



December 10, 2019

UPCOMING EVENTS

December 16, 2019

Nonprofit Wage Equity
Forum

3:00 - 5:00 PM

Resource Center for
Nonviolence at
612 Ocean Street, Santa
Cruz

The public is invited to attend a forum presenting the results of the 2019 Wage Equity survey and discussion of the findings with a panel of experts.

Learn about the current status of nonprofit wages across Santa Cruz County and solutions to preserve nonprofit services in our community.

For more information and to register for this free event please [click here](#).



'TIS THE SEASON OF GIVING

As we approach the end of 2019, we look back at some of the exciting things that you helped make happen this year.

Because of your **generosity** 1,500 people received 9,541 bags of food. Because you **care** for seniors they received 160,000 meals. Because you **believe** in the next generation 240 low-income preschoolers are being prepared for success in school and hundreds of youth are receiving after school tutoring support and summer enrichment.

As you think about where to give your year-end gift, we hope that you will consider an investment in Community Bridges' programs that bring hope to our neighbors in need throughout all stages of life. Only through support from donors like you can we continue to build a thriving community.

communitybridges.org/donate

SHARE THE LOVE FOR MEALS ON WHEELS!

Meals on Wheels for Santa Cruz County is proud to participate in Subaru of America, Inc.'s annual Subaru Share the Love® event to help raise critical funds needed to support our local seniors. When you purchase or lease a new Subaru this holiday season, we hope you'll choose Meals on Wheels as the recipient of a \$250 donation. [Click here](#) to learn more.

FAMILY RESOURCE COLLECTIVE EXPANDING COUNSELING SERVICES!

Did you know that our four Family Resource Centers offer free counseling and therapy services? We

are happy to announce that we are expanding bilingual and bicultural mental health and wellness services. Language, immigration fears, stigma, transportation and childcare are barriers that our clients have that can limit their access to mental health services. We are actively working to overcome these barriers, ensuring we normalize "asking for help" and reinforcing the importance mental health plays in our community's well-being. For more information please click below for contact information for our four Family Resource Centers.

Watsonville: [La Manzana Community Resources](#)

Live Oak: [Live Oak Community Resources](#)

Santa Cruz: [Nueva Vista Community Resources](#)

Felton: [Mountain Community Resources](#)

Client Spotlight

"My counselor changed my life. She's the best thing that ever happened to me. There has been no one in the world that I have trusted as much as I trust her." Counseling client at Live Oak Community Resources



Ray's Corner



ENDOWMENT, GROWTH AND IMPACT

The world is changing all around us and this year we have continued to experience shrinking financial support from traditional sources, such as local government, along with restrictive increases to governmental contracts for services. This reality is forcing Community Bridges, like all nonprofits, to develop strategic ways to sustain our programs and services moving forward. In my first year as CEO five years ago, we created an endowment for Community Bridges to invest in socially responsible products in order that the annual gains will help supplant previous funding and thereby stabilize the agency. Our goal is to grow this endowment to one million dollars by 2024.

I personally believe in the long-term benefits of this idea so much that I have dedicated 1% of my salary on an annual basis toward this mission and to meeting our one million dollar milestone. Will you join me and help us grow this fund by increasing your donation and allocating a portion of your donation into our endowment? This donation will continue to give an average of 5% annually, and will compound itself when the agency does not need the gains to meet its

obligations. [Click here](#) to request more information.

The power of one million dollars in endowed funds would be the equivalent of the investment from the City of Watsonville, Scotts Valley and Capitola put together on an ongoing annual basis. This would create transformative and everlasting change. Since inception, our endowment has grown 42.8% just in market gains and has resulted in more than 42K of increased impact and services to Santa Cruz County.



Community Bridges Family of Programs

Child & Adult Care Food Program | Child Development Division | WIC | La Manzanita Community Resources | Live Oak Community Resources | Mountain Community Resources | Nueva Vista Community Resources | Elderday | Lift Line | Meals on Wheels

Community Bridges is an exempt organization as described in section 501(c)(3) of the Internal Revenue Code; EIN #94-2460211. Donations are tax deductible in excess of the value of any goods or services provided in exchange for your contribution.