



COMMUNITY BRIDGES  
PUENTES DE LA COMUNIDAD

**BOARD OF DIRECTORS**  
**Wednesday, November 16, 2016**  
**6:00 PM to 8:30 PM**

Elderday: 100 Pioneer Street, Santa Cruz, CA 95060

**AGENDA**

- 5:30 Dinner**
- 6:00 1. Call to Order/Establish Quorum**
- 6:02 2. Agenda Review**
- 6:05 3. Announcements/Program Updates**  
*3.1 Meals on Wheel- Food from the Heart Event*
- 6:10 4. \*CONSENT AGENDA – Action Items**  
*In approving the consent agenda, the Board is approving recommendations within each committee’s minutes listed below.*
- 4.1 Draft Minutes of the October 19, 2016 Board Meeting\***
- 4.2 Draft Minutes of the October 5, 2016 Philanthropy Committee Meeting**
- 4.3 Draft Minutes of the November 2, 2016 Philanthropy Committee Meeting**
- 4.4 Draft Minutes of the November 3, 2016 Finance Committee Meeting\***
- 6:15 5. Receive comments from members of the public on “Items not on the Agenda”**
- 6:20 6. Development/Philanthropy Report & Committee Update – Libby Morain**
- 6:40 8. Agency Business – Ray Cancino**  
*8.1 CCAH Alliance Application Submitted*  
*8.2 Measure D- Wrap up*  
*8.3 Election of BOD- Slate*  
*8.4 US Elections – Implications on Community Bridges*  
*8.5 Potential Change of BOD meeting time to 5pm*
- 7:00 8. Finance Committee Update – Cathy Benson**
- 7:15 9. Written Reports**  
*9.1 LOCR*
- 7:20 10. Newspaper Articles**
- 7:25 11. Items for Next Agenda**
- 7:30 12. Adjourn Regular Meeting**
- 7:35 13. CLOSED SESSION**
- 8:00 14. Adjourn Closed Session**

**Next Meeting:**  
**Wednesday, January 18, 2016**  
**6:00 PM to 8:00 PM**  
Location: Elderday 100 Pioneer



**BOARD OF DIRECTORS**  
**Wednesday, October 19, 2016,**  
**5:30 PM to 8:00 PM**

Elderday: 100 Pioneer Street, Santa Cruz, CA 95060

**APPROVED MINUTES**

**Members Present:** Jordan Ciliberto, Heather Lenhardt, Shannon Brady, Martín Bernal, Jorge Méndez, Jack Jacobson, Heather Lenhardt, Linda Fawcett, Sabra Reyes.

**Members Excused:** Rebecca Fowler, Sara Siegel, Kenn Barroga.

**Staff in Attendance:** Raymon Cancino, Tonje Switzer, Seth McGibben, Julie Gilbertson, Libby Morain, Cathy Benson, Lisa Berkovitz.

**Minutes:** Tonje Switzer

**5:30 Dinner served**

**6:03 1. Linda called to order/No Quorum**

**6:04 2. Agenda Review** - The Consent Agenda shifted place with the Program Report in order to establish quorum upon Shannon's arrival.

**6:05 3. Announcements/Program Updates**

3.1 *Mountain Affair- October 21st* – Ray reminded the Board of the upcoming event.

3.2 *Agency Participation in (Bi-National Health Week, Housing Crisis, DPH Dialogues, COE –*

*Raising a Child)* – Ray spoke briefly about the agency's involvement in the registration of

visitors at an October 10 MAH event where professor Steve McKay and Miriam Greenberg presented preliminary findings to a housing survey whose success Yolanda Henry and Nueva

Vista were integral parts to. Ray further noted Lisa Hindman Holbert's involvement in the

Raising a Child campaign, and her widespread recognition for implementing the Quality Rated Improvement System (QRIS) across CDD sites, achieving ratings of 4-5.

**6:08 6. Program Report - Lisa Berkowitz, Meals on Wheels**

Roll up for fiscal year 15/16 points out trends based on age, gender etc. for every dining site and indicates an overall younger client population than before, a trend change of 7% more clients living in poverty, and 25% of the 319 unduplicated seniors served at the Loudon Nelson site being homeless, often looking for a safe place where they will not be bothered. Lisa noted that the increase in the 60 years and older segment of the population of 37% since 2011 combined with a loss of \$500K in funding compared to 10 years ago is bound to impact MOW services. Lisa handed out several documents illustrating detailed client demographics and trends, and asked that the Board review them on own time. As MOW's most significant challenges Lisa listed increase in senior population, reduction and stagnation in funding, and an increase in food security among seniors. Lisa noted that to address these challenges MOW will expand

fundraising efforts, and remain involved in local and state efforts to increase funding and support for senior nutrition. Lisa also mentioned the ongoing effort to minimize staff cost by exploring how to serve more clients more efficiently. Expanding the UCSC intern program that has been providing MOW with students doing home visits would be a big help. The current delay in hiring an assistant program director has reduced costs. MOW also seeks to expand its volunteer program that hosts a list of 200 volunteers at the moment.

**6:27 6. Agency Business – Ray Cancino**

*6.1 Tech Infrastructure Issues* – Ray briefly mentioned that the CB servers went down in Admin, resulting in a 10-day gap of data which cost about \$10K to purchase and install.

**6:31 QUORUM ESTABLISHED**

**6:32 4. \*CONSENT AGENDA – Action Items**

*In approving the consent agenda, the Board is approving recommendations within each committee’s minutes listed below.*

*4.1 Draft Minutes of the September 21, 2016 Board Meeting\**

*4.2 Draft Minutes of the October 6, 2016 Finance Committee Meeting\**

**Jack/ Jorge moved to approve MSP.**

**6:35 5. Receive comments from members of the public on “Items not on the Agenda” - None**

**6:35 7. Development/Philanthropy Report & Committee Update – Libby Morain**

Libby noted that development has raised \$89K and are expecting a \$50K bequest. Currently getting ready for the Lautman mailer and finishing the calendar for which sponsors have been confirmed. A possible software update is being discussed. Buttons and yard signs have been made in support of Measure D. Mountain Affair is looking to be beautiful with lights and decoration, appetizers, donations of food and beer. Libby noted that Kristal Caballero has been accepted into a fulltime program at Berkeley, and has resigned, but will be working half time until January.

Shannon talked to the board about the upcoming board match and presented the board pledge form which show options of monthly or yearly giving. Libby stated that if every board member reaches their target, the board match should be easily feasible.

**6:44 Finance Committee Update – Cathy Benson**

August finances have been closed, and projected budgets saw positive changes partly due to delays both in hiring within CDD, and of the opening of Redwood Mountain. ADA at Elderday is up helped by two consecutive months 67-73 clients. Three Elderday employees waived health insurance which denotes big savings. Lift Line is getting a 10K increase in TDA income. MOW plan on purchasing a new van with 30k achieved from delaying the hire of an assistant program director. Cathy noted that there had been an extended discussion during the Finance Committee meeting concerning how expenses were being tracked. In order to offer more clarity, the following changes has been made to the budget spreadsheets effective next month; Column C= Annual 16/17 budget; Column D= Actual expenses; Column E = Actual revenue.

**6:54 9. Written Reports**

*9.1 WIC Program Report*

*9.2 MOW Program Report*

*9.3 LL Program Report*

**6:54 10. Newspaper Articles**

**6:54 11. Items for Next Agenda - None**

- 6:54 12. Adjourn Regular Meeting**
- 7:00 13. CLOSED SESSION**
- 8:23 14. Adjourned Closed Session**

Next Meeting:  
Wednesday, November 16, 2016  
6:00 PM to 8:00 PM  
Elderday: 100 Pioneer Street, Santa Cruz, CA 95060



COMMUNITY BRIDGES  
PUENTES DE LA COMUNIDAD

## Philanthropy and Marketing Committee

Wednesday, October 5, 2016 — 12-1 P.M.

At Live Oak Community Resources  
1740 17th Ave, Santa Cruz, CA 95065

Attending: Anna Vaage, Anissa Novak, Jordan Ciliberto, Libby Morain.

### 1. Department Updates

Review of a Progress Report showing 18% of our goal met at 24% of the year. Some of last fall's major gifts have not been repeated. One of our major donors passed away last spring. Meals on Wheels also received notice of a \$50,000 bequest through Community Foundation. We received a \$150,000/year 3-year grant from a foundation supporting services for young children and families. Plans in discussion to allocate portions to these programs, in addition to funding CB strategic planning process, and Fiscal and Philanthropy technology upgrades. Repeating the success of last FY is not sustainable without structural change. We will begin recruiting for a Senior Development Analyst this week. Kristal Caballero is working part time. There was discussion about the possibility of hiring grant writers via commission vs. contract.

### 2. Calendar Sponsorships

Jordan confirmed Deluxe Foods and is following up with Bay Federal and Gayle's Bakery. LPL Financial is also confirmed. Anissa confirmed Tannery and Kuumbwa available but limited. Artwork and commitments are needed by October 31 for the annual Thanksgiving mailing.

### 3. 16/17 Board Giving Goals

Last year's holiday match was met at 20% by 10 board members. There was discussion about 16/17 goals. CB's 40th anniversary occurs in October 2017. A 40% match, or \$40,000 lead gift? Pledges are needed from Board members by October 31 for holiday match campaign. There was discussion about including Farm to Fork donations. These went to cover event expenses.

### 4. MCR Mountain Affair- Oct 21

There will be a silent auction, fund-a-need and program tours. We are transitioning this event to a donor appreciation event to honor the local community. Ticket prices reduced from \$55 to \$35. We have received in-kind donations from local business to help offset event expenses.

### Next Philanthropy Committee Meeting:

November 2, 2016

at Live Oak Community Resources



COMMUNITY BRIDGES  
PUENTES DE LA COMUNIDAD

## Philanthropy and Marketing Committee

Wednesday, November 2, 2016 — 12–1 P.M.

At Live Oak Community Resources  
1740 17th Ave, Santa Cruz, CA 95065

Attending: Anna Vaage, Anissa Novak, Jordan Ciliberto, Kristal Caballero, Libby Morain, Linda Fawcett, Ray Cancino.

### 1. Department Updates

Review of a Progress Report showing 22% of our goal met at 32% of the year. We are \$20k behind this time last year, but we expect to meet our goals for the year. We are waiting to approach one major donor for a specific appeal. Jack Jacobson retired and did not renew his calendar advertisement, but we have filled 11 of 12 months with other sponsors. Sponsors are renewing and sponsoring multiple events. Main Street Realtors and Dynamic Press are both interested in half-sponsorships, so we will offer them a shared month. We are recruiting a Senior Development Analyst. We are applying for all the CA Alliance grants for Elderday, including Equipment, Technical Assistance, Infrastructure and Capital expansion. We have budgeted 65 Elderday participants per day average, and we recently saw 72 per day. Sereno Group declined Elderday's proposal for 1% quarterly proceeds. We await Measure D results, and this will benefit Elderday as well. We received a \$2,500 gift to Meals on Wheels today.

### 2. Giving Tuesday

Last year we raised \$12,000, the most of any nonprofit in the county. We are repeating the #Unselfie posts again, asking Board members to take selfies and share on social media. Kristal will send social media ambassador guidelines to Board and committee members. Ray proposed a holiday giving OpEd piece highlighting the efficiencies of giving locally to Community Bridges. **Jordan moved to recommend Governance Committee approval of a holiday giving OpEd pursuant to CB Advocacy Policy. Linda seconded. Motion passed.**

### 3. 16/17 Board Giving Goals

Board members agreed to match holiday giving again up to 20%, and several have come in. 2017 calendar is being mailed November 19 and includes Giving Tuesday and Match appeals.

### 4. Food from the Heart- Feb 3

We are soliciting sponsorships for Meals on Wheels fundraiser event. Libby applied to PAMF and Wells Fargo. Auction items will have a Valentine's Day sweetheart gift package theme, and a fund-a-need will support program activities. Jordan's second child is due that week.

### Next Philanthropy Committee Meeting:

December 7, 2016

at Live Oak Community Resources



COMMUNITY BRIDGES  
PUENTES DE LA COMUNIDAD

**Finance Committee**  
**Thursday, November 3, 2016**  
**11:00 AM – 12:00PM**  
**Community Bridges Aptos**  
**Approved Minutes**

**Members Present:** Linda Fawcett, Jack Jacobsen, Shannon Brady, Jorge Mendez

**Members Excused:**

**Staff in Attendance:** Ray Cancino, Cathy Benson, Tonje Switzer

**11:00 Shannon called the meeting to order/Quorum established.**

**11:02 Agenda Review:**

**11:05 CFO Report – Cathy Benson**

a) Program Budget Summary Review – June

Overall, programs had a \$67K net positive. Agency audit due 12/15/16, with Audit Committee review in early December. Kenn, Jorge and Martin are nominated as Audit Committee Members.

b) Program Budget Summary Review – September

A reminder that the amounts in the Annual 16/17 Budget column reflect both total budgeted revenues as well as budgeted expenses. In most cases, expenses are running below budget except for CACFP due to more meals claimed per family than what was expected. Revenue is higher than expected. September ADA for ELD was 72 which is above projections. ELD is still looking for nurses with a projected potential cost to the program when hired. LL has savings from driver vacancies. Admin's projected revenue declined as a result of a \$9K error in the August analysis. FRC staffing is in flux as we are trying to share staff across sites due to a resignation, a continued unfilled vacancy and the City of SC asking that we hire externally for a newly funded NVCR grant. LOCR has a loss due to a last minute 50% cut to their United Way grant (less \$5K), in spite of us already contracting to pay \$7.5K for an Americorp position to provide this grant's scope of work.

c) Financial Statement Review - September

We have 3 months of WIC receivables instead of the usual 2. There is \$189K in our escrow account for the MCR property, with a balloon payment of \$35K due December 2017 if we are unable to refinance the property before then. \$626K was the sale price and CB is currently paying \$3K per month of which half goes to the SLV Unified School District as rental income, and half into an escrow account. There was a brief discussion where the need for clarification with the school super-intendent about how the school district is in fact receiving a monthly income during this escrow period.

d) Cash Flow and Line of Credit – Cathy noted that the agency is doing well and will likely not need to borrow through December.

e) Investment and Endowment – There was a 1.5 % downward activity over the last month as opposed to 6% up the month prior.

**11:35 Closed Agenda Discussion**

**11:55 Items for Next Agenda**

**12:00 Adjourn**

**Next Meeting:**  
**Thursday, November 3, 2016**  
**11:00AM – 12:00PM**

**COMMUNITY BRIDGES**  
**Program Budget Summary**  
**June 30, 2016 Final**

**Projections for Year Ended 6-30-16**

A	B	C	D	E	F	G	H	I	J	K
	6/30/15 Audited Balance	Annual 15/16 Budget	Annual Projected Expenses	Annual Projected Revenues	As Yet Unsecured Revenues	(E-D) Net 2015-2016 Gain/Loss	(B+G) Cumulative Gain/Loss	Goal 25% Reserve %	Change from Prior Mo	14.5% Gen'l & Adm Exp
<b>PROGRAM NAME:</b>										
<b>Meals on Wheels</b>	475,348	1,620,928	1,639,611	1,661,767	0	22,156	497,505	31.5%	14,998	229,358
<b>Lift Line</b>	(134,427)	1,521,453	1,248,472	1,392,957	0	144,486	10,058	1.1%	100,832	129,951
<b>WIC (Oct-Sept FFY)</b>	134,402	2,365,546	2,439,561	2,456,632	0	17,071	151,472	6.2%	743	276,216
<b>Child Development Div</b>	(32,205)	2,027,915	1,925,005	1,959,756	0	34,750	2,545	0.1%	29,429	278,355
<b>La Manzana Commtty Res</b>	25,315	661,612	576,095	597,805	0	21,710	47,025	8.2%	(27,492)	83,534
<b>Live Oak Commtty Res</b>	91,571.55	305,297	297,853	304,344	0	6,492	98,063	32.9%	2,569	43,121
<b>CACFP (Oct-Sept FFY)</b>	(6,315)	4,519,558	4,271,705	4,270,012	0	(1,693)	(8,008)	-3.5%	12,163	8,670
<b>Mountain Commtty Res</b>	195,640	384,428	400,357	380,567	0	(19,791)	175,850	43.9%	(24,978)	52,609
<b>Nueva Vista Commtty Res</b>	33,866	326,070	326,535	348,032	0	21,497	55,364	17.0%	1,515	45,368
<b>Elderday</b>	(67,268)	1,742,050	1,720,295	1,597,921	0	(122,375)	(189,642)	-11.0%	7,331	249,272
<b>Administration</b>	109,912	1,471,500	1,491,203	1,429,738	0	(61,465)	48,448	3.3%	(27,443)	1,538
<b>Philanthropy</b>	47,983	90,876	89,866	94,877	0	5,012	52,994	59.0%	1,188	13,136
<b>TOTAL PROG OPERATIONS</b>	<b>873,824</b>	<b>17,037,233</b>	<b>16,426,558</b>	<b>16,494,408</b>	<b>-</b>	<b>67,850</b>	<b>941,674</b>	<b>7.85%</b>	<b>90,855</b>	<b>1,411,127</b>
<b>LOCR-Capital Campaign</b>	415,901	22,285	22,165	(13,447)	0	(35,612)	380,288	NA	(7,490)	589
<b>Nueva Vista Prop. Equity</b>	200,694	-	0	0	0	-	200,694	NA	-	0
<b>Fixed Assets &amp; Gen'l Agy</b>	495,844	-	87,265	13,407	0	(73,858)	421,986	NA	(80,019)	0
<b>TOTAL AGENCY</b>	<b>1,986,263</b>	<b>17,059,518</b>	<b>16,535,988</b>	<b>16,494,368</b>	<b>-</b>	<b>(41,620)</b>	<b>1,944,642</b>	<b>7.85%</b>	<b>3,345</b>	<b>1,411,716</b>

**Note: MOW : \$266,375 of MOW Endowment revenue shown on Fixed Assets & General Agency 6/30/15 Fund Balance.**

**Note: LL : \$500,000 of prior year LL losses included in Fixed Assets & General Agency Fund Balance.**

**Note: Familia Property Value of \$200,694 moved to Equity from Income.**

**\*\* Fixed Asset purchases and Pass-Thru expenses exempt; Admin Program restricted to 5% gain due to Federal restrictions on indirect expenses**



**COMMUNITY BRIDGES**  
**Program Budget Summary**  
**September 30, 2016**

**Projections for Year Ending 6-30-17**

A	B	C	D	E	F	G	H	I	J	K
PROGRAM NAME:	6/30/16 <i>Unaudited</i> Balance	Annual 16/17 Balanced Budget	Current Projected Expenses	Current Projected Revenues	As Yet Unsecured Revenues	(E-D) Net 2016-2017 Gain/Loss	(B+G) Cumulative Gain/Loss	Goal 25% Reserve %	Change from Prior Mo	14.5% Gen'l & Adm Exp
<b>WIC (Oct-Sept FFY)</b>	150,708	2,428,916	2,345,150	2,349,325	2,100	4,175	154,883	6.6%	(1,234)	295,487
<b>Child Development Div</b>	(16,416)	2,056,529	2,035,291	2,036,263	114,187	972	(15,444)	-0.8%	(2,913)	296,689
<b>Elderday</b>	(189,895)	2,011,415	1,933,143	2,006,932	246,862	73,789	(116,106)	-6.0%	14,658	280,097
<b>Meals on Wheels</b>	482,150	1,671,973	1,657,646	1,670,866	244,723	13,220	495,370	31.0%	(1,466)	223,943
<b>Lift Line</b>	(137,985)	1,406,202	1,378,115	1,419,214	123,671	41,099	(96,886)	-9.6%	10,540	146,536
<b>La Manzana Commtty Res</b>	86,611	658,099	644,958	652,321	27,299	7,363	93,974	14.6%	(1,181)	87,288
<b>Mountain Commtty Res</b>	206,045	388,753	376,081	383,957	61,944	7,876	213,921	56.9%	(6,892)	54,531
<b>Nueva Vista Commtty Res</b>	51,152	382,560	376,709	379,371	18,290	2,662	53,814	14.3%	(1,753)	52,539
<b>Live Oak Commtty Res</b>	98,620	279,916	274,006	268,965	50,587	(5,041)	93,579	34.2%	2,680	39,133
<b>CACFP (Oct-Sept FFY)</b>	(7,144)	3,732,690	4,225,345	4,238,015	1,965	12,670	5,526	3.1%	8,068	35,138
<b>Administration</b>	51,752	1,579,635	1,575,128	1,551,484	6,500	(23,644)	28,108	1.8%	(11,722)	2,480
<b>Philanthropy</b>	53,679	138,491	137,449	135,799	61,910	(1,650)	52,029	37.9%	(3,138)	19,930
<b>TOTAL PROG OPERATIONS</b>	<b>829,278</b>	<b>16,735,179</b>	<b>16,959,021</b>	<b>17,092,512</b>	<b>960,038</b>	<b>133,491</b>	<b>962,769</b>	<b>7.68%</b>	<b>5,647</b>	<b>1,533,791</b>
<b>LOCR-Capital Campaign</b>	380,286	47,097	22,612	54,000	42,824	31,388	411,674	NA	6,903	588
<b>Nueva Vista Prop. Equity</b>	200,694	-	0	0	0	-	200,694	NA	-	0
<b>Fixed Assets &amp; Gen'l Agy</b>	651,405	-	310	2,455	0	2,145	653,551	NA	674	0
<b>TOTAL AGENCY</b>	<b>2,061,663</b>	<b>16,782,276</b>	<b>16,981,943</b>	<b>17,148,968</b>	<b>1,002,862</b>	<b>167,025</b>	<b>2,228,687</b>	<b>7.68%</b>	<b>13,224</b>	<b>1,534,379</b>

**Note: MOW : \$266,375 of MOW Endowment revenue shown on Fixed Assets & General Agency 6/30/16 Fund Balance.**

**Note: LL : \$350,000 of prior year LL losses included in Fixed Assets & General Agency Fund Balance.**

**Note: Familia Property Value of \$200,694 moved to Equity from Income.**

**\*\* Fixed Asset purchases and Pass-Thru expenses exempt; Admin Program restricted to 5% gain due to Federal restrictions on indirect expenses**

**COMMUNITY BRIDGES**  
**Program Budget Summary**  
**September 30, 2016**

**PROGRAM NAME:**

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<b>WIC</b>	Minimal change
<b>Child Development Div</b>	Delay RM opening to 12/1, reduced attendance ND/FG
<b>Elderday</b>	Increase in YTD ADA (69) +\$18K, 2 more EE waive hlth
<b>Meals on Wheels</b>	Net minimal change, salary savings offset by increased operating costs
<b>Lift Line</b>	Staffing adjustments/EE on LOA \$11K savings
<b>La Manzana CR</b>	Mostly increased classroom supplies
<b>Mountain Commty Res</b>	Staffing changes <\$5K>
<b>Nueva Vista CR</b>	Potential staffing reorg-new City Liaison
<b>Live Oak CR</b>	Staff resignation
<b>CACFP</b>	Add'l \$3K judgement pmt, \$2.5K pers to outs contract, final Sept
<b>Administration</b>	GA down <\$11K> (Recalc CACFP In-Lieu \$9K)
<b>Philanthropy</b>	Add'l Pass-Thru of F2F to programs
<b>LOCR-Cap Campaign</b>	16/17 Equity gain/losses projected at 3%, annual maintenance fee/costs \$22K
<b>Nueva Vista Property</b>	Gain in equity since original acquisition and mergere w/CB
<b>FAs &amp; Agy Unrestr.</b>	Fiscal Sponsorships, Unallowable exps, Fixed Asset values

**Community Bridges  
Agency-Wide Revenue and Expenses  
September 30, 2016**

DESCRIPTION	RECEIVED	EARNED	% OF TOTAL	A/R	UNEARNED	DESCRIPTION	ACTUAL	% OF TOTAL
	YTD 9/30/16	YTD 9/30/16		YTD 9/30/16	YTD 9/30/16		YTD 9/30/16	
REVENUE					EXPENSE			
County of Santa Cruz	317,228	376,789	9.2%	59,561		Salaries & Wages	1,535,544	39.1%
City of Santa Cruz	0	69,364	1.7%	69,364		Payroll Taxes	183,147	4.7%
City of Capitola	0	28,326	0.7%	28,326		Health Insurance/Retirement	222,618	5.7%
City of Scotts Valley	0	2,293	0.1%	2,293		Contracted Services	81,871	2.1%
City of Watsonville	0	4,522	0.1%	4,522		Transportation Services	98,263	2.5%
AAA-Title IIIB/C	161,764	165,103	4.0%	3,339		Staff Travel	7,964	0.2%
USDA-AAA / CAFB / SL	52,961	79,154	1.9%	26,193		Occupancy Expense	254,733	6.5%
Dept of Health Svcs-WIC / Snap Ed	0	634,974	15.5%	634,974		Office/Program Expense	134,617	3.4%
Dept of Educ-CACFP Admin	31,163	101,344	2.5%	70,181		Staff Training	7,006	0.2%
Dept of Educ-CACFP Homes Passthru	1,080,370	1,080,596	26.4%	226		Insurance	43,000	1.1%
Dept of Educ-CACFP Ctrs CCC / CBAS	0	37,138	0.9%	37,138		Taxes, Licenses, Interest & Fees	16,930	0.4%
Dept of Education-CDD	410,325	323,398	7.9%		86,927	Equipment Expense	43,919	1.1%
Transportation Development Act	230,426	167,136	4.1%		63,290	Raw Food and Related	133,512	3.4%
EFSP (FEMA)	0	2,321	0.1%	2,321		Vehicle Operations/Maintenance	30,247	0.8%
Covered CA-Navigator	0	5,335	0.1%	5,335		Payments to CACFP Homes/Ctrs	1,080,596	27.5%
FTA Section 5310 - Cal Trans Veh	0	0	0.0%	-		Payments to Other Agencies	32,914	0.8%
FTA Section 5310 - Cal Trans Ops	0	21,000	0.5%	21,000		Fixed Asset Purchases	12,805	0.3%
First Five	67,798	67,697	1.7%		101	Vehicle Related Purchases	-	0.0%
Foundations & Other Grants	105,000	114,196	2.8%	9,196		Depreciation/Amortization	3,800	0.1%
Donations/Fundraising	83,690	84,252	2.1%	562				
Participant Contributions	23,194	23,194	0.6%	-				
Client Fees	96,049	103,309	2.5%	7,260				
Medi-Cal Fees	275,593	414,742	10.1%	139,148				
Program Income-Other	31,479	61,308	1.5%	29,830				
Transportation Fees/Scrip	3,939	3,939	0.1%	-				
Outside Contracts	9,995	23,857	0.6%	13,862				
Uncollectible Revenue	0	0	0.0%	-				
Interprogram Revenue	102,416	102,416	2.5%	-				
<b>TOTAL REVENUE</b>	<b>3,083,390</b>	<b>4,097,701</b>	<b>100.0%</b>	<b>1,164,629</b>	<b>150,318</b>	<b>TOTAL EXPENDITURES</b>	<b>3,923,488</b>	<b>100.0%</b>
						<b>Net Gain (Loss)</b>	<b>174,214</b>	
						Prelim Prior Yr Reserves	1,965,321	
Change from last month	-525					<b>Net Assets:</b>	<b>2,139,534</b>	

**Community Bridges  
Statement of Financial Position  
September 30, 2016**

ASSETS	Unrestricted	Temporarily	Temporarily	Endow	TOTAL
		Restricted Capital Campaign	Restricted Escrow	Restricted Net Assets	
Cash and cash equivalents	380,328	-	189,000	27,500	596,828
Cash reserved for LOFRC Facility Maint	-	393,408	-	-	393,408
Accounts/Grants receivable	1,408,189	-	-	-	1,408,189
Prepaid expenses	184,839	-	-	-	184,839
Inventory - Raw Food & Supplies	19,300	-	-	-	19,300
Refundable Deposits	55,505	-	-	-	55,505
Property and equipment	647,702	-	-	-	647,702
Leasehold improvements	45,639	-	-	-	45,639
<b>TOTAL ASSETS</b>	<b>2,741,502</b>	<b>393,408</b>	<b>189,000</b>	<b>27,500</b>	<b>3,351,410</b>
<b>LIABILITIES</b>					
Accounts payable	187,112	-	-	-	187,112
Salaries and wages payable	197,118	-	-	-	197,118
Payroll taxes payable	75,492	-	-	-	75,492
Retirement (401k) benefits payable	12,701	-	-	-	12,701
Accrued vacation salaries and wages	269,890	-	-	-	269,890
Health insurance payable/withheld	6,734	-	-	-	6,734
Short term debt (includes LOC)	-	-	-	-	-
Long term debt	-	-	-	-	-
Volunteer Center liability	-	3,248	-	-	3,248
Capitalized leases payable	81,763	-	-	-	81,763
Due to fixed asset fund	-	-	-	-	-
Unearned revenue/advances	206,537	-	-	-	206,537
Other debts	239	-	-	-	239
Other liabilities	171,041	-	-	-	171,041
<b>TOTAL LIABILITIES</b>	<b>1,208,627</b>	<b>3,248</b>	<b>-</b>	<b>-</b>	<b>1,211,876</b>
Fund Balance June 30, 2016	1,338,780	416,041	183,000	27,500	<b>1,965,321</b>
Current Year Income (Loss)	194,094	(25,881)	6,000	-	<b>174,214</b>
<b>TOTAL NET ASSETS</b>	<b>1,532,875</b>	<b>390,160</b>	<b>189,000</b>	<b>27,500</b>	<b>2,139,534</b>

	G	M	Current Month	Last Month	Goals	Req Ratios
<b>Cumulative Net Gain (Loss):</b>	↓	↓	<b>174,214</b>	<b>105,984</b>	<b>\$200,000</b>	
<b>Liquidity Ratio (Unrestr Cash/Total Liabilities):</b>	↓	↑	<b>0.31</b>	<b>0.13</b>	<b>3.0</b>	
<b>Current Ratio (Current Assets/Current Liabilities):</b>	↑	↓	<b>2.9</b>	<b>3.0</b>	<b>2.2</b>	<b>1.6</b>
<b>Modified Current Ratio (Liabilities include advances):</b>	↑	↑	<b>2.4</b>	<b>2.2</b>	<b>1.7</b>	
<b>Net Asset Ratio (Total Assets/Total Liabilities):</b>	↑	↑	<b>2.8</b>	<b>2.6</b>	<b>1.9</b>	
<b>Debt to Equity (Total Liabilities/Total Fund Bal):</b>	↑	↑	<b>57%</b>	<b>62%</b>	<b>109%</b>	
<b>Debt to Assets (Total Liabilities/Total Assets):</b>	↑	↑	<b>36%</b>	<b>38%</b>	<b>52%</b>	
<b>Return on Reserves:</b>	↓	↓	<b>8.1%</b>	<b>8.3%</b>	<b>9.3%</b>	
<b>Current Assets (excludes property/fixed assets):</b>			<b>2,658,069</b>	<b>2,698,170</b>	<b>3,300,000</b>	
<b>Current Liabilities (excludes long term/unearned):</b>			<b>920,327</b>	<b>908,062</b>	<b>1,510,000</b>	
<b>Modified Current Liabilities (adds in unearned):</b>			<b>1,126,864</b>	<b>1,209,174</b>	<b>1,960,000</b>	

# PROGRAM REPORT to BOARD of DIRECTORS

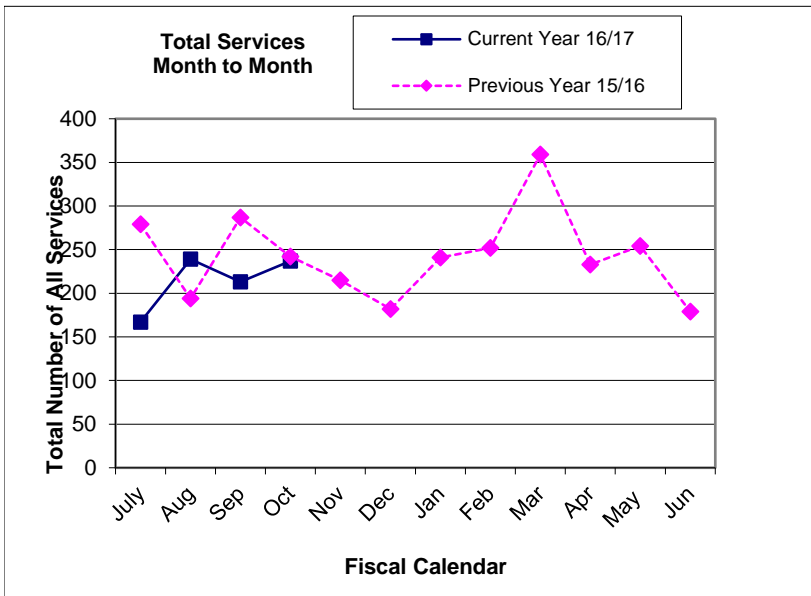
**Program Name:** Live Oak Community Resources



**Date of Board Meeting:** Mar 2015

**A. Services:**

Total number of all services	Fiscal Calendar	July	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	YTD	
	Current Year 16/17	167	239	213	237										856
	Previous Year 15/16	279	194	287	242	215	182	241	252	359	233	254	179		<b>2,917</b>



**C. Accomplishments:**

\* With a grant from the United Way, LOCR brought on an AmeriCorps tutoring coordinator in 2015-2016. High school students and adults in the community provided tutoring free of charge to local students. Student grades showed a modest increase, and parents and teachers expressed great satisfaction with the program.

\* LOCR once again led the charge in Covered California enrollment and renewal. In fiscal year 2015-2016, LOCR staff provided 163 instances of support with enrollment or renewal for Medi-Cal and Covered CA. \*

LOCR has taken a leadership role on the steering committee of the Live Oak Cradle to Career initiative. This partnership with Live Oak School District, the County of Santa Cruz, Santa Cruz Community Health Centers, First 5, and Encompass has allowed us to provide on-site English as a Second Language classes and co-develop a Parent Leadership Committee.

**D. Challenges:**

\* While no major sources of funding have been lost, funding from most sources has been flat or slightly reduced for the last three years, while expenses continue to rise. From a staffing high of 5.25 FTE in 2012, we are down to 2.8 FTE. Where possible, we are supporting staff's work with volunteer help, but any further reductions in staffing will make the program unsustainable.



*Freedom for Xochitl*

# MEASURE D WILL BRING *Freedom* TO LIFT LINE CLIENTS LIKE XOCHITL

## A SPECIAL MESSAGE FROM RAY CANCINO, EXECUTIVE DIRECTOR OF COMMUNITY BRIDGES

Dear Neighbors,

As much as anything, Measure D is about hundreds of people like Xochitl.

Xochitl is a 62-year-old retired accountant. Because of her health, she can no longer drive. But she remains active and engaged, and depends on Community Bridges' Lift Line program to get the care she needs.

Measure D will pay for a wide range of transportation improvements, generating \$500 million over the next 30 years including local road repair, Highway 1 improvements and the coastal rail trail. And 20% goes to support transit for seniors and people with disabilities, provided by Lift Line and Metro ParaCruz.

As Xochitl says, *"I've been waiting for a kidney transplant for over 10 years now, so I use Lift Line three times a week to make it to my dialysis appointments. I can't drive anymore because of my health, so I really rely on them."*

At Community Bridges, we provide more than 80,000 door-to-door rides annually. This service is completely free of charge to the rider. If Measure D passes, we will be able to increase our fleet and expand hours over the next 30 years. Seniors comprise the fastest growing segment of our community, with nearly 100 local people turning 60 every week.

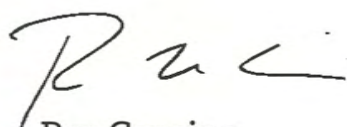


Measure D will ensure Lift Line's ability to meet the growing demand for our services, while making a significant investment in our community's future.

As Xochitl said, *"I live with my daughter, but she works full time and can't take me to the doctor. If it weren't for Lift Line, I'd have to take a taxi all the way from our home to make my appointments. I just can't afford that kind of cost."*

Just as Xochitl can't afford the cost of transportation to dialysis appointments, our community can't afford the cost of inaction. The obvious benefits this will bring include significant — and very welcome — improvements to our local roads and infrastructure. But that's just the beginning.

Your vote has the power to bring freedom to Xochitl and thousands of seniors like her.



Ray Cancino  
Executive Director, Community Bridges



📄 [GETSANTACRUZCOUNTYMOVING.ORG](http://GETSANTACRUZCOUNTYMOVING.ORG)    📺 [GETSANTACRUZCOUNTYMOVING](https://www.facebook.com/GETSANTACRUZCOUNTYMOVING)    📺 [@GETSCCMOVING](https://www.instagram.com/GETSCCMOVING)

*On November 8 — or by Mail*  
**YES ON MEASURE D**



*Get Santa Cruz County Moving*





Get Santa Cruz County Moving 2016  
132 Van Ness Avenue  
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Paid for by Get Santa Cruz County Moving 2016 - Yes on D - Supported by Bruce McPherson, John Leopold & Don Lane, with Major Funding by CA Alliance for Jobs, FPPC #1382804.

## PROTECT TRANSIT THAT ENSURES FREEDOM FOR SENIORS AND PEOPLE WITH DISABILITIES



## SLV & SV Meal and Food Programs: November 2016

**Tuesdays through Saturdays** (also 4th Mondays). Valley Churches United, Food Pantry and Food Distribution programs. Tues-Thurs 9-11:45 and Saturday 10-11:45. 1st and 3rd Fridays 9-11 are for seniors only. USDA Distribution on 4th Monday 10-1. For SLV, Scotts Valley, and Bonny Doon residents. Ben Lomond, corner of Highway 9 across from Ben Lomond Market, 336-8258. Closed Nov. 21-26.



**Tuesdays**, noon, "Free Lunch Tuesday." Felton Presbyterian Church, 6090 Highway 9, across from Rite-Aid, 335-6900.

**Wednesdays**, 12-2, Food Distribution. San Agustin Catholic Church, 257 Glenwood Dr, Scotts Valley (next to the fire station), 438-3633. Nov. 23: Regular distribution 12-2 plus special Thanksgiving Meal distribution 10-12 (advance sign-up required).

**Thursdays**, 10:00-2:30 (doors open 9:00-3:00), "Thursday Lunch." St. John's Catholic Church, down from Rite-Aid, Highway 9 and Russell, Felton. 335-4657. Closed Thanksgiving, Nov. 24.

**Thursdays**, 11-12, Food Distribution. Mountain Community Resources (a Community Bridges program), 6134 Highway 9, across from Rite Aid, Felton. 335-6600. Closed Thanksgiving, Nov. 24.

**Thursdays**, 5:00-6:30, Food Distribution. St. Philip's Episcopal Church, 5271 Scotts Valley Drive, Scotts Valley. 438-4360. Special schedule: Tuesday, Nov 22, 5:00-6:30 pm. (closed Thanksgiving, Nov 24).

**Fridays**, 5-5:30 p.m., "Fridays at Five" Food Distribution. GateWay Bible Church, 5000 Granite Creek Road, Scotts Valley, CA 95066. 438-0646. Closed Nov. 25.

**Sunday**, Nov. 13, 12:30-2:15. Redwood Christian Center, 6869 Highway 9, Felton (at Fall Creek Dr., near San Lorenzo Valley High School). 335-5307. Thanksgiving Lunch.

**Sunday**, Nov. 20, 2:00, Dinner. SS Peter & Paul Orthodox Church, 9980 Highway 9, Ben Lomond, north of town, 336-2228.

**Meals on Wheels** (a Community Bridges program), hot meals at dining centers in Ben Lomond (M-F, 336-5366) and Scotts Valley (Wednesdays, 438-8666). Reservation required, \$2.50 requested donation, for age 60+ (limited exceptions). Meals delivered if eligible, 454-3180.

**Grey Bears** Brown Bag Program, weekly bag of produce to be picked up in Ben Lomond, Felton, or Scotts Valley. Delivery available for homebound seniors. \$30 annual membership fee, for age 55+. [www.greybears.org](http://www.greybears.org) (479-1055).

...

*Except as noted, all programs are free of charge — Schedules are subject to change. Submit Changes/Additions to [slvsymeals@gmail.com](mailto:slvsymeals@gmail.com)*

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Posted by [Michael Oppenheimer](#) on November 4, 2016. Filed under [News, Our Town, Scotts Valley](#). You can follow any responses to this entry through the [RSS 2.0](#). You can leave a response or [trackback](#) to this entry

## 2016 Local Measures for Capitola Soquel Times

### Measure A

\$140 million bond issue, Santa Cruz High School District  
*Requires 55% YES to pass*

*Summary* — All funds benefitting local middle and high schools to upgrade classrooms, science labs, career training facilities, and technology infrastructure to acquire, renovate, construct/equip classrooms, sites/facilities; and improve school safety, security and disabled access.

**Bond repayment ~\$234 million.** Property Tax rate estimated to \$29.50 per \$100,000 of assessed valuation of property within the School District.



### Measure C

\$42 million bond issue, Soquel Union Elementary School District  
*Requires 55% YES to pass*

*Summary* — All funds used to repair/replace leaky roofs; make health, safety and security improvements; replace deteriorating plumbing and sewer systems; improve student access to computers and modern technology; modernize/construct classrooms, restrooms and school facilities; and upgrade inadequate electrical systems. Bond repayment ~\$93 million. Property Tax rate estimated to \$30 per \$100,000 of assessed valuation of property within the School District.

### Measure D

*Santa Cruz County*

Half-cent sales tax for 30 years, raising approximately \$17 million annually for local transportation projects.  
*Requires 66.67% (2/3) YES to pass*

*Summary* — Percentage Allocations by the SCCRTC • 30% Direct Allocation to Cities and County – Local roadway pavement repair and operational improvements, school and neighborhood traffic safety projects, bicycle and pedestrian projects. • 25% Highway Corridors (Hwys 1, 9 & 17) – Auxiliary lanes that separate entering and exiting traffic from through lanes to improve traffic flow and safety: 41st Ave-Soquel Dr; Bay/Porter-Park; State Park-Park – Bicycle and pedestrian over-crossings. • 20% Transit for Seniors and People with Disabilities: Santa Cruz METRO (16%), Community Bridges Lift Line Paratransit Service (4%). Comment – Will qualify the SCCRTC for matching Federal and State funds for county projects.

### Measure E

*Santa Cruz County*

Amendments to Measure K “Cannabis Business Tax” passed in 2014  
*Requires majority YES to pass*

*Summary* — Amends the language defining “cannabis,” “cannabis business,” and “medical marijuana business” for purposes of the tax.

### Measure F

*Capitola*

Extends the current one-quarter percent sales tax for an additional ten years to 2027  
*Requires majority YES to pass*

*Summary* — Revenue from this sales tax is used by the City to pay for general City programs and services, including public safety, wharf, beaches, parks, and street and sidewalk improvements.

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Posted by [Michael Oppenheimer](#) on November 2, 2016. Filed under [Capitola/Soquel, News, Our Town](#). You can follow any responses to this entry through the [RSS 2.0](#). You can leave a response or [trackback](#) to this entry

# Editorial, Oct. 25, 2016: Yes on transit tax Measure D, once again

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POSTED: 10/24/16, 3:08 PM PDT | UPDATED: 1 WEEK, 6 DAYS AGO 18 COMMENTS

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We don't often rerun editorials. But we're making an exception in the case of Measure D, a half-cent sales tax hike that would fund transportation improvements in the county.

It's that important.

So here is some of what we wrote Sept. 18:

Don't be fooled by the hyperbole and misinformation regarding transportation issues in our county.

If you live and work in Santa Cruz County, or commute to work elsewhere, you already know the truth: The traffic is miserable on the one coastal highway serving the county, and the surface streets countywide are mostly in states of disrepair.

That's why it's not even a close call on the Nov. 8 countywide transportation tax, Measure D. We recommend a yes vote, without qualification.

For many residents of Santa Cruz County, their No. 1 issue is traffic congestion, especially on Highway 1. Riding alongside are three other horsemen of the transportation apocalypse: gridlock and congestion; overrun side streets and neighborhoods; and the wretched condition of roads in the unincorporated areas of the county.

The 30-year half-cent hike in the sales tax would raise an estimated \$500 million, with 30 percent going to neighborhood projects such as local road repair, 25 percent to Highway 1 improvements, 20 percent to transit for seniors and disabled, 17 percent to the coastal rail-trail and 8 percent for railroad maintenance and an analysis of rail as a transit option.

Not exactly something for everyone, but close enough we hope to push this measure through. It won't be easy, though, as organized opponents, mostly the usual critics of any move to widen Highway 1 (many of whom live within the city of Santa Cruz, where widening doesn't offer the same kind of traffic balm), will make it difficult to achieve the required two-thirds majority for passage.

Make no mistake, however. As state funds and gas tax revenues have dwindled, transportation infrastructure problems have increased locally. All this as a post-recession increase in traffic on Highway 1 has created excruciating traffic not just on the Soquel Avenue to Aptos sections of the county's main thoroughfare, but chronic congestion and unsafe conditions on many arterial streets and cut-through neighborhoods.

And while the highway is the poster child for transportation paralysis in the county, there are a host of other pressing needs Measure D would address. They include:

- Funds for the county to improve streets and fix potholes with a nearly equal amount allocated among the four cities in the county to do the same.
- Money for building additional miles of pathway on the Coastal Rail Trail and new bicycle-pedestrian bridges over Highway 1.
- Providing funding to maintain bus services for the disabled and elderly.
- Setting aside money for required maintenance on the coastal rail corridor, owned by the county. The measure, however, does not put dollars aside for passenger rail service.
- Money for three new auxiliary lanes that would allow drivers moving from exit to exit a clearer path while reducing congestion in other lanes. These lanes, once completed, would stretch to State Park Drive in Aptos and should help with the dreaded neighborhood "cut through" traffic by desperate drivers, along with making it possible for buses, emergency medical personnel and police and fire vehicles to actually respond quickly to critical situations.

This measure uniquely addresses a number of pressing needs, visions and goals for 21st century transportation in our community. Vote yes on Measure D.

# With election Tuesday, Santa Cruz County Democrats see record voter registration

A voter places his ballot into the vote by mail drop box outside of the county building in Santa Cruz Friday afternoon. Others are located at city halls in Santa Cruz, Capitola, Watsonville and Scotts Valley. Kevin Johnson — Santa Cruz Sentinel

By **Jondi Gumz**, *Santa Cruz Sentinel*

POSTED: 11/05/16, 7:32 PM PDT | UPDATED: 1 DAY AGO [25 COMMENTS](#)

SANTA CRUZ >> If the polls in Santa Cruz County are quiet Tuesday, it could be because so many people are voting by mail. If the polls are busy, it could be the ballot is a bulky one with lots of races, local and state measures to be decided — not to mention that fierce political battle between Hillary Clinton and Donald Trump for president.

For this election, 88,848 county residents are in the permanent vote-by-mail category.

They comprise 56.5 percent of those registered to vote.

Of the 157,220 registered voters — down slightly from 2012 — 89,591 are Democrats, an all-time high and a point of pride for Deborah Luhrman, who chairs Santa Cruz County Democratic Party.

Those with no party preference total 35,795, trailed by 24,046 registered Republicans.

The ranks of Democrats are up from 74,500 at the start of the year, which Luhrman said was due to the voter registration team headed by Les Gardner and Emmanuel Garcia.

Aptos resident Sid Hutchins has been recruiting volunteers to staff three-hour shifts at a phone bank for the national Hillary Clinton campaign, working from 6 a.m. to 9 p.m. until polls close to reach voters around the U.S.

Asked about turnout, County Clerk Gail Pellerin said she always expects to see 100 percent.

Experts have talked about cyber attacks on voting machines but Pellerin said the county's voting machines are not connected to the internet. If a power outage knocked out scanning machines that tabulate votes, she said ballots would be taken to the county building which has a generator to keep everything running.

Her office has been busy issuing mail ballots — 100,941 as of mid-day Friday and 38,777 returned.

Kim Weber of Capitola came in Friday and left with her blue ballot envelope in hand, something different for her.

"I don't want to stand in line," she said.

"This is the first year I got to vote," said Kaitlin Brault, a UC Santa Cruz student from Orange County, happy to vote for Clinton.

## WAYS TO VOTE

Drop-off: Sign your ballot envelope and return your completed ballot in person at an official drop-off location:

- 701 Ocean St., Santa Cruz, in front of the County Government Center.
- 212 Church St., Santa Cruz, public parking lot.
- 1 Civic Center Drive, Scotts Valley City Hall parking lot.
- 420 Capitola Ave., Capitola City Hall parking lot.
- 316 Rodriguez St., Watsonville public parking lot 14.
- UC Santa Cruz Quarry Plaza, next to the Bookstore.

Early voting: Available Sunday from 9 a.m. to 5 p.m. and 8 a.m. to 5 p.m. Monday at the Santa Cruz County Elections Department, 701 Ocean St., Room 210, Santa Cruz, and Watsonville City Clerk's Office, 275 Main St., fourth floor, parking garage on sixth floor.

In person: Polls are open on Tuesday, Election Day, from 7 a.m. to 8 p.m. To find your polling place, check your Sample Ballot and Voter Information Guide, which was mailed to all registered voters in early October. Or look up your polling place at [Votescount.com](http://Votescount.com), call 831-454-2060 or check the Santa Cruz County Citizen Connect app in the App store or Google Play.

Rob Silvatici of Santa Cruz took advantage of the drop box in the county building parking lot to slip his ballot in.

“It’s important,” he said.

Voters will decide 16 local measures, nearly all involving taxes,

Tuesday’s ballot is bigger than “The Twelve Days of Christmas.”

This year, there are 13 local tax measures, 17 state propositions, three state legislative contests, two congressional seats and one attorney general race.

Voters will decide the fate of Measure D, a half-cent sales tax to apply countywide for 30 years. The measure, which needs a two-thirds yes vote to pass, would raise an estimated \$17 million annually to repair potholes, repave streets, improve traffic flow on Highway 1, provide sidewalks, buses and bike lanes, maintain transit for senior citizens and those with disabilities and preserve rail options.

Current sales tax rates are: 9 percent in Watsonville, 8.75 percent in Capitola, Scotts Valley and the city of Santa Cruz, and 8.25 percent in the unincorporated areas of the county.

Other tax measures on the ballot:

Advertisement

• For Santa Cruz City Schools, a \$140 million bond to upgrade middle and high school facilities and a \$68 million to repair and upgrade elementary school facilities.

• For the Soquel Union Elementary District, a \$42 million bond to modernize facilities.

• For Capitola, extending an existing one-quarter cent sales tax for 10 years to fund city services.

• For Watsonville, raising the tax rate on hotels and motel guests from 10 percent to 11 percent, to fund city services.

• For Watsonville, cutting the tax on telecommunications and video from 6 percent to 5.5 percent and extending it to wireless and voice over the internet service to generate about \$4 million annually for city services.

• For Watsonville, a tax on cannabis cultivation of up to \$20 per square foot per year of canopy area, up to 2.5 percent on receipts from manufactured cannabis products and up to 10 percent on receipts from retail cannabis sales to fund city services. Voters can say aye or nay on the city’s plan to divvy up cannabis tax revenue.

• For the Boulder Creek fire district, a \$35 per year parcel tax for 30 years to fund services and equipment, with the rate adjusted annually by the consumer price index or two percent, whichever is less.

• For the Zayante fire district, a \$68 parcel tax to replace the \$35 parcel tax from 1992, to fund service, vehicles and equipment with no sunset date.

• For the Aromas fire district, \$230 per developed parcel to fund paramedic service with no sunset date.

Each school bond measure requires a 55 percent yes vote to pass.

Each parcel tax requires a two-thirds yes vote to pass.

Voters will pick leaders to serve on city councils in Santa Cruz, Scotts Valley, Watsonville and Capitola.

All five seats in the Scotts Valley school district are on the ballot, with voters filling school board seats in Pajaro Valley, Live Oak, Mountain Elementary, the Aromas-San Juan district and Los Gatos-Saratoga joint high school district.

Four seats on the Central Fire board are up for grabs along with three seats on the fire board in Scotts Valley and three seats on the Santa Cruz Port District board.

Two seats on the San Lorenzo Valley Water District board will be filled and one on the Soquel Creek Water District board.

The Watsonville seat on the Cabrillo College board will be decided and the Mid-County seat is contested.

So far, five people have booked a ride to the polls with Community Bridges' Lift Line, a service that would get funds from Measure D.

"We will have room on the buses," said Libby Morain of Community Bridges.

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# Coast Lines, Nov. 13, 2016: Day of community service Sunday

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POSTED: 11/12/16, 6:22 PM PST | UPDATED: 2 DAYS AGO 0 COMMENTS

SANTA CRUZ

## DAY OF COMMUNITY SERVICE SUNDAY

Community members are invited to participate in an Afternoon of Community Service from 2 to 4 p.m. Sunday at the Santa Cruz Police Department's Community Room, 155 Center St.

The event was organized by a group of parents after the election as an opportunity for people to come together and take action locally in a variety of small, meaningful ways. Activities will include: receiving and sorting food for Second Harvest Food Bank and winter coats for the Walnut Avenue Women's Center; creating toiletry care packages to be given out at the Walnut Avenue Women's Center, with materials donated by Palo Alto Medical Foundation; and decorating cards for children facing cancer treatments with materials donated by Palace Arts. Jacob's Heart will distribute the cards; decorating placemats to accompany meals distributed by Meals on Wheels.

Donations also are needed, with requested items including non-perishable food items, gently worn or new winter coats for those in need, bulk toiletries such as mini bottles of shampoo, individually wrapped toothbrushes, mini toothpaste tubes and soap for use in care packages; gently used kids books for the Birthday Books from Coco Program.

Bringing children is encouraged. Contact Shiri Gradek with donations at [shiri78@gmail.com](mailto:shiri78@gmail.com).



# Free election-day transportation

Regional Transportation Commission <info@sccrtc.org>

Wed 10/26/2016 11:19 AM

To: 'Interested Parties' <sccrtc@gmail.com>;

## Community Bridges to offer free transportation on Election Day

Santa Cruz County, Calif. — Lackluster voter turnout is a nationwide trend, but Community Bridges seeks to change this in Santa Cruz County. During the upcoming presidential election, Community Bridges will be offering free, door-to-door transportation for community members to their polling place, courtesy of its Lift Line program.

According to Pew Research center, the U.S. lags behind most of its peers, placing 31st out of 35 member-countries of the [Organization for Economic Cooperation and Development](#), most of which are highly developed democratic states.

In the 2012 U.S. presidential election, only 53.6 percent of eligible voters cast their ballot, despite 84.3 percent who had registered to vote. This included just 46 percent of eligible Millennials (age 18-34), and 50 percent of Latinos. Community Bridges believes that it is imperative to increase voter turnout within these targeted groups, especially considering the large Latino population (33 percent) in Santa Cruz County.

“Our goal is to increase voter turnout by concentrating on the groups who historically and disproportionately fail to vote,” says Raymon Cancino, Chief Executive Officer of Lift Line and nine other nonprofit programs throughout Santa Cruz County. “We hope that by providing a free ride, we will remove barriers to voting and transition what may be viewed as a chore into civic pride.”

To take advantage of Community Bridges’ free election-day transportation, call Lift Line at 831-688-9663 to schedule a pickup time in advance. This free service will be available to all eligible voters residing in Santa Cruz County from 8am to 7pm on Tuesday, November 8 to all eligible voters. A valid photo ID is required upon pickup.

### ABOUT COMMUNITY BRIDGES

Community Bridges is a local nonprofit with ten human services programs across twenty locations throughout Santa Cruz County. Each year, they support more than 27,000 local children, families and seniors in need. Together, Community Bridges empowers seniors, increases access to medical care and good nutrition, and gives children a better chance at life through education and family support.

The Community Bridges family of programs includes: Meals on Wheels for Santa Cruz County; Elderday Adult Day Health Care; Lift Line; Child Development Division; Child & Adult Care Food Program; Women, Infants & Children (WIC); La Manana Community Resources; Live Oak Family Resource Center; Nueva Vista Family Resource Center; and Mountain Community Resources.

To learn more, please visit [www.communitybridges.org](http://www.communitybridges.org).

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# Voters to consider Measure D

Register-Pajaronian, Friday, Oct 21st, 2016

BY: TODD GUILD



The northbound morning commute (at right) on Highway 1 in Soquel and Capitola inches along Wednesday toward Santa Cruz. Voters on Nov. 8 will decide on a half-cent sales tax through Measure D that, among other things, will build funds to add auxiliary lanes to the highway. (Photo by Tarmo Hannula/Register-Pajaronian)

SANTA CRUZ COUNTY — People on both sides of Santa Cruz County’s controversial Measure D agree that roads need to be repaired, the bus system needs help and bicycle lanes and pedestrian paths need to be upgraded.

They split, however, on the portion of the measure that allocates \$125 million for auxiliary lanes on Highway 1 from

Soquel Drive to State Park Drive.

Supporters say the move will relieve congestion along the busy corridor, and that it will be a boon for Watsonville commuters who get tied up in the daily backup.

Former Watsonville City Councilman Eduardo Montesino, who is a Metro bus driver and is co-chair of the YES on D to Get Santa Cruz County Moving campaign, said the auxiliary lanes from Morrissey Avenue to Soquel Drive shave off as much as 15 minutes for commuters.

“It’s wonders,” he said. “That’s a perfect example.”

Opponents doubt those claims, and point to studies from around the U.S. that show widening highways instead increase the numbers of vehicles.

“We haven’t seen a highway improvement project that has been demonstrated to be a benefit,” said Rick Longinotti, chair of Widening Won’t Work, No on Measure D.

If passed by two-thirds of voters on Nov. 8, Measure D would impose a half-cent, 30-year sales tax for Santa Cruz County residents.

Supporters estimate the measure would raise about \$500 million, which would be distributed over five key areas.

The largest slice – \$135 million – would be allocated among the cities of Capitola, Santa Cruz, Scotts Valley and Watsonville and to the Santa Cruz County for road repair, traffic safety projects, bicycle lanes and other projects in those jurisdictions.

That money would be allocated based on population and miles of roadway.

Watsonville would get more than \$23 million over the 30-year life of the tax. Capitola would receive more than \$10 million, while Santa Cruz would get \$33 million.

Santa Cruz County would receive nearly \$75 million for the unincorporated areas.

Santa Cruz Metropolitan Transportation District would get \$2.75 million every year, which supporters say would help provide transit services for seniors and people with disabilities.

Community Bridges Lift Line Paratransit Service would get \$680,000 per year.

“Active transportation” projects such as the Coastal Rail Trail – which connects seven cities and towns throughout the county – would receive 17 percent.

Eight percent would go to maintaining the rail corridor that runs through the county, with some of those funds paying for studies of various “non-rail” options.

The Highway 1 widening project would get 25 percent.

That would include building pedestrian bridges in North County, and projects that would promote carpooling.

Longinotti said that making a 30-year commitment to Measure D would hobble future efforts to make major repairs or upgrades that aren’t covered by the measure.

Instead, Longinotti urged voters to turn down Measure D and bring a retooled measure in two years that doesn’t commit such a large amount to the highway.

“Priorities shift,” he said.

Santa Cruz City Councilman Don Lane, who also chairs the Santa Cruz County Regional Transportation Commission, said the measure has garnered endorsements from all the cities and from the Santa Cruz County Board of Supervisors.

Only Supervisor Greg Caput voted against supporting the measure, saying it “shortchanges” South County.

Caput said he would have accepted a quarter-cent sales tax, or one that funded only two areas: county and city roads and to Metro bus service.

He also said he would have compromised on a sales tax that ended after seven years.

“The problem is that they were trying to please everyone, and they ended up not pleasing a lot of people,” he said.

Caput said the measure would add to an already high tax rate in Watsonville, thus unfairly burdening the city’s low-income residents.

He also said the rail study leaves Watsonville out of the picture.

This will not be the first time a transportation measure has been introduced. Voters rejected Measure J, also a half-cent sales tax, in 2004.

San Benito County rejected a similar measure in June.

Of the 125 people and organizations that donated to the campaign, the larger donations come from construction unions and construction companies such as Graniterock, Don Chapin Company and Devcon Construction, Inc.

Medical organizations also made contributions, including Physicians Medical Group, and Palo Alto Medical Foundation for Healthcare, Research and Education.

The largest contribution is \$50,000 and came from the California Alliance for Jobs, a Sacramento-based organization that represents construction companies and union construction workers throughout California.

“They know they are going to get jobs, whether that’s building bike lanes or paving streets or building auxiliary lanes on the highway,” Lane said. “That’s all work for people in this community.”

Land Trust of Santa Cruz County President Terry Corwin said the measure gained that organization’s endorsement by including a wildlife tunnel on Highway 17 at Laurel Curve, a \$5 million project.

Lane said Measure D has won thumbs-up from bicycle commuters and bus riders, as well as several unions.

“One of the things we’re really proud about this measure is the balance it represents,” he said.

Widening Won’t Work has picked up endorsements from 62 individuals, according to the group’s website.

Watsonville resident Nick Bulaich, who is independently opposing the measure, said it would raise sales tax in Watsonville to 9.5 percent, one of the highest in the state.

Bulaich is passing out bright yellow fliers throughout the city, in which he questions the 30-year lifespan of the measure.

“Your children and grandchildren will be paying for this badly planned tax,” he wrote.

Bulaich pointed out that proponents did not state on their campaign literature that the measure would be funded through sales tax, which he called “deceptive.”

Supporters say that Measure D took 12 years to bring to the November ballot, and warn that rejecting it will bring the county back to the drawing board without a way to fund much-needed projects.

In addition, the tax revenue would allow Santa Cruz County to become a “self-help” county, making it eligible for state and federal grants.

“It took a long time and a lot of conversations,” Montesino said. “It took a lot of effort to get where we are.”

Montesino said the measure does not answer every need throughout the county, which both sides acknowledge is impossible.

“We can’t get there,” he said. “But this is a first effort to move forward in our community on all these fronts.”

Ernestina Saldaña, who opposes the measure, said that recent cuts to Metro service have left disabled people and seniors struggling to find reliable transportation.

Saldaña, who relies on a wheelchair to get around, said the \$2.75 million per year from Measure D won’t be enough to fund bus service, pay for upkeep and maintenance of the county’s aging bus fleet and fill Metro’s \$6.8 million deficit.

“It’s not enough, and that’s why I got involved,” she said.

[http://www.register-pajaronian.com/v2\\_news\\_articles.php?heading=0&story\\_id=22169&page=72](http://www.register-pajaronian.com/v2_news_articles.php?heading=0&story_id=22169&page=72)

## Ofrecen transporte gratuito para el día de elecciones en el Condado de Santa Cruz

*Organización espera aumentar el número de votantes*

CONDADO DE SANTA CRUZ, Calif. - Una organización sin fines de en Santa Cruz está ofreciéndole a votantes trasportación gratuita a los centros de votación el día de las elecciones.

La organización Community Bridges proporcionará el servicio a través de su programa Lift Lines con la esperanza de aumentar el número de votantes entre los grupos que históricamente y desproporcionadamente no votan.

De acuerdo a la organización, sólo 53.6 por ciento de votantes elegibles emitieron su voto en la elección presidencial del 2012, incluyendo 46 por ciento de la generación del milenio (18-34 años de edad) y el 50 por ciento de latinos.

“Esperamos que al proporcionar un aventón gratis, vamos a eliminar las barreras a la votación y realizar la transición a lo que podría ser visto como nuestros deberes como ciudadanos,” dijo Raymon Cancino, el Director de Lift Line.

El servicio estará disponible para todos los votantes elegibles que viven en el Condado de Santa Cruz de 8 a.m. a 7 p.m. el martes, 8 de noviembre. Se requiere una identificación válida con foto.

Para programar su trasporte puede llamar al 831-688-9663.

# Free Election Day transportation offered in Santa Cruz County

*Nonprofit group hopes to increase voter turnout*

**By:** [Barry Brown](#)

**Posted:** Oct 24, 2016 01:23 PM PDT

**Updated:** Oct 24, 2016 01:23 PM PDT

SANTA CRUZ, Calif. - A Santa Cruz-based nonprofit organization is offering voters free transportation to their polling places on Election Day.

Community Bridges will provide the service through its Lift Line program in hopes of increasing voter turnout among groups who historically and disproportionately fail to vote.

According to the organization, only 53.6 percent of eligible voters cast ballots in the 2012 presidential election, including 46 percent of Millennials (aged 18-34) and 50 percent of Latinos.

"We hope that by providing a free ride, we will remove barriers to voting and transition what may be viewed as a chore into civic pride," says Raymon Cancino, Chief Executive Officer of Lift Line.

The service is available to all eligible voters living in Santa Cruz County from 8 a.m. to 7 p.m. on Tuesday, November 8. A valid photo ID is required upon pickup.

To schedule Election Day transportation, call (831) 688-9663