



BOARD OF DIRECTORS
Wednesday, January 15, 2020
5:00 PM to 7:30 PM

Sutter/PAMF Education and Support Center, 2200 Soquel Avenue, Santa Cruz

DRAFT AGENDA

- 4:30 Dinner
- 5:00 1. CLOSED SESSION
- 5:30 2. Adjourn Closed Session
- 5:30 3. Call to Order/Establish Quorum
- 5:31 4. Agenda Review (4 min)
- 5:35 7. Announcements/Program Updates (5 min)
- 5:40 8. *CONSENT AGENDA – *Action Items* (5 min)
In approving the consent agenda, the Board is approving recommendations within each committee's minutes listed below.
- 9.1 Draft Minutes of the November 20, 2019 Board Meeting**
- a. Lee and Nicolette moved to approve the consent agenda as presented. MSP*
- 9.2 Draft Minutes of the December 12, 2019 Finance Committee Meeting**
- 9.3 Draft Minutes of the December 12, 2019 Governance Committee Meeting**
- 9.4 Draft Notes of the January 8 Development Committee Meeting**
- 9.5 Draft Notes of the January 9, 2020 Finance Committee Meeting**
- 9.6 Draft Minutes of the January 9, 2020 Governance Committee Meeting**
- 5:45 10. Receive comments from members of the public on “Items not on the Agenda” (5 min)
- 5:50 11. Agency Business – Ray Cancino (65 min)
- 11.1 HS215a form for Elderday*
- 11.2 Agency Board Resolution Resolution # 2020-01-01 – Change of Signatories at Bay Federal Credit Union MOW Account - Action Item**
- 11.3 Audit presentation - Peter Mersino*
- a. *Acceptance of Agency Audit 18/19 – Action Item**
- 11.3 Board Meeting Structure*
- a. What do we need to do to improve the board meetings?*
- b. What items should we be spending our time discussing?*
- c. How can we improve the communication for BOD to feel like they are aware of the agency's needs, current projects and plans for the future?*
- 11.4 Senior Communication Plan - Update*
- 6:55 12. Development Report– Anna Vaage / Amy Hanley (20 min)

- 12.1 Development Report*
- 7:15 13. Finance Committee Update – Doug Underhill (15 min)**
- 7:30 14. Written Reports**
- 14.1 Development Progress Report for June 2019*
- 14.2 Financial Report from the January 9, 2020 Finance Committee Meeting*
- 14.3 Financial Report from the December 12, 2019 Finance Committee Meeting*
- 14.4 Program Reports from Meals on Wheels, WIC, and Lift Line*
- 7:30 15. Newspaper Articles**
- 7:30 16. Items for Next Agenda**
- 7:30 17. Adjourn Regular Meeting**

Next Meeting:

Wednesday, February 19, 2020

5:00 PM to 7:30 PM

Location: Sutter/PAMF Education and Support Center, 2200 Soquel Avenue, Santa Cruz



BOARD OF DIRECTORS

Wednesday, November 20, 2019

5:00 PM to 7:30 PM

Sutter/PAMF Education and Support Center, 2200 Soquel Avenue, Santa Cruz

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Members Present: Shannon Brady, Stephanie Connor Kent, Sarah Siegel, Pam Fields, Jack Jacobson, Richard Vasquez, Lee Slaff, Nicolette Lee, Martin Bernal, Amy McEntee

Staff Present: Ray Cancino, Seth McGibben, Doug Underhill, Julie Gilbertson, Anna Vaage, Lois Sones, Lisa Berkowitz, Roxanne Moore, Amy Hanley, Lisa Hindman Holbert

Excused Absences: Steve McKay, Katy King

Minutes: Tonje Switzer

4:30 Dinner

5:00 1. CLOSED SESSION

6:20 2. Adjourn Closed Session

6:23 3. Call to Order/Establish Quorum (1 min)

6:16 4. Agenda Review (4 min)

6:24 5. Announcements/Program Updates (5 min)

Members are needed for the Elderly & Disabled Transportation Advisory Committee (E&D TAC) that meets at 1:30 pm on the second Tuesday of even numbered months. Roxanne noted that there a FRC-wide economic literacy program with support from Santa Cruz Community Credit Union is underway. We are hiring a counseling coordinator and two interns for the counseling program. The facility updates are moving along. We are advertising for a new Program Manager at LOCR and a half-time program coordinator while laying off one staff member. Lois noted that the Veterans Affairs administration is now reimbursing at the same rate as the alliance, which makes a big difference in program income. ELD has hired two RNs after a 15-month search. LL saw a \$21K increase in TDA funding this year. STA funding was \$100K last year and next year. LCTOP will fund one more vehicle each year for the next three years making total investment over \$1MM.

6:31 6. *CONSENT AGENDA – Action Items (5 min)

In approving the consent agenda, the Board is approving recommendations within each committee's minutes listed below.

Prepared by Tonje Switzer

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7.1 Draft Minutes of the September 18, 2019 Board Meeting*

- a. *Motion to approve 9/18/19 Regular Session Consent Agenda as presented, including approval of all notes and motions passed within those notes. This motion was passed unanimously through e-vote with a 100% participation.*
- b. *Motion to approve Resolution #2019-09-01, Senior Council/Area Agency on Aging Funding Contract 1920-02. This motion was passed unanimously through e-vote with a 100% participation as required by Robert's Rules. This motion was passed unanimously through e-vote with a 100% participation.*
- c. *Motion to accept the updated Community Bridges 19/20 FY Budget as recommended by the Finance Committee. This motion was passed unanimously through e-vote with a 100% participation.*

7.2 Draft Notes of the October 9, 2019 Development Committee Meeting*

7.3 Draft Minutes of the October 17, 2019 Finance Committee Meeting*

7.4 Draft Minutes of the October 17, 2019 Governance Committee Meeting*

7.5 Draft Notes of the November 13, 2019 Development Committee Meeting*

7.6 Draft Minutes of the November 14, 2019 Finance Committee Meeting*

7.7 Draft Minutes of the November 14, 2019 Governance Committee Meeting*

Lee and Nicolette moved to approve the minutes as presented. MSP

6:30 8. Receive comments from members of the public on “Items not on the Agenda”

6:35 9. Agency Business – Ray Cancino (35 min)

9.1 Lift Line Move - Update

LL is 95% moved into Ohlone Parkway. The last and final project is repaving. The City of Watsonville is questioning the business license due to land use issue even though they have signed off on land use. We are in conversations with the City, awaiting approval.

CB is also completely out of 236 Santa Cruz Avenue and has completed the work at the location.

9.2 Senior Communication Plan – Amy Hanley

Amy gave an update on the progress, noting that the team met with the Senior Services Advocacy Committee to everyone are onboard with the plan on how to increase awareness about senior issues.

a. Next Steps

Development will build a draft toolkit and present it to the committee for their next meeting in December. The final communication plan will be further influenced by survey results in February for a late March launch.

6:38 10. Development Report– Anna Vaage / Amy Hanley (20 min)

10.1 Development Report

The October program report represents 29% of the annual goal reached with 33% of the year lapsed. Last year we received a large gift early in the year and we are expecting to catch up to last year's numbers. Mountain Affair revenue is slightly lower than prior years. We have seen an 11% growth on grant proposals with over \$830K in new funds secured. Year-end fundraising

is underway with the calendar in the mail this week. Giving Tuesday is on Tuesday 12/3. The MOW Lautman mailer received \$30K within the first two weeks. Food From the Heart, Community Champions, and the Coin Drive are all in the Spring. The Friend of MOW committee needs members. Lisa B. noted that MOW was selected to receive proceeds from Aptos Rotary again. Last year the event brought in \$29K in donations.

10.2 Giving Tuesday Ambassador Guide – Amy Hanley

Giving Tuesday is a large opportunity to raise funds for the whole agency. Amy asked BOD to be an ambassador for CB, and shared the guide for how anyone can start their own campaign. The guide has instructions for sharing and retweeting, for posting pre-written posts and images, for adding a Giving Tuesday frame, and for adding a donation sticker to an Instagram story. Anna noted that we are still looking for a match donor up to \$2K.

6:48 11. Finance Committee Update – Doug Underhill

We ended the 1st quarter with Program gains of \$118K, which does include projected reserve contributions approved in the 19-20 budget. 37K of new Census funding is being operated in the Admin budget. CDD saw a sizable month to month gain. We received an additional 21K in FY 18-19 TDA funding and the TDA funding for FY 19-20 has been increased to 777K, an increase of 43K. Compared to our BOD approved budgets we have seen nearly 200K in additional funding. On the Balance Sheet and Income Statement ending Sept 30, 2019, we are seeing a net positive of \$75 K. Our financial ratios have seen some stress since the Ohlone acquisition, but have seen slight improvements since year fiscal year end. There is a need to reassess how the appropriate ratios utilized to measure acceptability, as they were initially based on operations, prior to ownership of properties. CFO will bring recommendations for ratios calculations to FC. Operationally and financially it was a solid first quarter of fiscal year 19-20.

6:53 12. Written Reports

12.1 Development Progress Report for October 2019

12.2 Financial Report from the November 14, 2019 Finance Committee Meeting

12.3 Financial Report from the October 17, 2019 Finance Committee Meeting

12.4 Program Reports from Elderday, FRCs

6:54 13. Newspaper Articles

6:54 14. Items for Next Agenda

6:54 15. Adjourn Regular Meeting

Next Meeting:

Wednesday, January 15, 2020

5:00 PM to 7:30 PM

Location: Sutter/PAMF Education and Support Center, 2200 Soquel Avenue, Santa Cruz



Finance Committee

Thursday, December 12, 2019, 10:30-11:30 AM
PAMF, 2200 Soquel Ave, Santa Cruz CA

Draft Minutes

Members Present: Lee Slaff, Jack Jacobson

Staff Present: Ray Cancino, Doug Underhill

Notes: Tonje Switzer

10:37 Meeting to order. No quorum.

10:37 1. Agenda Review

10:35 2. CFO Report – Doug Underhill

Doug presented agency projections of the relationship between slowly increasing levels of funding (fixed federal, state, municipal funding, grants, and donations) and the increasing cost of providing services. The cost of providing services increases annually by Consumer Price Index (2-3%) and annual employee costs of steps, health insurance, and benefits (3-4%). Unless funding increases by \$5-600K annually, services will need to be cut. CFO will prepare a visual representation in form of a timeline for the Board to review.

a. 18/19 Audit

CDE is the first recipient and CDD passed with no exceptions and no findings. Exit interview with CDH this morning and WIC passed no findings. Seniors council completed their two-year audit and passed with no findings.

b. Program Budget Summary Review – October

We saw a \$43K drop in total program gains, much in part to the implementation of the 1%-2% 401K employer contribution increase. ELD's hiring of a nurse at higher cost than expected and is seeing an increase in food expenses. Admin is seeing a \$20K change with an overall -\$11K year to date. \$146K in current gain for the agency, which includes \$50K in foundation funds, that has yet to be allocated.

c. Cash Flow and Line of Credit

100% of funds showing is received. Measure D payments are more sporadic than last year. Additional CDE payments are expected by the end of the year or in early January. There has been a slight delay in AAA funding.

d. Investments and Funds – Status Review

We received a \$150K gift for general endowments. MOW have funds in general checking accounts that will be moved into endowments.

e. Questions / Answers

f. Items for next agenda

11:17 3. Closed Session

11:35 4. Adjourn

Next Meeting January 9th, 2019



Governance Committee Meeting

Thursday December 12, 2019

11:30 am-12:30 pm

Room A, Sutter/PAMF Education and Support Center, 2200 Soquel Avenue, Santa Cruz

DRAFT MINUTES

11:39 1. Meeting to order. Quorum established.

11:39 2. Agenda Review

11:40 3. Review and Approval of Minutes

Postponed until January 9 GC meeting

11:35 4. CEO Report – Ray Cancino

a. Jurisdictional Support – Strategies

CEO noted that the process of advocating for funding is ongoing, and that current efforts are directed at securing allocations within already established funding models. Ellen Timberlake is retiring, and a meet-and-greet is being scheduled with her successor Randy Morris. Strategizing is needed to increase the overall funding for social services. Vulnerable programs include Mountain Community Resources, Elderday and Meals on Wheels. CBDG funding for Nueva Vista Community Resources is historically contentious with the City of Santa Cruz. It is important to ensure that the Seniors Council continue funding Meals on Wheels. CEO asked for Committee input on steps the Board is willing to take to secure and ensure funding. The Committee suggested using less time for reports at Board meeting and more time for creating this type of strategies, noting that early Board engagement is important. CEO noted the importance of developing specific asks for actions for funding allocations and of having open and candid Board discussions about the impact of lower or stagnant funding on the provision of services. Jurisdictional strategies will be added to the Board meeting agenda. With the pending recall at the City of Santa Cruz, we may need to seek new allies. Committee noted the importance of confidently stating thresholds for provision of services. A specific level will warrant a specific outcome such as cuts to services or implementation of waitlists, and the Board needs to know what these levels are.

11:49 5. Items for next GC Agenda/BOD Agenda

BOD: Jurisdictional strategies - *Meetings with Board of Supervisors*

11:50 6. Closed Session

12:28 7. Adjourn

Next Meeting:

Thursday January 9, 11:30am-12:30pm

Board Room, Santa Cruz County Community Foundation, 7807 Soquel Drive, Aptos



Development Committee Notes
Small Conference Room, CB HQ
January 8, 2020 at 11am

Members: Julie Scurfield, Katy King, Lee Slaff. Staff: Amy Hanley, Anna Vaage, Brenda Romero.

11:00 – 11:10 Overview of year-end donations.

November-December fundraising has been steady past three years. Calendar and Giving Tuesday were on track, however the number of major gifts is down by 5 gifts of \$1,000+. We are receiving more gifts of smaller amounts as our online outreach brings in introductory level gifts. We launched an email newsletter in October which has been a new source of donations. We also received a major gift match of endowment contributions through 12/31, so will be adding a total of \$8,000 to this investment. Meals on Wheels year-end mailing has exceeded its goal, after a 15% drop in 2018. We also raised funds for 1,000 brown bag meals to serve at Loudon Nelson meal site to cover weekends.

The committee recommended conducting an outreach campaign to large employers to explore opportunities for payroll deduction and other types of partnerships.

11:10 – 11:15 Review results from Donor Survey

In late 2019, we invited donors who have given in past 5 years to take an email survey about giving to CB. More than 75% of nearly 100 responses recommend CB as a good place to donate. Donors feel connected with Meals on Wheels and Lift Line, while Elderday outreach has room for growth. Nueva Vista also needs some work on recognition of their new name. We will increase outreach via LinkedIn where 26% of donors reported an active presence. Food security and senior services ranked at the top of issues donors are passionate about, while affordable childcare is less on peoples' radars. 40% of our donors are passionate about immigration but could use outlets to support, as there was a discrepancy between rating passion and taking action.

11:15 – 11:30 Solicit ideas for engaging new major donors

Members reviewed a list of qualified prospects and discussed methods to approach. We will send annual reports with customized messaging to engage these potential donors.

11:30 – 11:50 Board Development Event

Community Bridges is in need of board members to make a quorum and participate on committees. Rotary and Chamber events are a good place to look.

Next meeting:

2nd Wednesdays

Wed, Feb 12 at 11am

Community Bridges 519 Main Street, Watsonville



Finance Committee

Thursday, January 9, 2019, 10:30-11:30 AM
Sutter Maternity & Surgery, 2900 Chanticleer Santa Cruz CA

Draft Minutes

Members Present: Lee Slaff, Jack Jacobson

Staff Present: Ray Cancino, Doug Underhill

Notes: Ray Cancino

10:32 Meeting to order. No quorum.

10:33 1. Agenda Review

10:35 2. CFO Report – Doug Underhill

Doug mentioned that the FY 1819 audit was submitted to the Federal Clearinghouse.

a. Program Budget Summary Review – November

CDD QRIS funding reduced 14K due to County Office Education reductions. Elderday also had a significant drop of 22k due to Dec ADA at 61, far below trends. MOW saw an increase in donations and a Lautman winter mailing above projections, increasing bottom line, 40K has been allocated for future relocation. LMCR saw a slight increase to budget with increased contracted services. Lift Line saw little bottom line change but is spending out significant levels of facility reserve on property improvements. MCR + LMCR probation saw a reduction of 29K in funding due to contract reduction with probation. CEO stated that we need to increase our program incomes faster than our growing expenses. This is a significant threat to services and programming. CACFP is waiting for claims to be submitted by new homes to see impact of our new expansion. Philanthropy – expenses increased due to outside contracts.

b. Financial Statements – ending November 30th, 2019

We saw a month to month increase of 218K, due to the addition of the 150K endowment donation and as a result of capital expenditures at the new Lift Line property and from the MCR HEAP project. We are currently seeing a 294K net asset gain. Accounts receivables at 1.2M are at the lower end of range. We saw improvements in all of our financial ratios, a direct result of the 150K capital infusion,

c. Cash Flow and Line of Credit

We have a higher current cash position due to reduced receivables. Quarter 3 - Cash Tracking shows levels near 1M through mid Feb, reducing to slightly under 500K in the later half of quarter.

d. Investments and Funds – Status Review

Endowments: We increased 4k in LPL financials and Opening Doors saw a 10K increase. The 150K endowment donation has been included and is now working. CEO directed CFO to remove cash from MOW bank accounts and move them to MOW endowment fund to help create additional program gains

e. Questions / Answers

f. Items for next agenda

11:12 3. Closed Session

11:24 4. Adjourn

Next Meeting February 13th, 2019



Governance Committee Meeting

Thursday January 9, 2020

11:30 am-12:30 pm

Sutter/PAMF Primary Clinic: Philanthropy Office, 1685 Soquel Avenue, Santa Cruz

DRAFT NOTES

Members Present: Lee Slaff, Jack Jacobson and Shannon Brady

Staff Present: Raymon Cancino and Seth McGibben

11:30 1. Meeting to order/Establish Quorum

11:31 2. Agenda Review

11:32 3. Review and Approval of Minutes

Lee/Jack moved to approve the minutes as presented. MSP.

11:35 4. Strategic Goals – Metrics

CEO gave a brief overview of the organization's focus areas, which go across departments. Each one is also an indicator informed by individual program performance, but the overall goals are meant to represent the practical performance of the organization. Committee questioned if these are the right goals for growth and for the agency's next steps. Further dialogue made mention that the goals seemed practical and not aspirational limiting transferability to the rest of the agency and to each individual program. Committee will work to connect PAMF marketing director with staff to review metrics and have a brief discussion on impact. Committee further discussed how to make these goals everyone's and how to ensure they flow into individual program and department goals. Committee member discussed philanthropy committee strategies and further discussed specific focus to be on large south county employers. Committee member highlighted the need to also include retention besides growth of donors as part of the strategy and if possible should be drilled down to differential demographics such as age and donation amount to specific target audiences. CEO acknowledged this was a missing metric that will be added to further increase. Committee reviewed the stakeholder metrics and agreed that a survey was useful but wondered if city council votes and specific actions might identify a stronger correlation. CEO will explore feasibility and implementation. Committee thought

cultivation of larger funders and donors need to be part of the backend of how staff identify major donors, and to be used for the metric. CEO will follow up with Development staff to affirm if this is the case. CEO then presented financials and gave a brief overview of the metric and the missing piece that is the need to have an agency growth rate that outpaces inflation. CEO will work with CFO to begin to measure and evaluate if our agency growth rate has done that. This measure will inform BOD if the overall agency is able to maintain services or is having to reduce. Committee had additional questions to have Staff ask if there are any additional employee measurable around retention, quality of life and/or workforce effectiveness that should be included. CEO stated he would work with staff to further develop those goals. Due to the short timeframe, only portions of the goals will be presented to the BOD but this would begin a further discussion on implementing more precise measurable that help direct the agency in decision-making.

11:45 5. Items for next GC Agenda/BOD Agenda

Committee discussed the difficulty for staff to complete meeting notes in a timely fashion, the immense amount of reporting out that occurs and the need to have more time for discussion. CEO suggested this be our topic for the next board meeting to discuss what would work better for BOD and what information will people need to feel better informed.

Staff will add the following to the agenda

1. Board Discussion on Board Meeting
 - a. What do we need to do to improve the board meetings?
 - b. What items should we be spending our time discussing?
 - c. How can we improve the communication for BOD to feel like they are aware of the agency's needs, current projects and plans for the future.

11:50 6. Closed Session

12:30 7. Adjourn

Next Meeting:

Thursday February 13, 11:30am-12:30pm

Board Room, Santa Cruz County Community Foundation, 7807 Soquel Drive, Aptos



AGENCY BOARD RESOLUTION
RESOLUTION # 2020-01-01

At the duly noticed regular meeting of the Community Bridges Board of Directors held on 15 January 2020 the following resolution was made:

Be it resolved that the Board of Directors of Community Bridges hereby authorize Community Bridges to make the following changes to its accounts at the financial institutions described:

1. Non Profit Membership Savings Account 'Coin Drive'
Bay Federal Credit Union Acct #30328498
Remove as Signer: Cathryn Benson
Add as Signers: Douglas Underhill, Alma Molina

Be it also resolved that the Board of Directors of Community Bridges hereby verify that Meals on Wheels of Santa Cruz County utilizes Community Bridges' Tax ID number 94-2460211.

_____ Jack Jacobson, Secretary

VERIFICATION

Each of the undersigned declares under penalty of perjury under the laws of the State of California that the statements in the foregoing certificate are true and correct of his or her own knowledge, and that this declaration was executed on January 15, 2020, in Santa Cruz, California.

_____ Jack Jacobson, Secretary

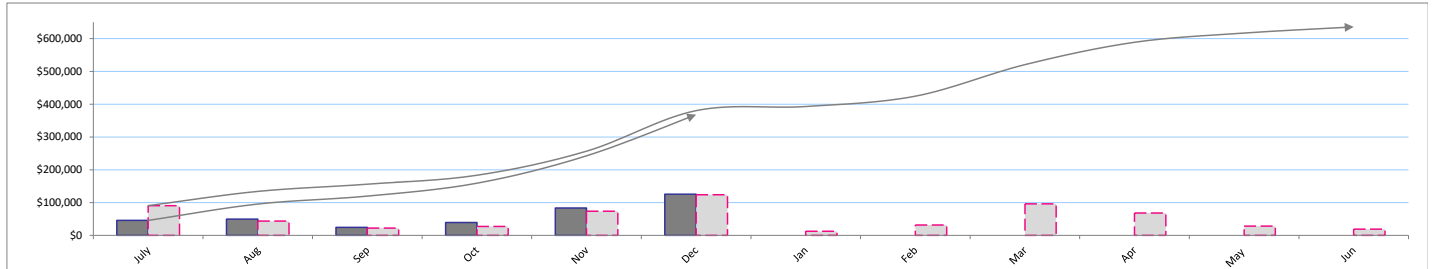
Development Progress Report

Fiscal Year 2019-20

December 31, 2019

Individuals & Businesses: donations, auctions, sponsorships, tickets. (Excludes unfulfilled pledges.)

Total	Fiscal Year	July	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Total
	Current Year 19/20	\$45,654	\$49,811	\$24,246	\$39,321	\$83,483	\$125,626							\$368,142
	Previous Year 18/19	\$90,605	\$43,432	\$21,982	\$27,294	\$73,360	\$123,678	\$12,573	\$31,486	\$96,191	\$68,200	\$28,097	\$18,814	\$635,712
Cumulative difference 12/31/18 to 12/31/19		-\$12,209 -9.1% change												



A. Cumulative YTD Donations vs Prior Year - See Campaign & Appeal Summary

- 19/20 Cumulative \$368,142
- Prior Cumulative YTD \$380,351
- Change vs. Prior YTD -\$12,209 -3% Growth over prior year

B. Cumulative YTD Donations vs Budgeted Goal - See Campaign & Appeal Summary

- 19/20 Donations YTD \$368,142 67% Portion of goal met
- % of Goal/Year to Date \$273,643 50% Portion of year lapsed
- Variance to % of Year \$94,499 17.3% Variance of goal to date

C. Active Grant Applications vs Prior Year - See Grant Status Report

- 19/20 Grant Awards \$2,188,274
- Prior Year Awarded \$1,796,240
- 19/20 New Awards \$1,027,797 22% Growth over prior year

D. Current Campaigns & Appeals - See Campaign & Appeal Summary

- Year-End Giving increased 6% (\$12K) over prior year raising \$209K.
- MOW Fall Mailer back up 15% (\$12K) after 15% decline in 2018.
- Endowment appeal raised \$4K to be matched by major donor.

E. Upcoming Events & Appeals - Not yet shown in Campaign & Appeals

- MCR Phone-a-thon seeks to raise \$17K through mail, phone banking
- MOW Food from the Heart event Apr 3: seeking committee members.
- MOW selected to be beneficiary of Capitola Aptos Rotary event in May.

Grant Status Report
Fiscal Year 2019-20
Through Dec 31, 2019

Awarded Grant Applications	FY 19/20	FY 18/19	FY 17/18
TDA Funding Claim (LL)	\$739,977	\$695,074	\$664,920
Low Carbon Transit Operations Program LCTOP (LL)	\$275,309		
California Emergency Solutions and Housing (MCR)	\$240,478		
Alliance Planning Grant (Elderday)	\$150,000		
Santa Cruz County HAP (FRC)	\$150,000		
Sunlight Giving (CB) multi-year	\$150,000	\$150,000	\$150,000
Alliance Partners for Healthy Food Access (FRC)	\$45,000	\$45,000	
Community Foundation Santa Cruz (ELD, FRC)	\$45,000	\$45,000	\$50,000
Packard Foundation (NVCR)	\$45,000	\$45,000	\$45,000
County of Santa Cruz Probation for Youth (LORC & MCR)	\$45,000	\$45,000	\$60,000
Monterey Peninsula Foundation (Lift Line)	\$40,000	\$40,000	\$40,000
Community Foundation of SCC (CB)	\$37,836		
California Public Utilities Corp (FRC)	\$32,174		
Volunter Center Emergency Prep (FRC, MOW)	\$30,000		
United Way Youth Well-Being (LOCR)	\$30,000		
Sutter Health (MCR)	\$25,000		
Pajaro Valley Community Health Trust (LMCR)	\$15,000		
Kaiser Foundation for At Risk Youth (FRC)	\$15,000	\$15,000	\$15,000
Dignity Health Dominican Hospital (FRC)	\$12,500	\$12,500	
Packard Foundation Capacity Building (FRC)	\$12,500		
Community Foundation Monterey advocacy (LMCR)	\$12,000		
Caroline's Nonprofit Thrift Store (LMCR)	\$10,000		
Newman's Own (MOW)	\$9,500	\$10,000	\$10,000
Community Action Board Immigration Services (FRC)	\$8,000	\$8,000	
Palo Alto Medical Foundation (MOW)	\$7,500	\$0	\$5,000
Dudley-Vehmeyer-Brown Foundation (MCR)	\$5,500	\$5,000	\$5,000
California Department of Aging, CBAS (ELD)☒	n/a	\$98,215	
Rockefeller Foundation for Listen for Good (FRC) multi-year	n/a	\$15,000	\$30,000
Nicholson Foundation (NVCR)	tbd	\$5,000	\$0
Save the Redwoods (NVRC)	tbd	\$5,000	
AT&T Foundation (MCR)	tbd	\$5,000	
Alliance Technical Assistance (ELD) one-time only	n/a		\$15,700
California Air Resources Board CARB (LL) one-time only	n/a	\$229,647	\$38,572
Total Awarded	\$2,188,274	\$1,796,240	\$1,129,192
Pending Grant Applications			
Google Impact Challenge (ELD & MOW)	\$1,000,000		
CDE CA State Preschool Expansion (CDD)	\$935,999		
CalTrans 5310 (LL)	\$400,000		
Community Development CDBG (NVCR)	\$125,000		
Dignity Health Foundation (FRC)	\$60,000		
Allstate Renewal Award (LOCR)	\$40,000		
Santa Cruz City Set-Aside (CDD Sycamore)	\$20,000		
California Emerging Technology Fund (FRC)	\$18,000		
Pajaro Valley Community Health Trust (FRC)	\$15,000		
National Summer Learning Association (LOCR, NVCR)	\$10,000		
The Lawrence Foundation (FRC)	\$5,000		
Watsonville Rotary (LMCR)	\$2,500		
Subaru Share the Love (MOW)	TBD	\$9,611	
Total In Process	\$2,631,499	incl above	incl above

Campaign & Appeal Summary
Donations, Sponsorships, Events Revenue
FY 2019-20 Progress Report – Dec 31, 2019

Programs	19/20 Goal	19/20 YTD	19/20 Goal Met	18/19 Final
CB General Funds	\$140,700	\$116,846	83%	\$135,032
Child and Adult Care FP	\$3,250	\$1,779	55%	\$3,732
Child Development Dept	\$4,670	\$7,060	151%	\$6,332
Elderday	\$6,250	\$5,762	92%	\$7,240
La Manzana	\$2,670	\$2,702	101%	\$9,000
Lift Line	\$12,600	\$10,707	85%	\$6,757
Live Oak	\$32,050	\$4,046	13%	\$56,970
Mountain Community	\$67,200	\$36,666	55%	\$75,417
Meals on Wheels	\$262,700	\$175,967	67%	\$315,596
Nueva Vista	\$11,500	\$4,305	37%	\$15,973
WIC	\$2,200	\$2,302	105%	\$3,664
TOTAL	\$545,790	\$368,142	67%	\$635,712

2019-20 Appeal Results & 2018-19 Comparison

Appeals/Campaigns	19/20 Goals	19/20 YTD	YTD 18/19 To Date	19/20 \$ change
Annual Report, current year	\$6,050	\$4,015	\$4,200	(\$185)
Bequests		\$3,031	\$5,429	(\$2,398)
Calendar appeal	\$29,650	\$44,937	\$35,952	\$8,985
Calendar sponsorships	\$5,000	\$4,750	\$3,000	\$1,750
Donates Monthly		\$7,290	\$6,433	\$857
E-Newsletter & Emails		\$4,115	n/a	\$4,115
Online unsolicited/Internet search		\$4,099	\$15,679	(\$11,580)
Farm to Fork Gala	\$64,500	\$72,980	\$62,667	\$10,313
Founding 100		\$4,600	\$550	\$4,050
General Unsolicited		\$47,588	\$67,446	(\$19,858)
Giving Tuesday	\$22,820	\$10,797	\$23,400	(\$12,603)
Honor/Memorial		\$2,845	\$2,140	\$705
Lift Line Van Sponsors	\$8,500	\$6,270	\$2,460	\$3,810
LOCR Crowdfunding	\$5,000	\$705	\$10,520	(\$9,815)
MCR Mountain Affair	\$25,000	\$21,650	\$23,792	(\$2,142)
MOW Fall Mailer	\$82,500	\$96,417	\$84,088	\$12,329
MOW mailer welcome packet		\$4,309	\$5,760	(\$1,451)
MOW meal contribution donation		\$3,950	\$3,228	\$722
MOW Spring Mailer	\$42,500	\$4,424	\$5,453	(\$1,029)
NVCR Fall Mailer	\$1,900	\$275	\$1,957	(\$1,682)
Outside Fundraisers		\$7,431	\$5,165	\$2,266
Payroll Deduction - Employee		\$972	\$960	\$12
Payroll Funds - non-CB		\$5,121	\$2,921	\$2,200
Program Donation Box		\$2,066	\$7,151	(\$5,085)
SC Gives for Loudon Nelson		\$3,505	n/a	\$3,505
Total	\$545,790	\$368,142	\$380,351	-\$12,209
Board contributions (incl above)	\$10,000	\$8,950	\$9,024	-\$74
Board solicitations (incl above)	\$10,000	\$13,095	\$10,665	\$2,430

COMMUNITY BRIDGES Program Budget Summary November 30, 2019											
Projections for Year Ending 6-30-20											
A	B	C	D	E	F	G	H	I	J	J	K
PROGRAM NAME:	6/30/19 Audited Balance	Annual 19/20 Balanced Budget	Current Projected Expenses	Current Projected Revenues	As Yet Unsecured Revenues	(E-D) Net 2019-2020 Gain/Loss	(B+G) Cumulative Gain/Loss	Goal 25% Reserve %	Change from Prior Mo	% Change	14.53% Gen'l & Adm Exp
WIC (Oct-Sept FFY)	194,013	2,336,843	2,328,529	2,328,057	2,384	(472)	193,541	8.4%	-	0.0%	338,362
Child Development Div	201,326	2,302,292	2,237,970	2,272,907	166,667	34,937	236,263	10.6%	(3,176)	-0.1%	319,179
Elderday	77,401	2,198,526	2,224,531	2,208,141	160,000	(16,390)	61,011	2.7%	(22,251)	-1.0%	323,023
Meals on Wheels	513,967	1,944,189	1,976,855	1,976,855	240,000	-	513,967	27.4%	-	0.0%	261,622
Lift Line	(301,088)	3,023,426	3,058,941	3,081,884	157,500	22,943	(278,145)	-10.3%	(3,300)	-0.1%	283,467
La Manzana Commty Res	120,889	608,350	615,022	621,875	11,000	6,853	127,742	21.2%	6,358	1.0%	84,702
Mountain Commty Res	252,639	579,800	606,954	594,764	51,780	(12,190)	240,449	40.3%	(13,011)	-2.1%	76,299
Nueva Vista Commty Res	84,442	361,458	376,383	369,645	10,500	(6,738)	77,704	20.9%	(3,017)	-0.8%	53,301
Live Oak Commty Res	124,154	287,535	317,950	311,378	46,965	(6,572)	117,582	37.0%	(12,433)	-3.9%	46,203
CACFP (Oct-Sept FFY)	27,191	3,926,778	4,276,376	4,279,693	262,000	1,297	28,488	2.4%	(2,020)	0.0%	67,099
Administration	43,620	1,896,148	1,980,350	1,963,412	9,800	(16,938)	26,682	1.3%	(5,181)	-0.3%	15,538
Philanthropy	66,551	185,700	198,907	197,015	70,442	(1,892)	64,659	32.5%	(10,859)	-5.5%	28,919
TOTAL PROG OPERATIONS	1,405,105	19,651,045	20,198,768	20,205,626	1,189,038	4,838	1,409,943	8.94%	(68,890)	-0.3%	1,897,714
LOCR-Capital Campaign	453,998	27,240	23,570	27,240	0	3,670	457,668	NA	-	0.0%	0
CBHQ FY 19/20 Activity		-	120,783	122,532	0	1,749	1,749	NA	(1,728)		0
Fixed Assets & Gen'l Agy	1,916,838	-	1,106	202,954	0	201,848	2,118,686	NA	151,365	0.0%	0
TOTAL AGENCY	3,775,942	19,678,285	20,344,227	20,558,352	1,189,038	212,105	3,988,047	8.94%	80,747	0.4%	1,897,714

Notes: MOW : \$350,000 of MOW reserve revenue shown on Fixed Assets & General Agency 6/30/19 Fund Balance.

Fixed Asset purchases and Pass-Thru expenses exempt from Indirect; Revenues and Expenses include all pass-through

47,300 projected in budgets as reserve/debt repayment removed from expenses

Total 6/30/19 Agency Audited Balance = Col B

Program Budget Summary
Nov 30, 2019

PROGRAM NAME:

WIC	Minimal Change - -50K personnel will be shifted to services/supplies
Child Development Div	+12K personnel, -12K Supplies, -13.6K QRIS Rev, +17K sub. Fees, - 8.6K unres fees
Elderday	Dec ADA 61, -42K CCAH Revenue, +16K private pay, +4K VA
Meals on Wheels	+4K Donations, +18K Lautman, +5K Outside Contracts, +4K Personnel, +40K FA
Lift Line	+7K personnel, +12K proj taxi meas D, +6.5K occupancy, +15K FA, -60K facility reserve
La Manzana CR	+3K Dignity, +2.5K Outside Contracts, +1.5K Donation
MCR	-14K Probation, +3K Dignity, +2.5K Outside Contracts, +3K personnel expense
Nueva Vista CR	+7K Maint, +1.5K Personnel, +3K Dignity, +2.5K Outside Contracts
Live Oak CR	-14K Probation Revenue, -1.8K personnel
CACFP	Minimal Change, Will have more clarity as new DCH count and revenues come in
Administration	+8K Personnel, +3K Fees, +Indirect
Philanthropy	Increased IT / Contracted Services, Projecting -12K donations vs. budget
LOCR-Cap Campaign	Estimating 6% gain for FY 19/20 less expenses, November 30 Balance \$474,846
La Manzana Property	Includes Actual Activity through Oct 31st - Actual Cost per sq ft = 1.165
FAs & Agy Unrestr.	Addition of 150K Endowment Donation
Total Agency	June 30 2019 Ending Balances are now actual

Community Bridges
Agency-Wide Revenue and Expenses
November 30, 2019

DESCRIPTION	RECEIVED YTD 11/30/19	EARNED YTD 11/30/19	% OF TOTAL	A/R YTD 11/30/19	UNEARNED YTD 11/30/19	DESCRIPTION	ACTUAL YTD 11/30/19	% OF TOTAL
REVENUE						EXPENSE		
County of Santa Cruz	579,007	511,211	8.0%	(67,796)		Salaries & Wages	2,988,301	49.2%
City of Santa Cruz	63,000	104,583	1.6%	41,583		Payroll Taxes	290,645	4.8%
City of Capitola	50,283	41,089	0.6%	(9,194)		Health Insurance/Retirement	359,860	5.9%
City of Scotts Valley		4,465	0.1%	4,465		Contracted Services	348,960	5.7%
City of Watsonville	4,250	3,542	0.1%	(708)		Transportation Services	184,097	3.0%
AAA-Title IIIB/C	158,938	343,470	5.4%	184,532		Staff Travel	18,977	0.3%
USDA-AAA / CAFB / SL	57,381	117,367	1.8%	59,986		Occupancy Expense	608,554	10.0%
Dept of Health Svcs-WIC / Snap Ed	629,559	1,029,559	16.2%	400,000		Office/Program Expense	118,754	2.0%
Dept of Educ-CACFP Admin	31,578	175,056	2.7%	143,478		Staff Training	10,247	0.2%
Dept of Educ-CACFP Homes Passthru	353,045	353,045	5.5%	-	-	Insurance	71,667	1.2%
Dept of Educ-CACFP Ctrs CCC / CBAS		57,435	0.9%	57,435		Taxes, Licenses, Interest & Fees	148,288	2.4%
Dept of Education-CDD	643,808	665,861	10.5%		(22,053)	Equipment Expense	66,467	1.1%
Transportation Development Act	440,282	324,583	5.1%		115,699	Raw Food and Related	282,534	4.7%
EFSP (FEMA)	5,478	4,565	0.1%		913	Vehicle Operations/Maintenance	67,109	1.1%
Covered CA-Navigator		6,686	0.1%	6,686		Payments to CACFP Homes/Ctrs	353,045	5.8%
FTA Section 5310 - Cal Trans Veh		0	0.0%	-		Payments to Other Agencies	23,013	0.4%
FTA Section 5310 - Cal Trans Ops		88,406	1.4%	88,406		Fixed Asset Purchases	903	0.0%
First Five	69,385	112,715	1.8%	43,331		Vehicle Related Purchases		0.0%
TDA - Measure D	302,977	347,288	5.5%	44,310		Real Property Purchases		0.0%
CARB / LCTOP	0	10,100	0.2%	10,100		Depreciation/Amortization	99,206	1.6%
Foundations & Other Grants	561,501	376,022	5.9%		185,479	Measure D Facility Reserve		
Donations/Fundraising	366,735	366,735	5.8%	-		236 Aptos Renovation	33,282	0.5%
Participant Contributions	33,832	33,832	0.5%	-				
Client Fees	181,910	181,910	2.9%	-				
Medi-Cal Fees	556,438	640,200	10.1%	83,762				
Program Income-Other	76,244	127,690	2.0%	51,445				
Transportation Fees/Scrip	2,593	2,593	0.0%	-				
Outside Contracts	13,865	39,566	0.6%	25,702				
Uncollectible Revenue	-176	-176	0.0%	-				
Interprogram Revenue	281,978	298,478	4.7%	16,500				
TOTAL REVENUE	5,463,889	6,367,875	100.0%	1,184,023	280,038	TOTAL EXPENDITURES	6,073,908	100.0%
						Net Gain (Loss) **	293,967	
						Prior Yr Net Assets	3,775,942	
						Net Assets:	4,069,909	
Change from last month	218,763							

COMMUNITY BRIDGES Program Budget Summary October 31, 2019											
Projections for Year Ending 6-30-20											
A	B	C	D	E	F	G	H	I	J	J	K
PROGRAM NAME:	6/30/19 Audited Balance	Annual 19/20 Balanced Budget	Current Projected Expenses	Current Projected Revenues	As Yet Unsecured Revenues	(E-D) Net 2019-2020 Gain/Loss	(B+G) Cumulative Gain/Loss	Goal 25% Reserve %	Change from Prior Mo	% Change	14.53% Gen'l & Adm Exp
WIC (Oct-Sept FFY)	194,013	2,336,843	2,329,417	2,328,945	0	(472)	193,541	8.3%	(89)	0.0%	338,491
Child Development Div	201,326	2,302,292	2,235,360	2,273,473	166,667	38,113	239,439	10.7%	4,823	0.2%	319,127
Elderday	77,401	2,198,526	2,225,670	2,231,531	160,000	5,861	83,262	3.7%	(17,588)	-0.8%	323,449
Meals on Wheels	513,967	1,944,189	1,937,015	1,937,015	240,000	-	513,967	28.0%	-	0.0%	261,523
Lift Line	(301,088)	3,023,426	3,055,641	3,081,884	180,000	26,243	(274,845)	-10.2%	338	0.0%	276,261
La Manzana Commty Res	120,889	608,350	614,380	614,875	11,000	495	121,384	20.2%	(4,844)	-0.8%	84,609
Mountain Commty Res	252,639	579,800	603,068	603,889	51,780	821	253,460	42.8%	(1,660)	-0.3%	76,299
Nueva Vista Commty Res	84,442	361,458	366,717	362,996	12,000	(3,721)	80,721	22.3%	(6,384)	-1.7%	51,896
Live Oak Commty Res	124,154	287,535	320,217	326,078	46,965	5,861	130,015	40.6%	4,740	1.5%	46,532
CACFP (Oct-Sept FFY)	27,191	3,926,778	3,976,376	3,979,693	262,000	3,317	30,508	3.4%	-	0.0%	67,099
Administration	43,620	1,896,148	1,966,583	1,954,826	9,800	(11,757)	31,863	1.6%	(22,220)	-1.1%	15,538
Philanthropy	66,551	185,700	187,548	196,515	70,442	8,967	75,518	40.3%	(833)	-0.4%	27,268
TOTAL PROG OPERATIONS	1,405,105	19,651,045	19,817,992	19,891,720	1,210,654	73,728	1,478,833	9.61%	(43,717)	-0.2%	1,888,092
LOCRCapital Campaign	453,998	27,240	23,570	27,240	0	3,670	457,668	NA	-	0.0%	0
CBHQ FY 19/20 Activity		-	97,901	101,378	0	3,477	3,477	NA	7,405		0
Fixed Assets & Gen'l Agy	1,916,838	-	702	66,186	0	65,483	1,982,322	NA	-	0.0%	0
TOTAL AGENCY	3,775,942	19,678,285	19,940,165	20,086,523	1,210,654	146,358	3,922,300	9.61%	(36,312)	-0.2%	1,888,092

Notes: MOW : \$350,000 of MOW reserve revenue shown on Fixed Assets & General Agency 6/30/19 Fund Balance.

Fixed Asset purchases and Pass-Thru expenses exempt from Indirect; Revenues and Expenses include all pass-through
47,300 projected in budgets as reserve/debt repayment removed from expenses

Total 6/30/19 Agency Audited Balance = Col B

Program Budget Summary
October 31, 2019

PROGRAM NAME:

WIC	Start of new FFY, minimal change
Child Development Div	+24.5K personnel, +2.9K phone, +6.5K indirect, +38K revenue
Elderday	+12K personnel (nurses), +2.5K 401K, -5.8K health, +5K food, 71.75 Nov ADA minimal rev change
Meals on Wheels	Meal count -1500 Yr over Yr, +2.8K 401K, +2.3K travel, -6K food, +5.7K donations, -6K participant
Lift Line	+4.5K personnel, +15K contracting (prop), +4K equip maint, -24K facility reserve
La Manzana CR	+3.7K personnel, total +5K expenses, no change to revenue
MCR	+1.6K expenses, no change to revenue
Nueva Vista CR	+3K personnel, +2.7K maintenance, +1K indirect
Live Oak CR	-4.5K personnel, minimal other changes
CACFP	Minimal Change
Administration	+7.5K Occupancy, +10K personnel, +5K 401K, +3K renovation, +7.5K Indirect
Philanthropy	Minimal Change
LOCR-Cap Campaign	Estimating 6% gain for FY 19/20 less expenses, August 31 Balance \$464,342
La Manzana Property	Includes Actual Activity through Oct 31st - Actual Cost per sq ft = 1.165
FAs & Agy Unrestr.	Fiscal Sponsorships, Unallowable exps, Fixed Asset values
Total Agency	June 30 2019 Ending Balances are now actual

PROGRAM REPORT to BOARD of DIRECTORS

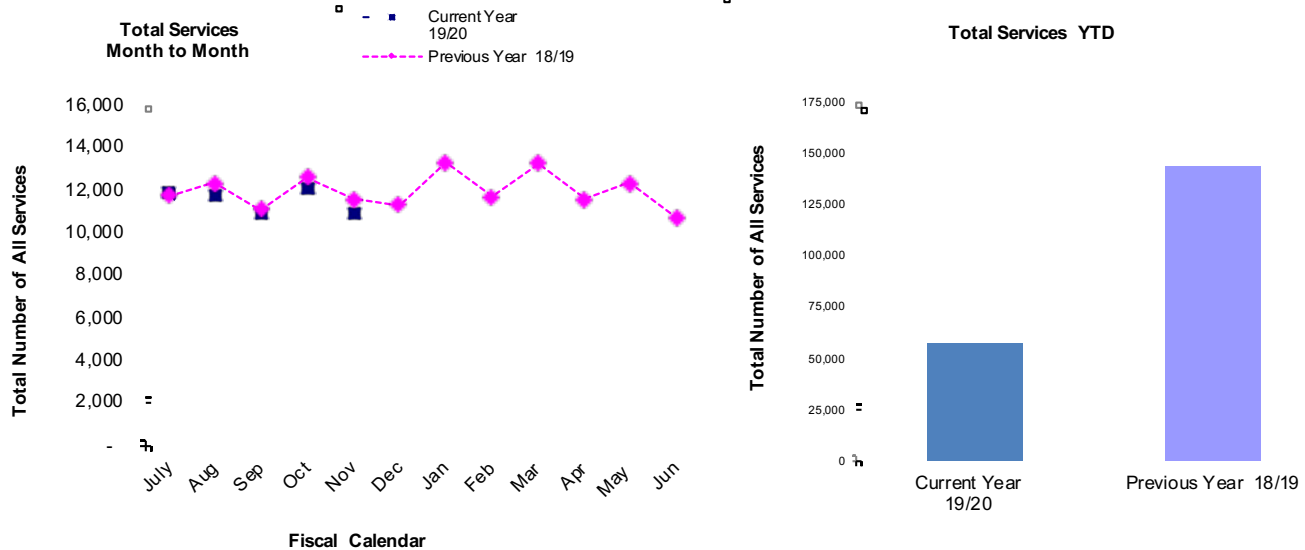
Program Name Meals on Wheels for S.C. County

Date of Board Meeting 1/15/20



A. Services: Congregate and Home Delivered Meals

Total number of all services	Fiscal Calendar	July	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	YTD
	Current Year 19/20	11,878	11,819	10,890	12,191	10,891								57,669
	Previous Year 18/19	11,794	12,371	11,144	12,684	11,645	11,371	13,361	11,713	13,303	11,633	12,400	10,762	144,181



B. 2017-2018 Volunteers Report:

Fiscal Calendar (19-20)	July	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	YTD
Number of Duplicated Volunteers		98	101	102	107	184							592
Number of Unduplicated Volunteers	98	3	1	5	77	35							219
Number of Volunteered Hours	1,221	1,142	1,103	1,295	1,328	1,388							7,477

C. Accomplishments:

Fiscal Year 2018-2019: Notes of gratitude from a unhoused senior who attends Loudon Nelson and a HDM recipient.

Wonderful Staff HAPPY NEW YEAR! Thank you for all the special things you dor for all of us. You take the time to know us and have compassion to listen to us when hard times arise, and it really does make a difference ! Much Love , Elaine
Hello, my name is Art I'm 62 years of age. In 2013 I was placed on Dialysis. A year ago I was told my protein level was very low. However, being on a fixed income, my wife and I could not afford the meat needed. We were placed on MOW within the year my levles are back to normal. Thanks to the Meals on Wheels. This program saved my life. Blessings !

D. Challenges: Finding a place to call home ! The MOW kitchen & Live Oak Dining Site need to be relocated by July 2020.

PROGRAM REPORT to BOARD of DIRECTORS

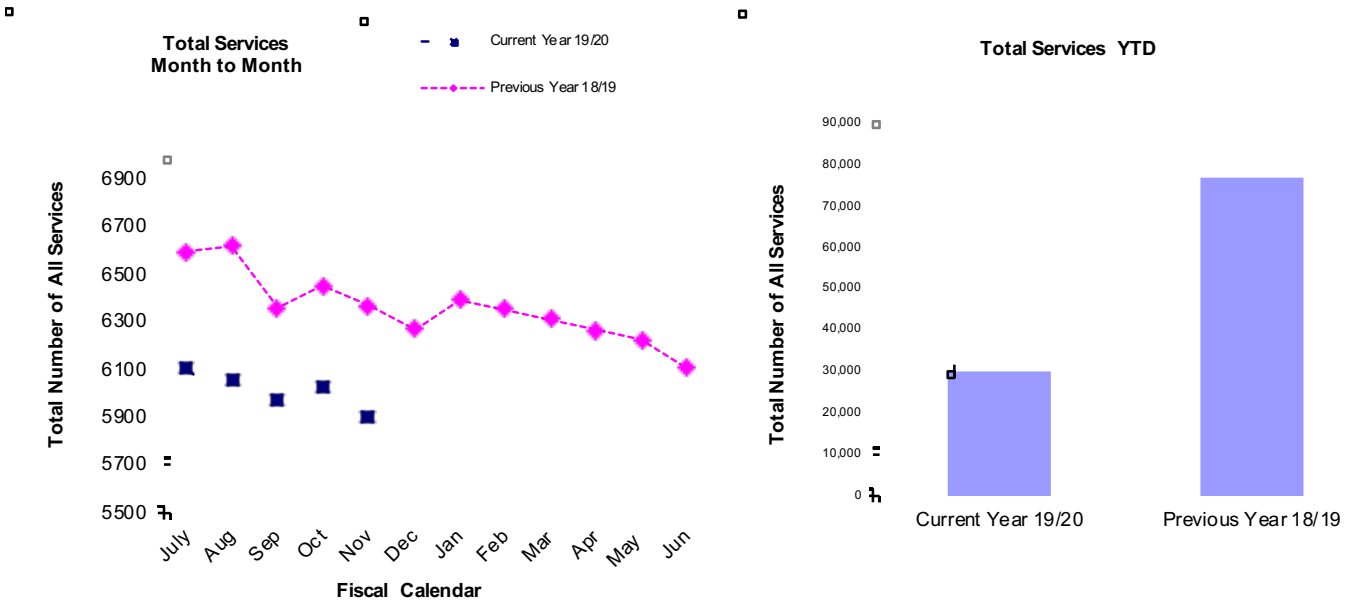
Program Name: WIC Program

Date of Board Meeting: January 15, 2020



A. Services: Nutrition Education, Breastfeeding Support, Distribution of Food Coupons.

Total number of all services	Fiscal Calendar	July	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	YTD
	Current Year 19/20	6112	6059	5976	6030	5902								30,079
	Previous Year 18/19	6602	6623	6362	6453	6373	6277	6397	6355	6317	6267	6226	6109	76,361



B. 2017-2018 Volunteers Report :

Fiscal Calendar (19-20)	July	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	YTD
Number of Duplicated Volunteers	0	0	0	0	0	0	0	0	0	0	0	0	0
Number of Unduplicated Volunteers	0	0	0	0	0	0	0	0	0	0	0	0	0
Number of Volunteered Hours	0	0	0	0	0	0	0	0	0	0	0	0	0

C. Accomplishments/Challenges :

1. A new 3 year contract cycle begins October 1, 2019, with level funding for the next three federal fiscal years.
2. WIC Staff is actively training to implement a new database system schedule to Go Live on February 18, 2020.
3. Effective February 18, 2020 WIC clients will use an electronic benefits card called the "WIC CARD" to receive monthly food benefits instead of paper coupons. This will be much easier for clients and will increase access.
4. Registration is now open for the California Breastfeeding Coalition Summit, an annual gathering of breastfeeding advocates from throughout the state. The goal of the summit each year is to provide an opportunity for those working to protect, promote and support breastfeeding the ability to learn about policies, trends and practices around the state, nation and world that are of mutual importance. Celebrating its 10th year, the summit theme is: 20/20 Vision: Creating a Clear Focus for Equitable Breastfeeding Care.

PROGRAM REPORT to BOARD of DIRECTORS

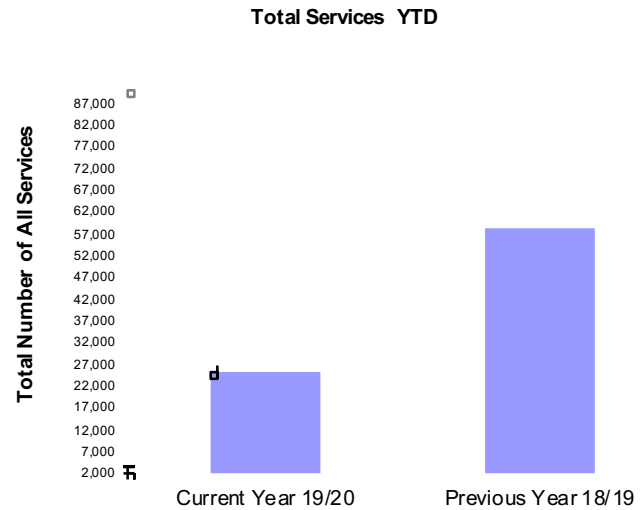
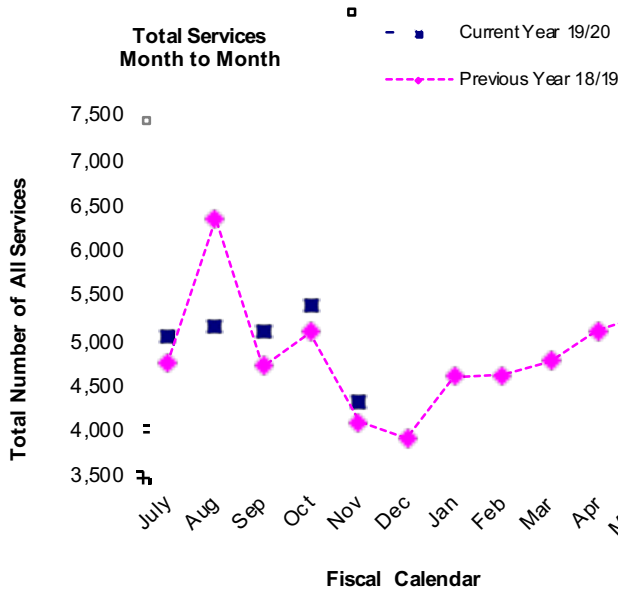
LIFT LINE

Program Name : LIFT LINE / CTSA

Date of Board Meeting:

A. Services : Specialized paratransportation services

Total number of all services	Fiscal Calendar	July	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	YTD
Current Year 19/20		5,059	5,173	5,134	5,417	4,354								25,137
Previous Year 18/19		4,773	6,376	4,746	5,118	4,118	3940	4627	4633	4,798	5,127	5,320	4,800	58,376



2019-2020 Volunteers Report :

Fiscal Calendar (19-20)	July	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	YTD
Number of Duplicated Volunteers	0	0	0	0	0	0	0	0	0	0	0	0	0
Number of Unduplicated Volunteers	0	0	0	0	0	0	0	0	0	0	0	0	0
Number of Volunteered Hours	0	0	0	0	0	0	0	0	0	0	0	0	0

B.Accomplishments :

Please note December numbers are not available yet.
Lift Line is currently operating drivers 7 days per week.

C.Challenges :

Driver availability is always a challenge, trying to keep a good pool of back up driver that can fill in when drivers are out or call in sick.

PROGRAM REPORT to BOARD of DIRECTORS

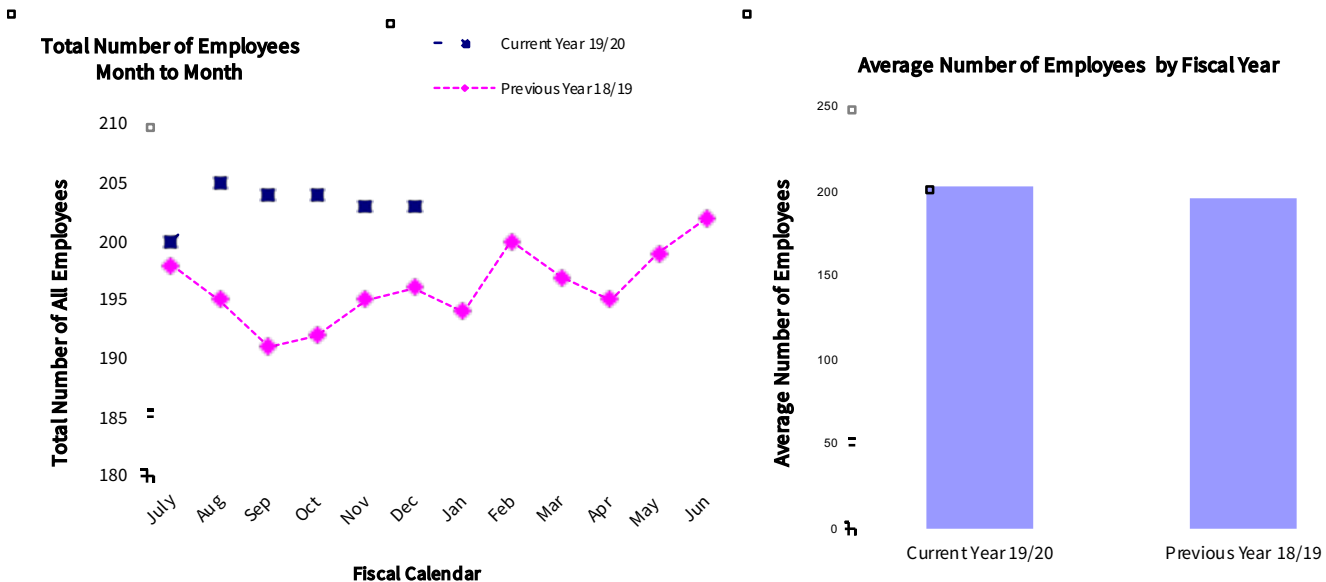
Program Name Admin/HR Department

Date of Board Meeting January 15, 2020



A. Services: Health & Safety, Workers Comp, Program Support, Benefits, Personnel Issues, 401(k), Union Work, Employment Verifications, Criminal Background Checks, Bilin./Bili Testing, Orientations.....

Total number of all employees	Fiscal Calendar	July	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Average
Current Year 19/20		200	205	204	204	203	203							203
Previous Year 18/19		198	195	191	192	195	196	194	200	197	195	199	202	196
Terms 19/20		1	4	4	3	1	3							3
Turnover Rate % 19/20		0.5%	2.0%	2.0%	1.5%	0.5%	1.5%							



2019-2020 Leave of Absence Report:

Fiscal Year 19-20	July	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	AVG
Number of EE's on LOA's	6	7	7	10	5	7	5						7
Number of new WC Claims	1	0	0	2	0	0	0						2
Number of new First Aid Claims	1	0	0	0	0	0	1						1

C. Accomplishments: Thank you to the HR Team for their continued dedication to our agency mission and for their excellence in customer service. HR is currently completing the annual health care benefits renewal and 401(k) Open Enrollment processes. We have completed an updated Injury & Illness Prevention Program binder and trained the Health & Safety Committee in Emergency Preparedness. HR has implemented an all staff Anti-Harassment training in addition to our current supervisory training program. HR is working with Quintes on the annual 401(k) 5500 required data information. Julie will complete the Federal MIS Drug & Alcohol Testing Report. Other projects include recruitments, union negotiation pre staff development, labor law and all other annual updates.

D. Challenges: Striving to meet the large workload demands while providing excellent customer service and support.



Showers, Shelters and A New Divide Over Santa Cruz Homelessness

Tensions flare over daily struggles, a city camping ban and a \$7 million bet on unconventional shelters

BY LAUREN HEPLER

POSTED ON NOVEMBER 26, 2019

Good Times Santa Cruz

It was around August when the showers in a small yellow building on the edge of downtown Santa Cruz finally gave out. For 13 years, the “hygiene bay” at the nonprofit long known as the Homeless Services Center had offered a reprieve for those with nowhere else to go before a big job interview, a tour of a prospective apartment, or even just to get off the street for a few minutes.

“There were structural issues. There were ventilation issues. There were a lot of issues,” says Cassie Blom, communications manager for the nonprofit recently renamed Housing Matters. “Imagine the shower in your house being used 200,000 times.”

The showers at the building on Coral Street are now sealed off with plywood, and Housing Matters is paying more than \$20,000 a month for portable bathroom and shower trailers to fill the void. Like many other homeless services in the area, what may happen longer term is much less clear.

Tensions have flared in recent weeks with the swift reassembly, and then re-eviction, of tents on a swath of public land deemed “Ross Camp 2.0.” The return of the very visible encampment at the mouth of Highway 1 has stoked opposition to proposed changes to a public camping ban, which was, as of press time, set to be taken up by the Santa Cruz City Council on Tuesday night.

The debate comes after a collective of local agencies this month announced a \$7 million overhaul of the area’s publicly funded shelter system. After an infusion of state funding, the Homeless Action Partnership said that it will end a 55-bed winter shelter long offered at the Live Oak VFW. Instead, county and city agencies will support Santa Cruz’s legal 60-tent River Street camp, the Salvation Army, religious shelters, and safe parking for those who live in vehicles.

Amid the change—and with heavy rain and cold weather expected to arrive this week—deep divisions have resurfaced between service providers, homeless advocates and public safety activists. They’re split over whether to focus on an immediate need for street-level support, the underlying problem of unaffordable housing, or giving law enforcement more tools to crack down on people sleeping outdoors.

“The system pretends it’s going to give people housing, even though there’s no housing being built,” says Brent Adams, founder of Santa Cruz nonprofit pop-up shelter provider The Warming Center Program. “We force people into this cookie-cutter model of homelessness.”

Adams is seeking more support for scalable day-to-day services, like free laundry or storage for homeless residents, which the Warming Center provides to more than 200 people, without government funding. Some activists support a more radical expansion of encampments. Housing Matters is among the larger local nonprofits that has doubled down on using housing vouchers, landlord incentives or other avenues to get people into housing.

In the meantime, there are messy side effects of the turmoil to contend with. Police Chief Andy Mills is among the officials who has acknowledged mounting social and political pressure to address open drug use, human waste on neighborhood streets or concerns about safety.

“It seems the culture of lawfulness is quaking in Santa Cruz,” Mills wrote in a recent [online post](#). “These tremors adversely affect our rule of law and, ultimately, the health of our community.”

CHANGING NEEDS

At Housing Matters, Blom and her colleagues are tracking an evolution in the local homeless population. About 74% of the more than 2,100 homeless people counted in the nonprofit’s countywide survey earlier this year lived in Santa Cruz County before losing stable housing. Women now make up one-third of those living on the street, and the number of homeless young adults ages 18-24 has also spiked, to nearly 570 people.

“Literally, the people who live in our neighborhoods are becoming homeless,” Blom says.

It’s not a fleeting trend. Across demographic groups, the number of people in the county who have been homeless for more than one year has surged to 64%.

Lisa Berkowitz has seen the shift play out first hand at the downtown Santa Cruz site of the Meals on Wheels program that her organization Community Bridges runs for local seniors age 60 and older. A majority of those she sees are now homeless—about 51% of the more than 250 seniors the program served last year at its Loudon Nelson Community Center site.

“As hard as it is to be a person who is unhoused and having to look for shelter and food, it becomes that much more difficult and complicated for folks as they age,” Berkowitz says. “Anecdotally, what we hear from folks is in some instances, it’s a breakup of a relationship. There are a lot of folks who are Vietnam vets.”

While Community Bridges looks to raise funds for weekend meals in response to seniors turning up hungry on Mondays, other local nonprofits are digging into the root causes of homelessness. Pajaro Valley Shelter Services wants to expand its capacity to offer trauma services, since people experiencing homelessness are four times more likely to have suffered childhood trauma like abuse or neglect.

With rents surging in South County, Pajaro Valley Shelter Services Executive Director Mike Johnson says the agency’s waitlist grew as long as 220 people last winter. The nonprofit’s 136-bed shelter and services are designed for families, and more than 90% of clients are Latino. Some are undocumented immigrants or migrant workers who face additional barriers to housing. “Usually, it’s a young, struggling mom of one to three kids,” Johnson says.

Though their work varies, Pajaro Valley Shelter Services, Community Bridges, the Warming Center, and Housing Matters are all among the more than 30 local nonprofits participating in *GT*’s annual [Santa Cruz Gives](#) holiday fundraising campaign.

‘BRIDGE TO NOWHERE’

In Santa Cruz County, the [most recent survey](#) of homeless residents counted 2,167 people, though demographers often warn that such “point-in-time counts” are prone to undercounting. Still, that number is crucial to proposals currently on the table to change the way local agencies provide shelter or enforce bans on sleeping in public.

The new countywide shelter budget would fund 549 slots across the outdoor River Street encampment, safe parking and indoor shelters like the Salvation Army, according to the Homeless Action Partnership. The

number of indoor beds funded would decrease to 135 as part of a goal to move from “a triage system” toward a year-round “system of shelter and services capable of addressing our homelessness crisis,” Santa Cruz County Homeless Services Coordinator Rayne Perez said in a press release announcing the change.

For street-level service providers like Adams, the choice to move away from a reliable indoor shelter beds highlights a glaring disconnect: how to house more people when there’s not enough housing. “It’s a massive, golden bridge to nowhere,” Adams says. “We’re seeing a reduction in services while there’s a one-time increase in funding.”

Though so-called “housing-first” models have shown promise in areas like Salt Lake City or Seattle, where cities are green lighting ample new housing development, proposals to build new market-rate housing—let alone designated affordable units, or variations like tiny houses—often stall in the local approval process amid strong backlash from other property owners.

SLEEP LEARNING CURVE

At the city level, the Santa Cruz City Council’s plan to modify a ban on camping in public spaces has also inspired divergent views.

The ban, which currently makes it a ticketable offense to “camp” in public has not been enforced since a court ruled it that such policies violate the Constitution’s prohibition on cruel and unusual punishment if no other viable shelter is available.

This week, the council will debate reinstating the ban during the day, from 7am to 10pm, frustrating some homeless advocates. Other changes are opposed by public safety critics, including a proposal to prohibit ticketing if a person is camping on private land with permission, or if a police officer determines that there is no shelter space available.

Santa Cruz Police Chief Mills has voiced support for the revised ordinance, and added in a blog post that the city could ban camping on more public spaces, crack down on syringes, add new parking time limits, or increase some citations to misdemeanors. Still, he cautions that, “Tickets alone cannot solve these problems” absent housing and mental health services, and he also proposes that the city offer more storage or consider limited amnesty for “good behavior.”

Among the 182 pages of public comments submitted to the City Council ahead of the camping ban debate, dozens of messages—some signed by backers of an anti-homeless rights City Council recall campaign—used boilerplate language to urge the council to delay a decision by at least two weeks and “make sure we do not increase the homeless population” with the changes.

“Homeless individuals may seem like they have no where (sic) to go, but they got here & and they can leave,” wrote Jennifer Greene. “Be STRONG against the people who say we need compassion.”

On the other side of the issue, a petition to “make City Council sleep outside for a week before voting on a new camping ban” has been circulating on pro-homeless rights social media pages. A minority of letters to policymakers asked them to consider the human toll that can accompany life on the street.

“This new rule proposed is unfair and inhuman,” wrote Satya Orion. “Where would you go if you had no home, office or car to retreat to?”

To learn more about the Warming Center, Community Bridges, Housing Matters, Pajaro Valley Shelter Services, and to contribute to local nonprofits working on homelessness issues, go to santacruzgives.org.

OPINION > GUEST COMMENTARY

Guest Commentary | Growing old in a high cost of living community is recipe for homelessness



Guest Commentary | Growing old in a high cost of living community is recipe for homelessness

By **SANTA CRUZ SENTINEL** |

December 25, 2019 at 5:00 am

Across the nation, senior homelessness (defined as those ages 62 or older) has increased by 62% from 2007 to 2016. The common misconception when people think of homelessness is that co-occurring symptoms, such as substance abuse and mental health issues, are the sole cause of the growing senior homeless population and are deeply entangled with our perceptions of homelessness. Often the most disturbing media messages, or individual instances we experience, are not representative of the homeless experience. We must refrain from adding additional stigma and harm and recognize that in addition to the supply side argument of a housing shortage, the persistence of low wage work is a major attributing factor to homelessness.

Startling new data from the Economic Policy Institute (EPI) reveals that an uncomfortably large number of Americans are lacking in retirement savings. Among households headed by someone between the ages of 32 and 61, nearly half have no money in retirement savings whatsoever. This consequences of this issue are just starting to reach the surface of our community and are indicative of why we are seeing a growing homeless senior population. This telling similarity among homeless seniors reveals that many were engaged in low wage work and were not able to invest in supplemental income retirement accounts, or to plan for their future, due to the growing high cost of living. They were left with very little opportunity to save and invest. As a result, many homeless seniors are victims of having stagnant Social Security income that provides less than what's needed to cover basic needs and a system that discards them once their ability to supply labor is exhausted. I know we can do better to create a system where we care for our elders, ensure dignity in aging and provide access to support services that fill in the gap when government fails. I believe we have done a great deal of that work here in Santa Cruz County through the partnerships among senior service providers such as Grey Bears, Meals on Wheels, Senior Network Services, Elderday and Lift Line under the collaboration of our own Area Agency on Aging.

But we know there are no easy choices for this growing population of homeless seniors. There are far too little options and resources available to address this growing epidemic due to limited governmental and philanthropic funding. Studies show that many homeless seniors prefer to live in marginal housing situations instead of traditional shelters due to fear of victimization. Many prefer to hide in plain sight, living in cars, RVs and using libraries, coffee shops and public spaces as their living rooms and community spaces.

Unfortunately, this issue will not be solved through nonprofits solutions alone, but

We all know that these solutions are slow moving, so what can we do now to support the former cashier, waitress and/or retail attendant that is no longer able to work? How do we as a community help alleviate the suffering that homelessness causes on seniors who helped build Santa Cruz County? Meals on Wheels, a program of Community Bridges, wants to alleviate one small hurdle by providing the food on the weekend to homeless seniors in Santa Cruz. Our shelf stable meal program for homeless seniors provides two healthy meals when our weekday congregate meal site at Loudon Nelson is closed. Join us in the Santa Cruz Gives campaign to ensure that homeless seniors in our community do not go hungry on the weekend. Go to santacruzgives.org.

1. United States Department of Housing and Urban Development.
2. <https://www.epi.org/publication/the-state-of-american-retirement-savings>

Ray Cancino is the chief executive officer of Community Bridges.



Santa Cruz, CA



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EVENT

The Power of Positive Parenting (for CalWORKs participants)

Tuesday, Jan 7th, 2020 @ 1:00pm

Cabrillo College, 6500 Soquel Drive, Room 321, Aptos

This post was contributed by a community member.

Posted by Triple P Santa Cruz

Triple P Seminar: The Power of Positive Parenting (for CalWORKs participants)

Tuesday, January 7, 1 - 3 pm

Dc

Do



Get practical tips to help you provide positive learning environments for children use assertive discipline, have realistic expectations and take care of yourself. This Triple P Seminar is free and open to CalWORKs participants only. CalWORKs participants should contact their Employment and Training Specialists to let them know if they plan on attending.

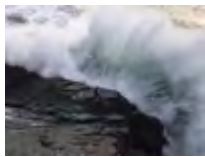
Presented in English by: Sandra Rodelo, Community Bridges – La Manzana Community Resources

Location: Cabrillo College, 6500 Soquel Drive, Room 321, Aptos

The views expressed in this post are the author's own. Want to post on Patch? [Register for a user account.](#)

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EVENT

FREE EVENT: Triple P South County Open House

Wednesday, Jan 22nd, 2020 @ 2:30pm

La Manzana Community Resources, 521 Main St, Watsonville (in outdoor courtyard)

This post was contributed by a community member.

Posted by Triple P Santa Cruz

FREE EVENT: Triple P South County Open House - Hosted by Community Bridges – La Manzana Community Resources

January 22, 2:30 – 4:30 pm



La Manzana Community Resources, 521 Main St, Watsonville (in outdoor courtyard)
Stop by for food, games and a chance to win prizes! Meet La Manzana Community Resources' Triple P practitioners, sign up for a Triple P class or one-on-one services, and learn about other organizations that support children and families.

The views expressed in this post are the author's own. Want to post on Patch? [Register for a user account.](#)

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