Media Contact: Yolanda Henry, Program Director, Mountain Community Resources Phone: (831) 588-4906 | Office: (831) 335-6600 Email: yolandah@cbridges.org

FOR IMMEDIATE RELEASE: February 14, 2017

Mountain Community Resources celebrates 32nd Annual Phone-a-thon Fundraiser
Felton, CA

2017 marks the 32nd Annual Phone-a-thon fundraiser for Mountain Community Resources, a comprehensive services program of Community Bridges serving the San Lorenzo Valley and Scotts Valley areas. Mountain Community Resources is seeking the help of volunteers for two sessions over two days: Wednesday February 22 and Thursday February 23, from 4 to 8 pm.

“This is our primary fundraiser of the year, and we raise about $25,000 every year, allowing us to continue to meet our valleys’ needs,” said Yolanda Henry, program director of Community Bridges’ Family Resource Collective, of which Mountain Community Resources is one. “We’ve been tremendously successful helping families in the valley, and it’s all thanks to support from the surrounding communities.”

Volunteers will receive food and be given training, a call script, and relevant background information about the program. Mountain Community Resources asks community members who have received the center’s services to join the phone-a-thon efforts and share their experiences with others. Callers are encouraged to use their own cell phones, and they will receive instructions on how to use privacy settings for calls.

Based in Felton, Mountain Community Resources provides programs and services for San Lorenzo Valley and Scotts Valley residents that include advocacy and case management, emergency preparedness trainings, “Together in the Park” playgroups, parenting education classes, probation youth support, food distribution and local access to County resources and programs.

For more information and to sign up to volunteer, contact Yolanda Henry at yolandah@cbridges.org or call (831)335-6600.

About Mountain Community Resources
Mountain Community Resources (MCR), a program of Community Bridges, is a local family resource center serving the San Lorenzo Valley and Scotts Valley communities since 1982. We offer a network of programs and services designed to help people thrive. We work directly with individuals and families to build a strong community.

For more information, visit us online at communitybridges.org/mcr