



OUR MISSION

Strengthening our diverse community through innovative human services since 1977. Through our ten programs we work collaboratively to transform the lives of children, families, and seniors throughout Santa Cruz County.

OUR FAMILY OF PROGRAMS

CHILDREN







FAMILIES









SENIORS









COMPASSION & COMMITMENT INTERWOVEN

DEAR FRIEND,

Our work this past year was fueled by collaboration, empowerment, and a commitment to inclusion. Across our 10 programs, we served thousands of local children, families, and seniors, providing critical service and support for Santa Cruz County. Without friends like you, none of our work would be possible.

Through all the challenges of this past year, we have remained resilient. Our successes are a testament to our community's commitment to come together and address the issues of today. When we give our time thoughtfully and our resources generously, we put our compassion into action.

We are interconnected. The fabric of our community is made up of many diverse individuals, and what pulls at one of us influences everyone. This includes our clients: those who may be the most in need of services. This includes the very people who provide human services—our nonprofit employees. And this also includes you, the person reading this letter, who has friends, employees, coworkers or family members that are impacted by housing costs and income inequality. We work to ensure that everyone has the opportunity to thrive, and we invite you to join us in building a more stable, vibrant future for all who live in Santa Cruz County.

When we take a step back to reflect on this year, we see a tapestry interwoven with the persistent compassion and genuine investment of neighbors living our values together. We are a community that cares for its members: a community where children

can eat healthy food and excel in school, families can experience stability and hope, and seniors can be empowered with health care, companionship, and independence.

You may have noticed that our agency has been taking a more proactive approach to advocating for policy change. We believe that in order to help those we serve, we must promote the necessary long-term changes to policies that contribute to the need for these services in the first place. This coming year, we hope to engage in more statewide policymaking, advocating for sustainable funding for the programs that our youth, families, and seniors depend on to continue to thrive.

On behalf of the entire Community Bridges staff and Board of Directors, we would like to thank you for helping us continue to serve this community for many years to come.

In Community,

Raymon Cancino *Chief Executive Officer*

Shannon Brady*Board Chair

*incoming 2018



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2017 SNAPSHOTS

A YEAR OF

COMPASSION • INTEGRITY • INCLUSION • DIGNITY • EQUITY • EMPOWERMENT INITIATIVE • RESILIENCE • KINDNESS • COMMITMENT • COURAGE • GRATITUDE



WE CELEBRATED





FOOD FROM THE HEART



FARM TO FORK

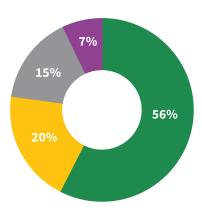


THE MOUNTAIN AFFAIR

BREASTFEEDING WALK/FAIR

WE SERVED

- South County North County
- Monterey and San Benito Counties
- Mid-County



WE ADVOCATED

Women's March • Immigration Forums • Wage Equity Affordable Housing • Economic Justice

WE GREW

Purchase of new space in Watsonville

We believe every individual has the potential, the resilience, and the inner values to rise above the barriers placed before them. Our family of programs leads the way in catalyzing this potential in strategic, tangible ways to create cycles of empowerment.

OUR FAMILY OF PROGRAMS





CHILDREN AND NUTRITION PROGRAMS

CHILD DEVELOPMENT DIVISION (CDD) (6 SITES)

Preserved early care and education funding for all! We advocated for AB300, which allows for local control over child care eligibility and funding. We preserved funding in the City of Santa Cruz.

Fairgrounds Child Development Center

2667 East Lake Ave. Watsonville, CA 95076

Redwood Mountain Preschool

7103A Highway 9 Felton, CA 95018

Highlands Park Child Development Center

8500 Highway 9 Ben Lomond, CA 95005

Sycamore Street Child Development Center

121 Sycamore St. Ste. 100 Santa Cruz, CA 95060

Nuevo Dia Child Development Center

135 Leibrandt Ave. Santa Cruz, CA 95060

Vista Verde Child Development Center

1936 Freedom Blvd. Watsonville, CA 95019

CHILD & ADULT CARE FOOD PROGRAM (CACFP)

Local funding

We successfully secured local funding, supporting our program through a \$15,000 CORE award for three years to increase the number of families served.

18 West Lake Ste. R Watsonville, CA 95076

WOMEN, INFANTS & CHILDREN (WIC) (3 SITES)

Nearly 4,000 children supported

We supported over 1,000 pregnant women, 1,000 breastfeeding women, and 1,500 infants. We also distributed almost \$5 million worth of vouchers to buy healthy food from local vendors.

18 West Lake Ave., Ste. A Watsonville, CA 95076

1105 Water St. Santa Cruz, CA 95062

6134 Highway 9 Felton, CA 95018





THE FAMILY RESOURCE COLLECTIVE

LA MANZANA COMMUNITY RESOURCES

Mexican Consulate

We deepened our relationship with the Mexican Consulate to provide literacy classes and added ESL classes at our center.

521 Main St., Ste. Y Watsonville, CA 95076

LIVE OAK COMMUNITY RESOURCES

Research projects

We received funding to pilot a survey throughout the Family Resource Collective to gather client data/ feedback. We also participated in the UCSC Housing Crisis Research Project.

1740 17th Ave. Santa Cruz, CA 95062

NUEVA VISTA COMMUNITY RESOURCES

Protecting families and immigrants We provided immigration forums, DACA renewal clinics, housing rights information meetings, childcare safety plan forms, and wage theft forms.

711 East Cliff Dr. 133 Leibrandt Ave. Santa Cruz, CA 95060 Santa Cruz, CA 95060

MOUNTAIN COMMUNITY RESOURCES

New project and growing needs We successfully renewed our partnership with the County Probation Department, and continue to provide food distributions across the Family Resource Collective.

6134 Highway 9 Felton, CA 95018

SENIOR AND TRANSPORTATION **PROGRAMS**

ELDERDAY ADULT DAY HEALTH CARE

Person-centered care

We transitioned to be more client/personfocused, and to record that progress electronically!

100 Pioneer St., Ste. C Santa Cruz, CA 95060

LIFT LINE

Increased services, improved fleet

We expanded services to seven days a week, increased dialysis rides, and added veterans' transportation to downtown. We also purchased two electric vehicles with CARB funding.

521 Main St., Ste. H Watsonville, CA 95076

MEALS ON WHEELS FOR SANTA CRUZ COUNTY (5 SITES)

Maintained our funding

We made sure that funding was sustained to meet growing seniors' needs, and transitioned to an electronic tracking system for home delivery.

Highlands Park Senior Center 8500 Highway 9

Ben Lomond, CA 95005

Louden Nelson Community Center 301 Center St.

Santa Cruz, CA 95066

Watsonville Senior Center

114 East Fifth St. Watsonville, CA 95076

Elena Baskin Live Oak Senior Center

1777 Capitola Rd. Santa Cruz, CA 95062

Scotts Valley Senior Center

360 Kings Village Rd. Scotts Valley, CA 95066



Donor Spotlight

CONTROLLING OUR DESTINY

Craig French's father purchased the La Manzana building on the corner of Main and West Lake in downtown Watsonville about 30 years ago, just before the 1989 earthquake shook the building, and the city, to its core. After renovations, the building was rented to a variety of commercial and community based businesses and organizations over the years.

Last year, Craig French and his business partner Barry Swenson began to talk about selling, and were approached by Community Bridges with an offer to buy the building.

When Craig heard the offer, he realized "it was a perfect fit." Community Bridges was a well-established nonprofit organization with a feasible plan. Even better, the organization already had two major programs in the building: La Manzana Community Resources and Women, Infants and Children (WIC). Selling the building to Community Bridges meant keeping important community services where they were needed.

Because finances are always tight for a nonprofit agency, Craig assisted with financing.

Santa Cruz County Bank approved a low interest loan, giving Community Bridges enough financial leverage to purchase the building.

The La Manzana building is well suited for Community Bridges. Commercial retail will provide rental revenue. There is easy access for clients and office space for Community Bridges accounting, human resources, and contracting. The outdoor plaza is perfect for festivals and community gatherings, and the site is close to shopping, restaurants, and public transportation.

The mortgage payments are lower than the rent on Community Bridges' current offices, saving the agency an anticipated \$60,000 a year. Even better, each payment goes toward ownership and long-term sustainability.

Craig French said, "It is advantageous for a nonprofit to buy a building, so they can control their own destiny." Community Bridges staff and Board members agree. We thank the French and Swenson families, and Santa Cruz County Bank for partnering with us.

Interested in making a contribution to the building fund?

Call Director of Development Virginia Wright at 831 688-8840, ext. 285.



Volunteer Spotlight

VOLUNTEER TO FULL-TIME LIAISON

In her office at La Manzana Community Resources (LMCR), Yaneri folds donated clothes for infants.

Onesies with Scooby Doo, Batman and dinosaur patterns are tucked away in a bin for families of Roots and Wings, a program supporting local foster families.

Yaneri remembers coming to a LMCR Posadas celebration with her mother when she was young. Years later, she was curious to learn more about the program she visited as a child, so she signed up to volunteer at the front desk. As a volunteer, she helped with reception, assisted clients with CalFresh and MediCal enrollment, and provided support with housing applications.

"Personally, I think volunteering is really important; not just because you're getting experience yourself, but because you're helping the community," says Yaneri. "You get to know the community's needs."

After graduating from college, Yaneri was eager to continue the work she is passionate about. She applied to be on LMCR staff and started her current position as Roots & Wings Liaison last fall.

A typical day for Yaneri might include calling foster parents to assess their needs, planning and coordinating a community movie night, helping a family find affordable housing and health care, or connecting parents with the scholarships their children need to play sports.

"I think the biggest thing that I learned from my education is the impact that children's surroundings have on them as they grow up, and that's stuck with me ever since graduating," Yaneri says. "I believe my work here has contributed to that environment in a positive way. And that's always been my goal—to make a change in the lives of children."

Use your passion to serve our community. Learn more about volunteering at communitybridges.org/volunteer

Volunteers are critical to our success at Community Bridges. And with 10 programs and 20 sites throughout Santa Cruz County, there are countless ways you can help. From delivering meals to seniors, to tutoring, leading group activities, or helping in our office, you can make a real difference in the lives of local children, families, and seniors.





Client Spotlight

SPARKING SUCCESS EARLY

Chance has a lot to smile about. He's an 8-month-old student at one of our six early childhood education centers in Santa Cruz County. While his parents are at work, Chance gets to play, learn, and develop his social skills in a nurturing environment alongside other children his age.

His mother, Angie, found it difficult to find child care in Santa Cruz County.

"Three months after having Chance, I had to return to work, and we were really stuck without child care," Angie says. "We had to puzzle these things together, where I had to take certain days off, my husband had to take days off, my mother-in-law had to cover days. We just did what we could until something would open up somewhere."

That is how Angie got connected with Community Bridges. Now, when Angie drops Chance off three days a week at preschool, she watches his face light up as he recognizes his teachers and sees the other children.

"Knowing that we have a safe, reliable, consistent place for him to be watched over and cared for and loved really means a lot to us, because it allows us to be able to work to support our family and have a better quality of life," says Angie.

Here at Community Bridges, we know healthy bodies and healthy minds go hand in hand. We want to ensure that our budding astronauts, artists, engineers and innovators are set up for success. With the high cost of living and raising a child locally, it's critical for working parents to have access to affordable care.

From a young age, every milestone is critical for children like Chance. From nutrition assistance and breastfeeding classes with Women, Infants, and Children (WIC), to healthy meals from our Child & Adult Care Food Program, to engaging preschool activities through the Child Development Division, we support our local families in every step along their journey, ensuring every milestone is met and celebrated.



Client Spotlight

UNLOCKING NEIGHBORHOOD CONNECTIONS

Juan (8) and his sister Lupita (13) started coming to tutoring at Nueva Vista Community Resources to get help with their homework. Their mother, Cynthia, can depend on Nueva Vista Community Resources. She shares, "I'm happy that the program is here every year. It keeps me coming back."

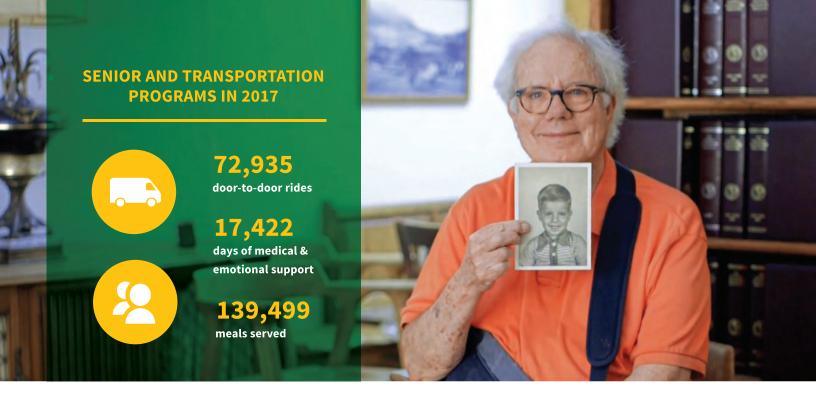
Cynthia believes in cultivating deep connections in her neighborhood. Her family started coming to the Summer Lunch program three years ago and found a welcoming community at Nueva Vista.

Following that first summer, the family became regular attendees of Beach Flats movie nights, the Summer Fun! field trips, and afterschool tutoring programs.

For Cynthia, Nueva Vista is about more than having a safe place to go—it's about giving back and building relationships. She's brought food to different events, helped out with the Summer Fun! activities with the children, and connected with local families along the way.

Like Cynthia, we know how important it is to be here—to be present, to listen to the needs of our neighbors, and to walk alongside mothers and fathers, children and teens, and everyone in between. With limited resources available to community members, Nueva Vista Community Resources and its three sister centers fill a critical role in serving families, where otherwise there would be a gap in services.

Community Bridges operates four family resource centers in Santa Cruz County, located in Santa Cruz, Watsonville, Live Oak and Felton. Family members often utilize resources at all locations, based on which location they are closest to in their time of need. These centers provide parent education, counseling, assistance with benefits, translation services, after-school programs, and so much more.



Client Spotlight

EMPOWERING INDEPENDENCE

John sits in his living room, holding a picture of himself as a child. After having a stroke, John experienced paralysis in his upper body, making many of his everyday tasks difficult. When his wife moved to Billings, Montana to get her nursing degree at age 60, she reached out to Meals on Wheels to make sure John would have nutritious food to eat while she was away studying.

"She immediately called Meals on Wheels because my family had delivered for them for a number of years right in Capitola. So we knew about it, and I couldn't fix my meals," John says. "It's ideal for a person who's paralyzed, because it's a matter of taking that package out of the freezer and putting it in the microwave for six minutes, and it's ready to go. It's perfect."

While John is still adjusting to being a disabled person, he says his Meals on Wheels deliveries are a high point.

While John is still adjusting to being a disabled person, he says that Meals on Wheels deliveries are a high point—especially this past Thanksgiving.

"I had my screen door open, expecting them to arrive, and I said, 'Here I am!' And they said, 'It must be John!' All ages, from little ones to the parents. It was genuine."

Our senior programs often work together to provide a higher level of care. Every day, Lift Line provides free door-to-door transportation for participants at Elderday Adult Day Health Care and Meals on Wheels dining sites. Elderday participants get to enjoy a hot meal every day, prepared by Meals on Wheels.

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Yolanda Henry, Program Director, Family Resource Collective*
Lisa Hindman Holbert, Program Director, Child Development Division
Lois Sones, Program Director, Elderday Adult Day Health Care
Leslie Telles, Program Director, Child & Adult Care Food Program

*Outgoing 2017







GRANTS

Recognizing grants from July 1, 2016 – June 30, 2017.

\$1 MILLION & ABOVE

Federal Funds County of Santa Cruz

\$500,000 - \$1 MILLION

California State Funds Seniors Council of Santa Cruz County Santa Cruz County Regional Transportation Commission

\$100,000 - \$500,000

First 5 Santa Cruz County City of Santa Cruz Sunlight Giving Foundation City of Capitola

\$50,000 - \$100,000

California Association of Food Banks California Department of Public Health The David & Lucile Packard Foundation

\$10,000 - \$50,000

Community Foundation Santa Cruz County Monterey Peninsula Foundation Covered California City of Watsonville Community Foundation for Monterey County East Bay Community Foundation Berry Family Foundation

UP TO \$10,000

City of Scotts Valley Newman's Own Foundation Caroline's Nonprofit Thrift Shop Lakeside Organic Garden, LLC Live Oak School District Soquel Unified School District United Way

BUSINESSES

Recognizing businesses from January 1 – December 31, 2017.

Above All Roofing Solutions, Inc Advantage MFG, Inc AIG Financial Products Apple Inc Applied Materials, Inc
AT&T Employee Giving
Autonomous Systems
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Bay Federal Credit Union*
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Redwood Mountain Faire Resurrection Church

Rossi's Towing Rotary Club of Capitola/Aptos Rotary Club of the San Lorenzo Valley

Retirement Funding Solutions

Santa Cruz Community Credit Union

Santa Cruz County Bank* Santa Cruz Seaside Company* Shopper's Corner* Solar Technologies St Stephens Lutheran Church Staff of Life* Super Steam System Studies Incorporated Temple Beth El The Darling House Turk the Roofer Visiting Angels Wesley House Yahoo Inc YLI Santa Cruz Institute #95 Zinnia's Home & Garden

INDIVIDUALS

Recognizing donors from January 1 – December 31, 2017.

\$100,000 & ABOVE

Barbara J Drew Charitable Trust

\$10,000 - \$49,999

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\$5,000 - \$9,999

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\$1,000 - \$4,999

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\$100 - \$499

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\$1 - \$99

We are grateful for the 1,792 individuals who gave \$1-99 in 2017! Your partnership is key to our success! In order to make sure all your dollars do the most good, we have opted to stop printing all these names in our annual report to help us offset the increased printing costs. If you have questions about your contributions, please don't hesitate to contact us anytime at info@cbridges.org or (831) 688-8840. Thank you for making a difference!

HONOR DONATIONS

Auntie Nettie Vicki Burke Robert Burkhart **Rand Catto** Elderday staff

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KION

Maria Leavitt Loma Prieta Winery Bill & Sally Lovejoy Manuel's Mexican Restaurant Margaritaville Marianne's Ice Cream Mount Hermon Adventure Center **Mountain Community Theatre** Mr. Toots Coffeehouse Sean & Judy Nestlerode Newman's Own Organics Nourish Paintball International **Palapas** Partage Winery Pie Ranch Michele & Denis Pomroy Ristorante Casa Nostra **River Run Vintners** Santa Cruz County Fairgrounds Santa Cruz County Parks Santa Cruz Mountain Vineyard Santa Cruz Shakespeare Shale Canyon Wines **Shermis Construction** Sones Cellars Soquel Vineyards Starbucks, Aptos Stephen Weldon The Hideout The White Raven Tilapia Film **Uncommon Brewers** Watsonville Coast Produce Inc. **Woodworm Party Rentals** Yvonne

Kissed by an Angel Wines

^{*}Loyalty Circle – honoring donors who have made gifts for five consecutive years or more.

LEAVE A LEGACY

THE GIFT THAT EVERYONE WILL REMEMBER

When it comes to investing in the success of local people, no organization is more committed to meeting the community's diverse needs as Community Bridges. Leaving a gift in your will, trust or retirement account is a powerful way to express your values now – and strengthen our community's future. The right planned gift can provide you and your loved ones with tax and income benefits, while leaving a lasting impact on the people and programs that mean the most to you. To leave a gift in your will or trust, just discuss this language with a qualified professional:

"I bequeath \$_____ or ____% of my estate to Community Bridges, tax ID# 94-2460211, located at 519 Main Street, Watsonville, CA 95076."

LEGACY GIVING - COMMON OPTIONS

You can decide to leave your gift for general purposes, or for a specific program. You can direct your planned gift to the general fund, or to our endowment.

IT IS EASY!

- You can name Community Bridges in your will or living trust.
- You can name Community Bridges as a beneficiary of your retirement plan or insurance policy.
- More complex options, like charitable remainder trusts and charitable gift annuities, can be set up easily with the help of a financial advisor.

ESTATE GIFTS ARE CARING GIFTS FOR THE FUTURE.

Community Bridges' largest individual donation last year came from a bequest donor. Her thoughtful and caring gift will provide meals to those in need for many years to come. Your legacy can truly live into the future with a little planning today.

APPRECIATED ASSETS

An easy way to make an important gift.

Stocks and gifts of appreciated assets, including appreciated shares of stocks and mutual funds, may be some of the most tax-efficient ways to give. If you have securities that have increased in value, you may receive a deduction based on the full appreciated value, and you might also avoid the capital gains tax that would have been due had you sold the shares.

If you make a contribution from your IRA and you are over 70 ½, your gift could count towards your required minimum distribution (RMD). This is a great way to save taxes and help our community thrive.

YOUR IMPACT

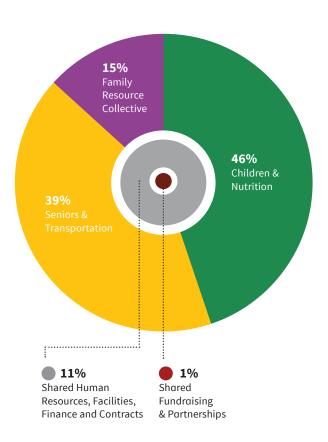
EVERY DOLLAR YOU GIVE MAKES AN IMPACT.

OPERATING EXPENSES

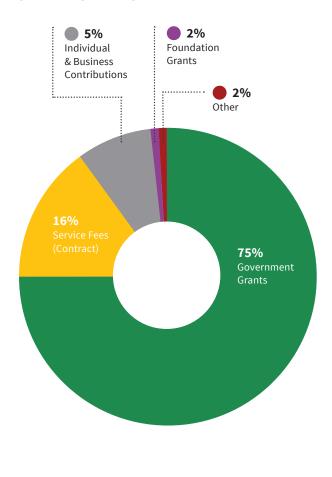
88% Direct Program Costs

10 programs that help Santa Cruz County residents thrive

12% Core Mission Support



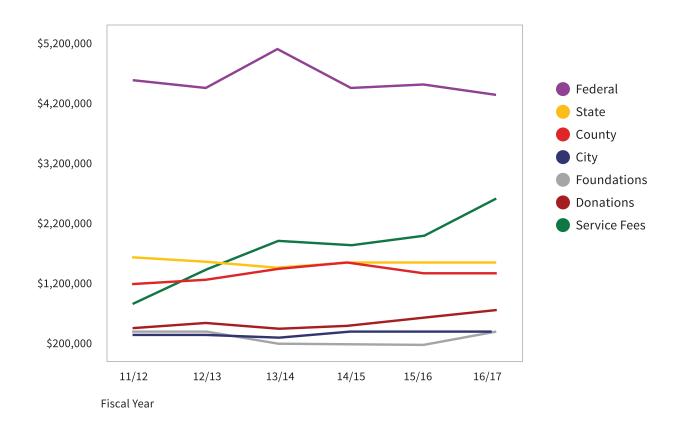
OPERATING REVENUE



Although fundraising and administrative services are only 12% of our operating budget, they are instrumental to our success. Community Bridges programs share costs for core support services such as accounting, human resources, facilities management, and leadership. This allows the agency to realize economies of scale and reduce expenses such as bulk purchasing and group health insurance, while allowing the program staff to focus on what they know best – serving the people of Santa Cruz County.

While support from individuals and private foundations makes up only 7% of our revenue, this 7% is critical to addressing the need in our community. In fact, individuals and private foundations make a growing and significant contribution to our programs. These funds are often used to address pressing agency needs, while allowing us to respond to emerging ones. Nongovernmental revenue sources are more flexible and can fill in gaps when government funding shifts unexpectedly.

FIVE YEAR REVENUE TRENDS



Over the last three years, federal government support has been marked by a slight but financially significant drop. To help address the challenge of reduced and variable funding, Community Bridges has successfully increased our contract fee for service programs, while we continue to explore new opportunities. County, city and state funding has not kept pace with inflation; although the dollar amounts remain fairly constant, our costs increase yearly. Thanks to donors like you, our individual giving has increased dramatically in the last three years, from \$446,903 to \$755,239. Although still a small percent of the budget, individual giving is steadily becoming more important to our pursuit of diversification.

"We need to ensure that we are in service with, not just in service of. We are not just handing out soup. Donors, clients, volunteers and staff are making the soup, eating it and sharing it, and making lasting connections. This central idea of connection, or bridges, differentiates our services, philosophy, and culture from other agencies. We thrive together."

- Raymon Cancino, Chief Executive Officer

FINANCIALS

STATEMENT OF ACTIVITIES

for the Year Ended June 30, 2017

Support and Revenue	
Government Grants	\$11,538,933
Service Fees (Contracts)	2,459,813
Individual and Business Contributions	755,239
Foundation Grants	336,085
Interest	29,093
Other	209,321
Total	\$15,328,484

Expenses	
Child & Adult Care Food Program ¹	\$3,991,362
Women, Infants & Children (WIC)	2,036,278
Child Development Division	1,624,029
Meals on Wheels	1,282,191
Lift Line	1,258,592
Elderday	1,249,968
La Manzana Community Resources	557,667
Mountain Community Resources	310,008
Nueva Vista Community Resources	299,185
Live Oak Community Resources	254,541
Management General	1,569,096
Fund Development	179,207
Depreciation Grant Funded Assets	90,986
Total	\$14,703,110
Increase/(Decrease) in Net Assets	\$625,374
Net Assets, Beginning of Year	\$1,961,257
Net Assets, End of Year	\$2,586,631

STATEMENT OF FINANCIAL POSITION

at June 30, 2017

Cash and Cash Equivalents	\$175,027
Investments	570,423
Receivables	1,718,717
Inventories	18,698
Prepaid Expenses	143,628
Deposits	252,332
Property and Equipment,Net	2,753,779
Total Assets	\$5,632,604
Accounts Payable and Accrued	\$485,025
Expenses	
Salaries and Benefits Payable	637,315
Deferred Revenue	130,242
Obligations under Capital Lease	6,774
Notes Payable	1,786,617
Total Liabilities	\$3,045,973
Unrestricted Net Assets	\$2,166,032
Temporarily Restricted Net Assets	420,599
Total Net Assets	\$2,586,631
Total Liabilities and Net Assets	\$5,632,604

1. Includes \$3,623,010 in CACFP day care home meal reimbursements.

These statements do not include the value of WIC food distributions, based on 86,240 packages redeemed at an average \$62 per package.

These numbers reflect our 2016/17 financial statements as audited by Kaku & Mersino, LLP. For a complete financial report, please contact us at (831) 688-8840 or visit communitybridges.org/financials.

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