# 2020 ANNUAL REPORT

# ANYTHING IS POSSIBLE





## UNITYOVER ADVERSITY



Dear Friends,

We might not know you by name or have had the pleasure of meeting you personally, but this year we have gained a deeper appreciation for you: our donors and supporters. Your generous partnership allowed us to be your hands and feet to respond to the needs all around us.

Thanks to you we were able to provide immediate direct support to our neighbors impacted by last year's crises—the COVID-19 pandemic and the CZU Fires. Many people have felt helpless, stressed and fearful of being unable to provide for themselves and their families. The feelings of isolation that we all faced were debilitating at times and limited our ability to find connection in the world, making the difficult times harder to get through and cope with. The light that shined bright, however, was that this year you as a community stepped up and provided hope to so many.

You came together to help us deliver over \$450,000 dollars directly into the hands of those in need: undocumented workers without unemployment insurance support, families that lost wages due to COVID-19 and neighbors directly impacted by the CZU Fires. Your donations and support enabled us to expand services like never before. This included new innovations, such as creating a virtual senior center to help seniors stay mentally and physically engaged with their community while staying at home. It includes the Senior Center Without Limits (SCWOL) program, which provided yoga, meditation, art, tai chi and counseling support to seniors from the comfort of

their own homes. We also leveraged your gifts to provide low income seniors with Amazon Fire tablets so they could participate in our programs, stay connected with loved ones and ensure they never missed a virtual doctor's appointment. These efforts provided our neighbors and friends with connection, safety and hope for a better tomorrow.

As we transition into the brighter future, we invite you to join us as we continue to prioritize the following issues:

- Promote equity and social justice both through the provision of our services and through our own self-examination of internal policies that influence how we do our work.
- Uplift families by expanding services and partnerships to meet the needs of our community. This includes investment in a legal defense project to help tenants, landlords and immigrants uphold their housing, wage and compensation rights.
- Educate both community members and policy makers on the impact of our services as well as advocate for the resources needed to address issues of equitable access and the growing income disparity here in Santa Cruz.

There is no doubt that 2020 brought our community closer together as we leaned on each other and supported one another. Let's build on this unity in the coming year and ensure we are all ready for what comes next. Please join us in making 2021 a year of restoration, when we create a stronger, more equitable and compassionate community that continues to prioritize the needs of our fellow community members.

From all of us at Community Bridges, thank you for the opportunity to serve.

In sincere appreciation,

<sup>/</sup>Raymon Cancino Chief Executive Officer

Nicolette Lee Board Chair

# **LEADERSHIP**

#### **BOARD OF DIRECTORS**

Nicolette Lee, Chair

Sara Siegel, Vice Chair

Pam Fields, Vice Chair\*

Lee Slaff, Treasurer

Jack Jacobson, Secretary

**Amy McEntee** 

**Brenda Griffin** 

Katy King\*

Martín Bernal\*

Michael Babich

**Shannon Brady** 

**Silvia Morales** 

**Stephanie Connor Kent** 

**Steven McKay** 

\*Outgoing

#### **MANAGEMENT TEAM**

#### **Administration**

Raymon "Ray" Cancino, Chief Executive Officer

**Douglas Underhill,** Chief Finance Officer

Julie Gilbertson, Chief Human Resources Officer\*

**Tyler Smith,** Chief Human Resources Officer/ Chief Collaboration Officer

**Seth McGibben,** Chief Administrative Officer

**Amy Hanley,** *Marketing & Communications Manager\** 

#### **Programs**

**Leslie Telles,** *Program Director, Child and Adult Care Food Program* 

**Lisa Hindman Holbert,** *Program Director, Child Development Division* 

Cathy Cavanaugh, Program Director, WIC\*

Dana Wagner, Program Director, WIC

**Lois Sones,** *Program Director, Elderday* 

Kirk Ance, Program Director, Lift Line

**Lisa Berkowitz,** Program Director, Meals on Wheels for Santa Cruz County

**Roxanne Moore,** *Program Director, Family Resource Collective\** 

**Deutron Kebebew,** *Program Director, Family Resource Collective* 

\*Outgoing

# 2020 PROGRAM ACCOMPLISHMENTS



## CHILDREN & NUTRITION PROGRAMS

7,358

### Women and Children Had Access to Nutritious Food

Through the Women, Infants and Children (WIC) and Child and Adult Food Care (CACFP) programs, pregnant women, new mothers, day care

providers and the children in their lives benefited from access to nutritious food.



### **Early Education Centers Kept Their Doors Open**

Child Development Division continued providing care to the

children of essential worker families so they could continue to sustain the community!



#### **SENIOR PROGRAMS**

Doubled the Daily
Meals Served
Meals on Wheels delivered
158,031 meals to 1,683
local seniors, added an

additional breakfast meal and provided emergency preparedness supplies to ensure our seniors remained safe.

#### **FAMILY RESOURCE** COLLECTIVE



#### **Distributed Over 500,000 Pounds** of Food

Expanded capacity for food distribution to meet the increasing need. 589 households sought food assistance from our Family Resource Centers for the first time.

#### **Families Received Rental Assistance**

Provided over \$450,000 dollars of direct assistance to families that lost wages due to COVID-19 and the CZU Fires, including undocumented individuals without access to public benefits or safety net programs that were made available.



#### **Hours of Youth Tutoring Provided**

1-on-1 homework tutoring provided to 72 elementary school age children to help them with their distance learning



#### **SENIOR PROGRAMS**



#### **Added Online Classes**

Elderday developed a new program, Senior Center Without Limits, to offer free online classes to seniors, distributing 269 tablets for low-income seniors to access classes.



#### **Expanded Ride Services**

Lift Line provided 45,000 rides and expanded destinations to essential services and vaccination appointments. Helped keep seniors safe by reducing congregate rides and expanding where

we went to keep seniors engaged in our community.



# SPOTLIGHT



Before the pandemic Nathan and Gael (ages 9 and 7) would come to Nueva Vista Community Resources' after school Homework Club excited to see their friends, get tutoring help, take part in group enrichment activities and – their favorite – go on local field trips to learn more about their community. But last March, these activities suddenly came to a halt and their entire family had to make quick and difficult adaptations.

Their mom, Jessica, tells how her husband was laid off from one of his two jobs and of the overwhelming impact this had on the family. "This was quite traumatic for the children," says Jessica. Not only did they have to stay isolated away from friends and extended family and navigate online school, but they also

"This year in school we had to learn how to use new tools and adapt to new styles of teaching where parents must be more involved in the past. Without the Nueva Vista Homework Club, my children would have struggled much more and would have fallen behind in their learning."

had to cope with fears from financial insecurity. Jessica states that they were able to manage by accessing resources through various local food pantries and public benefit programs like CalFresh. Jessica is especially grateful to the staff at the Homework Club that kept her informed about where and when to access food distributions.

Before the pandemic Jessica relied a lot on teachers, but soon realized she had to be much more involved and learn how to best support her children's educational needs. "I am grateful to get the educational support at Nueva Vista to help my children complete their homework packets and not fall behind in their schoolwork." As English is not their first language, being able to rely on a program to get help with homework is crucial to the educational success of the children, especially with the barriers inherent with distance learning.

The Homework Club at Nueva Vista used to offer 2-hour small group tutoring, but now the program offers 45-minute one-on-one sessions, masked and socially distanced. But even with these program changes, Nathan and Gael are still excited to work with the tutors.

Building friendship bonds with tutors is treasured and provides different perspectives that help them grow.

Jessica says that even in the short time they are with the tutors she can tell they are learning and getting ahead on homework assignments, and enjoying the personal interaction that has been missing this year.

# In memory of former Community Bridges Board Chair Linda Fawcett



It is with great fondness and sadness that we mourn the passing of former Community Bridges Board Chair, Linda Fawcett in 2021. Linda was a loyal friend to everyone she met at Community Bridges, providing consistent support and encouragement at every turn.

Linda's leadership on the Community Bridges Board of Directors for six years 2010-2016, including three years as board chair, was invaluable. During her tenure we added three new programs, nurtured the leadership of our new CEO, created a long-term sustainable endowment fund, and purchased a permanent location for our headquarters.

Linda demonstrated steadfast dedication and leadership through her guidance on the Governance, Finance, Philanthropy and Board Development committees, giving hours of time and attention to the needs of the community and our programs.

Linda and her husband Walter "Joe" Griffin came to the Santa Cruz area in 1991. Linda volunteered with Mountain Community Resources for many years continuing through the merger with Community Bridges in 2010.

Linda kept her commitment to community and family close while also enjoying travel. In between trips to Denmark, Morocco, Slovenia and more, Linda showed up for every commitment, almost always including a generous donation as well as a new volunteer to introduce. She once said, "It's too important... you can't go to Elderday and not want to contribute. You can't watch the homeless people coming in at Mountain Community Resources and not feel a sense of sharing it, of wanting to be a part of the solution... It warms my heart that we're able to do those things, and ensure it keeps going—we want to do that."

## Thank You Linda

for your years of commitment, generosity and compassion. You made this community a better place and you are dearly missed.

"There's nothing better you can do. The opportunity to be involved and caring for others is life-changing. It is very fulfilling. And if you don't have money, you can still volunteer and you can help people, and there's great joy in that." — Linda Fawcett



# PUBLIC & FOUNDATION GRANT SOURCES

Recognizing grants from July 1, 2019 to June 30, 2020

#### \$1 million & above

United State Federal Funds California Dept. of Health Services California State Funds, Other County of Santa Cruz

#### \$100,001 - \$999,999

Measure D County Sales Tax Seniors Council of Santa Cruz County Community Foundation Santa Cruz County Sunlight Giving Foundation City of Santa Cruz First Five Santa Cruz County City of Capitola

#### \$25,001 - \$99,999

Santa Cruz County Office of Education The Ardea Fund California Association of **Food Banks Packard Foundation Community Ventures** United Way of Santa Cruz County Monterey Peninsula Foundation **Community Foundation Monterey County** Dignity Health Foundation Central California Alliance for Health Pajaro Valley Community

#### Up to \$25,000

**Health Trust** 

Palo Alto Medical Foundation

Meals on Wheels America Kaiser Foundation City of Scotts Valley City of Watsonville East Bay Community Foundation California Air Resources Board California WIC Association

#### **BUSINESSES**

Recognizing business support from January 1, 2020 to December 31, 2020

Adobe Advantage MFG, Inc. Apple Inc. AT&T Employee Giving Campaign Bay Federal Credit Union\* Blackbaud Giving Fund **Buckholdt Quality Builders** California Giant, Inc.\* Congregational Church of Soquel\* Costco\* Dan Casagrande - Reverse Mortgages\* Deluxe Foods of Aptos, Inc.\* Discretion Brewing\* **Driscoll Strawberry** Associates, Inc. **Dudley-Vehmeyer Brown** Memorial Foundation, Inc. Falcon Trading Company\* Famco LLC/Burgstrom/ Kramer, Inc. Realtors **Felton Veterinary** Hospital, Inc. Girl Scouts Troup 15012 Google Inc. Green Mountain

Foundation\*

Grey Toe Inc.

Harper Street Ink Fund

LTC Sara Hector USA Ret

\*Loyalty Circle – honoring donors who have made gifts for five consecutive years or more.

Intel Corporation\*
Kies Concrete Pumping
Lakeside Organic
Gardens, LLC
Lam Research
Langlois Fancy Frozen
Foods, Inc.
Lautman, Maska, Neill
& Company\*
Lifespan Care Management\*
Lifetouch
LPL Financial
Microsoft
Mme.
Mountain Community

Theatre\*
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Pacific Ag Pak, Inc.
Pappas Piping Services
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Rossi's Towing\*
Santa Cruz Community
Credit Union
Santa Cruz County Bank\*
Shopper's Corner\*
Sisters Of The Holy Family\*
St Stephens Lutheran
Church\*

Staff of Life\*

Super Steam\*

**Surgery Center** 

**System Studies** 

Incorporated\*

TriCal Inc.

Cruz County\*

Sutter Maternity &

Taylor's Office City

The Loft Salon Spa

**United Way of Santa** 

Volunteer Centers of

Santa Cruz County

**W&K Drummond** 

#### **INDIVIDUALS**

Recognizing donations from individuals January 1, 2020 to December 31, 2020

#### \$10,000 +

Anonymous (2)\*
Susan Berry\*
Julie & Ralph Kimball
Frank F Orr & Zoe Ann
Orr Fund\*
Donald Richards

#### \$5,000-\$9,999

Anonymous (2)\*
Jacqueline Baker\*
Raymon & Trisha Cancino\*
Shige & Amy Honjo\*
Jerry Lopez & Ana Espinoza\*

#### \$1,000-\$4,999

Anonymous (3)\* Steve Bontadelli Mary Fran & Edward Breiling Bill & Barbara Bryant\* Kelly & Martin Buhr Judith & Robert Burick Ken Carlson Paul & Tere Carrubba\* Marc & Maurene Catto Robert & Maryellen Cavanagh Jordan & McKenzie Ciliberto\* Lin Florinda Colavin\* Douglass & Hannah Crocker\* Linda Fawcett & Walter Griffin\* Dionne Gayle\* Peter Gelblum & Michele Estrin-Gelblum\* Robert Goldstein Leonard Groner\* Julie & Larry Haff\* Nanette & Donald Henneuse\* Nicolle Henneuse\*

Patricia & Brian Herman

\$1,000-\$4,999 (continued)

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Harold & Donna LaFont

Tom Lehrer\*

Heather Lenhardt & Aaron Robinson

Beverley Lindberg\* David & Dana Loury

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Michael Marchisio\*

Steven McKay & Amy Keys

Rebecca McNiven **Daniel Mills** 

Michael & Monika Modest Richard & Nancy Morgan O'Connell Family

Richard & Marion Palm\* Michele & Denis Pomroy\*

Susan Porter

Cheryl & Joseph Pruss\* Donald & Andrea Rich

Phyllis Rosenblum\* Alison Ruday

Robert Russell & Elsa Garmire

Alice Schweizer Lee Slaff\*

Cole Strickland & Charissa Garcia **Dimitry Struve** John Takemoto

Michael & Lesley Tierra\* Lee & Mary Vaage\*

Claudia & Alec Webster\* Bill & Rita Witmer

Richard Woodbury\* Casey Wu

Jan & Margaret Ysselstein Randy & Steve Ziganti

\$500-\$999

Anonymous (2)\*

Cori & Jeff Burt\*

Lois Carle

Kirk Ance\* Steve & Jennifer Anderson Carolyn Atkinson\* Michele Bassi\* Frank Baudino\* Lisa Berkowitz & Craig Mitchell\* Shannon & Tom Brady\* **Margaret Brose** 

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**Todd Kent** Candace Dekkert Dennis DeMille

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Jeffrey Eby William Garber **Bette Garcia** 

Glenn Lyons & Nancy Gerdt\* Elizabeth & Roger Griffiths Greta & Ethan Hamm\*

John Hamstra Penny Hargrove & Daniel Friedman\*

Mary & Joe Hammer\*

Marina & Daniel Harkins\* **Rosalind Hastings** Dan Heiser

Jule Hilton Karen Holl\* Marianne Hyer\*

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Terry LaPorte\*

Paul Lawton & Patty Durkee\*

Mary Ann Leer\* Nancy Lewis & Michael Morton\* Donna Lind\*

Thomas & Yalenda Listmann\* Paul Machlis & Mira Haslam\*

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Bruce & Mary McPherson\* Carolyn Misumi Ken & Anne Moonie

Marsha Muir\* Donna Murphy & Mark Mesiti-Miller Robert & Joan Murphy Barbara Murray

Dan Nishimoto\* Leean & Daryl Nounnan Erik Ottem & Sherry Woo\*

Julia Ragen Shane Rodriguez\* Janice Rourke & Eric Fujishin Cherri Rupert-Canfield\*

Mary Ryan

Carol & Frank Saveria\* Judith Scarabello\*

Harold Schellenger Jr Ruth & Walter Schillinger\*

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Annie Silva

Robin & Greg Sirakides\*

Michael Smith Anya Spear

Ada & P Earl Stuart Robert & Diana Suhr\* Arlie Takahashi\*

Craig Underhill

Richard & Elaine Wadsworth\*

Elizabeth Watson\* Alice Weigel\*

Paul & Baylee Whitted\* Linda Wilshusen & **Rock Pfotenhauer** 

Nan Wojcik Donna Zucker

\$250-\$499

Anonymous (13)\*

**Emily Abbink** Barbara Anderson & Joe Nigos

Peter & J Irma Andrews\* Margit & Albert Aramburu Susan Archibald\*

Leslie & Anne Barnes Diane & Michael Beaty

David & Judith Bengtson

Mark Bernhard & Anne Stevaert Len & Marsha Beyea\* Marybeth Boyle\* Jesse & Ziggy Bregman\*

Loreen & Frank Bridges\* John & Patty Brissenden\*

**Judith Brock** Harold Brockman Penelope Brooks Patrick Brubeck Margaret Bruce &

Steve Yergovich\* Laura Brucken

Laurie & Chester Bruton Mai Bui-Duy & Sean Murray

**Christine Burdick** 

James & Janice Burroughs\* Anne Callaway

Susan & Peter Canepa Barbara Carey Penelope Carless\* Sherry Carlsen

Patrick Carri & Mary Sinclair Norma & Paul Cartwright\* Kathy Chetkovich & Jon Franzen Bonnie & Gerald Christensen Elizabeth Clifton-Doolin &

David Doolin\*

Debbie & Charles Comstock

Susan Conv

Sharon & Jack Corkrean

Monica Cornish Diane Crawford\* Hilarie DeGroot Donna Delong\* Jack & Lisa Dilles\* Susan Donatelli\* Cynthia Dzendsel\*

Allison & Nicholas Emmert

Gerda Endemann

Susan Fair & Robert Levit

Adela Feran\*

Nancy & Terrence Fetterman Don & Dolores French\*

Elaine & Michael Fresco Kathryn Fulghum Carol Fuller **GV Fulscher\*** 

David & Teodora George\* Julie Rae Gilbertson\*

Roxana Goin

Paul Gould & Jenni Fox J Paul & Carol Greene Jacquelyn Griffith\* Patricia Hackbarth

Alice Hansen & Ron Heath\*

Ian Hardcastle Stephanie Harlan\* Kathleen Hatfield\* MaryAnn Hauf Janet Heien\*

Richard & Niada Hensolt\* John & Marlene Horvath Kathleen Howlett

Robert & Dolores Hughes Lowell & Wendy Hurst

Susan Hurst & Joseph Slafkosky

Dorothy Hyde

Jack Jacobson & Laurel Tice\* Darrell & Janet Johnson\*

Gertie Johnson\* Laura & Robert Jones Michael Kamimoto Mahlah Karpavage

Mary Kelly\*

\$250-\$499 (continued)

Susan Kerr & Melody Randel Elaine Kihara & David Sweet Katy King & Rich Carbajal

Kay Kirby

Thamby Kumaran

Gerard & Carole Lallemand\*

Vance Landis-Carey

Mercedes Laurencin

Don & Brenda Lauritson

James Lay\*

Speed & Connie Leas\* Kathleen & Thomas Geerin

John & Teresa Leopold\*

Janice Levin

Jocelyn Levy

Robert & Nancy Ley

Amy Lonetree\*

Deborah & Bruce Lorenzen\*

Laura Martin\*

Marty & Robert Martin\*

Kerrie McCaffrey\*

Patricia McDonald Mary & James McKenna

Mary McTeague & Craig Wilson Donald Vodden

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Smyrna & Bernardo Merilos\*

Ken Meshke &

Barbara Sprenger\*

Charles & Ann Michaelis\*

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Pamela Morrison & Marc Weiss Barbara White & Robert Haight

Cambria Fast & Kevin Mulkey

Matthew Nathanson &

Elisa Breton\*

Joyce Nicholson\*

Cathi O'Neill\*

Jane Orbuch & Bryan Cockel

Susan Parodi\*

Mary Patterson

Patricia Pease\*

**David Peet** 

Kathleen Phelps

Ronald Pomerantz &

Jane Weed-Pomerantz\*

Stephen Pond\*

**David Powers\*** 

**Ernest Prochnow** 

Karleen Quick

Frank Ramirez

Rita Ramirez

Melody Randel\*

Renee Rasco

Amy Rather\*

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Jeffrey Steimer

Patricia & Samuel Stevens

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Liz Taylor-Selling &

Dan Selling\*

Jerry Thomas\*

Virgil Thrasher

**Edgar Thrift** 

Julie Trahan\*

Elizabeth Traugott\*

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Richard Vasquez\*

Leon & Maria Ventura

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Steven & Terri Vomvolakis

Colleen Raner-Walter &

James Walter

Pat & James Weber\*

Stephen Weldon\*

Mary & Suzanne Wickum\*

Katherine & Steve Williams\*

Sarah Wilson

Beverly & William Winchell\*

Georgina Wong\*

Virginia Wright &

Tom Fredericks

Sylvia Zito & Michael Tozer\*

#### **HONOR DONATIONS**

**Ginny Aragon** 

Fumi Arao

Abhrawashyu Awasthi

**Edward Bates** 

Mary Katherine &

**Edward Benington** 

Lisa Berkowitz (2)

**Marion Brown** 

**Robert Burkhart** 

Raymon Cancino

Quinn Clark

Michael Collins

**Mayor Justin Cummins** 

Kahleen Edeal Bob Feldman

Jacky Fink

Daniel Gilbertson

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Leighton Smith

**Lois Sones** 

Lilli Sunga

**Greg Taylor** May Taylor

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**Rusty Wells** 

#### **MEMORIAL DONATIONS**

Gloria & Pano Alba

**Grace Anderson** 

**Newton and Lorraine Anderson** Richard & Mary Anderson

Sean Arlt

Dixie Banks

Michael Beebe (4)

Jeanne Bender

Gizell Bertha

Marsha Beyea

Don & Gertrude Bleiberg

Marian Bolte

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**Margaret Carey** 

Tom Conn

Amelia Dean **Harriet Deck**  Jennie Donatini

Beatrice Drobac Rita Eiriksson

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Frank Hajduk

**Quentin Hatwood** 

Patrick Hayes

Sheila Hough

Bill Hudson

Barbara Huether

Ray Hulderson Gwenn Sarah Bat Ita

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Ray McCawley Gene McNamara

Mary Ann Michelotti

Yoshino & Shinichi Misumi

Helen Moorehead Laurencin MD

RR Neuberger

Josephine O'Connor (3)

**Esther Ornas** 

Betty Rose & Orrie Paller

Dr Rock Pfotenhauer

Linda Posegate

Dona Ridgeway

Joan Scholz

Antonio Sclabassi

**Ruth Seigle** 

Catherine Steele (2) Bill Tidmore

Violet Tubb

Caesar Vitale &

Mildred Markowitz Rae & Jim Wheldon

William White George Zia

Kaiser Zia

And Many More... We are grateful for the 1,507 individuals who gave \$1-\$249 in 2020! Please contact us anytime at info@cbridges. org or (831) 688-8840. Thank you

for making a difference!



# We know you *gave* from your *hearts* because you told us...

- ••• "Thank you for providing such critical services to some of our community's most vulnerable populations! You are an essential safety net that I'm proud to support."—Angelee D.
- ••• "Thank you for serving our elderly." —Barbara A.
- ••• "Thank you for making food available especially to seniors in need." —Barbara C.
- ••• "Thanks for being there for people who are hungry." —Barbara C.
- ••• "It is such a relief to know that you are there for people. You are doing great work." —Blanca C.
- ••• "For food and rental assistance. With gratitude for your service to the community" —Carolyn C.
- ••• "Thank you for taking care of Santa Cruz County, especially during this time." —Cheryl T.
- ••• "The meals are a lifesaver and I am very thankful." —Cindy R.
- ••• "Thank you for your essential work during these challenging times!" —David and Patricia M.
- ••• "Thank you for making sure our neighbors don't go hungry. You are angels!!" —Judy and Bill L.
- ••• "Hope this helps with your fire relief efforts! Keep up the good work!" —Kate C. & Michael B.
- ••• "To help folks who lost a job." —Laura M.
- ••• "Love you folks!" —Lee S.
- ••• "You have helped out my son and I'm making this donation in thanks!" —Leinani H.
- ••• "Thank you for all you do to help those in need." —Lisa and Peter M.
- ••• "Keep up the great work!" —Lisa B.
- ••• "To reflect our shared love and concern for children everywhere." —Lizz H.
- ••• "My parents lived through the depression and knew food insecurity." —Lynda L.
- • "In honor of the frontline workers." Madhu and Raghu R.
- ••• "Thank you for all the great work you do in the community. We need CB more than ever." —Piet C.
- ••• "You are doing important and much needed work." —Rowland and Patricia R.
- ••• "Thank you for being there for our homebound seniors." —Shirley S.
- • "I am glad to share the generosity shown to me, with your community" —Valerie B.
- ••• "Thanks for all you do for our community members in need of food and caring." —Will and Martina O.

#### Together Anything Is Possible... Thanks To You!

# WHO DOWE SERVE





Children
89%
are Latine
53%
live in
Watsonville



Family Resource Collective

69% are Spanish speakers

89% have income less than \$26,200 for a family of 4



Seniors 49% live

in north county
58%
are white

\* Meals on Wheels participants

# SWDOWE SERVE

With **strength** and **resilience** we confronted the challenges of 2020...

- ••• by reimagining programs to address the inequity we saw and developing entirely new programs to meet the changing needs of our community, such as Senior Center Without Limits offering free virtual classes to seniors.
- ••• through the dedicated staff who volunteered to deliver emergency food and water to evacuation centers during CZU wildfires.
- ••• by championing inclusivity that offered undocumented neighbors food, wage replacement and rental support.
- ••• through strong agency leadership that supported all staff to remain safe and working to meet the needs of our community, supplying needed PPE, quickly implementing safety measures and advocating for vaccine quantities for frontline staff.
- ••• by quickly transitioning to services we could do virtually and distributing new electronic benefit cards at WIC, offering telehealth counseling, and implementing drive-through food distributions.

# HOWDOYOLIMAKE ADJETER RENICE?

#### **LEAVE A LEGACY**

If you want to make a lasting positive difference in Santa Cruz County, consider including Community Bridges in your financial plans. Community Bridges' programs serve all kinds of people from every part of the county. The right planned gift can provide you and your loved ones with tax and income benefits, while leaving a lasting impact on the people and programs that mean the most to you. To leave a gift in your will or trust, just discuss this language with a qualified professional:

"I bequeath \$\_\_\_\_ or \_\_\_\_% of my estate to Community Bridges, tax ID# 94-2460211, located at 519 Main Street, Watsonville, CA 95076."

You can leave your gift for general purposes, or for a specific program. You can direct your planned gift to the general fund, or to our endowment.

#### **DONOR APPRECIATED ASSETS**

An easy way to make an important gift is to donate assets, including appreciated shares of stocks and mutual funds. This may be one of the most tax-efficient ways to give. You may be able to receive a deduction based on the full appreciated value, and you might also avoid the capital gains tax that would have been due had you sold the shares.

#### **GIFT RETIREMENT BENEFITS**

If you are over 70½, you are required to take distributions from an IRA. Instead of creating a taxable event for yourself, make the distribution a charitable gift. As long as the distribution is paid directly to Community Bridges from your IRA administrator, the amount will not be counted in your taxable income for the year, which may result in tax savings for you!

This is not legal advice. Please consult with a qualified professional to determine how these gifts will affect you.

If you have questions about how your gift can impact Community Bridges, contact
Anna Vaage, Senior Development Analyst at (831) 688-8840 ext. 205 or annav@cbridges.org.



#### **EXPENSES**

Administrative and development services are 15% of our operating budget, but they are key to our success. Community Bridges leverages core support services such as accounting, human resources, facilities management and development across 10 unique programs. This allows the agency to realize economies of scale and reduce expenses like bulk purchasing of health insurance while allowing the program staff to focus on what they know best – serving the people of Santa Cruz County.

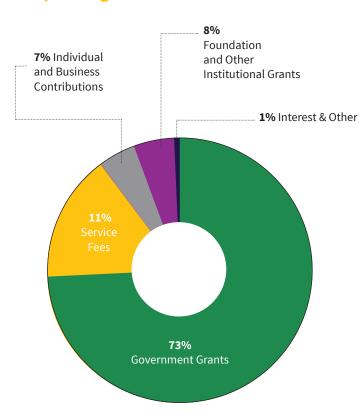
#### **REVENUE**

While support from individuals and private foundations make up 15% of our revenue, these resources are critical to addressing community needs. These funds are used to address pressing community needs while allowing us to respond to emerging issues. Non-governmental revenue sources are more flexible and can fill in gaps when government funding shifts unexpectedly.

#### **Operating Expenses**

# 85% Direct Program 10 programs serving 17,866 children, families and seniors 15% Core Mission Support 13.7% Shared Human Resources, Facilities, Finance and Contracts 1.4% Shared Fundraising and Partnerships 11% Family Resource Collective 53% Children & Nutrition

#### **Operating Revenue**



# **FINANCIALS**

#### **STATEMENT OF ACTIVITIES**

for the Year Ended June 30, 2020

Support and Revenue	
Government Grants	\$12,866,717
Service Fees	1,889,902
Individual and Business Contributions	1,244,996
Foundation and other Institutional Grants	1,453,596
Interest and other	219,550
Total	\$17,674,761
Expenses	
Child & Adult Care Food Program (1)	3,609,672
Women, Infants & Children (WIC)	1,828,575
Child Development Division	1,875,260
Meals on Wheels	1,580,551
Lift Line	1,994,803
Elderday	1,311,414
La Manzana Community Resources	501,906
Mountain Community Resources	413,070
Nueva Vista Community Resources	328,197
Live Oak Community Resources	299,548
Management General	2,216,067
Fund Development	221,662
Total	\$16,180,725
Excess/(Decrease) of Support over Expenses	\$1,494,037
Increase in Grant Funded Assets	1,088,033
Depreciation	(276,038)
Increase/(Decrease) in Net Assets	2,306,032
Net Assets, Beginning of Year	\$3,775,942
Net Assets, End of Year	\$6,081,974

#### STATEMENT OF FINANCIAL POSITION

at June 30, 2020

Cash and Cash Equivalents	\$3,106,145
Investments	868,063
Grant Receivables	2,164,060
Other Receivables	367,231
Inventories	24,595
Prepaid Expenses	191,940
Deposits	36,849
Property and Equipment, net	7,633,681
Total Assets	\$14,392,564
Total Assets	<b>71</b> -1,552,50-1
Accounts Payable and Accrued Expenses	\$1,449,427
Salaries and Benefits Payable	629,452
Refundable Advances	1,407,646
Obligations under Capital Lease	1,355
Notes Payable	4,618,496
Reserve Fund	204,214
Total Liabilities	\$8,310,590
Donor Unrestricted Net Assets	5,638,380
Donor Restricted Net Assets	443,594
Total Net Assets	\$6,081,974
<b>Total Liabilities and Net Assets</b>	\$14,392,564

- 1. Includes \$3,382,449 distributed directly to day care home meal sites.
- 2. These audited statements do not include the value of the WIC food vouchers. In 2020, WIC distributed 71,295 voucher packages with the total value of \$4,034,106.00.

These numbers reflect our 2019/20 financial statements as audited by Kaku & Mersino, LLP. For a complete financial report, please contact us at (831) 688-8840 or visit communitybridges.org/financials.



519 Main Street • Watsonville, CA 95076 communitybridges.org (831) 688-8840

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# OUR MISSION

Together, our family of ten programs delivers essential services, provides equitable access to resources, and advocates for health and dignity across every stage of life.