

**Press contact:**

Lisa Berkowitz, Program Director  
(831) 464-3180 x106 | [lisab@cbridges.org](mailto:lisab@cbridges.org)



FOR IMMEDIATE RELEASE: December 20, 2018

**Meals on Wheels, Subaru team up with volunteers for holiday meal deliveries**

SANTA CRUZ COUNTY, Calif. — On Dec. 24, Meals on Wheels for Santa Cruz County will team up with volunteers at their Capitola office to pack baskets for homebound seniors around Santa Cruz County. Subaru of Santa Cruz staff, together with other community members, will deliver the baskets to seniors around the county on Christmas morning.

The public is invited to donate Christmas ornaments to pack in baskets, which can be dropped off at the Meals on Wheels office, Monday through Friday between 9 a.m. and 4 p.m.

“This has been a longtime tradition for Meals on Wheels for Santa Cruz County, and we are grateful to all the volunteers who make it possible” said Lisa Berkowitz, program director. “This year, we are excited to be partnering with Subaru of Santa Cruz as part of our participation in the Share the Love campaign.”

Meals on Wheels for Santa Cruz County is participating in the 2018 Subaru Share the Love Event as a member of Meals on Wheels America, and is one of four national Share the Love charitable partners supported through the promotion. Now through Jan. 2, Subaru of America will donate \$250 for every new Subaru vehicle sold or leased to the customer's choice of participating charities.

In addition to festive holiday deliveries, Meals on Wheels for Santa Cruz County serves meals at six dining sites around the county, with weekly deliveries to seniors by a team of volunteer drivers. The program served over 139,000 meals last year. According to the Seniors Council, 40 percent of seniors in Santa Cruz cannot afford to meet their basic needs, making programs like Meals on Wheels a critical resource for older local residents.

To join local volunteers and Subaru of Santa Cruz in nurturing seniors with nutritious meals, make your year-end gift to Meals on Wheels for Santa Cruz County at [CommunityBridges.org/Donate](http://CommunityBridges.org/Donate).

**About Meals on Wheels for Santa Cruz County, a program of Community Bridges**

Every day, Meals on Wheels for Santa Cruz County, a program of Community Bridges, serves nearly 1,800 seniors in need each year with warm meals, caring human contact, and a personalized service plan. The tireless work of this program – supported by a dedicated group of 200 volunteers – allows thousands of Santa Cruz County residents to remain healthy, safe, and independent in their own homes. Learn more at [CommunityBridges.org](http://CommunityBridges.org)