



2015/16 LIFT LINE VEHICLE SPONSORSHIP PROGRAM

Thank you for your interest in Lift Line's Vehicle Sponsorship Program. Your sponsorship will increase awareness of your business while supporting more than 600 seniors and disabled residents in our community each year. To learn more about Lift Line, please visit us at www.communitybridges.org/liftline.

Your business will be prominently displayed on the back of a Lift Line vehicle. Each vehicle travels between 17,000 and 25,000 miles a year throughout Santa Cruz County and beyond. Space is limited, so please contact us today to reserve a spot in our annual rotation.

COST & DESCRIPTION

Lift Line van advertisements are \$1,200 per vehicle for a full year — just \$100 per month, or \$3 per day. The shape and size of the advertisements vary by van model, but the average dimensions are 33" tall by 62" wide. Your 12-month advertisement begins on the day it is placed.

If you choose to have Community Bridges create your advertisement for you, an additional cost of \$150 will be charged for a custom design to reflect your unique brand.

For the first year of your sponsorship, the \$250 cost of printing and installing the van advertisement is waived. These advertisements are printed on high quality vinyl, intended to withstand harsh weather and elements and remain in excellent condition for several years.

If the sponsor or his/her business is, in the judgment of the Community Bridges Board of Directors, involved or alleged to be involved in conduct that places Community Bridges in a bad light, the sponsorship may be immediately terminated. The sponsor will be refunded the pro-rated share of the sponsorship fee, less any expenses to remove the sponsorship language.

RENEWALS

Because Lift Line has a limited amount of advertising space available, and the waiting list for these spots continues to rise, Lift Line cannot guarantee annual renewal of your advertisement.

Should Lift Line be able to accommodate a renewal, your existing advertisement(s) will remain on the van unless you request otherwise. Should you choose to renew your sponsorship and reprint/replace your advertisement(s), you will be charged the \$250 fee for installation and printing per van, in addition to the standard sponsorship pricing.

Questions? Please contact Libby Morain, Director of Development at 831-688-8840 x207 or libbym@cbridges.org.

LIFT LINE

COMMUNITY BRIDGES
PUENTES DE LA COMUNIDAD 

2015/16 LIFT LINE VEHICLE SPONSORSHIP FORM

Yes! We support Community Bridges Lift Line program. We would like to make a gift to support this valuable program for seniors and disabled residents.

Name of Sponsor: _____

Address: _____

City: _____ Zip Code: _____

Contact Person: _____ Title: _____

Phone: _____ Email: _____

We would like to make the following sponsorship gift:

- ___ Lift Line vehicle(s) @ \$1,200 each (valid for one year)
- \$150 for Community Bridges to create my van advertisement
- \$250 cost per vehicle to re-print and install my advertisement(s) (for renewals only)

Sponsorship period _____ to _____
(date payment received) (12 months after sponsorship placed on van)

- Enclosed is a check made payable to Community Bridges
- Please send me an invoice for the above amount
- Please charge this to our company credit card, information is below

MasterCard VISA AMEX Card # _____ Exp. Date _____

Cardholder Name: _____

Cardholder Signature: _____ Amount: \$ _____

I hereby agree to the terms and conditions listed above.

Signature: _____ Date: _____

Signed by (please print): _____

To secure your sponsorship, please mail/email your completed form to:
Community Bridges attn. Lift Line van ad, 236 Santa Cruz Ave., Aptos, CA 95003
or
info@cbridges.org