



COMMUNITY BRIDGES
PUENTES DE LA COMUNIDAD

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FOR IMMEDIATE RELEASE: March 13, 2019

Community Bridges Announces New Addition to Leadership Team

Santa Cruz, CA – Community Bridges, one of the largest not-for-profit human service agencies in Santa Cruz County, is pleased to announce that Amy Hanley has joined the management team as its new Marketing Communications Manager. Community Bridges is a family of programs that provides critical health and human services to children, families and seniors in Santa Cruz County.

Amy joins Community Bridges with a strong background in marketing, community outreach and project development. In her role, Amy will further raise the profile of Community Bridges and the services it provides whilst developing new opportunities for community engagement.

“I am thrilled to be a part of a respected and transformative organization like Community Bridges that offer clients not only services, but community participation and a sense of belonging,” states Amy. “Our services touch more than 30,000 local residents each year --- that’s one in ten residents of Santa Cruz County!”

Amy is a longtime resident of Santa Cruz County and understands the unique needs and dynamic factors that influence social services in our community. Before joining Community Bridges, Amy worked for the Central California Alliance for Health leading provider branding and communication strategy and multiple access related initiatives; developed community outreach programs for Physicians Medical Group; and was Marketing Manager for a syndicated market research firm. Amy has also a Masters of Public Health Degree with a concentration in Community Health from Concordia University.

ABOUT COMMUNITY BRIDGES

Community Bridges envisions a thriving community where every person has the opportunity to unleash their full potential. Together, our family of programs delivers essential services, provides equitable access to resources, and advocates for health and dignity across every stage of life. To learn more, please visit www.communitybridges.org.

The Community Bridges family of programs includes the Child & Adult Care Food Program, Child Development Division, Women, Infants and Children (WIC), La Manzanita Community Resources, Live Oak Community Resources, Mountain Community Resources, Nueva Vista Community Resources, Elderday Adult Day Health Care, Lift Line and Meals on Wheels for Santa Cruz County.