June 2021

Community Bridges is pleased to announce the return of its sixth annual Farm to Fork Gala Dinner and Auction at Bargetto Winery on Saturday, August 7 from 4-8pm. We’re excited to be “Together Again” - the theme of this year’s event.

Coming ‘together again,’ marks both a joyous opportunity for reconnection and a somber reflection of all that was lost during this difficult year. We aren’t the same community that went into that first lockdown in March 2020, and this year’s event seeks to reflect that balance.

Join us in-person at Bargetto Winery located in downtown Soquel, or join us from home to bid on auction items online and listen to our speakers. Dinner features a return to classic locally-featured meats and produce as well as some of our region’s fine wines. For tickets and auction details, visit our events page at communitybridges.org/events.
Money is still available to landlords and renters for Covid-19 rental relief assistance.

“Community Bridges’ Family Resource Center staff is standing by to assist Santa Cruz County renters and landlords who have been impacted by Covid-19 related to job losses or underemployment,” said Ray Cancino, CEO of Community Bridges. “There are over 6,348 Santa Cruz County households who are currently behind on their rent and at current risk of eviction according to a recent study. So far only a few hundred have applied for assistance.”

State legislators are seeking to extend the eviction moratorium beyond the end of June. But renters and landlords will be able to apply for rental relief benefits as long as funding is still available.

For more information on California COVID-19 Rent Relief, visit HousingIsKey.com. Help also is available by calling toll-free, 833-430-2122. Rent relief is available to income-eligible renters and their landlords who have suffered a financial hardship because of COVID-19.

A free beer in exchange for a free shot? That’s what Community Bridges and our partners at Fruition Brewing are offering this Friday. For details visit, CommunityBridges.org/events.
On June 18, Community Bridges will host a vaccination pop-up event with Fruition Brewing to encourage those 21 and over to get their Covid-19 vaccine. In exchange for taking “the shot,” event staff will provide participants with a voucher for one of Fruition’s tasty beverages.

“Meeting people where they are is incredibly important if we want to reach people who don’t have the time, opportunity, or inclination to get the Covid-19 vaccine,” said Ray Cancino, Community Bridges’ CEO. “There’s science around the use of incentives to encourage vaccination, so we’re willing to get creative if we believe that will help promote a healthier community for all.”

And we’re not alone. On July 4th, Anheuser-Busch has promised its own nationwide beer giveaway if the country reaches President Biden’s goal of having 70% of Americans fully, or partially, vaccinated by the Independence Day holiday.

So whether you are a craft beer drinker, or you prefer a Bud Light, let’s get vaccinated and then #LetsGrabABeer.

#Poke4APint

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**Ray's Corner**

Throughout the pandemic, we have been meeting the needs of local families. We have distributed over $750,000 in rental assistance and our team has scheduled more than 2,500 COVID-19 vaccination appointments.

As the world around us begins to look a little more normal, we must remember that there are still thousands of local residents getting back on their feet. According to the Bay Area Equity Atlas, in Santa Cruz County over 6,348 households are still behind on their rent.

As we continue to operate the COVID-19 Relief program for the State we need your help to tell landlords and tenants about the available resources, which can also be used on past due utilities.

In addition, we are still advocating and promoting opportunities to increase vaccination access to encourage those late adopters by meeting people where they are and focusing on fun ways to
encourage vaccinations. As always, we hope to continue to serve and provide the resources our community needs.

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**Support Community Bridges with a Lookout Local subscription**

It's not too late to sign up for a membership with Lookout Santa Cruz! When you sign up for a membership, Lookout will donate 10% of your membership dues to Community Bridges! We call that a win-win. Click on the button to get started and be sure to use the code **CB10** to give back.

Happy Reading!

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Check Your Mailbox! Community Bridges 2020 Annual Report is now available. Take a look inside to see the many ways your support made a difference for local children, families and seniors experiencing unprecedented challenges. Together we weathered the storms to create a stronger, more equitable and compassionate community that continues to prioritize the needs of our fellow community members. Click the image to preview now!

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519 Main Street, | Watsonville, California 95076
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