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Mountain Community Resources celebrates 33rd Annual Phone-a-thon fundraiser

FELTON, Calif. — Volunteers and staff of Mountain Community Resources (MCR), a program of Community Bridges, will kick off their 33rd annual Phone-a-thon fundraiser on March 6 at 4 p.m. This campaign is central to funding the center’s annual budget, bringing together the valley community to raise money for local food pantry services, parent education, advocacy, emergency preparedness and more. As the only family resource center in the San Lorenzo Valley, MCR provides half of the community services in the area.

“This is our primary fundraiser of the year, which allows us to continue to meet our valley’s needs,” said Roxanne Moore, MCR program manager. “We’ve seen a lot of success helping families in the valley, and it’s all because of the generosity of surrounding communities—including those individuals who volunteer their time for this very important fundraiser.”

MCR Phone-a-thon callers will solicit donations March 6 and March 7 from 4 to 8 p.m., and on March 11 from 1 to 4 p.m. Program staff and community organizers are seeking the help of volunteers for 2-4 hour slots over these three days. Community members who have received the center’s services are encouraged to volunteer as callers and share their experiences with others.

Volunteers will receive food, training, a call script, and relevant background information about the program. For more information and to sign up to volunteer, contact Roxanne Moore at info@cbridges.org or call 831-335-6600.

About Mountain Community Resources

Mountain Community Resources (MCR), a program of Community Bridges, is a local family resource center serving the San Lorenzo Valley and Scotts Valley communities since 1982. We offer a network of programs and services designed to help people thrive. We work directly with individuals and families to build a strong community.