

# LIFT LINE

COMMUNITY BRIDGES  
PUENTES DE LA COMUNIDAD



## LIFT LINE VEHICLE SPONSORSHIP PROGRAM

Your company's advertisement in Lift Line's Vehicle Sponsorship will increase awareness for your business while supporting more than 700 seniors and disabled residents in our community. Your ad will be prominently displayed on the back of a Lift Line vehicle. To learn more about Lift Line, please visit us at [www.communitybridges.org/liftline](http://www.communitybridges.org/liftline).

Each Lift Line vehicle travels up to 100 miles per day throughout Santa Cruz County, 8am to 4pm. Your ad can be seen transporting participants door-to-door from their homes to meals sites and medical appointments. Lift Line vehicles rotate routes, 365 days per year. So your ad can be seen across multiple routes, and even during special events and anywhere Lift Line is called to service.

### COST & DESCRIPTION

Lift Line van advertisements are \$1,800 per vehicle for 12 months. The shape and size of the advertisements vary by van model, but the average dimensions are 33" tall by 62" wide. Your 12-month sponsorship begins on the day your ad is installed and in service.

If you choose to have Community Bridges create your advertisement for you, an additional cost of \$150 will be charged for a custom design to reflect your unique brand.

For the first year of your sponsorship, the \$250 cost of printing and installing the van advertisement is waived. These advertisements are printed on high quality vinyl, intended to withstand harsh weather and elements and remain in excellent condition for several years.

If the sponsor or business is, in the judgment of the Community Bridges Board of Directors, involved or alleged to be involved in conduct that places Community Bridges in a bad light, the sponsorship may be immediately terminated. The sponsor will be refunded the pro-rated share of the sponsorship fee, less any expenses to remove the sponsorship signage.



### RENEWALS

Because Lift Line has a limited amount of advertising space available, and the waiting list for these spots continues to rise, **Lift Line cannot guarantee annual renewal of your advertisement.**

Should Lift Line be able to accommodate a renewal, your existing advertisement(s) will remain on the van unless you request otherwise. Should you choose to renew your sponsorship and reprint/replace your advertisement(s), you will be charged the \$250 fee for installation and printing per van, in addition to the standard sponsorship pricing.

Van ad space shown for example purposes only. Actual ad space varies by vehicle make & model.

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## LIFT LINE VEHICLE SPONSORSHIP FORM

**Yes! We support Community Bridges Lift Line program. We would like to make a gift to support this valuable program for seniors and disabled residents.**

Name of Sponsor: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Title: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

**We would like to make the following sponsorship gift:**

- \_\_\_ Lift Line vehicle(s) @ \$1,800 each (valid for 12 months)
- \$150 for Community Bridges to create my van advertisement
- \$250 cost per vehicle to print and install my advertisement(s)

**Total enclosed: \$** \_\_\_\_\_

Sponsorship period \_\_\_\_\_ to \_\_\_\_\_  
(date payment received) (12 months after sponsorship placed on van)

- Enclosed is a check made payable to Community Bridges
- Please send me an invoice for the above amount
- Please charge this to our company credit card, information is below

MasterCard  VISA  AMEX Card # \_\_\_\_\_ Exp. Date \_\_\_\_\_

Cardholder Name: \_\_\_\_\_

Cardholder Signature: \_\_\_\_\_ Amount: \$ \_\_\_\_\_

*I hereby agree to the terms and conditions listed above.*

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Signed by (please print): \_\_\_\_\_

**To secure your sponsorship, please mail/email your completed form to:**  
Community Bridges, 519 Main Street, Watsonville, CA 9507 or [info@cbridges.org](mailto:info@cbridges.org)  
Questions? Please contact Anna Vaage at 831-688-8840 ext. 205 or [annav@cbridges.org](mailto:annav@cbridges.org).