.docx>

## Re: Email Vote on Board Resolution: CalFire Green Schoolyard application

Mary McMillan <marymac1918@gmail.com>

Thu 11/16/2023 4:25 PM

To: Mary Mackenzie <marym@cbridges.org>

Cc: CB Board of Directors <CBBOD@cbridges.org>; Nora Mustaffa <noram@cbridges.org>

I vote yes.

On Thu, Nov 16, 2023 at 2:10 PM Mary Mackenzie <[marym@cbridges.org](mailto:marym@cbridges.org)> wrote:

Hi All,

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Thanks,  
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## Re: Email Vote on Board Resolution: CalFire Green Schoolyard application

Nick Calubaquib <ncalubaquib@gmail.com>

Thu 11/16/2023 8:15 PM

To: Mary McMillan <marymac1918@gmail.com>

Cc: Mary Mackenzie <marym@cbridges.org>; CB Board of Directors <CBBOD@cbridges.org>; Nora Mustaffa <noram@cbridges.org>

I vote yes.

Nick

Sent from my iPhone

On Nov 16, 2023, at 7:58 PM, Mary McMillan <marymac1918@gmail.com> wrote:

I vote yes.

On Thu, Nov 16, 2023 at 2:10 PM Mary Mackenzie <[marym@cbridges.org](mailto:marym@cbridges.org)> wrote:

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## RE: Email Vote on Board Resolution: CalFire Green Schoolyard application

Stephanie Ruhl <Stephanie.Ruhl@driscolls.com>

Thu 11/16/2023 4:28 PM

To: Mary Mackenzie <marym@cbridges.org>; CB Board of Directors <CBBOD@cbridges.org>

Cc: Nora Mustafa <noram@cbridges.org>

I vote yes.

Take care,

Steph

M: 831-254-3497

---

**From:** Mary Mackenzie <marym@cbridges.org>

**Sent:** Thursday, November 16, 2023 2:11 PM

**To:** CB Board of Directors <CBBOD@cbridges.org>

**Cc:** Nora Mustafa <noram@cbridges.org>

**Subject:** [EXT] Email Vote on Board Resolution: CalFire Green Schoolyard application

The e-mail below is from an external source. Please do not open attachments or click links from an unknown or suspicious origin.

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Thanks,

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## RE: Email Vote on Board Resolution: CalFire Green Schoolyard application

Sara Siegel <Sara.Siegel@santacruzcountyca.gov>

Thu 11/16/2023 4:46 PM

To: Stephanie Ruhl <Stephanie.Ruhl@driscolls.com>; Mary Mackenzie <marym@cbridges.org>; CB Board of Directors <CBBOD@cbridges.org>

Cc: Nora Mustaffa <noram@cbridges.org>

I vote yes

### Sara Siegel

Deputy Probation Officer III

Pretrial Division Supervisor

Santa Cruz County Probation Department

(831)454-3425 office

[Sara.siegel@santacruzcountyca.gov](mailto:Sara.siegel@santacruzcountyca.gov)

### Schedule:

Sunday- 7:00am-6pm

Monday- 7:00am-6pm

Tuesday- 7:00am-6pm

Wednesday 7:00am-6pm



---

**From:** Stephanie Ruhl <Stephanie.Ruhl@driscolls.com>

**Sent:** Thursday, November 16, 2023 4:28 PM

**To:** Mary Mackenzie <marym@cbridges.org>; CB Board of Directors <CBBOD@cbridges.org>

**Cc:** Nora Mustaffa <noram@cbridges.org>

**Subject:** RE: Email Vote on Board Resolution: CalFire Green Schoolyard application

**\*\*\*\*CAUTION:** This is an EXTERNAL email. Exercise caution. DO NOT open attachments or click links from unknown senders or unexpected email.\*\*\*\*

I vote yes.

Take care,

Steph

M: 831-254-3497

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**From:** Mary Mackenzie <[marym@cbridges.org](mailto:marym@cbridges.org)>

**Sent:** Thursday, November 16, 2023 2:11 PM

**To:** CB Board of Directors <[CBBOD@cbridges.org](mailto:CBBOD@cbridges.org)>

Cc: Nora Mustafa <[noram@cbridges.org](mailto:noram@cbridges.org)>

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Thanks,  
Mary

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Re: Fw: Email Vote on Board Resolution: CalFire Green Schoolyard application

Brenda Griffin <brendagriffin6@gmail.com>

Tue 11/28/2023 2:29 PM

To: Mary Mackenzie <marym@cbridges.org>

Cc: Silvia Morales <smoralesjd@gmail.com>; E. Ryan Friedrich <erich.ryan10@gmail.com>; Nora Mustaffa <noram@cbridges.org>; Ray Cancino <RaymonC@cbridges.org>

I vote yes. Thanks.

On Mon, Nov 20, 2023 at 12:37 PM Mary Mackenzie <[marym@cbridges.org](mailto:marym@cbridges.org)> wrote:

Good afternoon Brenda, Silvia and Ryan,

If you could take a moment to look over this resolution and vote, that would be great! Since this is an email vote on a Board Resolution, we will need 100% participation and a unanimous vote. We will need this vote by Monday, November 20<sup>th</sup> COB.

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**From:** Mary Mackenzie <[marym@cbridges.org](mailto:marym@cbridges.org)>

**Sent:** Thursday, November 16, 2023 2:10 PM

**To:** CB Board of Directors <[CBBOD@cbridges.org](mailto:CBBOD@cbridges.org)>

**Cc:** Nora Mustaffa <[noram@cbridges.org](mailto:noram@cbridges.org)>

**Subject:** Email Vote on Board Resolution: CalFire Green Schoolyard application

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Mary

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Assistant to the CEO, Community Bridges  
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--

Brenda J. Griffin

"If they don't give you a seat at the table, bring a folding chair"  
- Rep. Shirley Chisholm (D-N.Y.)

Re: Fw: Email Vote on Board Resolution: CalFire Green Schoolyard application

Ryan Friedrich <erich.ryan10@gmail.com>

Mon 11/20/2023 1:21 PM

To: Mary Mackenzie <marym@cbridges.org>

thanks for the reminder.

I vote yes

On Mon, Nov 20, 2023 at 12:37 PM Mary Mackenzie <[marym@cbridges.org](mailto:marym@cbridges.org)> wrote:

Good afternoon Brenda, Silvia and Ryan,

If you could take a moment to look over this resolution and vote, that would be great! Since this is an email vote on a Board Resolution, we will need 100% participation and a unanimous vote. We will need this vote by Monday, November 20<sup>th</sup> COB.

This project aims to transform our preschool sites into vibrant green learning oases, providing children with opportunities to connect with nature, foster a lifelong appreciation for the environment, and engage in hands-on learning experiences. The project will involve creating a variety of natural play areas, planting trees and other vegetation, and incorporating sustainable landscaping practices.

Thanks,  
Mary

Mary Mackenzie (pronouns she, her, hers)

Assistant to the CEO, Community Bridges

519 Main Street, Watsonville, CA 95076

P | 831.688.8840 x207 C | 206.819.2478 F | 831.688.8302

[CommunityBridges.org](https://CommunityBridges.org) | [Facebook](https://Facebook) | [Twitter](https://Twitter) | [LinkedIn](https://LinkedIn) | [E-newsletter](https://E-newsletter)

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---

**From:** Mary Mackenzie <[marym@cbridges.org](mailto:marym@cbridges.org)>

**Sent:** Thursday, November 16, 2023 2:10 PM

**To:** CB Board of Directors <[CBBOD@cbridges.org](mailto:CBBOD@cbridges.org)>

**Cc:** Nora Mustaffa <[noram@cbridges.org](mailto:noram@cbridges.org)>

**Subject:** Email Vote on Board Resolution: CalFire Green Schoolyard application

Hi All,

I'm sorry I didn't get this resolution in time to add this to the agenda at the Board Meeting last night, but it came in just at the end of the work day. So consequently, since this is an email vote on a Board Resolution, we will need 100% participation and a unanimous vote. We will need this vote by Monday, November 20<sup>th</sup> COB.

This project aims to transform our preschool sites into vibrant green learning oases, providing children with opportunities to connect with nature, foster a lifelong appreciation for the environment, and engage in hands-on learning experiences. The project will involve creating a variety of natural play areas, planting trees and other vegetation, and incorporating sustainable landscaping practices.

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## Re: Fw: Email Vote on Board Resolution: CalFire Green Schoolyard application

Silvia Morales <smoralesjd@gmail.com>

Wed 11/29/2023 6:47 AM

To: Mary Mackenzie <marym@cbridges.org>

Cc: Brenda Griffin <brendagriffin6@gmail.com>; E. Ryan Friedrich <erich.ryan10@gmail.com>; Nora Mustaffa <noram@cbridges.org>; Ray Cancino <RaymonC@cbridges.org>

I vote yes

On Mon, Nov 20, 2023 at 12:37 PM Mary Mackenzie <[marym@cbridges.org](mailto:marym@cbridges.org)> wrote:

Good afternoon Brenda, Silvia and Ryan,

If you could take a moment to look over this resolution and vote, that would be great! Since this is an email vote on a Board Resolution, we will need 100% participation and a unanimous vote. We will need this vote by Monday, November 20<sup>th</sup> COB.

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**From:** Mary Mackenzie <[marym@cbridges.org](mailto:marym@cbridges.org)>

**Sent:** Thursday, November 16, 2023 2:10 PM

**To:** CB Board of Directors <[CBBOD@cbridges.org](mailto:CBBOD@cbridges.org)>



**Cc:** Nora Mustaffa <[noram@cbridges.org](mailto:noram@cbridges.org)>

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## Re: HYBRID 11/15/23 BOD Regular Session Agenda Packet

Michael Babich <michaelbab652@gmail.com>

Thu 11/16/2023 6:56 PM

To: Mary Mackenzie <marym@cbridges.org>

I vote yes.

Michael Babich

On Wed, Nov 15, 2023 at 12:01 PM Mary Mackenzie <[marym@cbridges.org](mailto:marym@cbridges.org)> wrote:

Hi All,

Please find an updated Regular Session Agenda Packet for tonight's meeting. starting at approximately 6:00pm. This will be a HYBRID In-Person in the Big Bird Room (Note the location change) and Zoom meeting. Dinner will be provided for those attending in person.

And zoom link:

Zoom: <https://us02web.zoom.us/j/613973795>

Thanks,

Mary

Mary Mackenzie (pronouns she, her, hers)

Assistant to the CEO, Community Bridges

519 Main Street, Watsonville, CA 95076

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---

**From:** Mary Mackenzie <[marym@cbridges.org](mailto:marym@cbridges.org)>

**Sent:** Monday, November 13, 2023 3:43 PM

**To:** CB Board of Directors <[CBBOD@cbridges.org](mailto:CBBOD@cbridges.org)>

**Cc:** Management Team <[mt@cbridges.org](mailto:mt@cbridges.org)>

**Subject:** Re: 11/15/23 BOD Regular Session Agenda Packet

Good afternoon all,

Here is the agenda packet for the regular session of the BOD meeting on Wednesday, November 15, 2023 starting at approximately 6:00pm. This will be a HYBRID In-Person in the Big Bird Room (Note the location change) and Zoom meeting. Dinner will be provided for those attending in person.

Zoom: <https://us02web.zoom.us/j/613973795>

Thanks,  
Mary

Mary Mackenzie (pronouns she, her, hers)  
Assistant to the CEO, Community Bridges  
519 Main Street, Watsonville, CA 95076  
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# RESOLUTION

**NOTE: DO NOT CHANGE THE FORMAT OR VERBIAGE IN THIS RESOLUTION FORMAT WITHOUT WRITTEN APPROVAL OF CAL FIRE STAFF.**

Resolution No.: 2023-11-02

RESOLUTION OF THE Board of Directors OF Community Bridges  
(Title of Governing Body) (City/County/District/nonprofit)

FOR FUNDING FROM THE URBAN AND COMMUNITY FORESTRY GRANT PROGRAM OF THE CALIFORNIA DEPARTMENT OF FORESTRY AND FIRE PROTECTION.

WHEREAS, the Governor of the State of California in cooperation with the State Legislature has appropriated General Funds for the state's urban forestry programs; and

WHEREAS, the State Department of Forestry and Fire Protection has been delegated the responsibility for the administration of the program within the State, setting up necessary procedures governing application by local agencies and non-profit organizations under the program, and

WHEREAS, said procedures established by the Department of Forestry and Fire Protection require the applicant to certify by resolution the approval of application before submission of said application to the State; and

WHEREAS, the applicant will enter an agreement with the State of California to carry out an urban forestry project;

NOW, THEREFORE, BE IT RESOLVED that the Board of Directors:  
(Title of Governing Body)

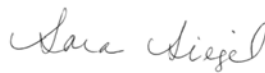
1. Approved the filing of an application for the Urban and Community Forestry grant program funds; and
2. Certifies that said applicant has or will have sufficient funds to operate and maintain the project; and,
3. Certifies that funds under the jurisdiction of Board of Directors are available to begin the project.  
(Title of Governing Body)
4. Certifies that said applicant will expend grant funds prior to March 30, 2026.
5. Appoints Chief Executive Officer, or a designee, as agent of the Board of Directors to conduct negotiations,  
(Position Title) (Title of Governing Body)  
execute and submit all documents including, but not limited to applications, agreements, amendments, payment requests and so on, which may be necessary for the completion of the afore mentioned project.

Approved and adopted the 29 day of November, 2023.

I, the undersigned, hereby certify that the foregoing Resolution, number 2023-11-02, was duly adopted by the following roll call vote of the Community Bridges Board of Directors.

(City Council/Board of Supervisor/Board of Directors)

Ayes: 10 Noes: 0 Absent: 0



\_\_\_\_\_(Clerk signature)


## Board Vote Needed - CARB Resolution

Mary Mackenzie <marym@cbridges.org>

Mon 12/18/2023 10:29 AM

To: CB Board of Directors <CBBOD@cbridges.org>

Cc: Nora Mustaffa <noram@cbridges.org>

 1 attachments (28 KB)

C4\_CAG\_Resolution\_CBO.docx;

Hi All,

We need a board vote on a resolution for a CARB grant. Since this is a email vote, it will need to have 100% participation and 100% approval. We will need this vote by Wednesday, December 20, COB.

CB submitted an Implementation or Planning and Capacity Building Grant Proposal on April 24, 2023, for the Community Air Grants (CAG) Program. The proposal submitted was for Reducing Air Pollution and Exposure to Harmful Emissions in our community.

Thanks,  
Mary

Mary Mackenzie (pronouns she, her, hers)  
Assistant to the CEO, Community Bridges  
519 Main Street, Watsonville, CA 95076  
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## Fwd: Board Vote Needed - CARB Resolution

Ryan Friedrich <erich.ryan10@gmail.com>

Tue 12/19/2023 9:05 AM

To: Mary Mackenzie <marym@cbridges.org>

Hi Mary - I vote Yes.

have a great winter holiday!

----- Forwarded message -----

From: **Jack Jacobson** <[jackjacobson@cs.com](mailto:jackjacobson@cs.com)>

Date: Mon, Dec 18, 2023 at 9:30 PM

Subject: Re: Board Vote Needed - CARB Resolution

To: Mary Mackenzie <[marym@cbridges.org](mailto:marym@cbridges.org)>

Cc: CB Board of Directors <[CBBOD@cbridges.org](mailto:CBBOD@cbridges.org)>, Nora Mustaffa <[noram@cbridges.org](mailto:noram@cbridges.org)>

I vote yes on the CARB grant proposal.

Sent from my iPhone

On Dec 18, 2023, at 10:29 AM, Mary Mackenzie <[marym@cbridges.org](mailto:marym@cbridges.org)> wrote:

Hi All,

We need a board vote on a resolution for a CARB grant. Since this is a email vote, it will need to have 100% participation and 100% approval. We will need this vote by Wednesday, December 20, COB.

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Thanks,  
Mary

Mary Mackenzie (pronouns she, her, hers)

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<C4\_CAG\_Resolution\_CBO.docx>

## Re: Board Vote Needed - CARB Resolution

Aloke Mukherjee <aloke.m@outlook.com>

Tue 12/19/2023 11:35 AM

To: Jack Jacobson <jackjacobson@cs.com>; Mary Mackenzie <marym@cbridges.org>

Cc: CB Board of Directors <CBBOD@cbridges.org>; Nora Mustaffa <noram@cbridges.org>

I vote YES on the CARB Resolution. Thank you.

Aloke Mukherjee  
aloke.m@outlook.com  
831-539-6154

---

**From:** Jack Jacobson <jackjacobson@cs.com>

**Sent:** Monday, December 18, 2023 9:30 PM

**To:** Mary Mackenzie <marym@cbridges.org>

**Cc:** CB Board of Directors <CBBOD@cbridges.org>; Nora Mustaffa <noram@cbridges.org>

**Subject:** Re: Board Vote Needed - CARB Resolution

I vote yes on the CARB grant proposal.

Sent from my iPhone

On Dec 18, 2023, at 10:29 AM, Mary Mackenzie <marym@cbridges.org> wrote:

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Thanks,  
Mary

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<C4\_CAG\_Resolution\_CBO.docx>

## Re: Board Vote Needed - CARB Resolution

Brenda Griffin <brendagriffin6@gmail.com>

Thu 12/21/2023 2:18 PM

To: Mary Mackenzie <marym@cbridges.org>

I vote yes. Thanks.

On Mon, Dec 18, 2023 at 10:29 AM Mary Mackenzie <[marym@cbridges.org](mailto:marym@cbridges.org)> wrote:

Hi All,

We need a board vote on a resolution for a CARB grant. Since this is a email vote, it will need to have 100% participation and 100% approval. We will need this vote by Wednesday, December 20, COB.

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Thanks,  
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--

Brenda J. Griffin

"If they don't give you a seat at the table, bring a folding chair"  
- Rep. Shirley Chisholm (D-N.Y.)

## Re: Board Vote Needed - CARB Resolution

Jack Jacobson <jackjacobson@cs.com>

Mon 12/18/2023 9:31 PM

To: Mary Mackenzie <marym@cbridges.org>

Cc: CB Board of Directors <CBBOD@cbridges.org>; Nora Mustaffa <noram@cbridges.org>

I vote yes on the CARB grant proposal.

Sent from my iPhone

On Dec 18, 2023, at 10:29 AM, Mary Mackenzie <marym@cbridges.org> wrote:

Hi All,

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## Re: Board Vote Needed - CARB Resolution

Michael Babich <michaelbab652@gmail.com>

Mon 12/18/2023 2:05 PM

To: Mary Mackenzie <marym@cbridges.org>

Cc: CB Board of Directors <CBBOD@cbridges.org>; Nora Mustaffa <noram@cbridges.org>

I vote yes.

On Mon, Dec 18, 2023, 10:29 AM Mary Mackenzie <[marym@cbridges.org](mailto:marym@cbridges.org)> wrote:

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## Re: Board Vote Needed - CARB Resolution

Mary McMillan <marymac1918@gmail.com>

Mon 12/18/2023 6:35 PM

To: Mary Mackenzie <marym@cbridges.org>

Of course i vote yes!

Mary McMillan

On Mon, Dec 18, 2023 at 10:29 AM Mary Mackenzie <[marym@cbridges.org](mailto:marym@cbridges.org)> wrote:

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## Re: Board Vote Needed - CARB Resolution

Nick Calubaquib <ncalubaquib@gmail.com>

Tue 12/19/2023 5:41 AM

To: Jack Jacobson <jackjacobson@cs.com>

Cc: Mary Mackenzie <marym@cbridges.org>; CB Board of Directors <CBBOD@cbridges.org>; Nora Mustaffa <noram@cbridges.org>

Yes.

Nick

Sent from my iPhone

On Dec 18, 2023, at 9:30 PM, Jack Jacobson <jackjacobson@cs.com> wrote:

I vote yes on the CARB grant proposal.

Sent from my iPhone

On Dec 18, 2023, at 10:29 AM, Mary Mackenzie <marym@cbridges.org> wrote:

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<C4\_CAG\_Resolution\_CBO.docx>



## Re: Board Vote Needed - CARB Resolution

Silvia Morales <smoralesjd@gmail.com>

Tue 12/19/2023 11:29 AM

To: Mary Mackenzie <marym@cbridges.org>

I vote yes

On Mon, Dec 18, 2023 at 10:29 AM Mary Mackenzie <[marym@cbridges.org](mailto:marym@cbridges.org)> wrote:

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## RE: Board Vote Needed - CARB Resolution

Stephanie Ruhl <Stephanie.Ruhl@driscolls.com>

Wed 12/20/2023 2:20 PM

To: Mary Mackenzie <marym@cbridges.org>; CB Board of Directors <CBBOD@cbridges.org>

Cc: Nora Mustaffa <noram@cbridges.org>

I vote yes.

Kind regards,

**Stephanie Ruhl**

Executive Liaison

300 Westridge Drive

Watsonville, CA 95076

📞 +1 (831) 763-5126 📠 +1 (831) 254-3497



---

**From:** Mary Mackenzie <marym@cbridges.org>

**Sent:** Monday, December 18, 2023 10:29 AM

**To:** CB Board of Directors <CBBOD@cbridges.org>

**Cc:** Nora Mustaffa <noram@cbridges.org>

**Subject:** [EXT] Board Vote Needed - CARB Resolution

**Importance:** High

The e-mail below is from an external source. Please do not open attachments or click links from an unknown or suspicious origin.

Hi All,

We need a board vote on a resolution for a CARB grant. Since this is a email vote, it will need to have 100% participation and 100% approval. We will need this vote by Wednesday, December 20, COB.

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Thanks,  
Mary

Mary Mackenzie (pronouns she, her, hers)

Assistant to the CEO, Community Bridges

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## RE: Board Vote Needed - CARB Resolution

Sara Siegel <Sara.Siegel@santacruzcountyca.gov>

Mon 12/18/2023 4:41 PM

To: Mary Mackenzie <marym@cbridges.org>; CB Board of Directors <CBBOD@cbridges.org>

Cc: Nora Mustafa <noram@cbridges.org>

I vote yes.

Thank you,

**Sara Siegel**

Deputy Probation Officer III

Pretrial Division Supervisor

Santa Cruz County Probation Department

(831)454-3425 office

Sara.siegel@santacruzcountyca.gov

**Schedule:**

**Sunday- Wednesday 7:00am-6pm**



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**From:** Mary Mackenzie <marym@cbridges.org>

**Sent:** Monday, December 18, 2023 10:29 AM

**To:** CB Board of Directors <CBBOD@cbridges.org>

**Cc:** Nora Mustafa <noram@cbridges.org>

**Subject:** Board Vote Needed - CARB Resolution

**Importance:** High

**\*\*\*\*CAUTION:** This is an EXTERNAL email. Exercise caution. DO NOT open attachments or click links from unknown senders or unexpected email. \*\*\*\*

Hi All,

We need a board vote on a resolution for a CARB grant. Since this is a email vote, it will need to have 100% participation and 100% approval. We will need this vote by Wednesday, December 20, COB.

CB submitted an Implementation or Planning and Capacity Building Grant Proposal on April 24, 2023, for the Community Air Grants (CAG) Program. The proposal submitted was for Reducing Air Pollution and Exposure to Harmful Emissions in our community.

Thanks,  
Mary

Mary Mackenzie (pronouns she, her, hers)

Assistant to the CEO, Community Bridges

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*Community Bridges envisions a thriving community where every person has the opportunity to unleash their full potential. Our family of ten programs delivers essential services, provides equitable access to resources, and advocates for health and dignity across every stage of life.*

## Community Bridges Board Resolution

### Resolution #: 2023-12-01

#### RESOLUTION OF THE AUTHORIZING BOARD OF THE COMMUNITY BRIDGES APPROVING PARTICIPATION IN THE COMMUNITY AIR GRANTS PROGRAM

WHEREAS Community Bridges, as Lead Applicant, submitted an Implementation or Planning and Capacity Building Grant Proposal on April 24, 2023, for the Community Air Grants (CAG) Program. The proposal submitted was for Reducing Air Pollution and Exposure to Harmful Emissions in our community;

WHEREAS, the Authorizing Board of Community Bridges is eligible to receive funding through the Community Air Grants Program, administered by the California Air Resources Board (CARB); that focuses on providing support for California community-based organizations and California tribes to participate in the AB 617 process, and to build capacity to become active partners with government to identify, evaluate, and ultimately reduce air pollution and exposure to harmful emissions in their communities; and that is part of California Climate Investments, a statewide initiative that puts billions of Cap-and-Trade dollars to work reducing greenhouse gas emissions, strengthening the economy, and improving public health and the environment—particularly in disadvantaged communities;

WHEREAS Community Bridges will comply with the requirements stated in the CAG Grant Agreement; will accept the CAG funds from CARB; and will allocate and authorize the amount of \$100,000 that Community Bridges has committed as part of the CAG proposal to be used as resource contributions for the project;

WHEREAS Community Bridges will work with CARB to amend the CAG Grant Agreement when and as necessary;

NOW, THEREFORE, BE IT RESOLVED by the Authorizing Board of Community Bridges, that Ray Cancino, Chief Executive Officer, or designee, may execute the approval of CAG funds and potential future grant amendments; that Community Bridges shall comply with CAG requirements; and that Community Bridges shall provide committed resource contributions to the project.

The foregoing resolution was passed by the Board of Directors this 23 day of December, 2023.

Yes: 10

No: 0

Abstain: 0



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Jack Jacobson, Chair



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Sara Seigel, Secretary



**AGENCY BOARD RESOLUTION**  
**RESOLUTION # 2024-01-01**

At the duly noticed regular meeting of the Community Bridges Board of Directors held on 17 January 2024 the following resolution was made:

Be it resolved that the Board of Directors of Community Bridges hereby authorize Community Bridges to make the following changes to its accounts at the financial institutions described:

1. Non Profit Membership Savings Account 'Coin Drive'  
 Bay Federal Credit Union Acct #30328498  
 Keep as Signers: Raymon Cancino, Douglas Underhill  
 Remove as Signers: Lisa Berkowitz, Alma Molina, Susan Marinshaw  
 Add as Signers: Darren Daley, Michele Miller, Anna Vaage

Be it also resolved that the Board of Directors of Community Bridges hereby verify that Meals on Wheels of Santa Cruz County utilizes Community Bridges' Tax ID number 94-2460211.

\_\_\_\_\_ Sara Siegel, Secretary

**VERIFICATION**

Each of the undersigned declares under penalty of perjury under the laws of the State of California that the statements in the foregoing certificate are true and correct of his or her own knowledge, and that this declaration was executed on January 17, 2024, in Santa Cruz, California.

\_\_\_\_\_ Sara Siegel, Secretary



Annual Budget: **4,274,476**  
Number of Staff: **6**  
City: **Tri-County**  
**Santa Cruz, San Benito,  
& Monterey**

## WHY CACFP?



- We are currently the only CACFP sponsor that serves the Tri-County area



- Through meal reimbursements, we put roughly 4 million back into our local communities

## CACFP SERVICES

- Meal Reimbursement
- Annual Trainings
- Home Visits
- Technical assistance
- Nutrition Education



## IMPACT

- 1,687,587 Meals and snacks served through our DCH Providers and Centers in the Tri-County
- 426 DCH providers in the Tri-County
- 3,977 Children participate
- \$3,559,785 invested in child nutrition

## CACFP IS UNIQUE BECAUSE....

We get to see the money used to fund CACFP in action. Three times a year we visit CACFP participants and visually see the impact of the meals provided. We often see colorful plates of food served to happy children gathered around the table in their daycare home or child care center.



## WHO WE SERVE

- DCH Providers
  - 290 Spanish Speaking
  - 136 English Speaking
- Children and Child Care Centers
- Adult Care Center
- Community Bridges Programs
  - 4 Child care centers
  - 1 Adult daycare
  - 1 kitchen



# CACFP TRENDS

- Low increases to administrative reimbursement from the CDSS has made it difficult to have competitive wages
- The cost of food has increased



Daycare closures leads to decrease in participation. This affects funding for the CACFP to stay open.



## Advocacy and Electeds

- Child Nutrition Reauthorization Act
- Local Funding
- Sign up for the National CACFP Association E-news letter to stay up to date with advocacy opportunities

## Keys to Sustainability

- Continuous recruitment for the CACFP and additional local funding/diversification



## Questions

## HOW BOARD MEMBERS CAN HELP!

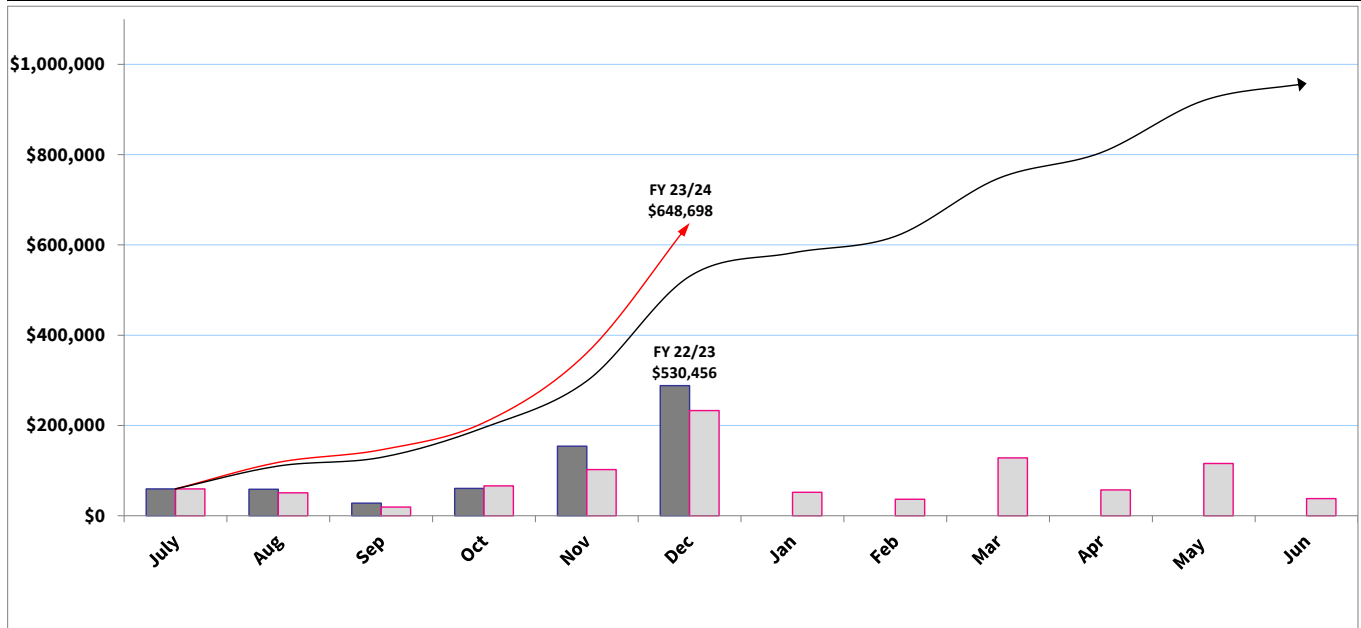
- Writing a letter of opinion
- Set up a meeting with the local elected
- Recruit and refer child care providers



**Development Progress Report**  
**Fiscal Year 2023-24**  
**December 31, 2023**

**Donation Revenue (Excluding Grants)**

	Fiscal Year	July	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Total
Total	Current Year 23/24	\$59,425	\$58,835	\$27,788	\$60,344	\$154,259	\$288,047							\$648,698
	Previous Year 22/23	\$59,580	\$50,601	\$19,066	\$66,083	\$102,245	\$232,881	\$51,859	\$36,667	\$128,208	\$57,162	\$115,605	\$37,957	\$957,915
<b>Year over year difference: 12/31/22 to 12/31/23</b> <span style="margin-left: 20px;"><b>\$118,242</b></span> <span style="margin-left: 20px;"><b>60.5%</b></span> <span style="margin-left: 20px;"><b>change</b></span>														



**A. Cumulative YTD Donations**

- 23/24 Donations YTD      \$648,698      69% Portion of goal met
- 22/23 Donations YTD      \$530,456      60% Change over prior year
- 23/24 Donation Goal      \$940,100      50% Portion of year lapsed

**A. Appeals & Events**

- Year-End donations increased by \$107K (32%) over prior year.
- Major Gifts \$5K+ has increased by 55% over prior year to date.
- MOW Fall mailer has exceeded goal of \$150K, raising \$154K.

## Fundraising Campaign Report Through December 31, 2023

<b>Donations to Programs</b>	<b>23/24 Goal</b>	<b>23/24 YTD</b>	<b>% Goal Met</b>	<b>22/23 Final</b>
CB General Funds	\$342,400	\$250,815	73%	\$324,972
Child and Adult Care Food Program	\$5,600	\$4,920	88%	\$5,705
Early Education Division	\$6,000	\$3,564	59%	\$3,700
Women, Infants & Children	\$3,500	\$6,785	194%	\$1,545
Elderday	\$9,000	\$14,929	166%	\$6,180
Lift Line	\$19,000	\$5,350	28%	\$6,930
Meals on Wheels	\$435,000	\$272,910	63%	\$461,560
La Manzana Community Resources	\$5,000	\$45,286	906%	\$28,437
Live Oak Community Resources	\$29,000	\$2,865	10%	\$53,403
Mountain Community Resources	\$76,600	\$38,048	50%	\$57,041
Nueva Vista Community Resources	\$9,000	\$3,225	36%	\$8,441
<b>Total Program Revenue</b>	<b>\$940,100</b>	<b>\$648,698</b>	<b>69%</b>	<b>\$957,915</b>

<b>Fundraising Appeals &amp; Campaigns</b>	<b>23/24 Goals</b>	<b>23/24 YTD</b>	<b>22/23 YTD</b>	<b>23/24 \$ change</b>
CB Annual Report	\$6,500	\$2,930	\$150	\$2,780
CB Fall Mailer	\$5,000	\$13,717	n/a	\$13,717
CB Farm to Fork Gala	\$60,000	\$47,938	\$59,358	(\$11,420)
General Donations	\$258,100	\$94,382	\$81,593	\$12,789
Giving Tuesday	\$22,100	\$22,109	\$16,611	\$5,498
Major Gifts \$5,000+	\$220,200	\$203,500	\$131,316	\$72,184
MCR Mountain Affair	\$25,000	\$15,890	\$20,378	(\$4,488)
Monthly Donations	\$25,000	\$21,163	\$14,500	\$6,663
MOW Client Contributions	\$8,000	\$1,610	\$575	\$1,035
MOW Fall Mailer	\$150,000	\$154,080	\$150,600	\$3,480
MOW Spring Mailer	\$65,000	\$8,788	\$7,443	\$1,345
Outside Fundraisers	\$0	\$24,559	\$37,270	(\$12,711)
Payroll Contributions	\$25,000	\$11,833	\$10,662	\$1,171
Upcoming Activities	\$70,200	tbd	tbd	\$0
Disaster Relief Funds	\$0	\$26,199	\$0	\$26,199
<b>Total Campaign Revenue</b>	<b>\$940,100</b>	<b>\$648,698</b>	<b>\$530,456</b>	<b>\$118,242</b>

<b>COMMUNITY BRIDGES</b> <b>Program Budget Summary</b> <b>November 30, 2023</b>											
Projections for Year Ending 6-30-2024											
A	B	C	D	E	F	G	H	I	J	K	L
PROGRAM NAME:	6/30/23 Unaudited Balance	Annual 23/24 Approved Budget	Current Projected Expenses	Current Projected Revenues	As Yet Unsecured Revenues	(E-D) Net 2023-2024 Gain/Loss	(B+G) Cumulative Gain/Loss	Goal 25% Reserve %	Change from Prior Mo	% Change	14.53% Gen'l & Adm Exp
WIC (CB FY)	206,645	2,981,804	2,912,617	3,019,093	0	106,476	313,121	10.8%	106,153	3.6%	422,047
Early Education Division	445,968	3,145,860	3,217,533	3,188,035	240,015	(29,498)	416,470	13.0%	3,497	0.1%	446,277
Elderday	(387,752)	2,717,625	2,532,422	2,141,587	360,000	(390,835)	(778,587)	-30.8%	(141,701)	-5.6%	359,607
Meals on Wheels	1,578,929	2,837,314	2,966,096	2,764,897	417,396	(201,199)	1,377,730	48.1%	(84,217)	-2.8%	389,285
Lift Line	(57,965)	3,207,421	3,283,154	3,242,442	360,000	(40,712)	(98,677)	-3.4%	(37,295)	-1.1%	377,326
La Manzana Commty Res	353,246	1,174,202	1,606,329	1,561,757	181,588	(44,572)	308,674	19.4%	(28,857)	-1.8%	182,480
Mountain Commty Res	384,197	706,070	742,020	793,867	127,404	51,847	436,044	59.6%	14,203	1.9%	83,388
Nueva Vista Commty Res	334,752	508,463	522,335	522,198	84,271	(137)	334,615	64.6%	6,099	1.2%	75,989
Live Oak Commty Res	200,863	540,525	573,486	536,098	119,677	(37,388)	163,475	28.5%	941	0.2%	84,563
CACFP (CB FY)	77,774	4,274,476	4,126,423	4,157,324	96,000	30,901	108,675	10.5%	18,705	0.5%	69,091
Administration	171,423	2,552,645	2,561,883	2,623,119	255,265	61,236	232,659	9.1%	34,061	1.3%	7,265
Philanthropy	487,444	392,400	415,312	381,515	284,412	(33,797)	453,647	109.2%	(24,802)	-6.0%	60,522
<b>TOTAL PROG OPERATIONS</b>	<b>3,795,524</b>	<b>25,038,805</b>	<b>25,459,610</b>	<b>24,931,932</b>	<b>2,526,028</b>	<b>(527,678)</b>	<b>3,267,846</b>	<b>15.54%</b>	<b>(133,213)</b>	<b>-0.5%</b>	<b>2,557,840</b>
LOCR-Capital Campaign	479,649		26,500	4,234	0	(22,267)	457,383	NA	41,964		0
CBHQ FY 23/24 Activity		-	109,153	119,213	0	10,060	10,060	NA	9,479		0
501 Main Street	838,685		1,733,245	894,560	0	(838,685)	-	NA	(107,962)		15,279
Fixed Assets & Gen'l Agy	8,579,657	-	1,780	16,301	0	14,521	8,594,178	NA	28,367		0
<b>TOTAL AGENCY</b>	<b>13,693,515</b>	<b>25,038,805</b>	<b>27,330,288</b>	<b>25,966,240</b>	<b>2,526,028</b>	<b>(1,364,048)</b>	<b>12,329,467</b>	<b>15.54%</b>	<b>(161,365)</b>	<b>-0.6%</b>	<b>2,573,119</b>

Fixed Asset purchases and Pass-Thru expenses exempt from Indirect; Revenues and Expenses include all pass-through

\*364K of Prior Year Funds were in approved BOD budget for programs: 135K ELD, 16K LOCR, 213K MOW

\*Below the line 501 Main expenditures will turn into capitalized fixed assets and will affect -Cash-Flow / +Net assets in terms of neutral financial gain/loss

**Program Budget Summary  
November 30, 2023**

**PROGRAM NAME:**

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<b>WIC</b>	Projected gain is from ECM revenues, expenses going to PATH grant and new CCAH grant for 61K
<b>Early Education Division</b>	+41,145 in CDE funding, HP projecting -34K (loss), toddler teacher just hired
<b>Elderday</b>	-12K personnel exp, -8K utilities exp, -25K CCAH ADHC Rev, -47K CCAH ECM Rev
<b>Meals on Wheels</b>	+25K food, +18K personnel, +15K professional services, +5K media
<b>Lift Line</b>	+24K personnel, + 6K professional services
<b>La Manzana CR</b>	+28K personnel, increased direct aid payments, +35K CF Monterey, +5K Dudley Volmeyer
<b>MCR</b>	-25.3K personnel (vacancies) minimal other changes
<b>Nueva Vista CR</b>	-6K personnel (operations mgr), minimal other changes
<b>Live Oak CR</b>	decrease personnel -11K
<b>CACFP</b>	Projecting gain on unspent state reimbursement
<b>Administration</b>	+21K Indirect, -23K personnel (grants analyst), +10K other expenses
<b>Philanthropy</b>	40K+ contract expenses for ballot measure, donations increasing through holidays
 <b>LOCR-Cap Campaign</b>	 Actual YTD less proj FY 23/24 expenses, 11/30/2023 \$483,882.50
<b>La Manzana Property</b>	Actual Revenue/Expense through 11/30/2023
<b>501 Main Street</b>	Amount to completion - proj reserve + rev + loan = proj expenses
<b>FAs &amp; Agy Unrestr.</b>	Actual YTD less projected FY 23/24 expenses, Endowment Balance 11/30/2023 \$734,580
<b>Total Agency</b>	Total Programs -527K, BOD aproved budget -364K