



Community Bridges



Farm to Fork Gala

DINNER • AUCTION • WINE TASTING



Come Grow with Us

Sat, Aug 10

5-9 PM

314 Estrella Ave

La Selva Beach

**Tickets at
CommunityBridges.org/Events**



COMMUNITY BRIDGES
PUENTES DE LA COMUNIDAD

A CELEBRATION OF GROWTH & EXPANSION

Dear Community Leader,

We welcome you to partner with us for the 9th annual Farm to Fork Gala. This important fundraiser dinner will be held at La Selva Beach Clubhouse on Saturday, August 10, 2024 from 5pm to 9pm.

The 9th annual Farm to Fork Gala brings together 150 local supporters for an elegant evening of sunset sea breezes while enjoying fine wines and locally-sourced seasonal foods. The event will include live and silent auctions showcasing popular local businesses, local wines and beer, and live music by local artists.

The Farm to Fork Gala celebrates Community Bridges' family of ten programs providing essential services throughout Santa Cruz County and the Monterey Bay Area. Your sponsorship leverages your valuable brand name to help raise funds that directly support 20,000 local children, families, and older adults.

This year, we are excited to celebrate the growth and expansion of our essential programming. As the leading human services agency in the Monterey Bay Area, our programming continues to evolve ongoing in both reach and impact to deliver solutions to respond to emerging issues and meet increasing needs.

The Farm to Fork Gala is the only event that raises funds for all ten programs of Community Bridges: Child & Adult Care Food Program, Early Education Division, Women, Infants and Children, La Manzana Community Resources, Live Oak Community Resources, Mountain Community Resources, Nueva Vista Community Resources, Elderday Adult Day Health Care, Lift Line, Meals on Wheels for Santa Cruz County.

HOW TO DONATE:

Please return the attached form to Community Bridges at 519 Main Street, Watsonville, CA 95076, or email donations@cbridges.org. To discuss sponsorships or in-kind partnership opportunities, or arrange for pick up of donated items, please contact Anna Vaage at annav@cbridges.org, or call 831-688-8840 ext. 205.

Your support for this event through your sponsorship, donation or attendance directly impacts every part of our community while demonstrating your commitment to a diverse group of programs, services, and people throughout Santa Cruz County and the Monterey Bay Area. We thank you for your partnership!

In Community,

Raymon "Ray" Cancino
Chief Executive Officer

Questions about sponsorship opportunities? Please contact Anna Vaage, Senior Development Analyst, at annav@cbridges.org or 831-688-8840 x205.



Sponsorship Opportunities

We invite you to partner with us for our ninth annual fundraiser dinner supporting Community Bridges' 10 programs serving 20,000 children, families and older adults throughout Santa Cruz County and the Monterey Bay Area.

All sponsors will receive:

- Name/logo prominently on all event marketing materials and signage
- Recognition on email announcements to 9,000 supporters (deadline: 7/31/24)
- Mention in press and media releases sent to local publications (deadline: 7/15/24)
- Recognition on social media accounts and Facebook event page (deadline: 7/31/24)
- Recognition in virtual auction, on stage and on-screen presentation (deadline: 7/31/24)

In addition, sponsor benefits by level are listed below.



Main Course Sponsor - \$5,000

- One full table for eight with preferred placement
- Full page ad in the event program (deadline: 7/31/24)



Entree Level Sponsor - \$2,500

- Four seats with prominent location & signage
- Half page ad in the event program (deadline: 7/31/24)



Dessert Level Sponsor - \$1,000

- Two seats with prominent location & signage
- Quarter page ad in the event program (deadline: 7/31/24)



Appetizer Level Sponsor - \$500

- Name prominently displayed on event signage
- Name in the event program (deadline: 7/31/24)

Flowers/Produce/Wine/Beer Sponsor

- Donate flowers or produce to feature your farm
- 2 cases red or white wine or 2 minikegs light or dark beer
- Name in the event program (deadline: 7/31/24)



Auction Item Sponsor - \$250 item value

- Donate auction item of \$250 value or more
- Name in the event program (deadline: 7/31/24)

In-Kind Media Sponsor - 2 ads or \$250 value

- Donate event advertising of \$250 value or more
- Name in the event program (deadline: 7/31/24)

Sponsorship deadline is Wednesday, July 31, 2024



COMMUNITY BRIDGES
PUENTES DE LA COMUNIDAD

Please direct all sponsorship inquiries to:

Anna Vaage
Development Analyst
831-688-8840 ext. 205
annav@cbridges.org

Sponsorship Confirmation

- Yes, I would like to be an event sponsor and attend the event.
- Yes, I would like to be an event a sponsor and donate my tickets.

Sponsorship Levels In-Kind Donation Sponsors

- Main Course (\$5,000)
- Entree Level (\$2,500)
- Dessert Level (\$1,000)
- Appetizer Level (\$500)
- Flower/Produce Sponsor (as needed)
- Wine/Beer Sponsor (\$250+ value)
- Auction Item Donation (\$250+ value)
- In-Kind Media Sponsor (\$250+ value)

Payment Information

Total remittance \$_____

- Check enclosed (payable to Community Bridges)
- Credit card payment (please provide information below)

| | | | |
|---|-------------------|------------------|-----------|
| NAME _____ | | TITLE _____ | |
| ORGANIZATION _____ | | | |
| STREET ADDRESS _____ | | | |
| CITY _____ | STATE _____ | ZIP CODE _____ | |
| PHONE _____ | FAX _____ | EMAIL _____ | |
| <input type="checkbox"/> VISA | CARD NUMBER _____ | EXPIRATION _____ | CVC _____ |
| <input type="checkbox"/> Mastercard | SIGNATURE _____ | DATE _____ | |
| <input type="checkbox"/> American Express | | | |

Please mail this completed form with payment to:

Community Bridges
Attn: Anna Vaage
519 Main Street
Watsonville, CA 95076

You can also submit your payment online at www.CommunityBridges.org/Events

Contributions are tax deductible. Community Bridges is a non-profit 501(c)(3) organization. Tax ID #94-2460211