FOR IMMEDIATE RELEASE: February 10, 2020

35th Annual Phone-a-thon fundraiser strengthens San Lorenzo Valley families

Volunteers needed to support Mountain Community Resources programs

FELTON, Calif. — Volunteers and staff of Mountain Community Resources (MCR), a program of Community Bridges, will kick off their 35th annual Phone-a-thon fundraiser on February 26 at 6 p.m. This campaign is central to funding the center’s annual budget, bringing together the valley community to raise money for weekly food pantry, emergency preparedness, free counseling, homeless support services and so much more. As the only family resource center in the San Lorenzo Valley, MCR provides half of the community services in the area.

“Support of the valley community is crucial to the success of the Phone-a-thon.” said Roxanne Moore, MCR Program Director. “With the funds raised we have been able to provide supportive services to hundreds of families and this has made our community stronger.”

Program staff and community organizers are seeking the help of volunteers on February 26 or 27 from 6pm-8pm. Community members who have received the center’s services are encouraged to volunteer as callers and share their experiences with others. We also need support with administrative tasks such as stuffing envelopes and entering pledges.

Volunteers will receive food, training, a call script, and relevant background information about the program. For more information and to sign up to volunteer, contact Roxanne Moore at info@cbridges.org or call 831-335-6600.

About Mountain Community Resources

Mountain Community Resources (MCR), a program of Community Bridges, is a local family resource center serving the San Lorenzo Valley and Scotts Valley communities since 1982. We offer a network of programs and services designed to help people thrive. We work directly with individuals and families to build a strong community.

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