



## BOARD OF DIRECTORS

Wednesday, November 9, 2022, 5:00 PM to 7:30 PM

<https://us02web.zoom.us/j/613973795>, Meeting ID: 613 973 795

### REGULAR SESSION DRAFT AGENDA

- 5:00 1. CLOSED SESSION**
- 5:55 2. Adjourn Closed Session**
- 5:55 3. Call to Order/Establish Quorum**
- 5:55 4. Agenda Review (5 min)**
- 6:00 5. Announcements/Program Updates (10 min)**
- 6:10 6. \*CONSENT AGENDA – Action Items (5 min)**  
*\*In approving the consent agenda, the Board is approving recommendations within each committee’s minutes listed below.*  
*6.1 Draft Minutes of the September 21, 2022 Board of Directors Meeting*  
*6.2 Draft Minutes of the October 13, 2022 Governance Committee Meeting*  
**6.2a Motion to have FC at 2nd Wednesday at 5pm and GC at 6pm. Motion moved by Steph/Silvia, MSP.**  
*6.3 Draft Minutes of the November 2, 2022 Governance Committee Meeting*  
*6.4 Draft Minutes of the October 13, 2022 Finance Committee Meeting*  
*6.5 Draft Minutes of the November 2, 2022 Finance Committee Meeting*
- 6:15 7. Receive comments from members of the public on “Items not on the Agenda” (5 min)**
- 6:20 8. BOD Chair Report – Jack Jacobson (10 min)**
- 6:30 9. CEO Report – Ray Cancino (20 min)**  
*9.1 WIC – Dana Wagner*  
*9.2 Elderday – Lois Sones*  
*9.3 FRC – Mayra Melendrez*
- 6:50 10. Development Report–Anna Vaage (15 min)**
- 7:05 11. Finance Committee Update – Doug Underhill (15 min)**
- 7:20 12. Newspaper Articles (5 min)**
- 7:25 13. Items for Next Agenda (5 min)**
- 7:30 14. Adjourn Regular Meeting**

**Next Meeting:** Wednesday, January 18, 2022, 5 pm - 7:30 pm, Meeting Location TBD – Zoom will be offered.



## BOARD OF DIRECTORS

**Wednesday, September 21, 2022, 5:00 PM to 7:30 PM**

<https://us02web.zoom.us/j/613973795>, Meeting ID: 613 973 795

Present: Mary McMillan, Seth McGibben, Ray Cancino, Steve McKay, Michael Babich, Doug Underhill, Stephanie Ruhl, Tyler Smith, Erich Friedrich, Silvia Morales, Nick Calubaquib, Brenda Griffin, Lisa B, Jesus, Lisa HH, Mayra, Jayme, Dana, Anna, Alma,

Minutes: Mary Mackenzie

Other: Kathie

## REGULAR SESSION DRAFT MINUTES

**5:00 1. CLOSED SESSION**

**6:20 2. Adjourn Closed Session**

**6:20 3. Call to Order/Establish Quorum**

**6:20 4. Agenda Review (5 min)**

**6:25 5. Announcements/Program Updates (5 min)**

None.

**7:47 6. \*CONSENT AGENDA – Action Items (5 min)**

*\*In approving the consent agenda, the Board is approving recommendations within each committee's minutes listed below.*

*6.1 Draft Minutes of the June 15, 2022 Board of Directors Meeting*

**6.1a Motion to approve development plan. Motion moved by Michael/Mary, MSP.**

**6.1b Motion to approve budget as written. Motion moved by Erich/Stephanie, MSP.**

*6.2 Draft Minutes of the July 14, 2022 Governance Committee Meeting*

*6.3 Draft Minutes of the August 11, 2022 Governance Committee Meeting*

*6.4 Draft Minutes of the September 8, 2022 Governance Committee Meeting*

**6.4a Motion: Direct the CEO explore other options that work for the committees to meet past 5pm as well as bring back bylaw research on making the FC/GC one committee.**

**Motion moved by Erich/Stephanie, MSP.**

*6.4 Draft Minutes of the July 14, 2022 Finance Committee Meeting*

*6.5 Draft Minutes of the August 11, 2022 Finance Committee Meeting*

*6.6 Draft Minutes of the September 8, 2022 Finance Committee Meeting*

**Motion to approve consent agenda as amended. Motion moved by Mary/Steve, MSP.**

**7:47 7. Receive comments from members of the public on "Items not on the Agenda" (5 min)**

*7.1 Sam Burkhardt Presentation*

Not present.

**7:47 8. BOD Chair Report – Jack Jacobson (5 min)**

None

**7:51 9. CEO Report – Ray Cancino (15 min)**

*9.1 MOW – Lisa Berkowitz*

See report. Gave some stories about the importance of MOW. Meeting goals for MOW.

*9.2 Elderday – Lois Sones*

Moved to next agenda

*9.3 WIC – Dana Wagner*

Moved to next agenda

*9.4 Ballot Measure Vote*

See closed session

**8:01 10. Change in GC/FC Meeting Times and/or Consolidation of GC/FC (5 min)**

CB has sent out the doodle to re-evaluate FC/GC for a better time. There was also conversation about seeing if we could merge the two meetings. The best practices are to have two separate committees. There is some ability to merge them which would allow for streamlining. There are no limits in the CB policies, however, the best practice is two committees. The only restriction is the Finance Committee and Audit Committee can't be the same. A member had the idea that the members could be the same and combine GC and FC, since there is so much overlap of both topics and members. The idea behind this proposal is to help look for ways that we as a board can support staff as well as for board members, and to have some kind of clear set of schedules for families, etc. It doesn't do any service if the two meetings are talking about same things with a similar group of people. Should the board want to attend a committee, the board is invited to participate, they may not have a vote though. The CEO pointed out that as it currently stands, the GC does act when the rest of the board doesn't meet. [This conversation was tabled until next meeting.]

**8:11 11. Development Report–Jayme Ackemann/ Anna Vaage (10 min)**

Jayme has accepted another role at the end of the month.

*11.1 Mountain Affair*

Tickets are now live and on sale. Mountain Affair will be held 10/21 at Roaring Camp. The event supports the SLV and Scotts Valley services, if you know anyone that wants to support this event let development know.

*11.2 Return the Favor*

Participating in this campaign the SCCCUC will match donations through November 30, CB is asking that you make donations through their website.

*11.3 Giving Tuesday*

CB is participating in this campaign.

**8:14 12. Finance Committee Update – Doug Underhill (10 min)**

Fiscal is working on closing out the previous fiscal year and is entering the audit season. CB is going to have an operational gain and significant net asset gain as well, roughly \$1M in total, or just shy of that. This fiscal year, the main message between June and now is the amount of

prior-year usage of funding in the approved budget of \$582k, for Admin, Elderday and MOW. Since then, CB has received additional funding. A lot has changed between the Board approved budget and prior-year funding usage now. MOW has significant changes, down from \$338k – \$226k. Elderday is using \$150k in prior year funds. CB has a grant application and may be awarded \$150K from the Kaiser Foundation, which would replace the prior-year funding. In general, there have been overall positive movements. For the new board members, fiscal would like to meet with you to go over the finances.

**8:18 13. Newspaper Articles**

See Agenda Packet.

**8:18 14. Items for Next Agenda (5 min)**

None.

**8:19 15. Adjourn Regular Meeting**

**Next Meeting:** *Wednesday, November 16, 2022, 5 pm - 7:30 pm Meeting Location TBD – Zoom will be offered.*



### **Governance Committee Meeting**

Thursday, October 13, 2022, 4-5 pm

Zoom: <https://zoom.us/j/326410777>

Meeting ID: 326 410 777

**Present:** Stephanie Ruhl, Jack Jacobson, Silvia Morales, Ray Cancino, Seth McGibben, Sara Seigel

**Minutes:** Mary Mackenzie

### **REGULAR SESSION**

#### **DRAFT MINUTES**

**4:00 1. Meeting to order/Establish Quorum**

**4:00 2. Closed Session**

**4:40 3. Consent Agenda (3 min)**

*a) 9/8/22 Regular Session Draft Minutes*

**Motion to approve the draft minutes as written. Motion moved by Stephanie/Sara, MSP.**

**4:43 4. Agenda Review (2 min)**

*None*

**4:35 5. Update on Meeting Times/Combining FC & GC Meeting (10 min)**

There was discussion regarding when FC/GC should meet based on the doodles that Assistant to CEO sent out. There was 100% agreement for the FC at 5pm on the second Wednesday of the month. It was decided that GC should continue to meet right after and so GC would be at 6pm.

**Motion to have FC at 2<sup>nd</sup> Wednesday at 5pm and GC at 6pm. Motion moved by Steph/Silvia, MSP.**

**4:39 6. Items for next GC Agenda/BOD Agenda (5 min)**

**5:00 7. Adjourn**

**Next Meeting: November 10, 2022, 4-5 pm**

Zoom: <https://zoom.us/j/326410777>, or call +1 669 900 6833

Meeting ID: 326 410 777



### **Governance Committee Meeting**

Wednesday, November 2, 2022, 6-7 pm

Zoom: <https://zoom.us/j/326410777>

Meeting ID: 326 410 777

Present: Ray Cancino, Michael Babich, Sara Siegel, Sylvia Morales, Stephanie Ruhl, Seth McGibben

**Minutes:** Mary Mackenzie

### **REGULAR SESSION DRAFT MINUTES**

**6:06 1. Meeting to order/Establish Quorum**

**6:06 2. Closed Session**

**6:35 3. Consent Agenda**

*a) 10/13/22 Regular Session Draft Minutes*

**Motion to approve 10/13/22 Regular Session Draft Minutes as written.**

**Motion moved by Sara/Sylvia, MSP.**

**6:38 4. Agenda Review**

**6:38 5. Program Updates**

*a) MOW/WIC (525 Water St)*

MOW is still waiting on a formal response by LOSD, to our legal letter. The LOSD did have a Board vacancy, so there are some changes. The agency is still interested in maintaining our space at LOCS. Have had some interest on 525 Water St, it's looking like a lot of expenses and CB needs to have another conversation with the landlord. WIC has been having problems with current landlord who substantially raised the rent arbitrarily. CB is looking at the possibility of MOW and WIC sharing the space. Since this isn't a construction to own, the rates are higher and the term is shorter. Looking at an 8% interest rate over 7+ years, but ties to lease length. Can we carry such financial commitments to just occupy? The decision point for WIC is 2 years, MOW is more immediate. If anyone knows of a good space for WIC, please let CB/WIC know. For MOW, there are a lot of concerns with the contract and its wording.

*b) Elderday (ADA Update)*

Across the state ADA is low compared to pre-COVID. Elderday is currently at a 60 ADA, and CB is projecting a loss. We do have a grant pending. CBV is having a conversation with Watsonville Hospital and Salud as well.

Prepared by Mary Mackenzie

c) *EED (Staffing, Enrollment, and Budget Spendout)*

Across the board EED is still having staffing concerns and is not able to find teachers. One site closed down: Redwood Mountains. Highlands Park is less than fully attended. It's a private pay site and CB is trying to basically move people and advertise and get people in the door. The issue CB has had is trying to set some benchmarks for EED PD. EED needs to have 6-7 full time students at HP, which would be equivalent to 14 students enrolled. It's a hard decision either way up in the mountains. EED is doing targeted social media outreach. HP is more expensive than other comparable sites in the valley, why is that? Those are the prices EED PD has put in place, this was just the comments from other parents. HP does do infant care, but don't have a teacher for that site. HP would need to have 5 infants in order to have infant care. Even if we have private pay infants only, could that sustain the program? The building is owned by the county. Wonders if since EED got cut, if it could get a rent reduction.

**6:49 6. Consideration of Payroll Switch (5 min)**

Got a bid for a new payroll system. CB is going away from ADP to Paycom with an implementation day of 1/1/23. This is a short turnaround which will be absorbed by Fiscal and HR, with costs being absorbed by Admin. Paycom started with pricing at \$78k but now down to \$42k.

**6:50 7. Items for next GC Agenda/BOD Agenda**

**6:52 8. Adjourn**

**Next Meeting: December 14, 2022, 6-7 pm**

Zoom: <https://zoom.us/j/326410777>,

or call +1 669 900 6833

Meeting ID: 326 410 777



# COMMUNITY BRIDGES PUENTES DE LA COMUNIDAD

## Finance Committee

Thursday, October 13, 2022, 3:00-4:00 PM

<https://us02web.zoom.us/j/326410777>

Zoom Meeting ID: 326-410-777

Santa Cruz County, CA

**Present:** Jack Jacobson, Michael Babich, Doug Underhill, Stephanie Ruhl, Mary McMillan, Ray Cancino (15:28)

**Minutes:** Mary Mackenzie

## DRAFT MINUTES

### 3:08 Agenda Review

### 3:09 CFO Report – Doug Underhill

#### a) *Department updates*

Fiscal has 2 of 4 grants analysts. One grants analyst had to be let go. 2 grants analysts and CFO covering all programs. Just hired a new grants analyst, currently working in the City of Watsonville. Still looking to find a fourth GA. Peter our auditor had a personal incident, and just sent a 401k audit, he will be in soon to work on the audit.

#### b) *New funding secured – Packard 250K FRC's, ERAP 108K FRC's, 20K Vaccine Outreach FRC's*

FRCs funding of \$250k and \$100k from the 1440 Foundation will be deferred to next year. ERAP for emergency rental assistance extended through December in the amount of \$108k, 48K for CB personnel. There is also a \$20k grant for vaccine outreach, so the FRCs are continuing to do vaccination clinics.

#### c) *August 2022 Program Budget Summary / Program Updates & Analysis*

WIC finished their Federal FY year, spending out all of its contract. A one-time equity differential of an additional \$1.50/hour worked was paid to all WIC employees to help spend out the contract.

EED is turning out like last year. There are ten positions open, which equals about \$500-\$600k of unspent funds. EED PD will be able to fill some positions throughout the year. Most of it is centered around the wages. EED is at the point that it needs to bring in more teachers to bring in more children.

Younger employees think they should be paid a certain amount, and people that have been there 30+ years aren't getting paid that amount. If less experienced people are hired at a higher level, there's a big rift. Compaction is an issue and people talk about and know what each other make.

There is a teacher shortage across the state and county. One issue is the state is bringing in TK, so if they are able to, they bring in early education teachers at regular teacher rates. There is a question of whether CB could help employees get their



education/certifications so that the agency could keep people longer. CB has a hiring bonus of \$1k after 6 months there. HR has become more active, and recently participated in a job fair at the wharf. There are two parts: finding people and keeping the people, maybe an ongoing incentive would be helpful.

Elderday is projected \$141k down, Fiscal has trimmed down some of their expenses. CB is still waiting on confirmation of the \$150K Kaiser grant which we are hopeful of receiving. ADA started going up, but now is going down a bit. CCAH and potential new revenue streams. Going to lower annual ADA to 63, instead of 65 for the year. There is a lot potentially brewing, but need to stabilize ADA.

MOW brought in a great deal of additional funding and is now running in the positive. Revenue has come back in, so they will have to adjust some expenditures. MOW is no longer using prior year funds.

LL is running flat. LL just filled their mechanic position. A final offer was just accepted on a driver. Their taxi usage is going up, because of the number of drivers being down, it is almost double what it used to be. Taxi costs should go down as we bring in more drivers. However, taxi rates have gone up by 50%.

FRCs are running pretty much flat, Fiscal is trying to push dollars that we don't need to be deferred revenue. A lot of positions are vacant currently.

CACFP is ending their federal fiscal year as well, they can only carry forward 10% of budget which is about \$40k can be carried forward this year. CB did do the equity increases for CACFP, and they have filled their vacant position. CACFP is in a little better shape for hiring in the agency over last month.

Admin dropped a little bit for the month, this was due to grantee allocated funds going down.

d) *Preliminary Income Statement Balance Sheet FY ending June 30<sup>th</sup>, 2022*

Closing net assets close to \$10M up from \$8.8M. Most are made up of grant funded assets with purchase of the 501 Main property.

e) *Investments and Funds – Status Review September 30, 2022*

Saw drops on both of the investment accounts. We completed the purchase of 1.5M of T-Bills and did take the 3mo, 6mo, 9mo, 1yr staggered approach in equal amounts.

When each come due, it will be rolled into a one-year bill assuming that CB doesn't need the funds.

f) *Cash Flow and Line of Credit*

Cash position is looking very strong. Ending quarter at \$4.5M, taking out CCAH (\$1.5M + \$750k still in cash-flow = \$3.75M).

### **3:32 Discussion on Re-classifications - closed**

CB is having to hire at steps 6-8. CB was looking at doing an agency wide reclassification do 5 classes across the board. The agency is now looking at two classifications increase across the board. It would increase the salary range by 10%. Is there advancement within our agency? There's usually opportunities for advancement, but it's not always within all programs, sometimes an employee would have to switch programs. The question was asked about restructuring to help out Ray. It's hard to restructure because of the associated costs. The general approach is multi-pronged: First increase the total classification, do structured classifications, then look at where people are classed in general. What good does it do to have 10 open positions? It'd be much better to hire at a higher pay-rate and reduce the vacancies. When CB pays more the vacancy rate should drop and there should be more retention of employees.

**3:48 Program Focus Topics**a) *ELD ADA trend*

Elderday ADA: Trailed down end of August to 59.84 and is now where it started the fiscal year. We may need to re-evaluate the agency minimum wage to \$18.

b) *EED Highlands Park Enrollment***3:50 Update on 501 Main St. Project**

Skipped

**3:55 Questions and Items for next Agenda****4:00 Adjourn**

Next Meeting November 10<sup>th</sup>, 2022



# COMMUNITY BRIDGES PUENTES DE LA COMUNIDAD

## Finance Committee

Wednesday, November 2, 2022, 5:00 PM

<https://us02web.zoom.us/j/326410777>

Zoom Meeting ID: 326-410-777

Santa Cruz County, CA

**Present:** Mary McMillan, Ray Cancino, Michael Babich, Erich Friedrich, Doug Underhill,

**Minutes:** Mary Mackenzie

## REGULAR SESSION DRAFT MINUTES

### 5:00 Agenda Review

### 5:05 CFO Report – Doug Underhill

#### a) *Department updates*

Fiscal has a new GA who started, the Agency audit is underway. The TDA annual report is due on November 15th. A former GA is working as a contractor for Fiscal.

#### b) *September 2022 Program Budget Summary / Program Updates & Analysis*

WIC just finished the federal fiscal year spent out 99.9% of contract. They let us do a LIS (Line Item Shift) right at the end of the year.

EED is in a tough situation, completed the quarterly report, expenditures for the CDE contract \$412k, out of a \$1.933M contract. EED is on track for \$1.65M for the CSPP side (state funded). Enrollment at HP is starting to show that it will be projecting a loss at \$20k and if they don't increase in enrollment, that number is going to grow.

Elderday: The ADA went up at July and August, then receded in September, running just below 60, having to lower ADA projections is equivalent to a loss of \$30k per ADA annually. Elderday/CB is having a meeting with CCAH to discuss reimbursement rates.

CB is not alone, across the state, enrollments are well below pre-pandemic numbers.

Are funds on schedule for 501 Main? No, but delays are fiscally accounted for. Originally the property was going to be completed in October, but due to permitting it has slowed down. Fiscal added all the contingencies into expense projections. CB is currently awaiting a demolition permit. The \$150k from Kaiser is not in the budget, but CEO has received a positive response. The rate of \$103.90 has been the same for the whole time the CFO has been at CB. There has been no CPI increase. If Elderday was in the new building and increasing ADA, it could help.

LL saw a jump up from last month and the facilities manager resigned. It was a position that was due to be phased out in March 2023. Still have a couple of drivers that need to

Prepared by Mary Mackenzie

be filled. Ridership is still low now that it is starting to be “post-pandemic”. CB is going to work with Metro who seems to be willing to partner with a get back on the bus campaign. CB is going to apply for the taxi on demand program. LL had 30k rides for the last fiscal year, pre-COVID rides were 55k per FY. A ride is one way from pick up to drop off.

MOW now has a projected gain, which in part is due to a \$196k from a bequest, and other funding which came in. The funder is allowing us to back date the \$75k to July 1. They’re in good shape for this year. MOW still has a large reserve of \$1.5M.

FRCs have been juggling a lot of money, \$250k Packard, \$100k 1440 funding will be deferred to next year’s budget. Filling the budget gaps are important. Received a new \$20K vaccine grant. New Grant Writer has been helpful. The gains this year are generated from staff vacancies. A positive note is that they have begun to fulfil the vacancies. MCR has \$200k of new Community Foundation funding now in budget, a lot of that is pass through funding. There is also continued ERAP funding of \$108k (\$48k is salaries).

CACFP just finished federal fiscal year. CACFP has always been on federal funding and a small sliver of state funding. The state will let you retain funding for administration. Federal funding source doesn’t get to keep the funds, with the exception of a carry forward of 10%, approximately \$39k restricted funds. Current daycare home count is 388. We need to be back near 430, which is where they were pre-COVID when we added San Benito and Monterey counties. Fiscally they’re in solid shape.

Admin has decreased personnel costs due to vacancies as well as slight decrease in indirect.

Dev: There is a little bit less donor contributions which could be due donor fatigue, inflation, or other factors. Donations are coming in under projections, so fiscal is reducing projected development directed donations to \$175k for the remaining three quarters. A lot of giving will take place between Thanksgiving and the end of the year.

c) *Investments and Funds – Status Review October 30, 2022*

Did see some increase in Burroughs and the Endowment.

d) *Cash Flow and Line of Credit*

Cash flow is still strong.

**5:30 Discussion on Re-classifications \*Action Item– closed**

Closed Session – See closed session minutes.

**5:38 Discussion on Paycom Payroll HR solutions**

CB is looking at changing payroll software from ADP to Paycom. The functionality is much greater and will help to bring in employees. It costs \$7000/yr more, but the functionality will be worth the extra cost. It’s a tech heavy aggressive growth pattern. Paycom has done an aggressive build out. CB has had 8-10 meeting with them. Paycom initially came in over \$70k for the solution and has gone down to \$42k. CB is moving forward with the transfer. Payroll is so complicated due to the funding sources and heavy audit requirements, it does not make sense for CB to do their own payroll.

**5:48 Program Focus Topics**

a) *ELDADA trend*

See above

b) *EED Highlands Park Enrollment*

Private pay site currently has 3 full time and 3 half time students, this is not acceptable for running a private pay site and having it be profitable. In order to make it profitable, they need to have 14 FTE students, which would require one additional staff. Per conversations at Redwood Mountain, their families can't afford to go to HP, there's a need for a free site. The need for a private pay site should be demonstrated by a waitlist if you don't have the staffing.

**5:55 Questions and Items for next Agenda**

**6:00 Adjourn**

Next Meeting December 14<sup>th</sup>, 2022



## WHY WIC?

Women who participated in WIC had reduced risks of preterm birth and low birthweight babies.

WIC participation was also associated with a reduced risk of infant mortality.

*(From researchers at Johns Hopkins University School of Medicine.  
Reported in Annals of Internal Medicine)*

Annual Budget:  
\$2,449,173

Number of Staff: 27

## WHY WE DO WHAT WE DO

She was wonderful. I think one of her suggestions really saved my breastfeeding journey. I'm so grateful to you all.

She was amazing and helped me so much. If I had any questions, I knew she would answer them. It was nice to have someone to talk to, especially because it had been so long since I had a baby.

From  
WIC Peer Counseling Clients

## WIC PLUS

Throughout 2022, WIC distributed:



- 150 bags of healthy staples from Second Harvest
- 242 bags of organic produce from Esperanza Farms
- 3290 bilingual board books to families with children 0 – 2 years of age
- 1500 Farmers' Market Coupon packets, \$30 per packet



# STREAMLINED REFERRAL



CB WIC is the first WIC agency in the State to join a community-based referral platform

We have received 75 referrals

## WIC SERVICES

- Nutrition Education
- Breastfeeding Promotion & Support & Peer Counseling
- Food Benefits
- Referral to Healthcare & Community Services

## WHO WE SERVE

- 6400 pregnant & post-partum women, infants & children 0-5
- 83% Hispanic Origin
- 68% live less than 100% FPL

## THREATS TO SUSTAINABILITY



- Declining Birth Rate
- Fewer Eligible Families
- Perceived Barriers to Enrollment
- Competition

## HOW BOARD MEMBERS CAN HELP

Respond to Calls for Action for:



- WIC to age 6
- Increased fruit & veggie benefit
- Streamlined enrollment & reapplicaition
- Sustained remote services
- Modernized shopping experience



**ELDERDAY**  
ADULT DAY HEALTH CARE  
COMMUNITY BRIDGES  
PUENTES DE LA COMUNIDAD

Annual Budget:  
\$2,006,977  
Number of Staff: 18  
(22 with contractors)  
City: Santa Cruz

# ELDERDAY ADULT DAY HEALTH CARE



***Live at home. Spend the day with us!***

**ELDERDAY PROVIDES DIGNITY AND SAVES MONEY**



- **One month at Elderday (5 days a week)** **\$ 2,337**
- **One month average skilled nursing stay** **10,500**
- **One average Emergency Department visit** **2.960**
- **One average 4.6 day hospitalization** **17,140**

## ELDERDAY PROVIDES

- Healthcare management
- Lunch and snack
- Exercise and therapy gym
- Music, art and games



- Coordination with community resources
- Caregiver support and respite
- Door-to-door transportation
- Friendship and companionship

## ELDERDAY IS UNIQUE BECAUSE....



We are the **only** adult day health care in the county of Santa Cruz...  
AND it is a happy place to spend the day.



## A SNAPSHOT

Jim is a hearty, gregarious 76 year old man who is very healthy except for his Alzheimer's disease and osteoarthritis from life as a contractor. We already knew Jim as he had provided electrical work for Elderday at a significantly reduced rate as he believed that Elderday services were of vital importance to the community - little did he know they would one day be important to him, as well. He had become isolated at home and had very little stimulation, due both to dementia and the pandemic, when he began attending Elderday two days a week in the fall of 2021. His wife was overwhelmed with his care and was anxious for a break. She initially reported that his dementia improved as he began attending Elderday and receiving regular cognitive and social stimulation, then saw a decline as Elderday paused services due to the Covid surge in January and February. After returning to the center in March, they have increased his attendance to four days a week. Jim's wife is still struggling to care for him as his dementia progresses but finds that respite allows her the strength to continue to care for him at home, as she is determined to do. Her words at her most recent reassessment: "This place is heaven-sent. I get to sleep, go to my medical appointments, spend time with friends. I feel relief when he is at the program."



# TRENDS - MOSTLY POSITIVE!

- There is a growing recognition of ageism and ableism
- Governor Newsom created the CA Master Plan for Aging
- There is a strong statewide push to improve Medi-Cal (CalAIM)
- California's budget has allowed significant monies to be dedicated to aging services and the improvement of Medi-Cal.



## Number One

**Staffing** - few staff applying for work at this time - stresses current staff and impairs ratios  
Professional wages are skyrocketing

## Number Two

Need to continue increasing average daily attendance - will be affected by move.



## Advocacy and Electeds

- Watch and support efforts on the Master Plan for Aging in our community
- Help local electeds understand the importance of CB in keeping our community strong and healthy.

## Keys to Sustainability

- Move to Watsonville is great step forward
- Increasing daily attendance
- CalAIM Enhanced Care Management as potential additional revenue stream and source of new participants. ADHC is named by the state as well-positioned to be ECM community providers

## HOW BOARD MEMBERS CAN HELP!

- Visit Elderday to see and understand what we do
- Share news of our move
- Assist in search for new Medical Director
- Advocate, if needed, for increase from CCAH in daily reimbursement rate



<b>COMMUNITY BRIDGES</b> <b>Program Budget Summary</b> <b>September 30, 2022</b>											
Projections for Year Ending 6-30-2023											
A	B	C	D	E	F	G	H	I	J	J	K
PROGRAM NAME:	6/30/22 Unaudited Balance	Annual 22/23 Approved Budget	Current Projected Expenses	Current Projected Revenues	As Yet Unsecured Revenues	(E-D) Net 2022-2023 Gain/Loss	(B+G) Cumulative Gain/Loss	Goal 25% Reserve %	Change from Prior Mo	% Change	14.53% Gen'l & Adm Exp
WIC (CB FY)	206,645	2,620,475	2,467,195	2,467,952	0	757	207,402	8.4%	-	0.0%	381,944
Early Education Division	500,512	2,344,980	2,379,079	2,358,564	300,000	(20,515)	479,997	20.2%	(38,016)	-1.6%	345,966
Elderday	325,606	2,043,432	2,032,566	1,791,388	447,847	(241,178)	84,428	4.2%	(100,055)	-4.9%	291,815
Meals on Wheels	1,449,078	2,856,854	2,473,744	2,609,646	618,921	135,902	1,584,980	66.8%	20,301	0.8%	348,640
Lift Line	(131,752)	2,807,659	2,873,036	2,915,234	220,000	42,198	(89,554)	-3.6%	43,595	1.5%	285,609
La Manzana Commtty Res	328,607	1,135,721	1,486,468	1,503,776	150,000	17,308	345,915	23.5%	9,762	0.7%	208,127
Mountain Commtty Res	377,584	674,721	975,985	985,915	75,800	9,930	387,514	40.1%	9,054	0.9%	81,006
Nueva Vista Commtty Res	337,237	354,910	438,778	453,653	65,000	14,875	352,112	81.0%	3,179	0.7%	63,760
Live Oak Commtty Res	194,821	308,834	372,478	399,076	98,000	26,598	221,419	59.4%	12,192	3.3%	54,126
CACFP (CB FY)	21,067	4,233,196	3,951,372	3,998,628	40,000	47,256	68,323	7.9%	(3,000)	-0.1%	67,619
Administration	105,521	2,283,002	2,284,163	2,320,872	234,450	36,709	142,230	6.2%	(10,882)	-0.5%	16,064
Philanthropy	310,992	338,535	358,753	334,030	229,059	(24,723)	286,269	79.8%	(16,989)	-4.7%	52,132
<b>TOTAL PROG OPERATIONS</b>	<b>4,213,302</b>	<b>22,002,319</b>	<b>22,093,617</b>	<b>22,138,734</b>	<b>2,479,077</b>	<b>45,117</b>	<b>4,071,035</b>	<b>23.05%</b>	<b>(70,859)</b>	<b>-0.3%</b>	<b>2,196,808</b>
LOCR-Capital Campaign	445,746	25,000	25,000	(20,713)	0	(45,713)	400,033	NA	(29,745)		0
CBHQ FY 20/21 Activity		-	81,007	76,478	0	(4,530)	(4,530)	NA	(5,605)		0
501 Main Street	269,206		3,321,723	3,088,000	0	(233,723)	35,483	NA	(8,407)		13,508
Fixed Assets & Gen'l Agy	4,605,620	-	1,780	(35,398)	0	(37,178)	4,568,442	NA	(39,883)		0
<b>TOTAL AGENCY</b>	<b>9,533,874</b>	<b>22,027,319</b>	<b>25,523,127</b>	<b>25,247,101</b>	<b>2,479,077</b>	<b>(276,027)</b>	<b>9,070,463</b>	<b>23.05%</b>	<b>(154,499)</b>	<b>-0.6%</b>	<b>2,210,316</b>

Fixed Asset purchases and Pass-Thru expenses exempt from Indirect; Revenues and Expenses include all pass-through

**Program Budget Summary**  
**September 30, 2022**

**PROGRAM NAME:**

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<b>WIC</b>	End of FFY. Nearly 100% of FFY 21-22 contract spent out
<b>Early Education Division</b>	Spent 415K in CDE expenditures Q1 (21% of contract), HP private pay showing deficit
<b>Elderday</b>	ADA just under 60, downward revising to 50 ADA Jan-Jun, +nursing hours
<b>Meals on Wheels</b>	Received 75K in Capitola CDBG v. 66K in budget, -20K food costs, +5K gift
<b>Lift Line</b>	Monterey Peninsula 40K confirmed, gain due to vacancies/departures- facility, driver trainer, dispatch, driver
<b>La Manzana CR</b>	+20K VEC Grant, +20K United Us (5K per FRC), New Hire Clinical Sup (all sites) and Outreach coordinator
<b>MCR</b>	+200K CF Unmet Needs, New Hire Coordinator, Advocate and Aide in budget
<b>Nueva Vista CR</b>	minimal change, 1 new hire in budget creating gain: FRC's deferring 100K 1440 Foundation 250K Packard
<b>Live Oak CR</b>	-Triple P revenue, no certified Advocate at this time, NH Advocate in budget
<b>CACFP</b>	End of FFY - will retain State earnings and Have Federal Carry over of 39K, DCH Count 388
<b>Administration</b>	-personnel cost (vacancies) slight drop Indirect
<b>Philanthropy</b>	Development donations 44K Q1, downward projection of 170K for remaining 3.
<b>LOCR-Cap Campaign</b>	Actual YTD less proj FY 22/23 expenses, 9/30/2022 \$425,033
<b>La Manzana Property</b>	Actual Revenue/Expense through 9/30/2022
<b>501 Main Street</b>	Actual Expenses as they occur, CCAH grant not yet realized revenue, No change from last month
<b>FAs &amp; Agy Unrestr.</b>	Actual YTD less projected FY 22/23 expenses, Endowment Balance 9/30/2022 \$660,463
<b>Total Agency</b>	Total Programs +45K, Total Agency -276K, BOD approved budget -582K

News

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By Taryn Mitchell

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UPDATED

today at 12:29 PM

Published October 6, 2022 9:27 AM

# Community Bridges finds innovative ways to help children learn on the Central Coast

**Watsonville, Calif. (KION)-** For over four decades, Community Bridges has served the purpose of providing resources to people in Santa Cruz.

One of the most successful programs offered is the Early Education Division. It's here where lessons are taught that go beyond the classroom. Maria Hurtado, the Program Manager for the organization, says it's essential to find ways to keep children engaged in the classroom.

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"The children always are playing because that's our goal that children learn by playing, so all the activities that the teacher set up for them has a goal," said Hurtado.

Whether it's a song or an outside activity, teachers develop interactive learning techniques to get kids up and moving physically and mentally.

The pandemic brought on many challenges to families. With that came a gap in children's learning abilities. According to the U.S. Department of Education, the early years of education for children are critical and necessary for a child's learning and development.

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But that's where community bridges are ready to get to work.

Lisa Hindman Holbert, the Program Director for the Early Childhood Division, says the interactive learning style will also help kids later on in life.

"A lot of the skills we teach are lifelong. How do you say no to somebody when you don't want them to do something, and how do you enter a group when you might be a little bit shy to enter the group, so really facilitating setting up the environment for them,"

One teacher makes it her goal to keep kids engaged. Margarita Castro sings, reads books, and plays with her students.

"Every kid is different, and I learn from them, and they learn what I teach," said Castro.

If you want to be like Margarita and teach, you're in luck. The program needs more educators.

"At least a commitment to take six units of early childhood development. Cabrillo's a great program. That's where a lot of staff have gone. I went to Cabrillo, and many of our team have associate degrees in our early childhood education."

Margarita is a prime example of this.

"My goal was I want to be a teacher. I'm going to prepare in Cabrillo to be a teacher," said Castro.

Six centers in total are offered and made affordable for families. Information on the website gives you an insight into more of the programs offered.

"My learning never stops, and I hope that's what we can include with our team, the staff here, and also the children and the families we serve."

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**Taryn Mitchell**

Taryn Mitchell is a weekend anchor and multimedia journalist at KION News Channel 5/46.





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Featured News Local News

# City Council Split Over \$50K Worth Of Grants For Local Nonprofits

By: **DREW PENNER** October 27, 2022

After having supported setting aside funding for local nonprofits, during the Scotts Valley budget process earlier this year, Councilmember Randy Johnson joined Vice Mayor Jim Reed in opposing the move during a test run for regular in-person City Council meetings, Oct. 19.

In a 3-2 decision, during a meeting where brand new audio-visual equipment settings were being tweaked, elected officials agreed to divvy up \$50,000 among seven organizations.

While Reed said he thought Scotts Valley shouldn't fund services he believes are the responsibility of other levels of government, Johnson said he would've been willing to pick a couple of organizations to fund at a reduced rate.

One staff recommendation was to give the seven chosen organizations the full amount they asked for.

But Councilmember Jack Dilles made the successful motion to go with the other staff recommendation—to provide less than the initial ask to three requestors, to keep the overall spend within the budgeted \$50,000.

The amounts are as follows:

- Boys and Girls Club Santa Cruz County – \$15,000
- Community Bridges – Meals on Wheels – \$5,000 (reduced from \$6,500)
- Family Service Agency of the Central Coast – \$5,000
- Grey Bears – \$6,000
- O'Neill Sea Odyssey – \$10,500 (reduced from \$10,604)
- Scotts Valley Educational Foundation – \$5,000 (reduced from \$10,000)
- United Way of Santa Cruz County – \$3,500

Alma Molina, assistant director of Meals on Wheels for Santa Cruz County, said that 81% of Scotts Valley older adults were at a “high nutritional risk,” adding that “85% of Scotts Valley seniors receiving Meals on Wheels are living at or under the poverty level.”

But Councilmember Johnson raised concerns that Scotts Valley's finances aren't rebounding from the pandemic as quickly as some might have hoped. Johnson said he also wanted to make sure that Council was spending citizens' money wisely, given the sales tax measure that was passed in 2020.

Councilmember Dilles said the community might be headed for a recession, but said Scotts Valley isn't in a bad spot just yet. Plus, he said, there are plenty of locals who've been struggling in the last few years.

“I think we have enough money to pay for this,” he said. “It's not much money. And I think it sends a strong message that we care about all folks in our community, especially our most vulnerable, and our youth.”

Likewise, Councilmember Derek Timm said he thinks it will be money well-spent.

“Because it's going to those that are in need, those that need the critical care services, that need mental health services, that need meals, that need childcare,” he said. “I mean, if we tried to provide these services as a City, it would cost us 10 times this much.”

Although he said selected organizations like the O'Neill Sea Odyssey are “worthy of support,” Reed said he firmly believes that support should not come from City coffers.

“Just as our friends at the County are not writing us a check to our police department, to pay our officers and to keep our officer pay competitive, I don't think it makes sense for us to duplicate functions the County is already engaged in,” he said.



Reed said his math shows that \$50,000 would be a 2% raise for police officers.

"I don't think there's anything more important that we do than provide police protection," he said. "And those of you that have been in public negotiations with unions before, you understand that things can go sideways, and relations can break down and accusations can be made over things far tinier than 2%."

He also suggested it could lead to a tax increase.

"I think that this is a mistake that could come back to bite us when we need to ask our voters for something other than a TOT increase," he said. "This is the last thing I think we should be considering."