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MEDIA ADVISORY

[Editor's note: pictures available upon request]



**COMMUNITY BRIDGES**  
**PUENTES DE LA COMUNIDAD**

**Seacliff Mural to be revealed on Saturday, September 19**

**WHAT:** The Seacliff community invites you to celebrate the reveal of history-inspired mural on the corner of Broadway and Center Avenue in Aptos, California. The mural, filled with curious locals in vintage costumes, celebrates the arrival of the SS Palo Alto Cement Ship in 1930 at Seacliff Beach.

This event is open to the public.

**WHEN:** Saturday, September 19, 2015 from 4 to 6pm.

**WHERE:** On the corner of Center Ave. and Broadway in Aptos, California. Allow time to find neighborhood parking.

**WHO:** The mural was completed by artist Ann Thiermann, a premier muralist in our community.

This project was spearheaded by Cole Strickland and Ben Strock, and was made possible by the following neighborhood sponsors: Community Bridges, Dan Holdren, ForgetMeNot Clothing, Kathy Frank, Manuel's, Marianne's Ice Cream, Mills Family, Santana Family, Seacliff Improvement Association, Strickland Family, Strock Family, and The Wholesale House.

**WHY:** Just as unique as our Seacliff Community, the SS Palo Alto "Cement Ship" represents generations of wonderful and treasured memories. One way to "Cement" this ship in history is through Mural Art.

The process of bringing a historical mural to the Seacliff community has taken many shapes over the last few years, and is part of a greater plan to beautify the area.

**INTERVIEWS/QUOTES:** Interviews will be available during the event with leaders of the project, Cole Strickland and Ben Strock, artist Ann Thiermann, and representatives of the sponsoring agencies.

"Community Bridges is pleased to join our Seacliff neighbors in sponsoring this project to beautify the area we live and work," said Raymon Cancino, Chief Executive Officer of nonprofit Community Bridges, which operates ten human services programs throughout Santa Cruz County. "We have been operating out of this area since 1977, and are proud to see such a meaningful and striking mural installed. Ann did an amazing job."

"This ten-week painting project was filled with enthusiastic kids brining me their paintings, folks dropping off pizza, lots of cheering me on, a couple friends helping with big areas, painting some local portraits of long-time entrepreneurs, and dealing with weather! Come find my version of myself, and Ryley, favored terrier," said artist Ann Theirmann.