



COMMUNITY BRIDGES
PUENTES DE LA COMUNIDAD

Together, Anything is Possible
2018 Annual Report



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Promote. Protect. Uphold.

Dear Friends,

Thank you for your dedicated commitment to equity and justice, which has enabled positive change in Santa Cruz County. You continue to show us the true power of community through your relentless resolve to pursue solutions even in times when the outcome is uncertain. Your desire to be true agents of change is an invaluable asset, both to this agency and to our community. Together, in 2018, we demonstrated resolve in our recognition that people are able to unleash their full potential when we afford them opportunities. When we seek to make our community more affordable through advocating for affordable housing policies, and when we protect and support local marginalized communities amidst hostile federal immigration policies, we exemplify our mission and values through action. We would like to thank donors that supported us and inspired us to advocate so boldly.

Last year we were faced with divisive federal immigration narratives that sought to diminish the beautiful diversity in our community while undermining the power of collaboration and commitment. Community Bridges' mission guides us to recognize and reinforce that all our neighbors have inherent worth and deserve the opportunity to succeed regardless of immigration status. We would like to thank the hundreds who upheld our shared humanity by passionately collaborating, advocating and delivering messages of hope in a show of support for one another in spite of resistance. We wholeheartedly thank all those who spoke up with their time and resources to:

- **Promote Health and Nutrition** by opposing changes to the federal public charge policy, and advocating that basic health and nutrition services should be available for all those that need them.

- **Protect Families** by opposing separations for those seeking asylum or during immigration raids.
- **Uphold Equity and Dignity** by advocating for equitable resources to underserved communities such as seniors through our Meals on Wheels and families living in Lower Ocean communities through Nueva Vista Community Resources.

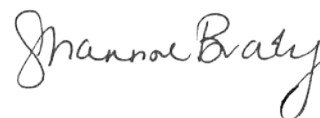
In the coming year, Community Bridges will be focused on supporting an economy that works for everyone, where people only have to work one job to survive and where all work is valued. In 2016, we completed an analysis spanning thirty local human services nonprofits and found that nonprofit workers are twice as likely to use public benefits to cover basic needs, as compared to all Santa Cruz residents. We believe in an economy that values the work of those that educate, counsel, nurture, and provide healthcare, and a host of other vital services. We believe this equity is possible, regardless of the challenges, and resolve to work towards making this a reality in our county.

We would like to thank all of you that have supported Community Bridges with your dollars and your time, as well as the staff and volunteers that help make our community thrive. Without your passion, commitment to our values, sacrifice, and steadfast daily leadership, our children, families, seniors and our community would not be as healthy, educated and nourished.

With gratitude,



Raymon Cancino
Chief Executive Officer



Shannon Brady
Board Chair



Leadership

Board of Directors

Shannon Brady
Chair

Pam Fields
Vice Chair

Lee Slaff
Treasurer

Jack Jacobson
Secretary

Kenn Barroga

Martín Bernal

Stephanie Connor Kent

Katy King

Nicolette Lee*

Heather Lenhardt*

Amy McEntee

Steven McKay

Sara Siegel

Richard Vasquez

Casey Wu

Management Team

Administration

Raymon “Ray” Cancino
Chief Executive Officer

Douglas Underhill
Chief Finance Officer

Julie Gilbertson
Chief Human Resources Officer

Seth McGibben
Chief Administrative Officer

Virginia Wright,
*Development Director**

Amy Hanley
Marketing & Communications Manager

Programs

Leslie Telles
Program Director, Child and Adult Care Food Program

Lisa Hindman Holbert
Program Director, Child Development Division

Cathy Cavanaugh,
Program Director, WIC

Lois Sones
Program Director, Elderday

Kirk Ance
Program Director, Lift Line

Lisa Berkowitz
Program Director, Meals on Wheels for Santa Cruz County

• * Outgoing

Living Our Shared Values

Celebrating Commitment to Community

Food from the Heart Luncheon



Farm to Fork Gala Dinner



The Mountain Affair Dinner



Breastfeeding Walk & Fair



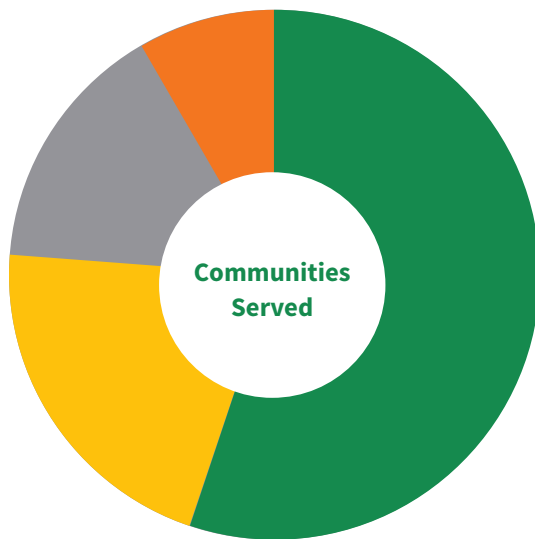
Advocating Respect and Support for All

- Immigration Policy/Public Charge
- Support Medi-Cal Funding and Block Grants
- City, County and State Affordable Housing Efforts
- Expanding Access to Early Childhood Education Services to More Families
- Free Lunch for Charter School Children
- Economic Justice
- Wage Equity
- Family Preparedness Planning

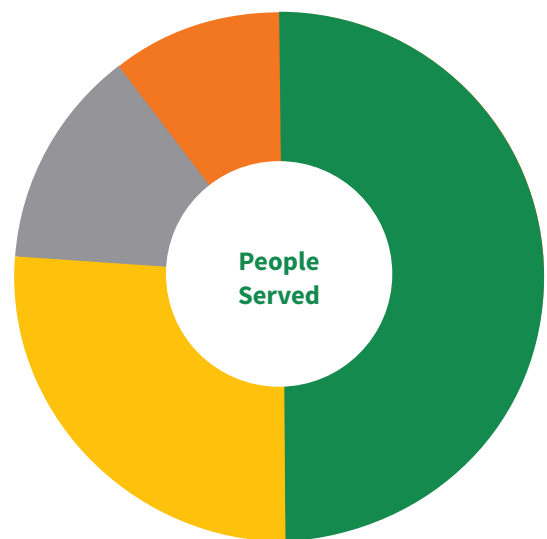
Reaffirming our Purpose

Community Bridges retained The Grove consulting firm to facilitate a strategic visioning process. Together, staff and volunteers restated our vision and mission, articulated our shared values, and developed four key strategic initiatives for 2018-20. (See page 9 for detail.)

Serving with Compassion and Integrity



- **56%** South County
- **21%** North County
- **15%** Monterey and San Benito
- **8%** Mid County



- **48%** Children Under 5
- **8%** Youth (6-18)
- **27%** Adults (19-59)
- **17%** Seniors (60 and Over)

Our Family of Programs

Children & Nutrition Programs

Child Development Division (CDD)



CDD helped lead the charge on state legislation that changed the way families qualify for services. Due to county and state advocacy efforts family income thresholds increased allowing more children to be eligible for childcare.

- **Fairgrounds Child Development Center**
2667 East Lake Avenue, Watsonville, CA 95076
(831) 786-9496
- **Redwood Mountain Child Development Center**
7103A Highway 9, Suite A, Felton, CA 95018
(831) 335-3222
- **Highlands Park Child Development Center**
8500 Highway 9, Ben Lomond, CA 95005
(831) 336-2857
- **Sycamore Street Child Development Center**
121 Sycamore Street, Santa Cruz, CA 95060
(831) 454-9927
- **Nuevo Dia Child Development Center**
135 Leibbrandt Avenue, Santa Cruz, CA 95060
(831) 426-1276
- **Vista Verde Child Development Center**
1936 Freedom Boulevard, Freedom, CA 95019
(831) 724-3749

Child and Adult Care Food Program (CACFP)

CACFP implemented a set of new nutrition standards. Meals and snacks now include a greater variety of vegetables and fruit, more whole grains, and less added sugar and saturated fat. The new standards encourage breastfeeding and better align the CACFP with WIC and other child nutrition programs.

- 18 West Lake Avenue, Suite R, Watsonville, CA 95076
(831) 688-8840



Women, Infants & Children (WIC)

Awarded the 2018 USDA Gold Level Loving Support Award for exemplary breastfeeding practices.



WIC provided 26 prenatal and early post-partum classes and 34 monthly nutrition classes to participants, and distributed food vouchers to 4,000 children, 1,300 infants, 600 pregnant women, 800 breastfeeding women, and 300 postpartum women each month. The vouchers are valued at \$4,493,334 for the year.

- 18 West Lake Avenue, Suite A, Watsonville, CA 95076
(831) 722-7121
- 1105 Water Street, Santa Cruz, CA 95062
(831) 426-3911
- 6134 Highway 9, Felton, CA 95018
(831) 426-3911

Family Programs

Family Resource Collective (FRC)

The FRCs share resources to provide comprehensive services to local families. New county-wide services this year include free or reduced cost counseling services, and the Parent Project, which supports families of youth on probation.

- **La Manzanita Community Resources**

521 Main Street, Suite Y, Watsonville, CA 95076
(831) 724-2997

Expanded partnerships with Second Harvest and Grey Bears to coordinate food access, and with HEAP to reduce families' PG&E bills.

- **Live Oak Community Resources**

1740 17th Avenue, Santa Cruz, CA 95062
(831) 476-7284

Pioneered the Listen4Good feedback loop, revamped the children's playroom, and led the first agency crowdfunding campaign which exceeded goals.

- **Nueva Vista Family Resource Center**

711 East Cliff Drive, Santa Cruz, CA 95060
(831) 423-5747

133 Leibbrandt Avenue, Santa Cruz, CA 95060
(831) 426-2322

Re-established partnerships with Dignity Mobile Wellness Clinic and strengthened partnerships with Santa Cruz Museum of Art and History, Watershed Council, and California State Parks. Co-sponsored Posadas in Beach Flats.

- **Mountain Community Resources**

134 Highway 9, Felton, CA 95018
(831) 335-6600

Collaborated with Ayurvedic practitioners to offer free natural health clinic services for the valley communities. Initiated a New Parent Support group to provide resources and reassurance to new parents.

Seniors & Transportation Programs

Elderday Adult Day Health Care

Elderday provided 17,569 days of care to adults with complex medical problems. The Matter of Balance evidence-based fall prevention program was established. Participants displayed their artwork at Mandala Holistic Hair and Wellness Studio, and staff and participants took part in developing a Museum of Art and History exhibit exploring senior isolation.

- 100 Pioneer Street, Suite C, Santa Cruz, CA 95060
(831) 458-3481

Lift Line

Lift Line continued its growth enabled by Measure D and local foundations, including expanding services in Monterey County, purchasing electric buses and charging stations with funds from the California Air Resources Board, and combating senior isolation through partnerships with the Museum of Art and History and Loudon Nelson.

- 521 Main Street Suite H, Watsonville, CA 95076
(831) 688-9663

Meals on Wheels for Santa Cruz County

This year the program began providing shelf-stable weekend meals for homeless seniors at Loudon Nelson, in addition to serving 162,325 meals to over 1,800 seniors.

- **Main Office & Dining Site**

Elena Baskin Live Oak Senior Center
1777 Capitola Road, Santa Cruz, CA 95062
(831) 464-3180

- **Highlands Park Senior Center**

8500 Highway 9, Ben Lomond, CA 95005

- **Loudon Nelson Community Center**

301 Center Street, Santa Cruz, CA 95060

- **Watsonville Senior Center**

114 East Fifth Street, Watsonville, CA 95076

- **Scotts Valley Senior Center**

360 Kings Village Road, Scotts Valley, CA 95066

Our Mission & Vision

In 2018, Community Bridges restated its mission, vision and values, and launched four agency-wide strategic initiatives.



Our Mission

Together, our family of 10 programs delivers essential services, provides equitable access to resources and advocates for health and dignity across every stage of life.

Our Vision

Community Bridges envisions a thriving community where every person has the opportunity to unleash their full potential.

Our Values



commitment

Achieve long-term positive impact by seeking out and acting on feedback and by consistently improving the quality of our work.



community

Actively listen to employees, participants, and the public to build connections and to tailor services to meet local needs.



compassion

Kind and caring in our interactions with each other and the public. We take time to understand the needs of others and ourselves.



integrity

Apply policies and services consistently, justly, and equitably. We are honest and reliable with participants, co-workers, and supporters.



respect

Communications are culturally competent and we embrace diversity. We assume good intentions and are considerate and mindful in our approach.



support

Care about and invest in each other as we collectively provide excellent service to those that need it the most.

2018-20 Strategic Initiatives

- ✓ Build a permanent center for senior services.
- ✓ Develop intake strategies to share metrics and refer clients across programs.
- ✓ Implement a salary policy that balances market conditions, our values, the impact on our programs, and is understood agency-wide.
- ✓ Create an integrated and intentional workplace culture.

Child & Nutrition Programs Spotlight



2,000

pregnant or
breastfeeding mothers



33,600

days of subsidized child
care and education

Alissha starts each weekday by saying excitedly, “I have to go to school to see my teacher!”

Alissha reveres her preschool teacher so much that if Alissha’s mom tells her to behave or she will inform her teacher, Alissha is always quick to behave. Alissha’s mom, Conception, says “I tell her teacher that she is my hero because my daughter just hears her name and behaves.”

Beyond helping with behavior at home, Conception appreciates the staff at the Sycamore Street Child Development Center for their dedication to her daughter each day. She states that all of the “Parents who come here see the affection [of the teachers]. It’s really beautiful.” She can go to work knowing that Alissha is safe, learning new skills and having opportunities that

she may not have had without being in an early care and education program.

When 3-year old Alissha began attending the Sycamore Street Child Development Center, she was shy, not used to socializing with children her age and spoke only Spanish. But now, a little over a year later, she has noticeably changed. Her mother and teachers have watched her develop and flourish. She is now dual language learner, asks many questions and is joyful. Conception says that Alissha “used to be shy and now she lets loose. She has changed so much.”

Because of the early education program at the Sycamore Street Child Development Center, one of the six early care and education sites of the Child Development Division of Community Bridges, Alissha will start kindergarten with a passion for learning and strong foundation that will have long-lasting benefits for her, and her families lives.

Family Resource Collective Spotlight



3,773

hours of afterschool
and summer programs
for children



6,357

days of parenting
education



2,723

food parcels delivered

“This place is more of a community than an outreach program.”

Dawn, family resource collective client

Mountain Community Resources (MCR), one of the four centers in the Community Bridges Family Resource Collective (FRC), provides support to families in need, like the Pitts family of San Lorenzo Valley.

When the family encountered financial trouble due to a job loss, they relied on MCR to get them through a hard time. Dawn was diagnosed with high blood pressure and the staff at MCR helped her with information and support she needed to access care and medicine. She praises the genuine warmth and kindness of the staff, “All the volunteers are really great.”

Dawn appreciates easy access to a wide variety of needed services, as well as the friendly staff. “You can use a computer, get clothes and books. I love the fresh foods they give.” In addition, the family has received firewood, blankets, and even their dog has been able to get free supplies and services. With no family in the area, MCR has been one of the only ways that the family was able to cover their basic needs during a tumultuous time.

“I love the place,” says Dawn with a smile.

Fifty-three percent of families receiving services at FRCs are below the Federal Poverty Level, which means that their income is less than \$2,000 per month. The FRC enables access to physical and behavioral health services, provides hands-on support, supplies practical education, and offers tangible resources to families in need throughout Santa Cruz County.

Seniors & Transportation Programs Spotlight



About a year ago Susan, aged 70, started feeling different.

Susan lives alone and she began experiencing mental confusion and forgetfulness that made accomplishing previously routine tasks onerous. She would stand in the aisle at the grocery store and not remember what ingredients she needed to purchase to make affordable and nutritious meals. At home she would sometimes forget that the oven was on for many hours after she had cooked, an admittedly dangerous situation. Around the same time, rent on her mobile home went up and she struggled to make her money last each month. “I was trying to keep my life the way it was, but finally accepted I needed help,” says Susan. Since Susan began receiving Meals on Wheels

(MOW) home deliveries, she worries less and can use her limited energy to keep up on household chores and arrange rides to get to the bank and church. “I don’t want to get to the point where I cannot manage on my own,” Susan states, and MOW is helping keep her independent. “And the food is very satisfying and fills up my plate!”

Living alone as a senior can be very isolating. It can be hard to feel connected to others and your community. Susan values the positive interaction with the MOW volunteers and trusts that they would recognize if she wasn’t well and needed to seek medical care. Susan notes that she is crossing a bridge to a new phase of life, and she expresses deep gratitude for the support that Meals on Wheels is providing to her through this transition.

A Community of Support

Public & Foundation Grant Sources

*Recognizing grants
from July 1, 2017 -
June 30, 2018*

\$1 million & above

Federal Funds
California State Funds
County of Santa Cruz

\$500,000 – \$1 million

Santa Cruz County Regional
Transportation Commission
Seniors Council of Santa Cruz
County

\$100,000 – \$499,999

City of Capitola
City of Santa Cruz
First 5 Santa Cruz County
Sunlight Giving Foundation

\$50,000 – \$99,999

California Association of
Food Banks
California Department of
Public Health
Community Foundation
Santa Cruz County

\$10,000 – \$49,999

Berry Family Foundation
City of Scotts Valley
City of Watsonville
Covered California
Kaiser Foundation
Monterey Peninsula
Foundation
Rockefeller Foundation
The David & Lucile Packard
Foundation

Up to \$10,000

Community Foundation for
Monterey County
Dudley-Vehmeyer Brown
Foundation
East Bay Community
Foundation
Friends of Santa Cruz County
Parks
Newman's Own Foundation
Palo Alto Medical Foundation
United Way of Santa Cruz
County

Businesses

*Recognizing businesses
from January 1, 2018 -
December 31, 2018*

Adobe
Advantage MFG, Inc
Aegis of Aptos
AnnieGlass
Apple Inc
AT&T Employee Giving
Bay Bed & Mattress*
Bay Federal Credit Union*
Biggam, Christensen &
Minsloff*
Blind Pilot Jewelers*
Bontadelli, Inc
Buckholdt Quality Builders
Cafe Cruz Rosticceria & Bar
California Giant, Inc
Canyon View Capital
Carol Kent Studios
Citrix Systems, Inc
Computer Studios
Congregational Church of
Soquel*
Deluxe Foods of Aptos, Inc*
Discretion Brewing
Driscoll Strawberry
Associates, Inc

Dynamic Press, Inc
ENGAGE (Explore New
Growth
and Gain Experience)
Falcon Trading Company
Famco LLC
Felton Veterinary Hospital, Inc
Gayle's Bakery & Rosticceria*
Giant Electric
Google Inc
Granite Construction Inc
Green Mountain Foundation*
Harper Street Ink Fund
Innomax Home Solutions LLC
Intel Corporation
Italian Catholic Federation
Kiss My Glass
Langlois Fancy Frozen Foods,
Inc
Lautman, Maska, Neill &
Company
Lifespan Care Management*
Lifetouch
Live Earth Farm
LPL Financial
Macken Construction
Marianne's Ice Cream
Microsoft
Mike Bloch Real Estate Team
Mmē
Modern Woodmen Fraternal
Financial
Mountain Mechanics*
NonProfits United
Nordic Naturals
Nourish
Oath, Inc
Original Stagnaro Fishing
Trips
Pacific Ag Pak, Inc
Penrose Chun & Gorman LLP*
Petrinis Gardening Services
Resurrection Church
Retirement Funding Solutions*

Rossi's Towing*
Rotary Club of Capitola/Aptos
Santa Cruz Community Credit
Union
Santa Cruz County Bank*
Santa Cruz Mountains Makers
Market
Santa Cruz Seaside Company*
Scharf Investments, LLC
Sheet Metal Workers Local
Union 104
Shopper's Corner*
Sisters Of The Holy Family
Small Acts
Solar Technologies
Sons of DeRose Trucking LLC
Soquel High School
St Andrew's Episcopal Church
St Stephens Lutheran Church
Staff of Life*
Super Steam
Sutter Maternity & Surgery
Center
System Studies Incorporated*
Target Foundation
Tasos Restaurant Supplies
Taylor's Office City
ToTel Communications
Tres Americas
United Way of the Bay Area
Valley Women's Club*
Volunteer Centers of Santa
Cruz County
Wolfsen Properties, LLC
Yvonne
Zinnia's Home & Garden

Individuals

\$10,000-\$49,999

Anonymous* (1)
Frank & Zoe Ann Orr Fund*
Brian & Patricia Herman
Donald Richards*
Barbara Wright

A Community of Support

\$5,000-\$9,999

Anonymous (1)
Ray & Trisha Cancino*
Estate of Betty Ann Durham
Shige & Amy Honjo
Jerry Lopez & Ana Espinoza*
Anonymous
Estate of Dale O'Rourke
Mari & Edward Rossi

\$1,000-\$4,999

Anonymous (1)
Kirk Ance*
The Applewood Fund*
Jacqueline Baker*
Richard Beale
Martin & Martha Bernal
Steve & Meg bontadelli
Mary & Edward Breiling
Vivian & Michael Brown*
Judith & Robert Burick
Ken Carlson
Paul & Tere Carrubba*
Marc & Maurene Catto*
Lin Florinda Colavin*
Douglass & Hannah Crocker*
Linda Fawcett & Joe Griffin*
Pamela & Ronald Fields*
Peter Gelblum & Michele Estrin-Gelblum*
Leonard Groner
Julie & Larry Haff
Rosalind Hastings*
Nicolle Henneuse*
Nanette & Donald Henneuse*
Christine & Vincent Hernandez
Tim & Pamela Humphreys*
Laurie & Peter Hunkel
Julie & Ralph Kimball
Harold & Donna LaFont
Tom Lehrer*
Heather Lenhardt & Aaron Robinson

Beverley Lindberg*
David & Dana Loury
Carol Mack
Barbara Marasco*
Michael Marchisio*
Ginny Solari Mazry
Steven McKay & Amy Keys
Rebecca McNiven
Michael & Monika Modest
Richard & Nancy Morgan
Robert & Joan Murphy Family Foundation
Rebecca Nolan
The O'Connell Family
Michele & Denis Pomroy*
Cheryl & Joseph Pruss*
Phyllis Rosenblum*
Alison Ruday
Cherri Rupert-Canfield
Robert Russell
Tisha Scurich
HenrySearle
Susan Seeger
Frank Shelley
The Sierra Fund
Lee Slaff*
Dora & Jeffrey Solinas
Richard & Karima Spencer
Cole Strickland & Charissa Garcia*
Michael & Lesley Tierra*
Doug Underhill
Lee & Mary Vaage*
Claudia & Alec Webster
Charlie Wilcox & Kelly Dillon
Bill & Rita Witmer
Richard Woodbury*
Casey Wu
Jan & Margaret Ysselstein*
Randy & Steve Ziganti
Mary & George Herbert
Zimmerman Foundation

\$500-\$999

Anonymous* (3)
Michele Bassi
Frank Baudino*
Thomas & Lilian Beggs
Lisa Berkowitz & Craig Mitchell*
John Bowman
Shannon & Tom Brady*
Bill & Barbara Bryant
Kelly & Martin Buhr
Cori & Jeff Burt*
Lois Carle
Elizabeth Carr
Kate Carrubba & Michael Best
Mary Castro & Dennis Hurley*
Robert & Maryellen Cavanagh
Cathy & Dan Cavanaugh*
Brian & Kathleen Cayton*
Gerald & Bonnie Christensen*
Gail & Laurence Clark*
Stephanie Connor Kent & Todd Kent
W. Patrick & Betty Crowley
Klaus & Sara Daehne
Robert Davidson
Candace Dekkert
Dennis DeMille
Edward & Jane Dewees
Kenneth & Anne Dobler
Evelyn Blossom Dorosin*
Theresa Dunton
Bill & Vicki Dyas
Jeffrey Eby
Lily Fillmore
Bette Garcia
Dionne Gayle
Greta & Ethan Hamm
Mary & Joe Hammer*
Penny Hargrove & Daniel Friedman*
Marina & Daniel Harkins
Dan Heiser
Marie Hoffman

Karen Holl
Polly Hughes & Cecily Cahill
Carolyn Hyatt*
Leila Jewell
Majel Jordan*
Glenn Joy
The Tim & Sarah Jur Foundation*
Geri & Phil Karleen
Paul Lawton & Patty Durkee*
Michael Leahy
Donna Lind*
Thomas & Yalenda Listmann*
Catherine Locke
Glenn Lyons & Nancy Gerdt*
Paul Machlis & Mira Haslam*
Eve Majure
Scott Malsom
David & Patricia Marsh*
Richard & Claire McAdams
Barbara & Thomas McIntyre
Bruce & Mary McPherson*
Joanna Miller
Carolyn Misumi
Kenneth & Anne Moonie
Marsha Muir
Donna Murphy & Mark Mesiti-Miller
Robert & Joan Murphy
Barbara Murray
Dan Nishimoto
Erik Ottem & Sherry Woo
Ms. Shane L Rodriguez*
Dorothy Ruby
Mary Ryan
Carol & Frank Saveria
Harold Schellenger Jr.
Ruth & Walter Schillinger
Charlene & Ray Selle
Jan Shirchild
Jamie & Shane Shook
Andrew Shore
Sara Siegel & Devin Gott

A Community of Support

\$500-\$999 (continued)

Robin & Greg Sirakides*
Stocker Family Fund
Ada & P Earl Stuart
Arlie Takahashi
John Takemoto
Craig Underhill
Richard & Elaine Wadsworth
Elizabeth Watson*
Alice Weigel*
Paul & Baylee Whitted
Linda Wilshusen & Rock
Pfothenhauer
Mike & Janet Windt
Nan Wojcik*
Glen Worstell

\$100-\$499

Anonymous (16)
Emily Abbink
Doug & Edie Achterman*
John Adams
Sue & Sean Adams
Albert Agresti
Beth Ahlgren
Joan & Joe Akers*
Geoff & Judy Alexander*
Wara Alexander*
Sharon & David Allshouse
Julie Almquist
Dan & Lynne Alper*
Jake Alsobrook
Barbara Anderson & Joe Nigos
Diane & Wayne Anderson
John Anderson
Judy Anderson
Melvin Anderson
William & Linda Anderson*
Peter & J Irma Andrews
Diane Anest
Ruth & Jeffrey Antolini
Bettina Aptheker
Margit & Albert Aramburu

Donna Archer
Susan Archibald*
Raymond Arneson
Nathan Atkinson
Dan & Judy Atwell
Yong Bai
Adrianna Bailey
Larizza Bailey
Sandra Baird & Steven Throner
Richard Baldwin
Corinne Barch
Charles Barnes
Leslie & Anne Barnes*
William & Charlene Barnes
Jane & Peter Barr
Maggie Barr
Mary Ellen Barr
Theresa Barreras & David Rose
Courtney & Michael Barrett
Kenneth Barroga & Sarah Rice
Marion & Michael Bashista
Diane & Michael Beaty
William Beauchamp
Marie Beauchemin
Janice Beebe*
Laura Belzer
Norbert Benecke & Paula
Maciel-Benecke
Robert & Cynthia Benge
Cathy Benson*
Cheryl Bentley*
James Berg
Carmen & Richard Bergmann*
Mary & Rudy Berghold
Duane & Wendy Berndt
Susan Bernstein
Jerry Bertsch
Len Beyea*
Donald Biek
Theresa & Lawrence Biggam
Bridget Binko & Fred Molnar
Daniel Birch
Peter & Eileen Blacklock

Sally & Carl Blair
Gerri Lyn Ashton & Michael
Bliden
Ralph Bogner*
Thomas Bolich
Marybeth & Charles Bontadelli
Lowell & Sally Bookman*
Jane Boone
Marianne & Michael Booth
Frank Borges
Doris & James Borza
Bill Bottenberg
Debra Bour & Richard Strayer
Barry & Emma Jean Bowman*
Marybeth Boyle
Sharon Bradburn
Mari & Ryan Brandt
Babette Brekka
Elisa Breton*
Loreen & Frank Bridges
Sarah Briggs
Lori & Tony Britton
Judith Brock
Harold Brockman
Scotty Brookie*
Penelope Brooks
Joe & Tracey Brookshier
Ruth Broomall
Edward Browder
Laura Brucken
Laurie & Chester Bruton
Marc Bryant
Mai Bui-Duy & Sean Murray
Christine Burdick
Lisa Burgstrom
Colleen & Robert Butterfield
Doyle Byford
M Gay Byington
Algyte & Gerald Cabak
Carol & Paul Cabanlit
Marc Cabrera
Frederick & Sharon Caiocca
Shannon Calby

Anne Callaway
Deborah Calloway & David
Zucker
Carol Campbell
Dawn Campbell
Linda Canepa
Susan & Peter Canepa
Barbara Canfield
Leslie Capozzi
Joseph Carbajal & Katy King
Althea Cardoso
Barbara Carey
Theresa Carino
Penelope Carless*
Sherry Carlsen
Rex & Leslie Carper*
Patrick Carri & Mary Sinclair
James & Nancy Carroll
Patty Carter
Norma & Paul Cartwright
Ron Castro
Michael & Miriam Cavanagh
Robert & Brenda Chadwick
Lilia Chagolla & Dulce
Lizarraga-Chagolla
Marian & Warren Chaney
Lynn Chappell
Cathy Chavez Miller
Frederick & Kate Chen
Kathryn Chetkovich
Mark Chetkovich*
Anne & Carl Christensen*
Connie & Michael Clark
Janet Claunch
Hans & Peggy Coffeng
Trina Coffman-Gomez
Morty Cohen
Beth & Russell Cole
Kermit Cole
Michael Collins
Lynn & Marylois Comeskey
Austin Comstock
Susan Cony

A Community of Support

\$100-\$499 (continued)

Mary Jane Cope
 Renner Corbin II
 Sharon & Jack Corkrean
 Monica Cornish
 Teresa & Mark Corwin
 Gina Cota
 Kimberly Couder
 Joan Courneen
 Jane Crabb
 Diane Crawford*
 Don & Stacey Crawford
 Patricia & Edward Cross
 Sandi & Mary Crouser*
 Christina Cuevas & Gilberto Reyes*
 Liza Culick & Geri Megielicz
 Susan & Joseph Curtis
 Virginia & Eugene Cutler
 Ruth & Agnes Cutshaw
 Linnea Dakota*
 Judy & Larry Darnell*
 Deborah & John Davis
 Gail Davis
 Marjorie Davis
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Steve & Randie Silverstein
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Lorrie Timmons
Jevon & Gary Todd
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Sarah Ann Young
Stephen & Barbara Young
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Karen & Weldon Zaske
Stephen Zaslav
Margaret & Marco Zavaroni
Judy Ziegler

A Community of Support

\$100-\$499 (continued)

Donna Ziel
Sylvia Zito & Michael Tozer
Frank Zwart & Julia
Armstrong-Zwart

Under \$100

We are grateful for the 1,576 individuals who gave \$1-99 in 2018! Your partnership is key to our success! In order to make sure all your dollars do the most good, we have opted to stop printing all these names in our annual report to help us offset the increased printing costs. If you have questions about your contributions, please don't hesitate to contact us anytime at info@cbridges.org or (831) 688-8840. Thank you for making a difference!

Honor Donations

Bobby Brewer
Robert Burkhart
Raymon Cancino
Rand Catto
Chuck Gross
Sandy Hansen
Ima Hernandez
Lisa Hindman Holbert
Shige Honjo
Lane Lawson
Dolores Martin
Jebediah Northern
Marilyn Rockey
Scotts Valley Senior Center
Ruth Seigle
Warren Family

Memorial Donations

June Batty
Mary Crompton
Beatrice Drobac

Mary Emery
Joseph "Rollie" Freitas
Bill Furnish
Carolyn Grissom
William Hudson
Rudy Kawata
Patricia Kerr
Jerome Mack
Diane Mesiti-Miller
Shinichi Misumi
Betty Rose Paller
Frederick Roberts
Joan Scholz
Anthony Souza

In-Kind Donors

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Art Services
Awakenings Bookstore
Brandon Basics
Cabrillo Stage
California Giant, Inc
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Canepa Classic & Collector
Cars
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Whitney Connell
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Gratitude Pastries
Great Infusions Co
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Il Biscotto
Geri & Phil Karleen*
Kathy Nails
Kianti's Pizza & Pasta Bar
KION
Kissed by an Angel Wines
Kitayama Bros Inc
Live Earth Farm



Thanks to Rotary Club of Capitola-Aptos for choosing Meals on Wheels to benefit from their annual fundraiser dinner. President-Elect Michele Bassi (pictured) is also a founding member of Friends of Meals on Wheels.

Jerry Lopez & Ana Espinoza*
Lucid Sound & Picture
Damian Maldonado & Javier
Carrillo
Marianne's Ice Cream
Monterey Bay Aquarium
Monterey Gold Honey
Monterey Mushrooms, Inc
Mountain Feed & Farm
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OMG Balsamic Vinegars
Piniti Cookies
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Gerry Rodman
Mari & Edward Rossi
San Francisco Forty Niners
San Francisco Giants
San Jose Sharks
Santa Cruz Children's
Museum of Discovery
Santa Cruz County Parks
Santa Cruz Mountain Vineyard
Santa Cruz Shakespeare
Santa Cruz Symphony
Scotts Valley Senior Center
Seascape Golf Club
Shopper's Corner*

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Kathy Sinnott
Sones Cellars
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Stephen Weldon
Well Within Spa
Marc Winquist
Woodworm Party Rentals
Wyland Foundation
Carola & Stephen Yarrow
Yoso Wellness Spa

*Loyalty Circle – honoring donors who have made gifts for five consecutive years or more.

Powerful Ways to Make A Difference

“This place matters to me. I care about the whole world but what can one person do about the whole world? You can really see the difference you make in a community. I know how to serve the San Lorenzo Valley. I will keep doing so—even after I am gone.”

Mary Hammer, Mountain Community Resources
Founder and Current Supporter

Your Legacy

If you want to make a lasting positive difference in Santa Cruz County, consider including Community Bridges in your financial plans. Community Bridges' programs serve all kinds of people from every part of the county. The right planned gift can provide you and your loved ones with tax and income benefits, while leaving a lasting impact on the people and programs that mean the most to you. To leave a gift in your will or trust, just discuss this language with a qualified professional:

“I bequeath \$_____ or _____% of my estate to Community Bridges, tax ID# 94-2460211, located at 519 Main Street, Watsonville, CA 95076.”

You can leave your gift for general purposes, or for a specific program. You can direct your planned gift to the general fund, or to our endowment.

It is Easy to Leave a Legacy!

- ✓ Name Community Bridges in your will or living trust.
- ✓ Name Community Bridges as a beneficiary of your retirement plan or insurance policy.
- ✓ More complex options, like charitable remainder trusts and charitable gift annuities, can be set up easily with the help of a financial advisor.

Appreciated assets.

An easy way to make an important gift is to donate assets, including appreciated shares of stocks and mutual funds. This may be one of the most tax-efficient ways to give. You may be able to receive a deduction based on the full appreciated value, and you might also avoid the capital gains tax that would have been due had you sold the shares.

Charitable IRAs

If you are over 70 ½ and make a contribution from your IRA, your gift could count towards your required minimum distribution (RMD). This is a great way to meet your annual RMD obligation and help our community thrive.

This is not legal advice. Please consult with a qualified professional to determine how these gifts will affect you.

If you have questions about how your gift would impact Community Bridges, contact Anna Vaage, Senior Development Analyst at 831-688-8840 x 205 or annav@cbridges.org.

Your Impact

Expenses

Administrative and development services are only 12% of our operating budget, however, they are key to our success. Community Bridges leverages these core support services such as accounting, human resources, facilities management, and development, across 10 unique programs. This allows the agency to realize economies of scale and reduce expenses like bulk purchasing of health insurance, while allowing the program staff to focus on what they know best – serving the people of Santa Cruz County.

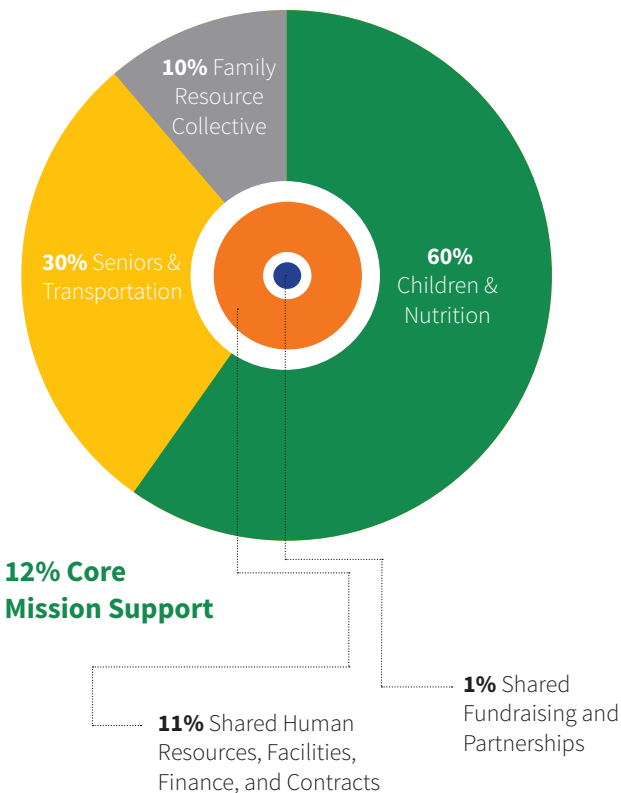
Revenue

While support from individuals and private foundations makes up only 6% of our revenue, these resources are critical to addressing community needs. These funds are used to address pressing community needs, while allowing us to respond to emerging issues. Non-governmental revenue sources are more flexible and can fill in gaps when government funding shifts unexpectedly.

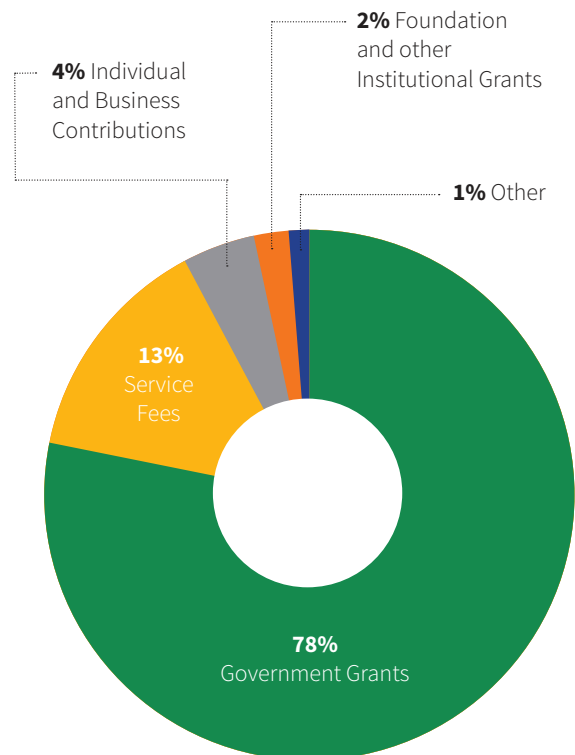
Operating Expenses

88% Direct Program Costs

10 programs that help Santa Cruz County residents thrive

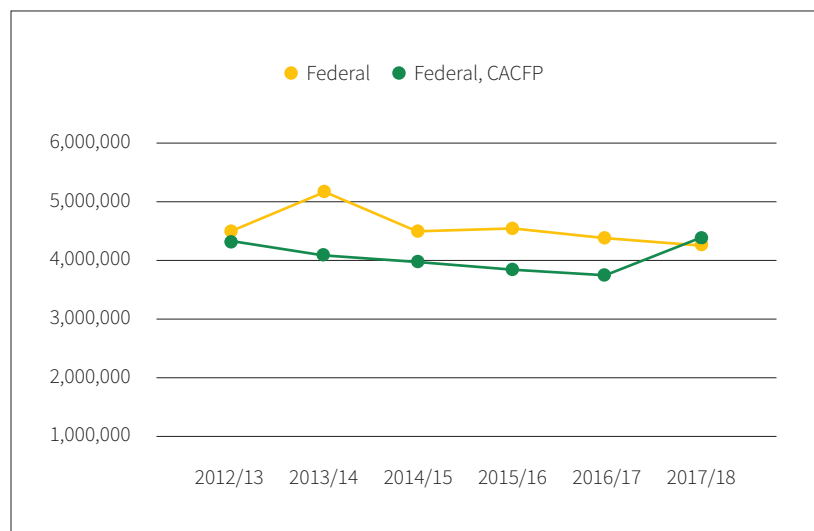


Operating Revenue



Five Year Revenue Trends

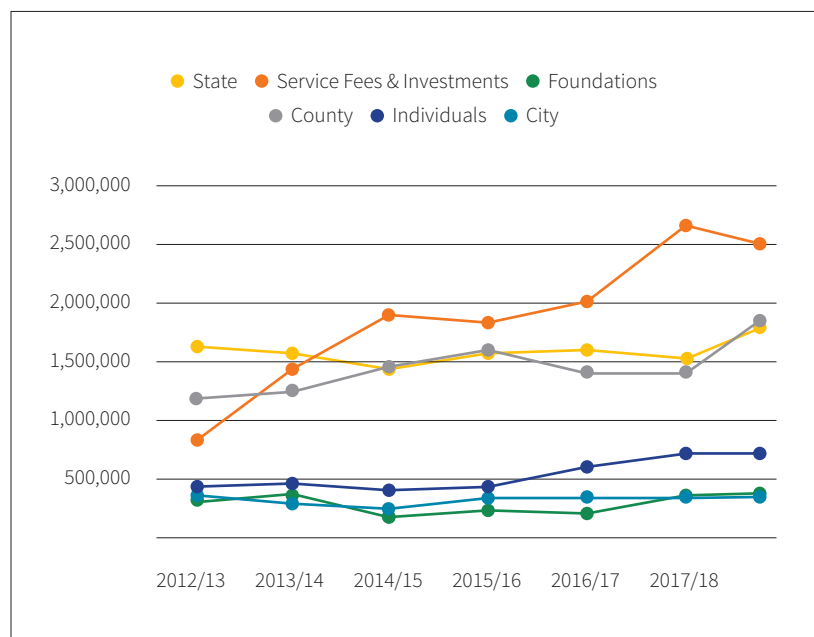
Five Year Federal Funding Trends



Since our founding, the federal government has been the largest source of revenue and over the last five years those funds have continued to decline. General federal funding has fallen by 3%, while federal funding for the Child and Adult Care Food Program (CACFP) has increased by 1%--not enough to match inflation.

CACFP funding is an important part of healthy eating for children and people in day care, injecting over \$4 million dollars into the local economy each year.

Five Year Selected Revenue Trends



County, city and state funding has increased over 23%, making up a portion of the reduced federal funding, and eliminating the deficits of prior years.

To grow and gain control of our revenues, we have continued to increase our fee for service and investment revenue by over 72% in the last five years.

Thanks to generous individuals, donations have increased over 44% in the last five years. Although still a small percent of the budget, individual giving is becoming steadily more important to our pursuit of sustainability and diversification.

Financials

Statement of Activities

for the Year Ended June 30, 2018

Support and Revenue	
Government Grants	\$12,716,351
Service Fees	2,173,138
Individual and Business Contributions	721,760
Foundation and other Institutional Grants	361,537
Interest and other	325,117
Total	\$16,297,903
Expenses	
Child & Adult Care Food Program (1)	4,497,948
Women, Infants & Children (WIC)	2,071,989
Child Development Division	1,818,374
Meals on Wheels	1,394,002
Lift Line	1,460,827
Elderday	1,273,115
La Manzana Community Resources	556,710
Mountain Community Resources	322,686
Nueva Vista Community Resources	289,258
Live Oak Community Resources	267,267
Management General	1,841,341
Fund Development	214,065
Total	\$16,007,582
Excess/(Decrease) of Support over Expenses	\$290,321
Depreciation	(107,002)
Increase/(Decrease) in Net Assets	183,319
Net Assets, Beginning of Year	\$2,586,631
Net Assets, End of Year	\$2,769,950

Statement of Financial Position

at June 30, 2018

Cash and Cash Equivalents	\$934,432
Investments	575,749
Receivables	1,480,387
	403,279
Inventories	\$18,690
Prepaid Expenses	258,297
Deposits	42,399
Property and Equipment, net	3,812,220
Total Assets	\$7,525,453
Accounts Payable and Accrued Expenses	\$1,154,822
Salaries and Benefits Payable	778,326
Deferred Revenue	69,590
Obligations under Capital Lease	4,968
Notes Payable	2,339,736
	408,061
Total Liabilities	\$4,755,503
Unrestricted Net Assets	2,351,568
Temporarily Restricted Net Assets	418,382
Total Net Assets	\$2,769,950
Total Liabilities and Net Assets	\$7,525,453

1. Includes \$4,214,742 distributed directly to day care home meal sites.

2. These audited statements do not include the value of the WIC food vouchers. In 2017-18, WIC distributed 80,162 voucher packages with the total value of \$4,493,334.

These numbers reflect our 2017/18 financial statements as audited by Kaku & Mersino, LLP. For a complete financial report, please contact us at (831) 688-8840 or visit communitybridges.org/financials.



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